

**City of Culver City, California
City Council Agenda Item Report**

Meeting Date: <u>07/14/08</u>		Item Number: <u>C-9</u>	
AGENDA ITEM: Adoption of a Resolution Granting a Permit to the Culver City Exchange Club to Conduct a Beer and Wine Garden in Veterans Memorial Park During the City's 2008 Fiesta La Ballona Celebration.			
Contact Person/Dept.: Pam Robinson, Recreation Manager		Phone Number: (310) 253-6632	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☒	
Public Notification: Master E-Mail Notification List (07/09/08); Fiesta La Ballona Committee (07/09/08).			
Department Approval: Bill La Pointe, (07/03/08)		City Attorney Approval: Carol Schwab (by H. Baker) (07/09/08)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (07/08/08)		City Manager Approval: Jerry B. Fulwood (07/09/08)	

RECOMMENDATION:

Staff recommends the City Council adopt the Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden (B&WG) in Veterans Memorial Park during the City's 2008 Fiesta La Ballona Celebration..

BACKGROUND:

On July 25, 2005 the City Council adopted an Ordinance amending the Culver City Municipal Code which granted the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event (Fiesta). A copy of CCMC Section 3.03.025(A) is provided as Attachment 2.

The B&WG has been a part of the Fiesta for the last three (3) years (2005 – 2007). According to the Culver City Police Department, there were no reported incidents directly or indirectly related to the B&WG operation during the last three (3) years of the Fiesta.

DISCUSSION:

The Culver City Lion's Club was the permittee for the B&WG in 2005 and 2006 and the Culver City Exchange Club was the permittee for the B&WG in 2007. The Fiesta Committee is recommending the Culver City Exchange Club (Exchange Club), in cooperation with the Greater West LA Chamber of Commerce (dba West LA Chamber of Commerce), as the B&WG vendor during the 2008 Fiesta.

City of Culver City, California
City Council Agenda Item Report

The Exchange Club is a well known local non-profit organization that has sponsored and managed events such as the Annual 4th of July Fireworks Show, the "Crusin' Back to Culver City" Car Show, the Disability Carnival and Search for Talent events. Currently the City works cooperatively with the Exchange Club on the 4th of July Fireworks, the Disability Carnival and the Senior Christmas Dinner.

The Fiesta Committee would like to offer a B&WG for Fiesta 2008. The Exchange Club desires to sponsor the B&WG for Fiesta 2008 under similar conditions of approval imposed by the City for Fiesta 2007. Attachment 3 provides a copy of the Resolution that was adopted by the City Council to permit the Beer and Wine Garden during Fiesta 2007. The major considerations for providing a BWG in the past have been 1) liability insurance; 2) hours of operation; and 3) profitability.

The Exchange Club has once again reached an agreement with the Greater West LA Chamber of Commerce to co-sponsor the B&WG for 2008. The co-sponsorship arrangement, particularly with regard to liability insurance, has been reviewed by the City Attorney's Office.

Liability and Insurance Requirement

The insurance requirement for the B&WG is one million dollars (\$1,000,000) general liability insurance, per occurrence, including liquor liability. The Exchange Club is required to submit the required evidence of insurance, including a rider on the Greater West LA Chamber of Commerce's insurance, at least two weeks prior to the Fiesta event. The City Attorney's Office will review the insurance policy and verify that, in addition to coverage for general liability, the policy includes liquor liability coverage and has added the City of Culver City, the Fiesta Committee and the Exchange Club as additional insureds.

The B&WG Hours of Operation

The Exchange Club is requesting the hours of operation of the B&WG be the same as those approved for Fiesta 2007. This year, those hours would be: Friday, August 22, 2008 – 6:30pm to 8:00 pm; Saturday, August 23, 2008 – 12:00 pm to 9:00 pm, and Sunday, August 24, 2008 – 12:00 pm to 6:00 pm.

Other Conditions

The Exchange Club is willing and able to comply with all of the other conditions imposed during Fiesta 2007. The other conditions deal with issues pertaining to enforcement regarding minors and safety procedures. The Exchange Club will have its volunteers trained in applicable laws regarding alcohol sales and provide the necessary supervision required to ensure laws are enforced. The location and size of the B&WG is proposed to be unchanged from Fiesta 2007.

City of Culver City, California
City Council Agenda Item Report

FISCAL ANALYSIS:

Adoption of the proposed Resolution would not result in any direct fiscal impact to the City.

ATTACHMENTS:

1. Proposed Resolution
2. Culver City Municipal Code 13.03.025(A)
3. Copy of Resolution Permitting Beer and Wine Garden in 2007

MOTION:

That the City Council:

1. Adopt the Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans Memorial Park during the City's 2008 Fiesta La Ballona Celebration.