



Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
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SHELLY WOLFBURG, City
Manager's Office
WILLIAM BROWNE, Police
Department
MIKE McCORMICK, Fire
Department
JOSE MENDIVIL, Community
Development Department
NAGAM RAO, Finance Department

COMMITTEE ON PERMITS AND LICENSES REGULAR AGENDA Wednesday, March 30, 2011

PUBLIC COMMENT

The Committee on Permits and Licenses will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Committee on Permits and Licenses cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Committee on Permits and Licenses, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Committee.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chairperson for agenda items for which many Speaker Cards have been submitted.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chairperson will allow for same at the end of the agenda.

When the Secretary calls your name, please advance to the podium and state your name and city of residence. Speakers must limit their comments to five minutes. A three-minute limit may be declared by the Chairperson if there are a large number of individuals desiring to address the Committee.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Committee Meeting is in session. Please turn all devices off or place on silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers or the conduct of City business.

MEETING INFORMATION

Committee on Permits and Licenses meetings are regularly scheduled for Wednesday mornings at 10:00 a.m.



Agendas are
Available on the web at
www.culvercity.org

AGENDA
COMMITTEE ON PERMITS AND LICENSES
REGULAR MEETING

Wednesday, March 30, 2011
10:00 A.M.

CALL TO ORDER & ROLL CALL:

Shelly Wolfberg, City Manager's Office
William Browne, Police Department
Mike McCormick, Fire Department
Jose Mendivil, Community Development Department
Nagam Rao, Finance Department

REGULAR SESSION - 10:00 AM

PUBLIC COMMENT - Items NOT On the Agenda

CONSENT CALENDAR

Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.

- C- 1.** Secretary Report.
Approve report.

C-2. Administrative approval given to **GOOGLE**

Location: 8549 Higuera St., Culver City, CA 90232 (Smashbox Studios)	
Type of Activity: Marketing event	
Day & Date: Thursday, March 24, 2011	People Expected: 300
Time: 2:00 p.m. to 9:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-3. Administrative approval given to **ARNOLD WORLDWIDE, LLC**

Location: 6000 Sepulveda Blvd., Culver City, CA 90230 (Westfield Culver City Mall)	
Type of Activity: Panasonic experience amazing tour. Activation to promote line of TVs, cameras, camcorders	
Day & Date: Monday, April 4, 2011 to Sunday, April 10, 2011	People Expected: 500/day
Time: 4/4/11 to 4/9/11 10:00 a.m. to 9:00 p.m. 4/10/11 11:00 a.m. to 7:00 p.m.	Commercial Location x

Approve ratification of special event permit.

ACTION ITEMS:

Public requests to discuss Action Items must be filed with the Secretary before the item is called.

A-1. Event permit to **GIRL SCOUTS OF GREATER LOS ANGELES**

Location: 5041 Rhoda Way, Culver City, CA 90230 (Lindberg Park)	
Type of Activity: Fundraising of craft and bake sale (store bought items)	
Day & Date: Friday, April 1, 2011	People Expected: 30
Time: 3:15 p.m. to 5:15 p.m.	Commercial Location x

Approve special event permit.

A-2. Event permit to **BEYOND MARKETING GROUP**

Location: 3521 Helms Ave., Culver City, CA 90232	
Type of Activity: Art opening reception	
Day & Date: Saturday, April 9, 2011	People Expected: 200
Time: 7:00 p.m. to 10:00 p.m.	Commercial Location x

Approve special event permit.

A-3. Event permit to the **COREY HELFORD GALLERY**

Location: 8522 Washington Blvd., Culver City, CA 90232	
Type of Activity: Art gallery opening for D-Face	
Day & Date: Saturday, April 9, 2011	People Expected: 200
Time: 7:00 p.m. to 10:00 p.m.	Commercial Location x

Approve special event permit.

A-4. Event permit to the **MUSCULAR DYSTROPHY ASSOCIATION**

Location: Culver Blvd. and Washington Blvd.	
Type of Activity: Culver City Firefighters will take to the streets, collecting donations in their boots from passing motorists	
Day & Date: Tuesday, April 26, 2011 to Thursday, April 28, 2011	People Expected: 30
Time: 7:00 a.m. to 3:00 p.m.	Commercial Location x

Approve special event permit.

A-5. Event permit to the **COREY HELFORD GALLERY**

Location: 8522 Washington Blvd., Culver City, CA 90232	
Type of Activity: Art gallery opening for Freedom and Crash	
Day & Date: Saturday, April 30, 2011	People Expected: 200
Time: 7:00 p.m. to 10:00 p.m.	Commercial Location x

Approve special event permit.

A-6. Business permit to *CREPE’N AROUND*

Location: 7782 San Fernando Rd., Sun Valley, CA 91352
Type of Activity: Catering food truck
Various Locations in Culver City x

Approve out-of-city business permit.

A-7. Business permit to *REBEL BITE*

Location: 5625 Avalon Blvd., Los Angeles, CA 90011
Type of Activity: Catering food truck
Various Locations in Culver City x

Approve out-of-city business permit.

ITEMS FROM STAFF

ITEMS FROM COMMITTEE MEMBERS

ADJOURN

Compliance with Government Code Section 54957.5: Any writing determined to be a public record under subdivision 54957.5(a), which relates to an agenda item for an open session of a regular meeting of the legislative body of a local agency that was distributed less than 72 hours prior to that meeting, shall be made available for public inspection at the time the writing is distributed to all, or a majority of all, of the members of the legislative body. Such documents are available at the Finance Department, City of Culver City, City Hall, 9770 Culver Boulevard, Culver City, CA 90232 and may be inspected by members of the Public during normal business hours. Such documents may also be made available on the City’s Website: www.culvercity.org.