



Culver CITY

MKE BALKMAN COUNCIL CHAMBERS
9770 CULVER BLVD.
CULVER CITY, CALIFORNIA 90232
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MARLA KOOSSED, Chair
REGINA KLEIN, Vice Chair
LEN DICKTER, Commissioner
THOMAS SMALL, Commissioner
JOHN B. WILLIAMS, Commissioner

CULTURAL AFFAIRS COMMISSION REGULAR MEETING AGENDA TUESDAY, SEPTEMBER 9, 2014

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Agendas are
available on the web @
www.culvercity.org

AGENDA CULTURAL AFFAIRS COMMISSION REGULAR MEETING

Tuesday, September 9, 2014
7:00 p.m.

CALL TO ORDER & ROLL CALL:

**Chair Marla Koosed
Vice Chair Regina Klein
Commissioner Len Dickter
Commissioner Thomas Small
Commissioner John B. Williams**

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT – Items Not On the Agenda

RECEIPT OF CORRESPONDENCE

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

- C-1.** Minutes of the August 12, 2014 Regular Meeting.
Approve minutes.

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

- A-1.** Consideration of a Public Art Concept in Conjunction with a Development Project at 8770 Washington Boulevard (Access Culver City). *Approve the concept for an artwork by merge conceptual design as fulfilling Culver City's Art in Public Places Program requirement in conjunction with a development project at 8770 Washington Boulevard (Access Culver City).*
- A-2.** Discussion of Presentation of FY 14/15 Adopted Budget for Cultural Affairs, Work Program Priorities and Available Staff Resources. *Provide comment and feedback as deemed appropriate.*

- A-3. Consideration of Whether the Cultural Affairs Commission Should Hold a Town Hall Meeting in January 2015. ***Provide comment and feedback as deemed appropriate.***

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

**Next Cultural Affairs Commission Meeting
Mike Balkman Council Chambers
October 14, 2014
7:00 PM**

Upcoming Public Meetings Tentative Schedule

Date	Day	Time	Location
<i>City Council</i>			
<i>September 8, 2014</i>	<i>Monday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Parks and Recreation Commission</i>			
<i>September 2, 2014</i>	<i>Tuesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Planning Commission</i>			
<i>September 10, 2014</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Civil Service Commission</i>			
<i>September 3, 2014</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Regularly scheduled meetings may be canceled and Special Meetings may be called</i> <i>Times and dates may be changed.</i> <i>Meetings may be added or changed</i> <i>The Successor Agency to the Culver City Redevelopment Agency, Culver City Housing Authority and Culver City Parking Authority meet on an as needed basis.</i>			

Compliance with Government Code Section 54957.5: Any writing determined to be a public record under subdivision 54957.5(a), which relates to an agenda item for an open session of a regular meeting of the legislative body of a local agency that was distributed less than 72 hours prior to that meeting, shall be made available for public inspection at the time the writing is distributed to all, or a majority of all, of the members of the legislative body. Such documents are available at the Office of the City Clerk, City of Culver City, City Hall, 9770 Culver Boulevard, Culver City, CA 90232 and may be inspected by members of the Public during normal business hours. Such documents may also be made available on the City's Website: www.culvercity.org

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION
CULVER CITY, CALIFORNIA

August 12, 2014
7:00 P.M.

Call to Order & Roll Call

Chair Koosed called meeting of the Cultural Affairs
Commission to order at 7:00 P.M.

Present: Chair Marla Koosed
Vice Chair Regina Klein*
Commissioner Len Dickter
Commissioner Thomas Small
Commissioner John B. Williams

*Vice Chair Klein arrived at 7:01 P.M.

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Pledge of Allegiance

The Pledge of Allegiance was led by Michael Dodge of Blum &
Poe.

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Public Comment – Items Not On the Agenda

Chair Koosed invited public input.

The following member of the audience addressed the
Commission:

Marissa Kristy, Los Angeles County Arts Commission summer
intern for Susan Obrow, indicated that Ms. Obrow could not be
present at the meeting but that she would provide the
performing arts report in her stead including information on
the Veterans Memorial Building and Rental Operation; Fiesta
La Ballona; and the Performing Arts Grants Program.

Chair Koosed reported that future reports from Susan Obrow
could come in this manner as her responsibilities are split,
with attendance at Cultural Affairs meeting limited to her
purview.

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Receipt of Correspondence

Christine Byers, Public Art and Historic Preservation Coordinator, reported that no correspondence had been received.

Chair Koosed read correspondence she had received from Barbara Pomykalski who ran an ice skating school at Culver Ice Arena thanking the Cultural Affairs Commissioners for their unanimous recommendation.

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Consent Calendar

Item C-1

Meeting Minutes

Vice Chair Klein indicated that she had remembered that the Commission had agreed upon creating a mission statement for each subcommittee on page 4 of 8.

Christine Byers, Public Art and Historic Preservation Coordinator, indicated that she would review the webcast and make an amendment accordingly if necessary.

MOVED BY COMMISSIONER WILLIAMS, SECONDED BY VICE CHAIR KLEIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE MINUTES FOR THE REGULAR MEETING OF JULY 8, 2014.

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Action Items

Item A-1

Review and Provide Feedback on the Proposed Installation of a Historic Cold-War Gatehouse that Once Resided at the Public German News Service Headquarters from 1971 to 1991 in East Berlin

Chair Koosed clarified that there would be no fiscal impact for the Cultural Trust Fund associated with the item and that the Commission would just be providing feedback.

Christine Byers, Public Art & Historic Preservation Coordinator, introduced the item.

Joanne Kim, The Wende Museum, provided a slide presentation on the project.

Discussion ensued between staff, Commissioners and the speaker regarding foot traffic; vehicular traffic; identification; signage; monuments in public spaces; marketing; organic public engagement; the awareness campaign to bring attention to the project; a suggestion to include a QR or QT code at the site; providing context; distribution of postcards about the installation; security; past experience; accompanying literature; local accessibility; Artbound; the importance of having the information available in a clear and concise manner; previous issues with a lack of signage and education for temporary public art installations; onsite opening and closing events for the installation; artists participating in the project; the sculpture inside the booth; tying events in with The Culver Hotel and connecting with the Downtown Business Association; increasing interest in The Wende Museum; partnerships with other entities; the journey of the guardhouse before it arrives at Parcel B; the sculpture garden at The Wende Museum; Friedrich Kunath's work; the artist's perspective and what it brings to the work; gatehouses vs. guardhouses; consistency of terminology; a suggestion to add a crossing barrier of the object served as a gatehouse; lighting; outreach to the Culver City school district; social media; the role of media and propaganda in our society; the historic, commemorative anniversary; previous installations in the area; and integrating the project into the public landscape.

Recommendations were summarized and included: revisiting implementation of signage and postcards; adding programming for the opening and closing; connecting with the president of the Downtown Business Association and Seth Horowitz of The Culver Hotel; involving the Culver City Unified School District; marketing; security; and providing context to give the audience additional understanding.

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Item A-2

(1) Review the Current Culver City Commissions, Committees and Boards Application; and, (2) If Desired, Provide Staff with Recommendations to Update and/or Tailor the Application Form Specifically for Cultural Affairs Commission Applicants

Christine Byers, Public Art and Historic Preservation Coordinator, provided a summary of the material of record.

Discussion ensued between staff and Commissioners regarding moving section 6 to section 3 on the current application; broadening the definition of Community Service; specifying how far back employment history should go; whether resumes can be attached; eliminating redundancy in Questions 8 and 10; moving the question about goals, motivation or reason for applying from additional information to Question 6; combining Questions 4 and 5 or reversing them; listing other community participation roles specific to Culver City; residency requirements; conflict of interest consideration; adding a mission statement; background checks; letters of reference; providing an understanding of what is entailed in being a Commissioner; subcommittees; encouraging participation in related workshops; the importance of keeping the application simple and engaging; a suggestion to let applicants express themselves rather than forcing them to answer specific questions; clarification that Commissioners are volunteers that contribute their special skills; comments made in 2009; the time frame for approval; directing consideration of the item to a subcommittee; the process; follow up to see what changes were made; clarification regarding the question on commissions, committees and organizations that an applicant has participated in; concern with sounding too formal; Cultural Affairs specific questions; the monthly time commitment required; clarifying the mission of the Cultural

Affairs Commission; a suggestion to clarify what different backgrounds benefit the Commission; creating a balanced Commission; the online application; being a registered voter; Commission discussion of upcoming vacancies; recruitment; whether applicants are required to appear at the City Council meeting when their application is considered; whether to implement a set of minimum requirements for various fields; whether to have a general application for all Commissions or specific applications for each Commission; the Supplementary Questionnaire for the Landlord Tenant Mediation Board.

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Public Comment – Items Not On the Agenda

Chair Koosed invited public input.

No cards were received and no speakers came forward.

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Items from Staff

Christine Byers, Public Art and Historic Preservation Coordinator, discussed her transition back to City Hall.

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Items From Commissioners

Commissioner Dickter reported speaking to candidates for the Cultural Affairs Foundation and he recommended that Ashley Rodgers continue her work on the Board.

Commissioner Williams received clarification regarding requirements for participation.

Responding to inquiry, Commissioner Dickter provided background on Ashley Rodgers.

Vice Chair Klein invited everyone to attend the final concert of the Culver City Music Festival on August 14, the final weekend of Culver City Public Theatre performances in Carlson Park on August 16-17, and The Actors' Gang performances of

Midsummer Night's Dream in on Saturdays and Sundays in August.

MOVED BY VICE CHAIR KLEIN AND SECONDED BY COMMISSIONER WILLIAMS THAT THE CULTURAL AFFAIRS COMMISSION AGENDIZE A DISCUSSION OF HOLDING A TOWN HALL MEETING IN JANUARY FOR THE SEPTEMBER MEETING. THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: Dickter, Klein, Small, Williams

NOES: Koosed

Christine Byers, Public Art and Historic Preservation Coordinator, provided background on Town Hall meetings noting that she would provide a link to access staff reports and previous Town Hall meetings.

Discussion ensued between staff and Commissioners regarding staffing levels; evaluating what is reasonable to accomplish; clarifying expectations; the content of the Town Hall meetings; participation by visual artists; and providing background and context for the new Commissioners.

Vice Chair Klein announced Fiesta La Ballona on August 22-24 noting that the Culver City Historical Society Archives and Resource Center would be open and free to anyone who wanted to stop in during Fiesta La Ballona.

Chair Koosed reported that the Culver City Historical Society had collaborated with the Samitaur Tower to create a site-specific art installation, and she reported that former Commissioner Susan Anderson had put in an application for the Richmond Arts and Culture Commission to continue the legacy of service that her recently deceased mother had begun.

Commissioner Williams asked that Chair Koosed extend condolences to Ms. Anderson and support for her appointment to the Richmond Arts and Culture Commission.

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Adjournment

There being no further business, at 9:15 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on September 9, 2014 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED _____

MARLA KOOSSED
CHAIR of the Culver City Cultural Affairs Commission
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

**City of Culver City, California
Agenda Item Report**

Meeting Date: September 9, 2014		Item Number: A-1	
CULTURAL AFFAIRS COMMISSION AGENDA ITEM: Consideration of a Public Art Concept in Conjunction with a Development Project at 8770 Washington Boulevard (Access Culver City).			
Contact Person/Dept.: Christine Byers/ City Manager's Office		Phone Number: (310) 253-6003	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Meetings and Agendas - Cultural Affairs Commission (Sent via E-Mail on 09/04/14); Property Owners, Occupants, and Businesses within 500' Radius (to end of block) (Sent via US Mail on 08/28/14).			
Department Approval: Sol Blumenfeld (08/29/2014)			
<u>RECOMMENDATION:</u> Staff recommends that the Cultural Affairs Commission ("CAC") approve the proposed art concept by merge conceptual design as fulfilling the City's Art in Public Places Program ("APPP") requirement for the development project at 8770 Washington Boulevard (Access Culver City). <u>BACKGROUND:</u> Greystar ("the Applicant") currently has three Culver City Building Permits (Permit Nos. 79883, 79879 and 86618) associated with the construction of a new mixed use development project known as "Access Culver City" located on the southeast corner of Washington and National Boulevards. The project is part of a transit oriented development district adjacent to the Expo Light Rail station. Greystar's project is comprised of 115 apartments, over 30,000 sq. ft. of commercial/retail space, and over 7,000 sq. ft. of public open space which is required as part of the community benefit provisions of the City's mixed use development ordinance. Pursuant to Culver City Municipal Code ("CCMC") Section 15.06.120, new commercial development projects with a building valuation of \$500,000 or more are subject to the City's Art in Public Places Program ("APPP") requirement. Further, Section 15.06.125 (B) states: "Multiple building permits issued within a three year period for a single project shall be considered in the aggregate in determining the APPP allocation." The valuation as appears on these three permits totals \$22,115,000 which translates into a minimum 1% for public art allocation of \$221,150.00.			

