

1 C. The Cultural Affairs Commission shall review the completed
2 application together with the recommendation of the Community
3 Development Planning and Development Director and CAC Public Art
4 subcommittee, and approve, approve with conditions, or deny the proposed
5 artwork, and its proposed location, considering the aesthetic quality and
6 harmony with the proposed project, and the public accessibility of the artwork.

7 D. Submitted artwork applications shall be assessed on:

8 1. 1. Compliance with the general APPP requirements
9 as outlined in this subchapter;

10 2. Artistic quality. This encompasses original art that is of
11 the highest quality, both in terms of concept, process and execution;
12 that enriches the City and evokes meaning to the broadest range of
13 people that will encompass a broad aesthetic range reflecting the City
14 and the minds of its citizens; art that enriches the City and evokes
15 meaning to the broadest range of people, including visitors.
16 Consideration of artistic quality includes: discerning between true
17 quality and mere novelty or decoration; art concepts that advance the
18 practice and understanding of visual arts and demonstrate a mastery
19 of materials and techniques; and, strong and original conceptual skills
20 with innovative and effective approaches that are related to or an
21 expansion of the artist's studio practice.;

22 3. Conceptual compatibility of the design with the immediate
23 environment for the site and appropriateness of the design to the
24 function of the site. Considerations include: local character and
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Commented [CWL10]: Somewhere in this section we need to add that the artist must be present at the presentation to be able to answer questions from the Public Art Sub-committee.

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1 history, increasing cultural awareness, encouraging public dialogue,
2 social dynamics, considered in terms of the physical dimensions, social
3 dynamics, local character, and the surrounding context of the site.
4 Artworks should stand on their own within the site, not be designed to
5 serve to disguise a physical feature of the site (e.g., air shaft).
6 Artworks shall not compete with the character-defining features of
7 structures or sites that are considered cultural or historical resources.;

8 4. ~~Appropriateness of the design to the function of the site~~
9 ~~to represent an expression of our time, contribute to a sense of the~~
10 ~~City's identity, entail a measure of public significance, increase cultural~~
11 ~~awareness, and encourage public dialogue;~~

12 45. Creation of a desirable environment for the benefit and
13 better understanding of the general community ~~and their individual~~
14 lives, by the design and location of the artwork;

15 56. Preservation and integration of natural features with the
16 project site;

17 67. Appropriateness of the materials, textures, colors, and
18 design to the expression of the ~~design-art~~ concept;

19 78. Ability to convey the artist's authentic intention and
20 underlying themes, while providing new experiences that evoke some
21 aspect of social, environmental, cultural, physical, political, economical
22 or historical context of the site and its locale;

23 89. Whether the artwork is representative of a broad variety
24 of tastes and cultures within the community, including minority

1 populations, and encourages public dialogue and interaction, thereby
2 transforming public spaces into areas of community interest, pride and
3 enjoyment, and thereby makesmaking a contribution to the provision of
4 a balanced inventory of artworks commissioned through the APPP;

5 ~~940.~~ Permanence of structural and surface components
6 including, but not limited to, the structural and surface soundness and
7 inherent resistance to theft, vandalism, weathering, and excessive
8 maintenance or repair costs.
9

10 E. Disqualifying characteristics for artwork:

11 1. Directional elements such as super graphics, signage, or
12 color coding except where these elements are integral parts of the
13 original artwork or executed by the artist in unique or limited editions;
14

15 2. Artwork that incorporates logos, images, text or other
16 elements that relate directly to a specific business's or organization's
17 branding or marketing themes;

18 -3. Art objects which are mass-produced and of standard
19 design such as playground equipment or fountain pieces;

20 -4. Reproduction of original artworks, except in cases where
21 incorporated into an original artwork;
22

23 ~~-55.~~ Decorative or functional elements, including those which
24 ~~are~~ designed by the building architect as opposed to a qualified artist;
25

26 ~~-66.~~ Landscape design except where it is designed by a
27 qualified artist and is an integral part of the artwork;
28

1 ~~-77.~~ Architectural rehabilitation, historic preservation and
2 structural building modifications;

3 ~~-88.~~ Temporary art exhibitions, unless included with a Cultural
4 Facility as outlined in Subsection 15.06.125.I;

5 ~~-99.~~ Educational activities (e.g., fine art classes);;

6 ~~1040.~~ Artwork designed by City elected or appointed officials,
7 City staff or members of their immediate family, members of the project
8 architect's firm or immediate family members, individuals directly
9 associated with the development team or immediate family members
10 of the property owner/applicant, or any individuals with whom the
11 property owner and/or applicant may have an interest in common; and,
12

13 ~~114.~~ Artwork designed by an artist who has received a prior
14 permanent public art commission through the City's Art in Public
15 Places Program, if the contract for said commission was executed
16 within the last ten years.
17

18 F. If the applicant proposes significant revisions to the artwork, a
19 revised application shall be submitted to the ~~Community~~
20 ~~Development~~Planning and Development Director for review and
21 recommendation to the Cultural Affairs Commission. The Commission shall
22 make a determination whether to approve, approve with conditions or deny
23 the requested revision(s).
24

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26 § 15.06.140. APPROVAL PROCEDURES FOR FULFILLMENT OF THE ART
27 IN PUBLIC PLACES PROGRAM REQUIREMENT FOR CITY
28 DEVELOPMENT PROJECTS.