

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>05/03/11</u>		Item Number: <u>A-2</u>	
PRCS COMMISSION AGENDA ITEM: Discussion Regarding Bicycle Safety Education and Awareness.			
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: (Email) Meetings and Agendas – Parks, Recreation and Community Services Commission (04/28/11); (Email) Culver City Bicycle Coalition (04/28/11).			
Department Approval: Dan Hernandez (04/27/11).		City Attorney Approval: N/A	
Chief Financial Officer Approval: N/A		City Manager Approval: N/A	

RECOMMENDATION:

Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission discuss the issue of bicycle safety education and awareness and make recommendations as deemed appropriate.

BACKGROUND:

At the April 5, 2011 Parks, Recreation and Community Services Commission meeting during the “Items from Commissioners” portion of the meeting, each of the Commissioners expressed concerns about bicycle safety both within Culver City Park, and in general. As noted in the draft meeting minutes (contained in tonight’s Commission packets), Vice Chair Kim also announced that May is Bicycle Safety Month. Commissioner Stuart then received consensus to agendaize a discussion on bicycle safety and use in Culver City at this evening’s meeting.

Bicycle Safety Month

For each of the past 52 years, the Department of Transportation, National Highway Traffic Safety Administration (NHTSA) has declared May as Bicycle Safety Month. Proclamations of May as Bicycle Safety Month are also issued by many states, cities and other governmental bodies/agencies, sometimes as a matter of tradition and sometimes in response to the urging of bicycle and environmental advocacy groups, parents, schools, neighborhood groups and bicycle enthusiasts, among others. Bike to Work Day is always the third Friday in May and Bike to Work Week is the week of Bike to Work Day.

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The focus during Bicycle Safety Month is on educating cyclists and motorists as to the proper and safe operation of bicycles and on promoting greater public awareness of bicycle operation and safety education in an effort to reduce accidents, injuries and fatalities. *The National Strategies for Advancing Bicycle Safety* is a publication of the National Highway Traffic Safety Administration, part of the U.S. Department of Transportation; the National Center for Injury Prevention and Control, part of the Centers for Disease Control and Prevention; and the Federal Highway Administration, part of the U.S. Department of Transportation. Briefly, the National Strategies for Advancing Bicycle Safety are:

Goal #1– Motorists Will Share the Road

Goal #2– Bicyclists Will Ride Safely

Goal #3– Bicyclists Will Wear Helmets

Goal #4– The Legal System Will Support Safe Bicycling

Goal #5 – Roads and Paths Will Safely Accommodate Bicycling

The Culver City Bicycle and Pedestrian Master Plan

The City Council approved the City of Culver City's first Bicycle and Pedestrian Master Plan (BPMP) on November 8, 2010. The creation of the BPMP was a collaborative effort on the part of the City of Culver City, Alta Planning and Design, LA County Bicycle Coalition, and the community. It was made possible through a grant from the LA County Department of Public Health's Policies for Living, Active Communities and Environments (PLACE) Program. The approved BPMP is a 137-page document that can be downloaded and viewed at: www.ccwalkbike.org. Chapter 7 of the Bicycle and Pedestrian Master Plan titled, *Enforcement, Education and Awareness Programs* is provided as an Attachment.

As part of the Culver City Bicycle and Pedestrian Master Plan, the City Council appointed a Public Advisory Committee (PAC) in coordination with the public participation process. The PAC was mentioned during the PRCS Commission's April 5th comments on bicycle safety. Members of the PAC provided input on policy issues, principles, prioritization, design guidelines and standards, within the overall content and format of the BPMP. The PAC had 20 members, consisting of residents, representatives from homeowners groups, business owners or representatives, community groups, non-profit organizations, and other interested parties. Because the PAC has completed its work on the BPMP, the group is no longer active in an official capacity.

DISCUSSION:

This Agenda Item has been prepared to give the PRCS Commission an opportunity to discuss the issue of bicycle safety education and awareness and make recommendations as deemed appropriate

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FISCAL ANALYSIS:

There is no fiscal impact associated with the discussion of this Agenda Item

ATTACHMENT:

Bicycle and Pedestrian Master Plan, Chapter 7: *Enforcement, Education and Awareness Programs.*

MOTIONS:

That the Parks, Recreation and Community Services Commission:

1. Discuss the issue of bicycle safety education and awareness, and;
2. Make recommendations as deemed appropriate.