City of Culver City, California
Agenda Item Report

The Applicant chose to fulfill the APPP requirement by commissioning original, site-specific artwork which is to be located within the public open space consistent with the project Comprehensive Plan approved by City Council in January 2013.

DISCUSSION:

In association with art consultant Beatrix Barker of Barker + Associates Public Art Advisory (www.barker-publicart.com), **merge conceptual design** (www.mergeconceptualdesign.com) has developed a concept for a mirror polished stainless steel sculpture (approx. 12' high x 24' wide) from which fog is emitted at timed intervals. The concept is intended to fulfill the following objectives:

- Serve as a prominent place-making feature at the site;
- Maximize the benefits of water by contributing to the creation of a micro-climate in the park;
- Be environmentally sensitive and have an ability to respond to drought conditions;
- That the sculpture by itself have a strong three-dimensional presence;
- That the artwork provide a focal point from various perspectives and heights (e.g., ground and podium levels); and,
- That the artwork reference water on several levels (e.g., in the paving options for the area just beneath the sculpture).

Franka Diehnelt and Claudia Reisenberger are the artist/architect team behind **merge conceptual design**. As described in their public art proposal (Attachment No. 1), the concept references mathematical, environmental, and certain artistic elements. The artwork concept has been created by the same design team responsible for developing the required project public open space. The open space design is intended to provide a park-like setting with organically shaped seating elements. (The project, now known as "Access Culver City", was acquired by Greystar from The Legado Companies. Legado had originally engaged **merge conceptual design** to create the public art for their mixed-use project. **merge** was subsequently asked to adapt the design of the public open space to help better address the needs of the community and the public art concept is different from what was originally proposed when the project was managed by Legado. The public open space is part of the discretionary permit and is not part of the City's APPP requirement.

The Applicant (represented by Gil Gonzalez, Senior Development Director), together with the artists and art consultant, met with staff and the CAC Public Art subcommittee (Chair Koosed and former Commissioner Bernardin) on June 19, 2014 to review the initial concept. Based on the subcommittee's support for the art concept, **merge** has consulted with a structural engineer to ensure that there would be no major design alterations prior to presenting their concept to the full CAC.

City of Culver City, California
Agenda Item Report

The estimated outside budget for the entire art commission is \$254,336 which exceeds the minimum 1% allocation for public art. Of this, \$39,000 is the artists' design fee. The fee for the art consultant is within the amount prescribed in Section 15.06.130 of the CCMC.

At present, the estimated installation date for the artwork is to begin in May 2015. The artwork will be visible 24 hours/day, seven days per week to both pedestrian and vehicular traffic. The artists are proposing in-ground light fixtures to illuminate the artwork at night.

Durability and future maintenance of the artwork was considered with the choice of materials and mechanical components for the fog system. An AIC-affiliated conservator will assist with creating a long-term maintenance plan.

FISCAL ANALYSIS:

The cost for design, fabrication and installation for this project is borne entirely by the Applicant. The responsibility and cost for future cleaning, maintenance and restoration of the artwork is the responsibility of the property owner pursuant to Section 15.06.150 of the CCMC.

ATTACHMENTS:

1. Artwork concept as prepared by **merge conceptual design**, including site plan, description, preliminary budget, maintenance information, and artists' resumes.
2. Information relating to the inspirations and planting options for the public open space.

MOTION:

That the Culver City Cultural Affairs Commission:

Approve the concept for an artwork by **merge conceptual design** as fulfilling Culver City's Art in Public Places Program requirement in conjunction with a Development Project at 8770 Washington Boulevard (Access Culver City).

MEETING DATE: September 9, 2014

AGENDA ITEM: Consideration of a Public Art Concept in Conjunction with a Development Project at 8770 Washington Boulevard (Access Culver City).

ATTACHMENTS

Pages

1. Artwork concept as prepared by **merge conceptual design**, including site plan, description, preliminary budget, maintenance information, and artists' resumes.
2. Information relating to the inspirations and planting options for the public open space.

public open space



Public Art Proposal for Access Culver City
@ Washington Blvd & National Blvd, Culver City, CA
September 9th, 2014



merge

216 Pico Blvd #8
santa monica, ca 90405
t/f (310) 581 5343
mergeconceptualdesign.com

conceptual design



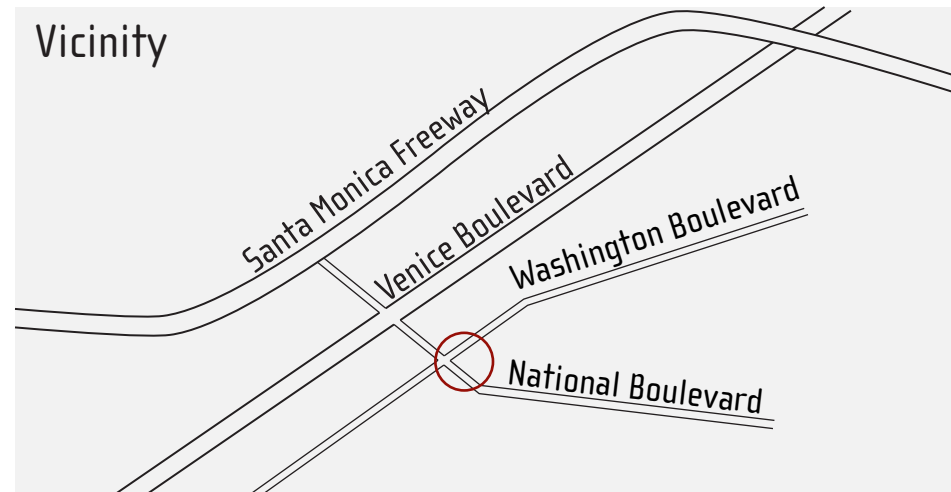
goals

Water Feature

- Add a prominent place-making feature to the corner of National and Washington Blvd
- Maximize the benefit of water for creating a micro-climate in the park
- Create a water feature that is sensitive to California's climate and water shortage
- Create a sculpture that can work with various amounts of water, can react to drought conditions
- Maintainable in the long term

Public Art Installation

- Strong 3-dimensional presence in the space
- Create a focal point in the park for the ground level as well as the podium level
- Sculpture needs to be successful even if no water is present
- Evoke the qualities of water in the sculpture itself



water cycle

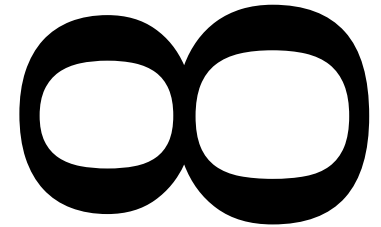
mass of water on Earth = constant

reservoirs of

- ice
- fresh water
- saline water
- subsurface water
- atmospheric water

cycle - nothing is being added or deleted - infinite movement

————— distribution depending on climatic variables



Infinity Symbol

The English mathematician John Wallis is credited with introducing the figure 8 as infinity symbol with its mathematical meaning in 1655.

Wallis did not explain his choice of this symbol, but it has been conjectured to be a variant form of a Roman numeral for 1,000, which was sometimes used to mean "many", or of the Greek letter ω (omega), the last letter in the Greek alphabet.

continuous movement of water on, above and below the surface of the Earth

inside ↔ outside



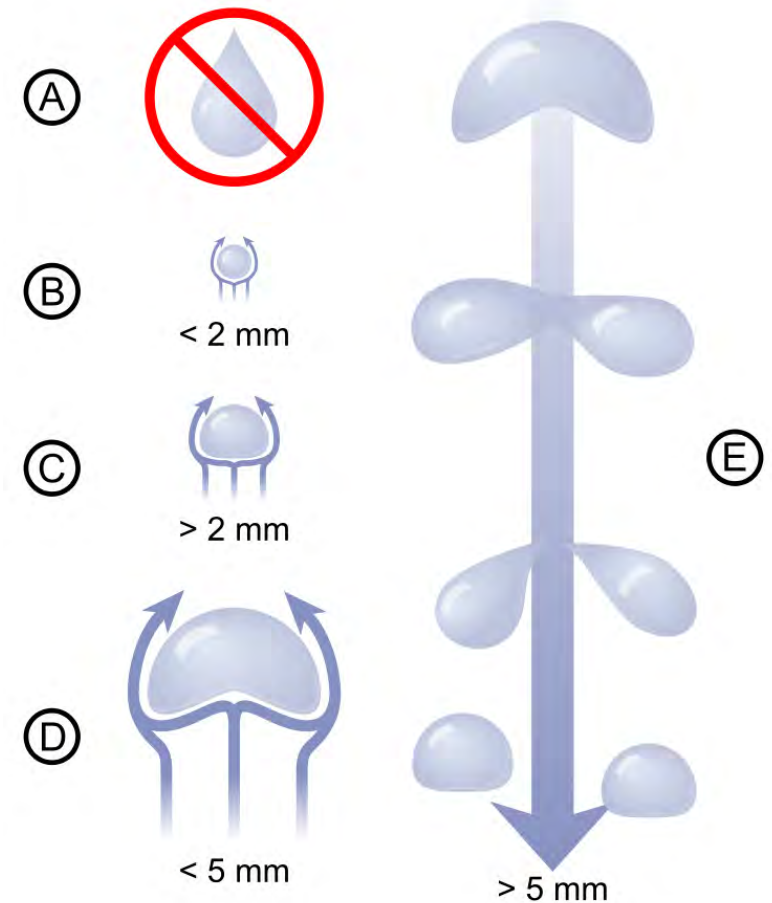
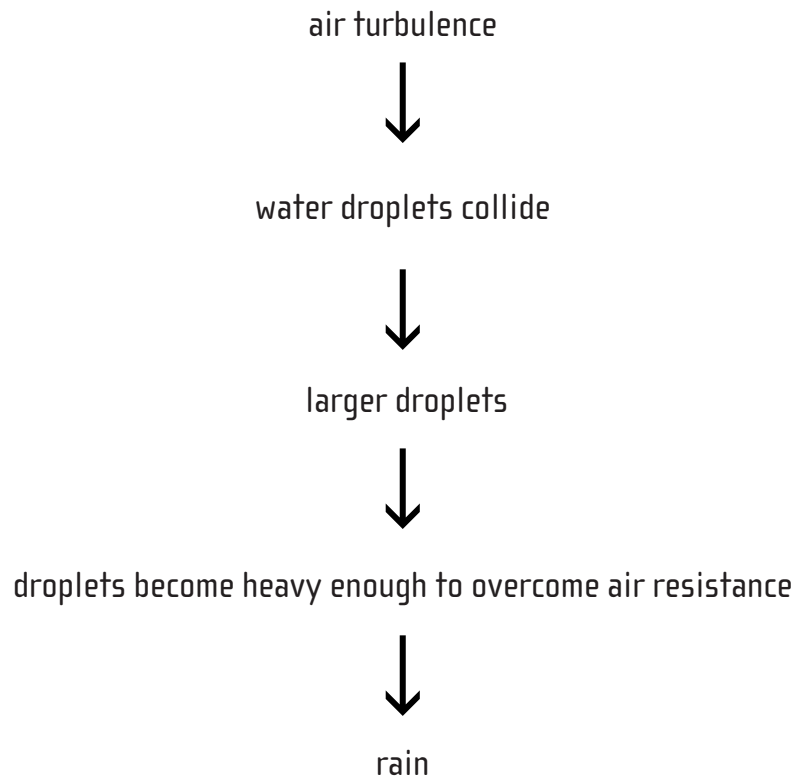
Möbius Strip

The Möbius strip is a surface with only one side and only one boundary component. The Möbius strip has the mathematical property of being non-orientable. It was discovered independently by the German mathematicians August Ferdinand Möbius and Johann Benedict Listing in 1858.

The Möbius strip has several curious properties. A line drawn starting from the seam down the middle will meet back at the seam but at the "other side". If continued the line will meet the starting point and will be double the length of the original strip. This single continuous curve demonstrates that the Möbius strip has only one boundary.

rain

Coalescence



- A Contrary to general perception raindrops are not shaped in a typical drop form, this form only exists at the location where water separates from an object
- B Raindrops under 2mm in size are spherical
- C,D Raindrops between 2 and 5mm are flattened spheres, progressively drooping at the bottom
- E Raindrops over ± 5 mm split into two drops again

Raindrops size: 0.1 to 9 mm Marshall–Palmer law (1948) describes the complex processes that lead to the variation of rain drops sizes

cloud = visible mass of liquid droplets suspended in the atmosphere

cloud: relative humidity > 100% (=saturated air)

temperature determines when saturation of air is reached:

cold - condensation

hot - evaporation

Condensation nucleus

= dust or salt particles in air → water droplets can form around them

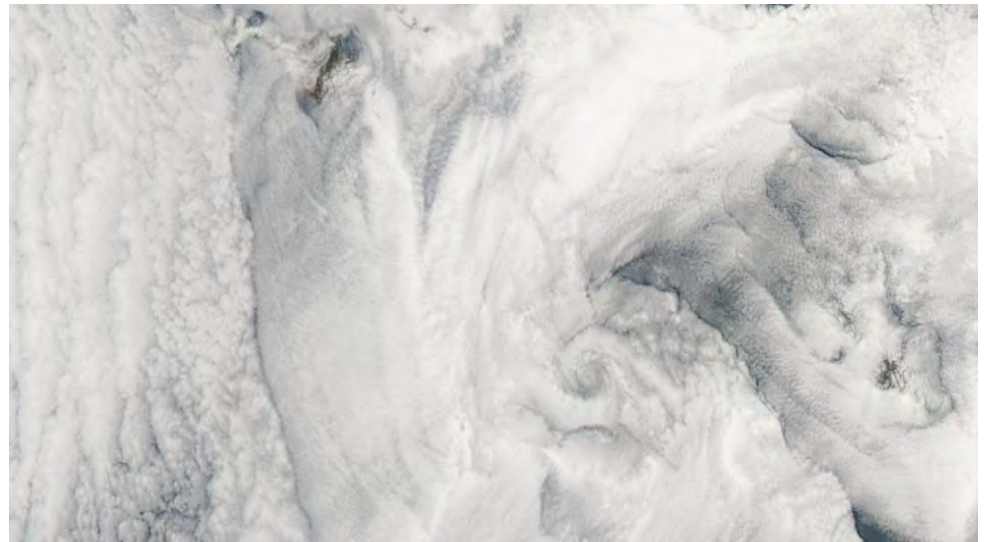
suspended in air

Air resistance keeps water droplets in a cloud stationary

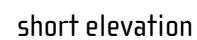
Cumulus Cloud

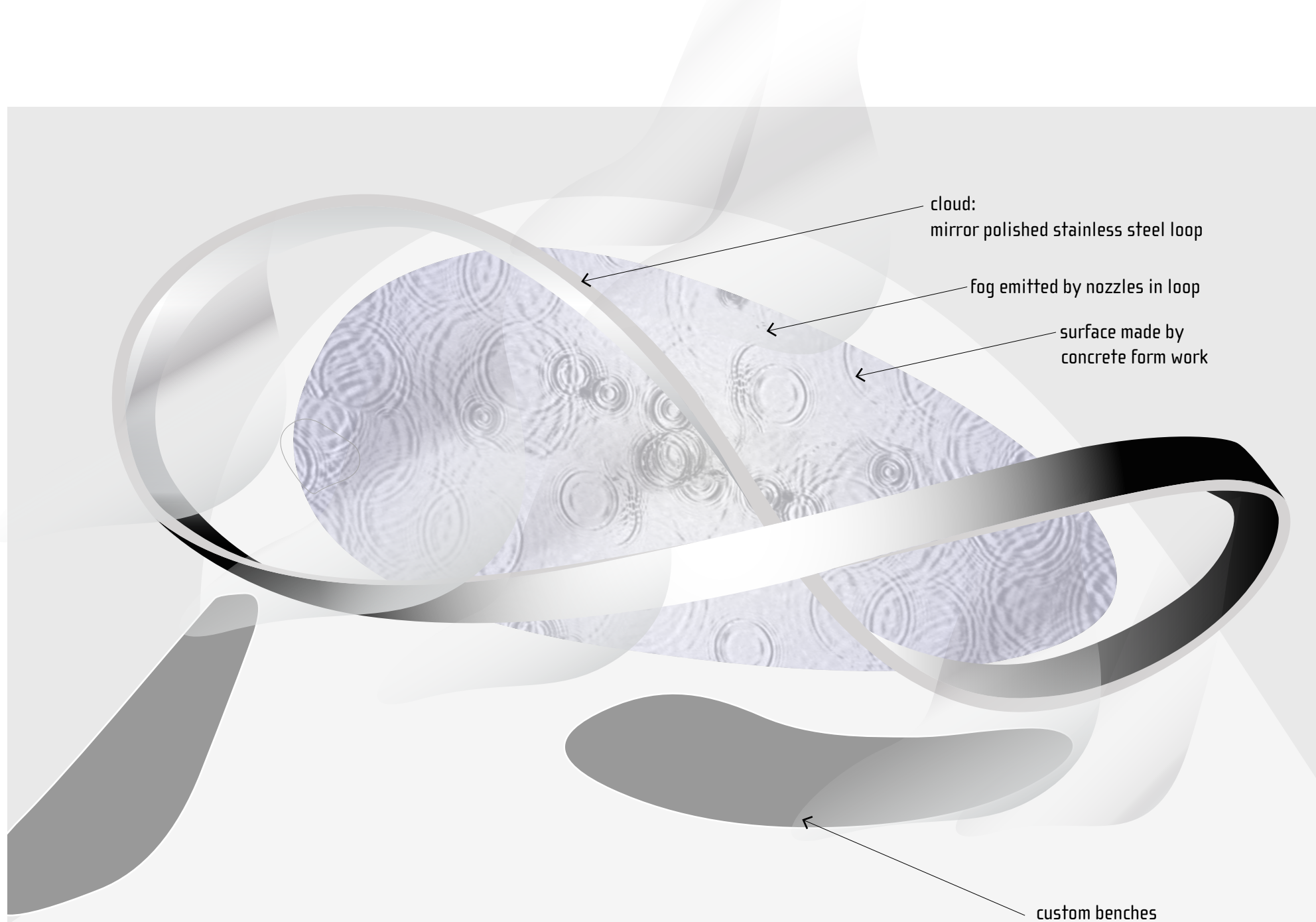


Aerial Photo of Fog System Over Southern California Coast, April 13 2013



- reminiscent of **water cycle** and **raindrop shapes**
- perception of **shape changes** according to viewing angle
- nozzles along the edges of the band intermittently **emit fog**





Plan View of Public Art Installation
Scale 3/8"=1'-0"

art elements

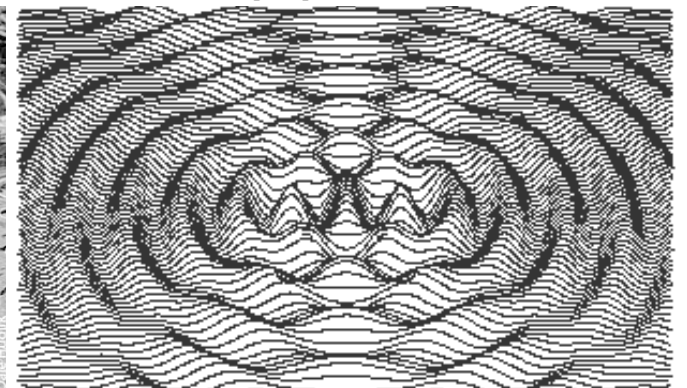
loop: perception of form shifts with different viewing angles



fog: shifting cloud depending on wind patterns



area underneath loop: concrete formwork, pattern created from surface wave pattern interference, rain gauge/ rain water measurement



fog



Anna Valentina Murch and Douglas Hollis, "Waterscape", San Jose Civic Center Plaza, 2005, Commissioned by San Jose Arts Commission

Ultra fine water particles do not wet the surrounding, but evaporate before they reach the ground. As water evaporates, it takes up energy from its surroundings. High pressure fog installations can cool their environment by up to 30°F.

fog

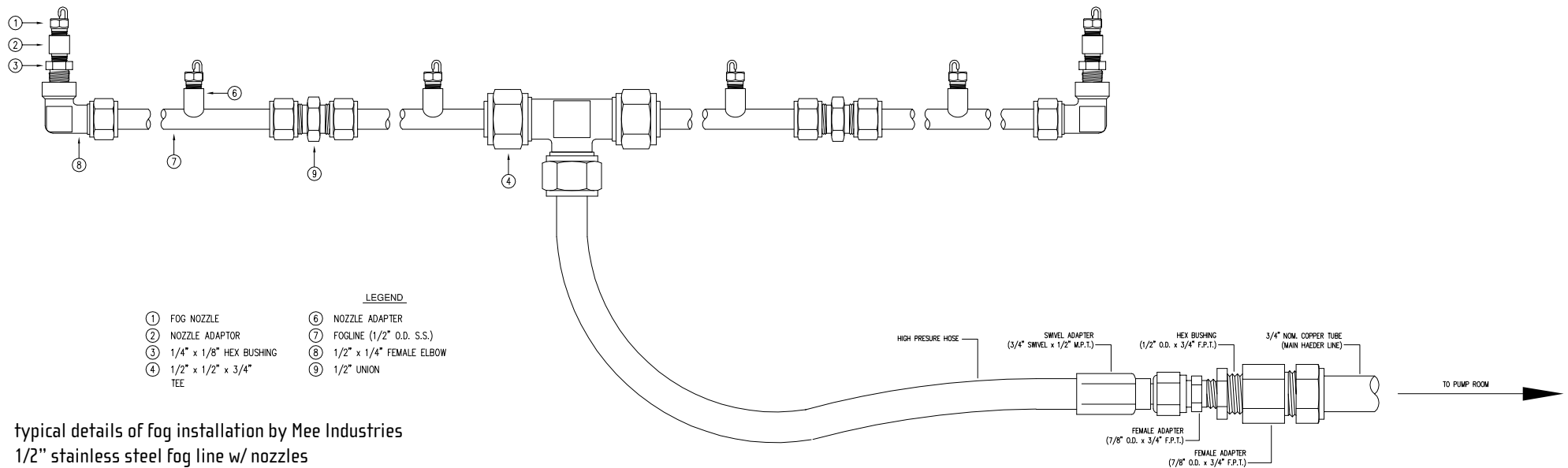
Fog will be emitted from small nozzles at the narrow sides of the stainless loop.

The nozzles will be distributed evenly throughout the loop.

Water has to be potable water. The sculpture will use about 2 to 3 gallons of water per minute if in use.

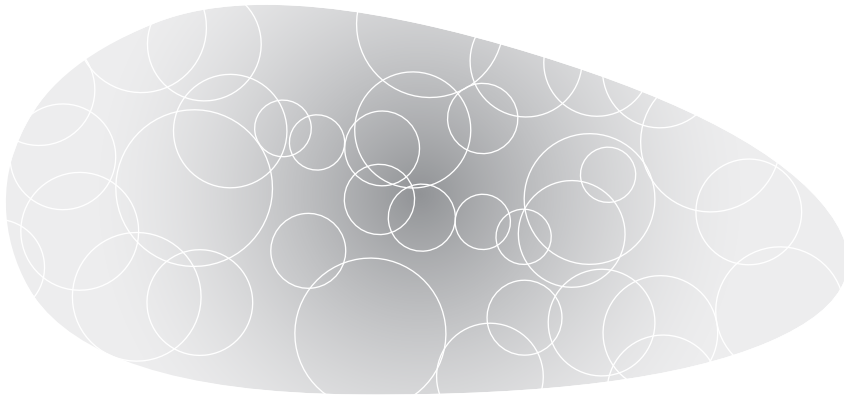
Rhythm of fog emission can react to several factors:

- fog will be emitted intermittently, up to about 5 minutes per hour
- fog pump will be on a timer to emit fog only between dusk to 1 hour after dawn
- fog can react to a motion sensor that detects movement in the vicinity of the structure
- fog can react to temperature - higher temperature = more frequent fog
- in severe drought, frequency of fog emission can be reduced



pavement

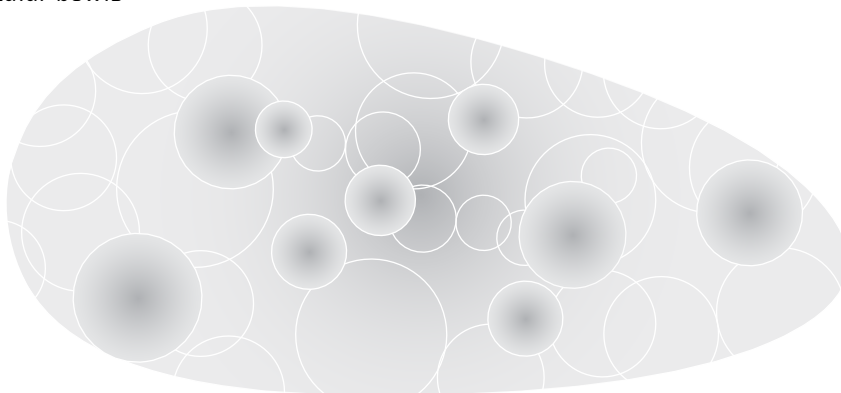
Option 1:
stainless ring inlays,
cast in place concrete, dips down slightly in the center



Option 2:
pre-cast concrete pavers,
surface modeled to mimic wave interference



Option 3:
stainless rings inlaid in cast in place concrete,
9 precast circular bowls



Plan View
Scale 1/4"=1'-0"
Pavement Field ±17'6"x8'

fog in public installations

Matthew Geller, "Anticipator", Florence Griswold Museum , Old Lyme, CT
"Woody Blossom", Katonah Museum of Art, NY



Diller & Scofidio, "Blur Building", Swiss National Expo 2002, Yverdon-les-Bains, Switzerland



Bill Pechet, "Emptyful", Winnipeg, Canada, 2012



roll forming



merge conceptual design, "*re currents*", Bridge over Rawhide Wash, Scottsdale, AZ, 2013
photos by Sean Deckert, commissioned by Scottsdale Public Art

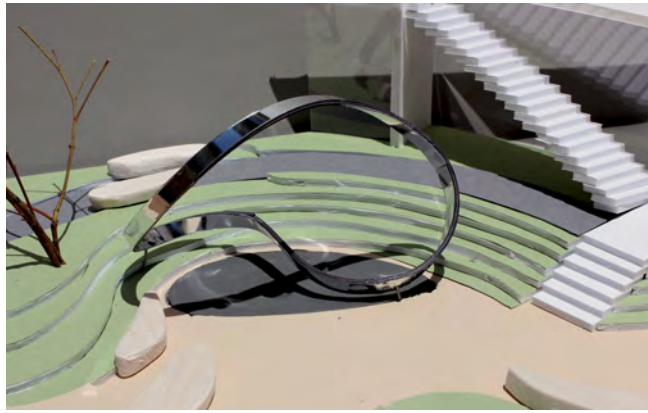
Fabrication photos of "*re currents*":
induction roll forming: bending and twisting
Fabricator: Paramount Roll Forming



site model- location of public park light fixtures & light fixtures for artwork



site model



merge conceptual design
PUBLIC ART PROPOSAL FOR ACCESS CULVER CITY
PRELIMINARY ARTWORK BUDGET 09/09/2014

The 1% Art in Public Places allocation based on the total permit valuation of \$ 22,115,000 is		\$221,150.00
		PRELIMINARY PROJECT COSTS
1	DEVELOPER'S COSTS	
1	art consultant	\$15,000.00
2	plaque	\$3,000.00
3	site prep	\$4,000.00
4	architect & landscape architect coordination	\$2,150.00
5	materials & install water feature	\$35,000.00
2	ARTISTS' BUDGET	
A	artist fee	
	design contract	\$39,000.00
B	misc. expenses	
1	copying, printing etc.	\$1,000.00
2	travel during construction phase miles per diem to developer	\$1,000.00
3	sample fabrication	\$1,500.00
C	professional services	
1	structural engineer	\$4,000.00
D	licenses and permits	
1	building permits	\$5,850.00
E	site preparation & foundation	
1	site prep see line item 3	-
2	foundation sculpture	\$15,000.00
3	concrete formwork underneath sculpture	\$25,000.00
F	materials	
1	stainless steel sculpture	\$60,000.00
2	fog mister system see line item 5	-
	spare nozzle set see line item 5	-
3	light fixtures up lights in landscape for art installation	\$15,000.00
G	installation	
1	stainless steel sculpture	\$12,000.00
2	fog mister system see line item 5	-
3	oversight installation oversight (2 people, 5 days, hour a \$65)	\$5,200.00
H	administration / overhead	
1	2% of Artwork Budget B,C,D,E,F & G	
	\$145,550.00	\$2,911.00
J	insurance	
1	general liability	\$600.00
K	taxes	
1	9.5% City tax F	
	\$75,000.00	\$7,125.00
TOTAL preliminary artwork budget		\$254,336.00



Expected Maintenance for Stainless Steel Sculpture

Stainless steel is extremely durable, and maintenance is simple. Still, proper care is essential.

Inspect for dirt build-up and scratches every few months. Apply low or high-pressure spray w/ clear water if excessive dirt build up. If necessary clean surface with glass-cleaner ("Sprayway"), and wipe with a non-abrasive cleaning towel (micro-fiber) to avoid damaging the finish. Rinse off soap with water. Don't use abrasive cleaners.

Mirror polished surfaces can be scratched. If needed, scratches can be removed by polishing and buffing on site.

The mirror polish can be treated with a protective wax to make the finish more resilient against finger marks etc. (Exact product TBD.)

Special situations:

a.) Fingerprints and smears:

To remove fingerprints or smears use a high quality stainless steel cleaner and polish in accordance with the manufacturer's instructions. Many of these products leave a protective coating that helps prevent future smears and fingerprints (see above).

b.) Grease and oil:

To remove grease and oil use a quality commercial detergent or caustic cleaner. Apply in accordance to the manufacturer's instructions and in the direction of the polish lines.

Precautions: Avoid prolonged contact with chlorides (bleaches, salts), bromides (sanitizing agents), thiocyanates (pesticides, photography chemicals, and some foods), and iodides on stainless steel, especially if acid conditions exist.

Do not permit salty solutions to evaporate and dry on stainless steel.

The appearance of rust streaks on stainless steel leads to the belief that the stainless steel is rusting. Look for the actual source of the rust in some iron or steel particles, which may be touching, but not actually a part of the stainless steel structure.

Strongly acidic or caustic cleaners may attack the steel causing a reddish film to appear. The use of these cleaners should be avoided.



Fog System - Expected Maintenance of Various Components:

Water pump:

- Oil change every ± 700 hours
- Life expectancy ± 10 years

Nozzles:

- Mineral deposits from water will build up at nozzles over time.
- It is expected that the nozzles need to be cleaned once a year. A second set of spare nozzles will be provided, so that the nozzles can be traded out.
- Putting the used nozzles into a vinegar solution will clean them.

Water quality:

- For health reasons, only potable tap water can be used.
- A water filter at the pump location to keep particles out of the system needs to be cleaned out periodically.
- Depending on local water quality, a water softener might be needed.

Art Conservation Consultant:

We are suggesting working with a local art conservator to create a long-term maintenance strategy:

Rosa Lowinger

rlowinger[at]rosalowinger[dot]com

323 377-8425 cell

Los Angeles Studio:

1142 South Stanley Avenue • Los Angeles, CA 90019

Miami Studio:

11111 Biscayne Boulevard #515 Miami, FL 33181



Beatrix Barker has been a professional art advisor for over three decades. She specializes in all aspects of public art programming, project management, cultural planning, philanthropic policy and community development. She possesses a current knowledge of artistic trends and the policies that shape them, and is a frequent lecturer on the subject of public art.

Beatrix founded ArtForum, Inc. in Toronto, Canada, in 1975. As corporate and public art consultant, she worked on important projects in Canada as well as the US.

Relocating to California in 1991, she organized a number of high-profile exhibitions, and was in charge of corporate accessions and de-accessions for Sony Disc, Fox Worldwide Headquarters, and Universal Studios.

Since 2000, her public art consulting firm, Barker + Associates Public Art Advisory, has been providing professional services to the public and private sectors for the development, concept, coordination and management of all aspects of art projects and programming. Beatrix has been acting as liaison between developers, architects, landscape architects and artists, in association with city planners, design teams and art advisory committees, to find the best solutions for the inclusion of art and art programming in a wide variety of projects. She also consults with government agencies in the establishment of workable public art policies.

The broad range of projects she has worked on since establishing an office in Los Angeles include being: consultant-project manager for five public art projects at Staples Center, the sports and entertainment complex downtown Los Angeles; team member on the Los Angeles International Airport enhancement project; the Three Rivers Park Project in Pittsburgh, PA; temporary art installations programming for Santa Monica Boulevard in West Hollywood; the beautification project of the City of Pico Rivera with eight public art sites; UCLA Santa Monica Medical Center art program; several hotel projects including a Marriott Hotel in Burbank; two bridges downtown Los Angeles; an art park in Pasadena; the Westfield Shopping Malls in West Covina and Arcadia; as well as various significant mixed-use residential-retail-commercial projects.

With studies in Cultural History, Art Psychology, and Sociology, Beatrix has a varied background that allows her to understand and successfully mediate between the many sectors involved in public art projects. Due to spending her early childhood and getting her primary and secondary education in Austria, Belgium, and England, with her parents being based in Geneva, Switzerland, she is fluent in several languages. During her graduate studies she also attended the University of Budapest, Hungary, adding another dimension to her multicultural background.

She is Past Chair of the Fellows of Contemporary Art; many years' Board Member of the Pasadena Art Alliance; Advisory Board Member of Side Street Projects; member of ArtTable, a national organization for professional women in leadership positions in the visual arts; and member of Americans for the Arts.

She has offices in Palm Desert, California and Vancouver, British Columbia.

**Curriculum Vitae**

merge conceptual design is an artist collaborative founded by Franka Diehnelt and Claudia Reisenberger in 2003.

merge is certified as disadvantaged business enterprise (cucp# 36474),
as a women-owned business enterprise and as a small business enterprise.

merge Projects:

- TBD** currently in schematic design
Permanent installation for the Loma Prieta Earthquake Memorial, San Francisco, CA
- TBD** currently in design development
Permanent installations for the shelters on the Santa Clara- Alum Rock Bus Rapid project, San Jose, CA
- TBD** currently in design development
Permanent installation & park design for Access Culver City, Culver City, CA
- Aritzona** currently in design development
Permanent installation for a light rail station, Phoenix, AZ
- Sublimare** currently under construction
Permanent installation for the Arrivals & Departure Plaza at the San Diego Airport, San Diego, CA
- Coincidence of Opposites** currently under construction
Permanent installation for a bike and pedestrian bridge in San Fernando, CA
- re currents** 03.14
Permanent installation for Scottsdale Road- Thompson Peak to Pinnacle Peak, Scottsdale, AZ
- Sky** 01.14
Permanent light installation for the San Francisco International Airport, CA
- SODO** 10.12
Permanent installation for the Spokane Street Viaduct, Seattle, WA
- 8 Minutes** 07.12
Permanent installation for Fire Station 36, San Jose, CA
- It Leaves** 09.09
Installation for the Rowan Dozier Bus Station, East Los Angeles, CA
- Sign Of The Monkey, Sign Of The Horse** 11.08 until 03.12
Permanent installation for two pedestrian bridges, Los Angeles CA
- ooo** 03.08
Color Concept for Allen J. Martin Park, La Puente, CA
- Out Of Sight** 09.06
Permanent installation at Willow Station/ MTA Blue Line, Long Beach CA
- Overcoat** 03.06
Permanent tile artwork and color concept for MTA bus terminals 47 and 48, Los Angeles CA



merge Projects:

Passersby 12.05

Permanent installation for a mixed used building, Pasadena CA

Outside In 09.03

Temporary installation at Clover Park, Santa Monica CA

Diehnelt / Reisenberger Collaborations outside of merge:

Before founding merge we have both collaborated with various other artists on art installations in Europe and America.

Master Builders 06.06

Interactive installation in a preschool, Santa Monica CA

Claudia Reisenberger with Joel Cichowski

Madison Mansion 11.02

Permanent installation in a parking structure, Pasadena CA

Claudia Reisenberger with Linda Pollack and Christina Ulke

Every Bump, Stretch and Rise + Makes a Living of Dreaming 04.00, 9.00

Temporary installations at the Mackey Apartments, West Hollywood CA, and in Vienna, Austria

Schindler Scholarship by the Museum of Applied Arts Vienna 03.99,

Residency at the Mackey Apartments Los Angeles, 11.99 to 04.00

Franka Diehnelt with Karoline Streeruwitz

Rebeka Headquarters 06.00

Temporary installation at the Museum Kunstverein Wolfsburg, Germany

Franka Diehnelt with Karoline Streeruwitz and Sonja Gangl

Space Race 08.99

Event, temporary installation for the Urban Drift Symposium Berlin, Germany

Claudia Reisenberger with Deadline, Barbara Kaucky, Saskia Hebert and Stefanie Webs

Light Field 07.99

Permanent installation in the Office of the Representative of the Region of Berlin, Germany

Claudia Reisenberger with Jan Dinnebier, Barbara Kaucky and Stefanie Webs

Drawing On The Artifact 03.99

Temporary installation in a former shipyard near Vienna, Austria

Claudia Reisenberger with Barbara Kaucky

Picture Windows 09.98

Permanent installation for the central court of a middle school in Berlin, Germany

Claudia Reisenberger with Jan Dinnebier and Barbara Kaucky

Out Of Focus 08.98

Temporary installation in the Urban.Issue gallery in Berlin, Germany

Claudia Reisenberger with Barbara Kaucky, Saskia Hebert, Stefanie Webs



Architecture Work:

Franka Diehnelt

Lorcan O'Herlihy Architects, Los Angeles 12.01 to 05.04

Michael Maltzan Architecture, Los Angeles 02.00 to 11.01

Claudia Reisenberger

Chu+Gooding Architects, Los Angeles 05.00 to 02.01:

Johnston Marklee, Los Angeles 11.99 to 04.00

Daniel Libeskind, Studio Berlin 09.96 to 07.99

Teaching:

Color, Material and Construction 09.04 to 08.05

Department of Environmental Design, Art Center College of Design Pasadena, CA

Guest Lecturer and Critic at USC, UCLA, Woodbury University, Academy of Fine Arts Vienna

Education:

Franka Diehnelt:

Academy of Fine Arts Vienna, Austria, 10.92 to 07.99: Mag.arch.

Royal Academy of Fine Arts Copenhagen, Denmark, visiting student, 97 to 98

Claudia Reisenberger:

Academy of Fine Arts Vienna, Austria, 10.89 to 07.96: Mag.arch.

Academy of the Arts Berlin, Germany, visiting student, spring 94

References:

Susan Pontious, Program director Civic Art Collection & Public Art Program, City of San Francisco, CA;

susan.pontious@sfgov.org; T: 415.252.2587

Jason Huff, project manager for "Sodo"

Seattle Office of Arts & Culture, City of Seattle, WA; Jason.Huff@seattle.gov; T: 206.684.7278

Constance White, project manager for "Sublimare"

San Diego International Airport Art Program, City of San Diego, CA; cywhite@san.org; T: 619.400.2891

Jennifer A. Easton, project manager for "8 minutes"

Director San Jose Public Art, City of San Jose, CA; jennifer.easton@sanjoseca.gov; T: 408.793.4338

MB Finnerty, project manager for "Aritzona"

Public art administrator Valley Metro, City of Phoenix, AZ; MFinnerty@valleymetro.org; T: 602.322.4471

Donna Isaac, project manager for "re currents",

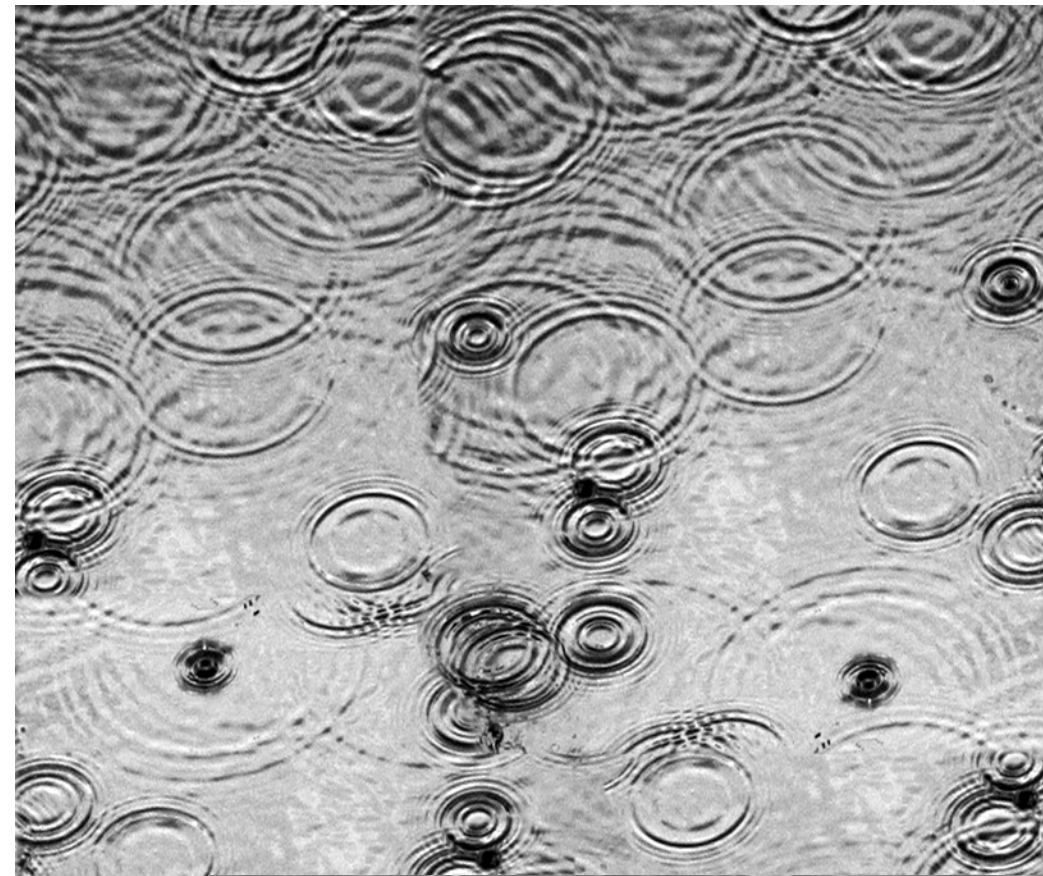
Director Scottsdale Public Art, City of Scottsdale, AZ; DIsaac@sccarts.org; T: 480.874.4670

Beatrix Barker, art consultant for "Passersby", Pasadena & "Sign of the Monkey, Sign of the Horse", Los Angeles

beatrix@barker-publicart.com, T: 626.796.9512

Public park design - inspirations -

movement



details

variations of color

wilderness

plants

nature

flows

oasis

benches

trees

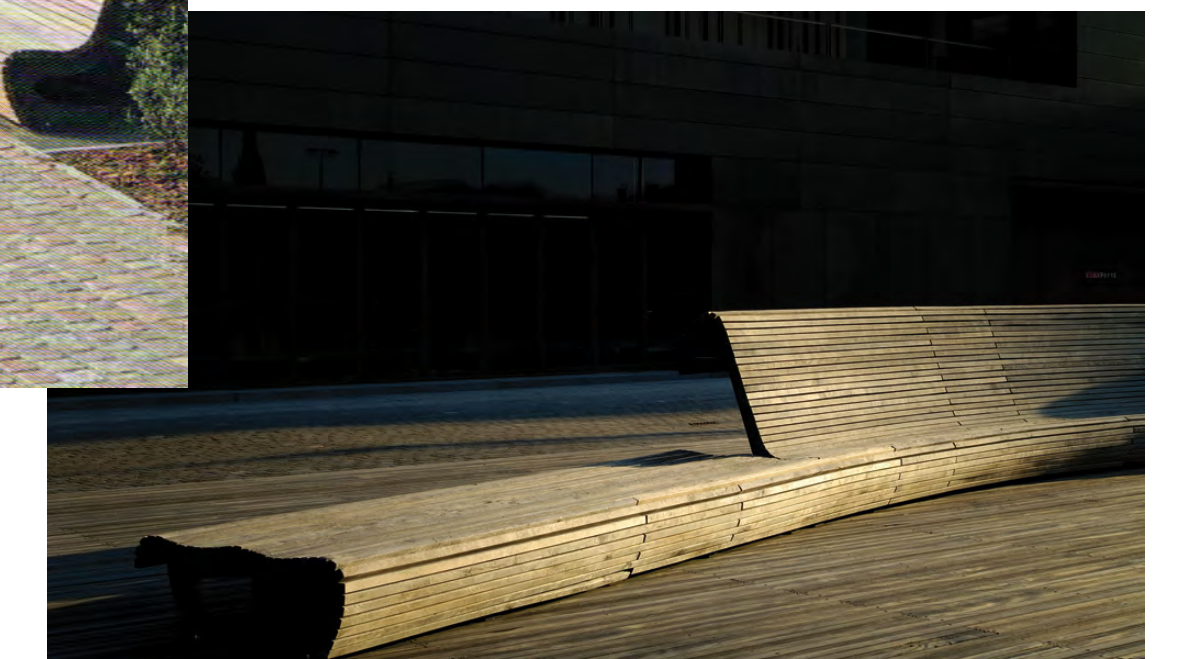
public art

haptic materials

reflections

texture

water

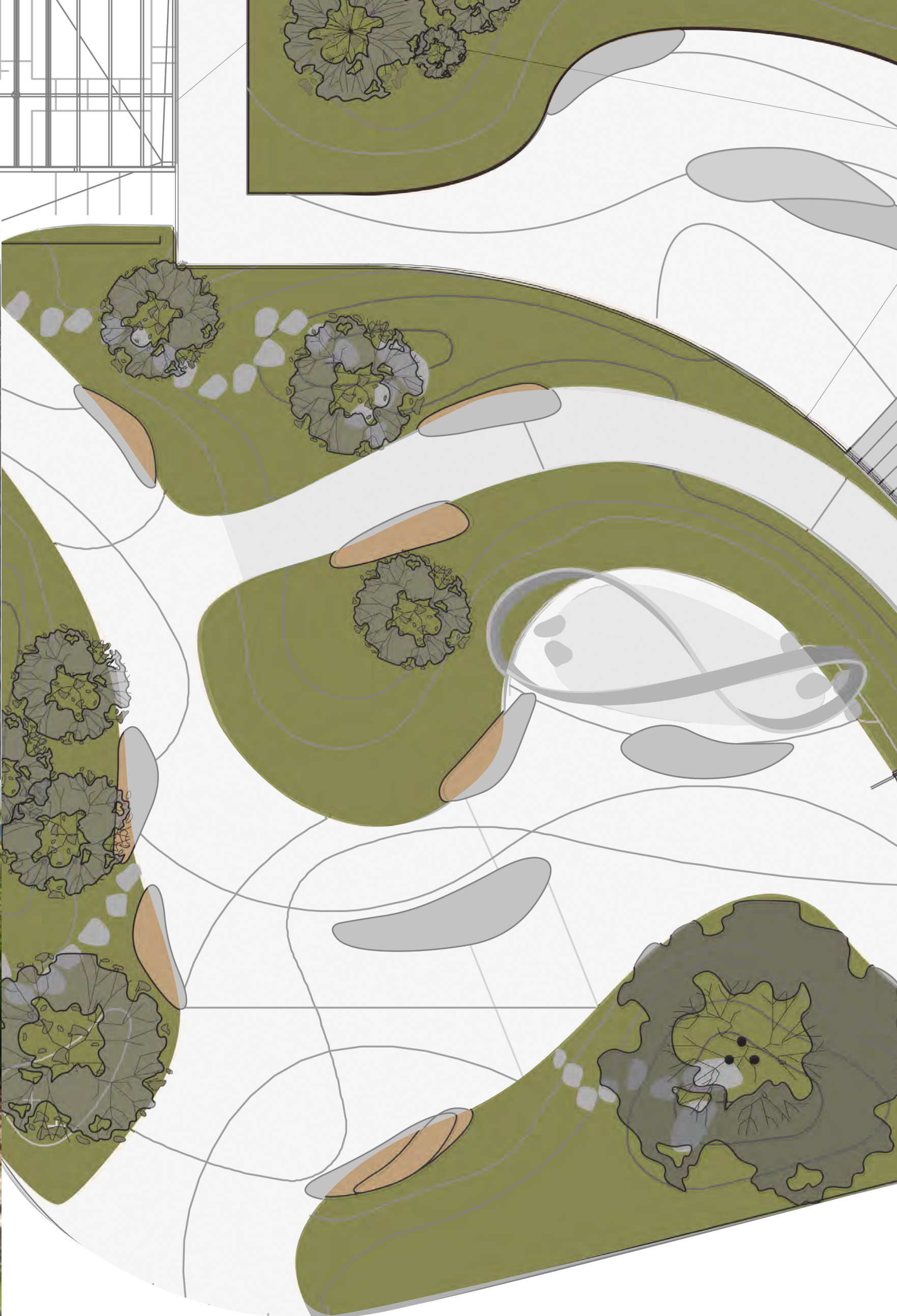


coastal bluff



Public park design - *planting* -

chapparal



riparian



riparian



platanus racemosa **western sycamore**
cercis occidentalis **western redbush**



juncus patens **rush**
ribes speciosum fuchsia **flowered gooseberry**
mimulus cardinalis **scarlet monkey flower**
heuchera **coral bells**



cornus sericea **creek dogwood**
adiantum capillus-veneris **southern maidenhair**
lilium pardalinum **leopard lily**
woodwardia fimbriata **giant chain fern**

chapparal



arctostaphylos glauca **bigberry manzanita**



hyptus emoryi oenothera californica **california evening primrose**
desert lavender
nolina parryi **parry beargrass**
romneya coulteri **matilija poppy**

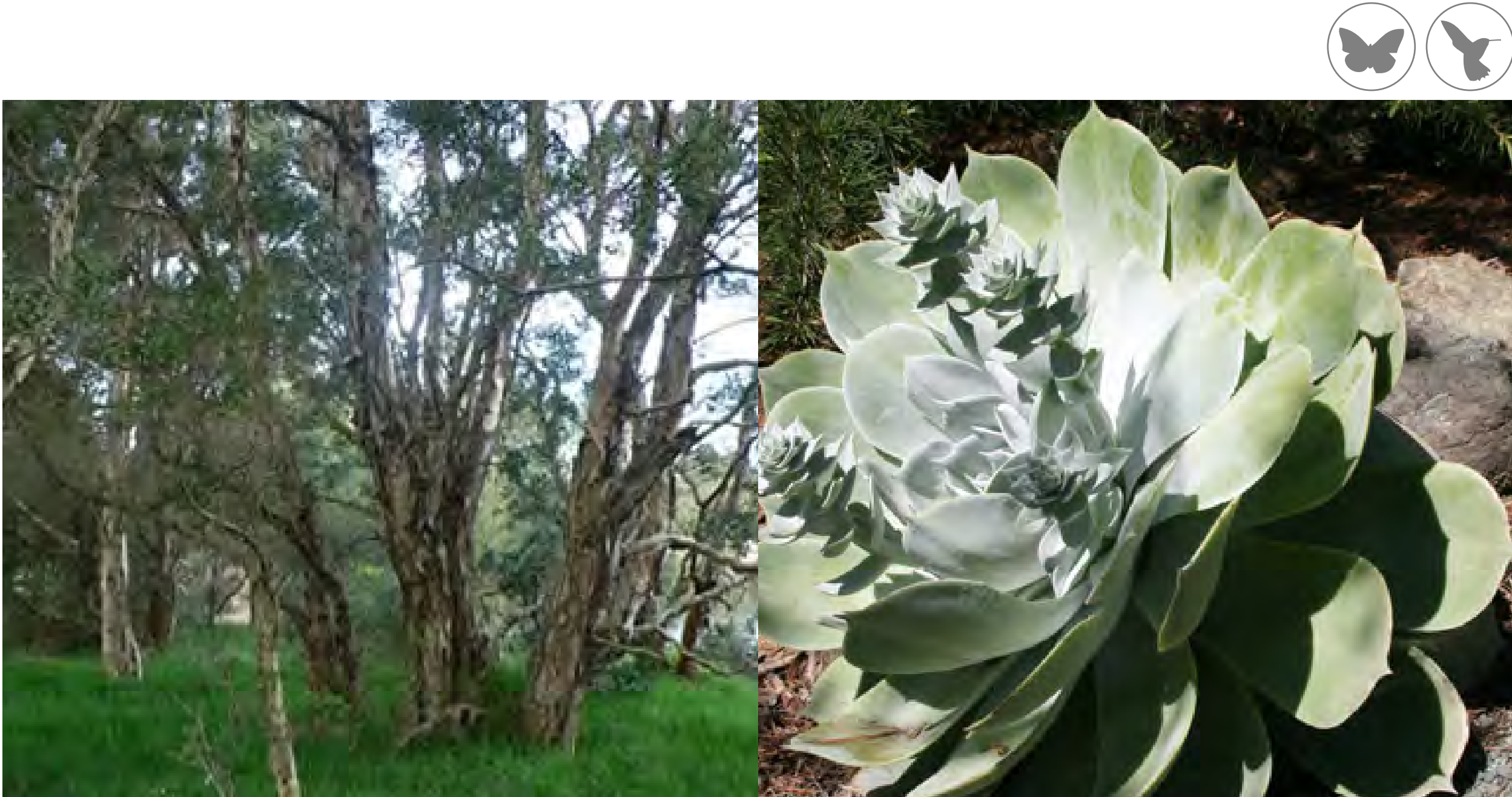


ceanothus **cenothus**
agave shawii **shaw's agave**
aesculus californica **california buckeye**
artemisia californica **california sage brush**

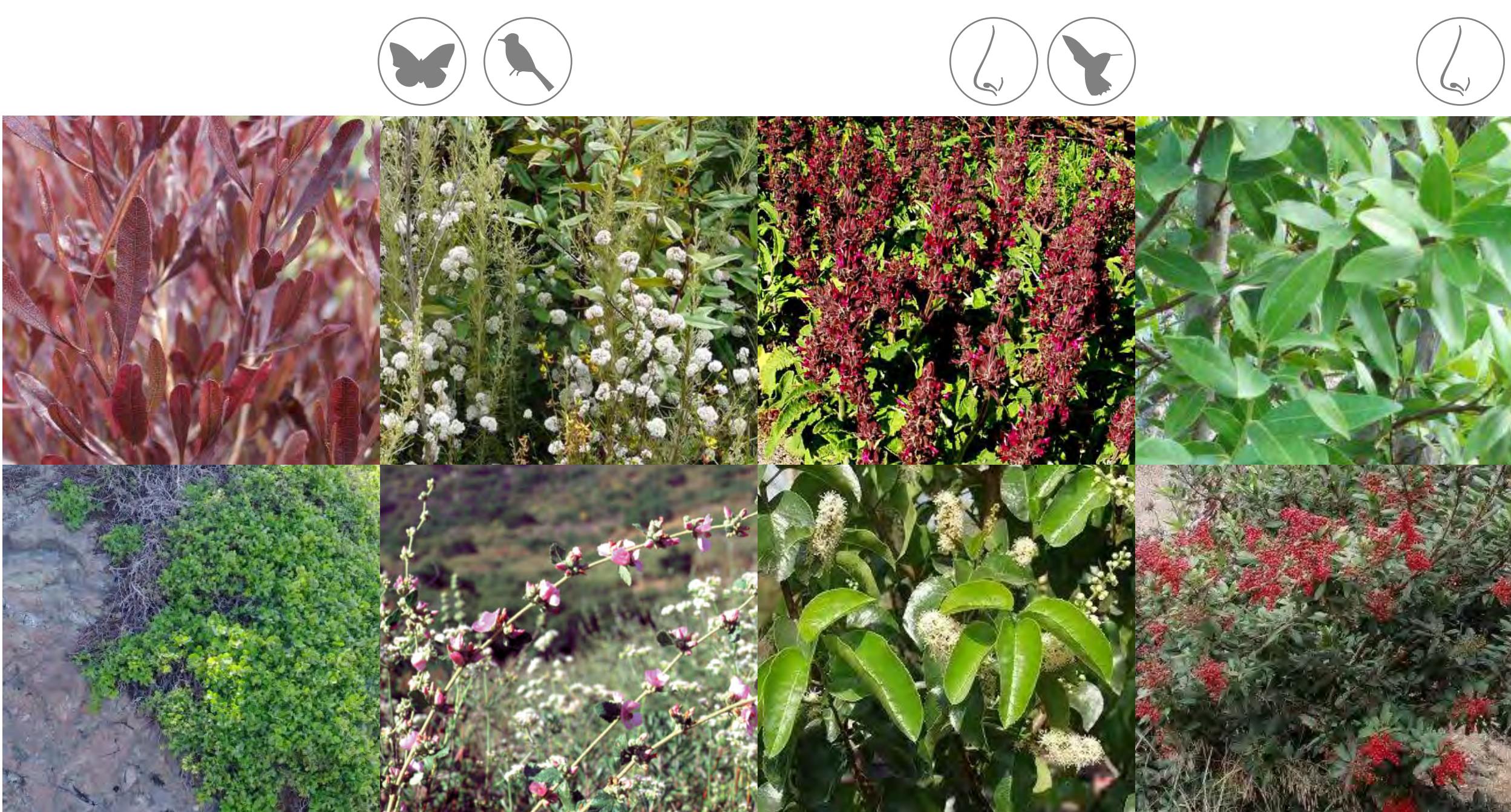
coastal bluff



melaleuca quinquenervia **cajeput tree**
dudleya pulverulenta **chalk dudleya**



dodonea viscosa **hop bush**
umbellularia californica **california laurel**
salvia spathacae **hummingbird sage**
rhamnus californica **coffee berry**



prunus ilicifolia **hollyleaf cherry**
heteromeles arbutifolia **toyon**
baccharis pilularis **coyote bush**
malacothamnus fasciculatus **southern bush mallow**

**City of Culver City, California
Agenda Item Report**

Meeting Date: September 9, 2014		Item Number: A-2	
CULTURAL AFFAIRS COMMISSION AGENDA ITEM: Discussion of Presentation of FY 14/15 Adopted Budget for Cultural Affairs, Work Program Priorities and Available Staff Resources.			
Contact Person/Dept:		Phone Number:	
Christine Byers/City Manager's Office & Susan Obrow/PRCS		(310) 253-6003 (310) 253-6628	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Meetings and Agendas – Cultural Affairs Commission (09/04/14)			
Department Approval: N/A		City Manager's Approval: John Nachbar (09/04/14)	
<u>RECOMMENDATION:</u> Staff recommends the Cultural Affairs Commission (CAC) receive a presentation from staff regarding the FY 14/15 adopted budget for Cultural Affairs with an overview of work programs and project priorities for the coming year and information on available staff resources. <u>BACKGROUND:</u> At the January 14, 2014 and March 25, 2014 meetings, the CAC considered agenda items pertaining to the FY 14/15 budget process as they related specifically to Cultural Affairs. After considering input from the various City commissions, committees, and boards, together with public comment, the City Manager presented his proposed FY 14/15 budget to the City Council on May 12, 2014. The City Manager's proposed budget included the reinstatement of one full-time Cultural Affairs position (Cultural Affairs Coordinator) in the City Manager's Office. On June 23, 2014, the City Council adopted the FY 14/15 budget which included the City Manager's recommendations for Cultural Affairs staffing and the budget appropriations from the Cultural Trust Fund (CTF) as presented to the CAC earlier in the year. <u>DISCUSSION:</u> Over the last year, CAC agenda items pertaining to cultural affairs programs have included the term "Four Pillars" to identify the four major Cultural Programs currently offered by the City. These are:			

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(1) Historic Preservation

The City's Historic Preservation Program (HPP) is set forth in Chapter 15.05 of the Culver City Municipal Code (CCMC). The HPP was last updated in 2004.

Significant components of the HPP are linked with the California Environmental Quality Act. Because of the sensitivity and importance of these links, it is very important that the HPP and the Historic Preservation Ordinance remain up to date. Pending City Council direction, an update of the HPP as outlined in the CCMC will be part of the FY 14/15 work program and will involve working closely with staff from the City Attorney's Office and the Community Development Department.

In addition, development projects affecting historical resources are on-going and require additional staff review and input. Current projects include a comprehensive plan amendment for The Culver Studios, on-going alterations at The Culver Hotel, and tenant improvements at The Helms Complex.

(2) Performing Arts Programming (Including the Performing Arts Grants)

The CTF has traditionally funded performing arts programming, in significant part by providing major funding for the annual Culver City Performing Arts Grant Program. The grant program was established in 1994 and is included in the CCMC under Section 15.06.160. The Culver City Performing Arts Grant Program is currently under the purview of the Parks, Recreation and Community Services Department (PRCS). PRCS staff member Susan Obrow manages the program with assistance from a part-time contractor.

The program requires year round administration and performance promotion. The calendar also includes the following milestones:

- Application Release – July
- Application Workshop – August
- Application Deadline – September
- Peer Review Panel Meeting– October
- Cultural Affairs Commission Review and Recommendation – November
- City Council Review and Approval – December

Further, Ms. Obrow's primary responsibilities are to manage the Veterans Memorial Building (VMB) and Veterans Memorial Complex Rental Operation for PRCS. VMB has recently increased its profile as a cultural center. The facility accommodates performances, rehearsals and performing arts classes, including many of the City's senior and recreation programs, in addition to meetings, parties, services and special events. The CTF provides annual funding for the enhancement of City-owned and

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City-operated cultural venues. The current focus for the CTF funding is Veterans Memorial Auditorium which requires new technical equipment for its stage.

(3) Art in Public Places Program

Culver City has a long-standing and distinguished Art in Public Places Program (APPP). The CAC and staff invested significant time and effort in preparing a complete and thorough update of the program by updating the APPP ordinance, which was adopted by the City Council on March 26, 2013. Additionally, significant funding for the APPP (for both maintenance of existing and creation of new pieces of public art) is provided by the CTF.

The level of development in Culver City has been increasing steadily in the last year. Over the past two years, the CAC considered seven action items pertaining to permanent public art associated with development projects on private property (not including tonight's action item pertaining to Greystar's "Access Culver City" project). There is on-going coordination and follow-up on staff's part that typically continues for a year or two after the CAC has taken action (depending on the construction timeline). This includes review of the completed artwork to ensure compliance with the CAC approved concept, coordination between the developer and/or artist and the City's Planning and Building Safety divisions, drafting and recordation of covenants, obtaining final copies of materials and maintenance information for each artwork, and uploading photographs and descriptions of the artwork to the City's website.

To date, there are already four public art related projects that staff has been working on that will require CAC review in the coming year:

- 11957 Washington Blvd.
- 5901 Green Valley Circle
- 12712 Washington Blvd.
- 11924-60 Washington Blvd.

The above list does not include the former Culver City Redevelopment Agency projects that were stalled due to the dissolution of redevelopment in California in 2012. These projects include a one-block site on Washington Boulevard formerly occupied by the Baldwin Motel; two sites at the intersection of Washington Boulevard and Centinela Avenue; the site adjacent to the Metro Expo Line Station at Washington and National Boulevards; and, the site in downtown referred to as "Parcel B". At this time, it is estimated that the Parcel B project will be the first project to begin construction, but no sooner than in the summer of 2015.

On average, a CAC action item pertaining to public art on private property (whether it be for the commission of new public art or the decommissioning or relocation of an artwork) requires approximately 40 hours of staff time. This includes general coordination between the developer and artist(s) with the Planning and Building Safety Divisions of the Community Development Department, coordination and oversight of

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Agenda Item Report

the preparation of the draft proposal and meeting with the CAC Public Art Subcommittee, preparation of the CAC meeting agenda item, and follow-up after CAC review and approval.

Currently there are approximately 100 individual permanent artworks commissioned through (or grandfathered into) the City's Art in Public Places Program; approximately half of these are owned by the City. Prior to February 2012, oversight and implementation of maintenance and periodic restoration was a significant part of staff's responsibility, and this was implemented with the assistance of Getty Foundation funded summer interns. While maintenance of artwork on private property is the responsibility of the property owner, it is often incumbent upon City staff to monitor the condition of individual artworks (or periodically inventory the public art collection to ensure that artworks have not been removed or relocated without City approval). Often the owner is not aware that an artwork on their property is part of the APPP and asks for copies of information on the artwork at the time it was commissioned, including information from City files on materials and maintenance. The owner may also require assistance in contacting a qualified conservator or the artist for purposes of maintenance and/or restoration. One past example was working with PepBoys on Sepulveda Blvd. to facilitate the restoration of an artwork created for the site in the by Paul Tzanetopoulos.

In the past month, certain City-owned sculptures have been cleaned and waxed and staff is moving forward with reinstating a City-wide monitoring and maintenance program, keeping in mind that while utilizing interns is cost-effective on the one hand, this approach requires a significant investment of staff time in terms of training and oversight.

In addition to regular maintenance, permanent artworks require periodic restoration. New contracts are now in place for the rewinding of the utility boxes in downtown (originally completed in 2004) and the retrofitting of the artwork entitled, *Truth or Fiction* (adjacent to the Kirk Douglas Theatre and across from City Hall) with LED lights that will be a cost effective and more durable alternative to the metal halide bulbs used to date. The FY 14/15 budget appropriations from the CTF also include money for restoring the paint finish on Don Merkt's *Crossed Currents* located at the City Transportation Facility.

While what is outlined above is not intended to be a comprehensive list, it hopefully provides the CAC with enough information for purposes of knowing what is involved to address the core responsibilities of the Art in Public Places Program. In addition, staff will have to devote time in the coming year to reviewing and reconciling all issued Building Permits with the "in-lieu" payments to the CTF and update the relevant sections of the City's website which has not been done in over two years.

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(4) Community Cultural Plan

The Culver City Community Cultural Plan was first adopted in November of 2003 and has been updated annually over the past 10 years. This document provides six foundational goals for the City's cultural programming.

The Community Cultural Plan is an umbrella document that references the other three "Pillars" outlined above. However, given the continued validity of the six goals, the higher recommended priority of the three other "Pillars," and the already stretched staff and financial resources currently available, staff does not recommend a full-scale update of the Community Cultural Plan at this time.

Additionally, the FY 14/15 adopted budget and work program include development of a Creative Economy Report for Culver City. While the exact approach has not yet been determined, it is anticipated that a large portion of the report will be based on financial and other data relating to the creative economy of Culver City (similar to information included in the annual Otis Report on the Creative Economy) and that this report will inform the visioning process for cultural affairs in the near future, including future iterations of the Community Cultural Plan events such as the annual Cultural Affairs Town Hall.

Administration/Staff to the CAC and Cultural Affairs Foundation (CAF):

With the reinstatement of the full-time Cultural Affairs Coordinator position, it was intended that the incumbent (Christine Byers) would assume the role of secretary to both the CAC and CAF. While in FY 13/14 most of these duties and responsibilities were carried out by the Assistant City Manager and City Clerk's Office, for the coming year, Ms. Byers will be the primary contact. This involves oversight and coordination of meeting agenda packets (and staff reports), public noticing, attending CAC and CAF meetings, and follow-up (e.g., review and posting of minutes). While regular CAC meetings are scheduled for the second Tuesday of each month, based on the number of agenda action items in the past two year, the CAC typically meets ten times per year. The CAF is scheduled to meet once each quarter, with the next meeting on Wednesday, September 17, 2014.

Ms. Obrow's responsibilities in the PRCS Department, which also include administrative services for the entertainment, marketing and sponsorship components of Fiesta La Ballona, limit her ability to provide general administration for the CAC and CAF. She will prepare and present the staff reports to the Cultural Affairs Commission, regarding the performing arts, and to the Cultural Affairs Foundation, regarding the technical enhancement of the VMA performance and audience areas, when required.

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FISCAL IMPACT:

There is currently no fiscal impact associated with this agenda item.

ATTACHMENTS:

1. Budget Outline for Uses of Funds from the Cultural Trust Fund for Fiscal Year 2014/2015.
2. Staff Report and Attachments from January 8, 2013 Cultural Affairs Town Hall.

MOTION:

That the Cultural Affairs Commission:

Consider the presentation from staff and provide comment and feedback as deemed appropriate.

MEETING DATE: September 9, 2014

AGENDA ITEM: Discussion of Presentation of FY 14/15 Adopted Budget for Cultural Affairs, Work Program Priorities and Available Staff Resources.

ATTACHMENTS

Pages

1. Budget Outline for Uses of Funds from the Cultural Trust Fund for Fiscal Year 2014/2015.
2. Staff Report and Attachments from January 8, 2013 Cultural Affairs Town Hall.

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Cultural Affairs Budget - FY 14/15
(Cultural Trust Fund - CTF)

Based on Payments to CTF of \$400,000 in FY 13/14

CULTURAL TRUST FUND (Formerly ART FUND)				<u>NOTES</u>
41300502	PZ502	Fund Administration (Max. 15% of \$400,000)	\$ 60,000	
		Office Expenses - 512100	\$ 2,000	
		Printing and Binding - 512200	\$ 1,000	
		Departmental Special Supplies - 514100	\$ 4,000	
		Training & Education - 516100	\$ -	
		Conferences & Conventions - 516500	\$ 4,000	Includes City representation at annual AFTA conference and/or GIA conference.
		Special Events & Meetings - 516600	\$ 2,000	
		Memberships & Dues - 516700	\$ 2,000	Includes AFTA and Arts of LA dues; BMI, SESAC and ASCAP licenses.
		City Commission Expenses - 517000	\$ 5,000	Includes Grant Panel honorarium of \$100/panelist
		Subscriptions - 517100	\$ 100	
		Advertising and Public Relations - 517300	\$ 3,000	
		Other Contractual Services - 619800	\$ 35,000	Includes \$25,000 for Cultural Corridor Coordinator if NEA awards grant
		IT Equipment (Hardware) - 732150	\$ 900	
		IT Equipment (Software) - 732160	\$ 1,000	
41300614	PZ614	Performing Arts (Max. 25% of \$400,000)	\$ 100,000	Supplemented by additional funding from SPE (\$15,000 for PAG & \$2,000 for summer concerts)
		Performing Arts Grant Program	\$ 50,000	Program support from volunteer, City Manager's office and summer intern
		Summer Concert Series	\$ 50,000	Program managed by City Manager's office staff
NEW	NEW	Cultural Facility Enhancement	\$ 10,000	Allows for research phase only due to lack of adequate staff resources; SPE to augment CTF allocation with \$10,000
41300634	PZ634	Art Maintenance (Max. 5% of \$400,000)	\$ 60,000	Includes funding for sculpture conservator to complete annual inspections and routine cleaning/maintenance of City-owned artworks.
41300676	PZ676	Temporary Art Displays and Exhibits	\$ -	
41300822	PZ822	Historic Designation Plaques	\$ 5,000	Per CCMC 15.05.100 et seq. City to provide plaques for "Landmark" and "Significant" designated structures.
41300824	PZ824	Art Conservation (Restoration) Program	\$ 60,000	Includes estimated costs associated with restoration of Don Merk's artwork at Transportation Facility.
41300877	PZ877	Historic Structures Survey	\$ -	
41300954	PZ954	Historic Preservation Consulting Services	\$ 10,000	For on-call preservation consulting services to include those relating to City's Historic Preservation Program.
41300959	PZ959	Community Cultural Plan	\$ -	Focus on Performing Arts, Public Art, and Historic Preservation Outcomes/Tasks in current plan
Totals			\$ 305,000	

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: January 8, 2013		Item Number: A-1	
AGENDA ITEM: Town Hall Meeting			
Contact Person/Dept: Cultural Affairs Christine Byers & Susan Obrow		Phone Number: (310) 253-5776 & (310) 253-6628	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Cultural Affairs Master Notification List (12/27/12); City Web Site Community Calendar (Posted); Culver City Art Galleries (12/28/12); Culver City Historical Society (12/28/12); The Wende Museum (12/28/12); Mayme A. Clayton Library & Museum (12/28/12); Center Theatre Group (12/28/12); The Actors' Gang (12/28/12); Culver City Downtown Business Association (12/28/12); Culver City Chamber of Commerce (12/28/12); Janice Pober, Sony Pictures Entertainment (12/28/12)			
Department Approval: Daniel Hernandez (1/2/13)		City Controller Approval: N/A	
<u>RECOMMENDATION:</u> That the Cultural Affairs Commission ("CAC") open the annual Cultural Affairs Town Hall to allow the public to provide input on the adopted Goals and Outcomes of the Community Cultural Plan ("Plan") and comment on possible future cultural programming. <u>BACKGROUND & DISCUSSION:</u> In November 2003, the City Council adopted a Community Cultural Plan for Culver City that included six goals and a list of short- (achievable within a five-year time period) and long-term (achievable within a ten-year time period) outcomes. Each outcome corresponds with one or more of the six goals. Since adoption of the Plan in 2003, staff and the CAC review the outcomes and update the list of corresponding accomplishments for the prior year. In keeping with a policy established by the CAC in 2004, the regular January CAC meeting will be a Town Hall to provide the public a forum for coming forward with comments and suggestions; it is also an opportunity for cultural organizations and artists to share their past year achievements and goals for the coming year, and seek avenues for new partnerships. January is the beginning of the City's next fiscal year's budget and work program planning cycle, and allows time for new programs to be reviewed and amended before the proposed budget for FY 2013-14 is finalized.			

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A copy of the Community Cultural Plan is available via the City's website at www.culvercity.org. (The plan includes a fact sheet that was prepared in 2003 and which serves as a snapshot of Culver City at the time the Plan was created. Current information on the City, including cultural institutions, is available on the City's web site.)

There are the six goals as included in the adopted Plan, a list of accomplishments for calendar year 2012, and a brief overview of staff's current work program priorities. (While there are many organizations and individuals who contribute to the cultural life of Culver City, the accomplishments summarized below and as included in the updated Plan, are only those of Cultural Affairs staff, the Cultural Affairs Commission and the Cultural Affairs Foundation or include an organization when an activity is directly related to or sponsored by the City.)

Adopted Goals as Included in the Community Cultural Plan:

1. NURTURE AND PROMOTE CULVER CITY'S RESOURCES FOR LIFELONG LEARNING IN AND THROUGH ARTS AND CULTURE.
2. STRENGTHEN CULVER CITY'S ARTS AND CREATIVITY IMAGE, CAPITALIZING ON AND STRENGTHENING ITS LEGACY OF FILM HISTORY, CULTURAL HISTORY, PUBLIC ART AND HISTORIC PRESERVATION.
3. FACILITATE THE DEVELOPMENT OF DIVERSE ARTS AND CULTURAL FACILITIES.
4. DEVELOP A NETWORK OF CULTURAL RESOURCES THROUGHOUT CULVER CITY.
5. SUPPORT CULVER CITY'S ARTS AND CULTURAL ORGANIZATIONS AND ARTISTS.
6. ESTABLISH THE INFRASTRUCTURE AND FUNDING TO SUPPORT ONGOING CULTURAL DEVELOPMENT IN CULVER CITY.

For calendar year 2012, accomplishments include (in approximate chronological order):

- Implemented the **2012 Performing Arts Grant Program**. Worked closely with grant recipients by offering marketing advice and promoting the performances through electronic methods. Fifteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

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2012 GRANT RECIPIENTS

The Actors' Gang	Theatre
Collage Dance Theatre	Dance
CONTRA TIEMPO	Dance
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Donna Sternberg & Dancers	Dance
Invertigo Dance Theatre	Dance
The Jazz Bakery	Music
Los Angeles Doctors Symphony Orchestra	Music
Los Angeles Women's Theatre Festival	Theatre
Needtheater	Theatre
Rogue Artists Ensemble	Theatre
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Presented the 11th ***Music in the Chambers*** program in 2012. *Music in the Chambers* was presented with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. One performance was presented to a full house in the Mike Balkman Council Chambers at City Hall.

2012 PERFORMERS – featuring members of the Los Angeles Philharmonic:

March 22 Robert Vijay Gupta *violin*
 Jin-Shan Dai *violin*
 Ben Ullery *viola*
 Jonathan Karoly *cello*

- Developed and presented the ***Speak Easy*** program in May 2012 in association with PEN Center USA and the Consulate General of France in the Mike Balkman Council Chambers at City Hall. The free event, featuring slam poetry, was part of *Vis á Vis*, a literary festival of French and American writers.
- Continued to nurture connections between resident performing arts organizations and the Culver City Unified School District ("CCUSD"). Implemented the annual "Meet and Greet" between arts organizations and CCUSD parent group representatives in May 2012. Continued to serve on CCUSD Superintendent's Arts Coordination Committee and the Front and Center Theatre Initiative committee.

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- Provided assistance for the free **Culver City's Boulevard Music Summer Festival**, produced by Gary Mandell, in July and August 2012 in City Hall Courtyard.
- Coordinated production elements for the annual **Fiesta La Ballona** concerts in August 2012.
- Presented **Made in Culver City** in December 2012. *Made in Culver City* pays homage to the City's unique film history and last year featured a screening of the MGM comedy *A Night at the Opera* starring The Marx Brothers at Veterans Memorial Building in celebration of the City's 95th anniversary. The event was sponsored by Sony Pictures Entertainment and presented with participation by the UCLA Film & Television Archive and the Culver City Historical Society which opened its Archive Resource Center prior to the screening to enhance the celebration.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and monitor its school program to offer free performances to students of the Culver City Unified School District. Coordinated the Kirk Douglas Theatre Community Access Program.
- Continued to serve Culver City resident performing arts companies and provide guidance related to marketing, fundraising, and facility code and maintenance requirements; continued to encourage organizations to apply for grants.
- Continued to work closely with representatives of Sony Pictures Entertainment on a wide range of programs, including the Culver City Performing Arts Grant Program and educational initiatives.
- Continued summer intern program participation (in collaboration with the Los Angeles County Arts Commission) and continued partnerships with local universities for interns during the fall, winter and spring months. Continued partnerships with USC's Roski School of Fine Arts and School of Dramatic Arts for part-time student interns (these are unpaid internships for which the student fulfills an internship requirement).
- Continued work on the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit, 501(c)(3) organization, intended to augment funding of existing Cultural Affairs programs. The Foundation received its third grant in the amount \$3,500 through the Los Angeles County Arts Commission Internship program to engage an intern to promote the Cultural City Campaign, which is directed at individual giving. In March, the Foundation Board approved methods to pursue donations by individuals and businesses. Potential donors may now visit the City's website at www.culvercity.org/donate to donate electronically or

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download/request a contribution form. In October, the Foundation's first "Dine and Donate" fundraising event was held. Through both the individual campaign and the fundraising event, the Foundation has received over \$6,200 to date. In July 2012, Gayle Smashey was re-elected Chair and Marla Koosed Vice Chair of the Cultural Affairs Commission. As per the CAF bylaws, both are now members of the CAF Board. Maureen McGlynn joined the Board in 2012 and Renae Williams Niles became the second Board member to complete her two terms.

- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. In 2012 this included continued coordination with Hackman Capital Partners for various project sites in the Hayden Tract; The Platform mixed-use project at Washington and National Boulevards; Legado Crossing at 8770 Washington Blvd.; and a project at 11957 Washington Blvd. Sony Pictures Entertainment unveiled Tony Tasset's RAINBOW on October 1, 2012, the largest art commission to date in conjunction with Culver City's Art in Public Places Program.
- Continued outreach of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 90+ art works on the City's web site as well as in certain national public art databases (CultureNOW – MuseumWithoutWalls and the Public Art Archive, administered by the Western States Arts Federation).
- **Art in Public Places Ordinance Update.** The CAC reviewed and unanimously approved changes to the existing APPP Ordinance (which had been last updated in 2004) in December 2012. The City Council will consider the updated APPP Ordinance and CAC recommendation in early 2013. Certain updates were necessary in order to keep Culver City's program progressive and compliant with current best practices.
- Continued **maintenance of public art** which included coordinating restoration efforts for Paul Tzanetopoulos' artwork entitled, *After Market Wheel*, at 4520 Sepulveda Blvd. (Pep Boys) and Laddie John Dill's artwork at The Willows Community School.
- Continued implementation of **temporary art** installations in Culver City. *The Secret Life of Swimmers*, a streetlight pole banner and virtual gallery project that was launched in July 2011 featuring swimmers from the Culver City Municipal Plunge, was de-installed in December 2012.
- Continued implementation of City's **Historic Preservation Program** which included review of projects affecting sites of historic significance.

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Fiscal Year 2012-13 Work Program Updates:

On February 1, 2012, redevelopment was eliminated in California which greatly impacted both the funding and structure of Cultural Affairs in Culver City. As of July 2012, the three permanent Cultural Affairs staff positions that were included within the Community Development Department and funded by redevelopment, have been reassigned to other City departments. While the core programs associated with Cultural Affairs continue through this transition, staff and financial resources are further restricted from the prior fiscal year. The update of the Community Cultural Plan will allow further dialogue with the public regarding future programs.

- Update the **Community Cultural Plan**. In an effort to follow best practices among Los Angeles area municipalities, an update to the City's Community Cultural Plan will commence in 2013. A series of community meetings, focused on specific yet diverse topics, will be held throughout the calendar year to elicit comments from residents, cultural organizations, educational groups, individual artists and businesses.
- **2013 Performing Arts Grant Program**. The City Council has approved grants for fourteen performing arts organizations. Staff will work closely with grantees on their marketing campaigns and provide various electronic promotional opportunities through the City.

2013 GRANT RECIPIENTS

The Actors' Gang	Theatre
Collage Dance Theatre	Dance
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
Donna Sternberg & Dancers	Dance
The Jazz Bakery	Music
Lineage Dance	Music
Los Angeles Doctors Symphony Orchestra	Music
Los Angeles Shakespeare Center	Theatre
Los Angeles Women's Theatre Festival	Theatre
Rogue Artists Ensemble	Theatre
The Society for the Activation of Social Space through Sound and Art	Music
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

- **Music in the Chambers**. Planning is underway for a winter performance, featuring members of the Los Angeles Philharmonic, in the Mike Balkman Council Chambers. The event is part of the Los Angeles Philharmonic's

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- Neighborhood Chamber Music Concert series and it will be webcast through the City's website and locally cablecast.
- **Veterans Memorial Building.** Continue to promote the Veterans Memorial Auditorium and adjacent rooms as an affordable cultural facility for performances, rehearsals, workshops, convenings, retreats and board meetings to cultural organizations. Renovations are planned for the performance areas and new room furnishings, including new risers, have been ordered.
- **Film Programs.** Exploration of possible future film screenings in Veterans Memorial Auditorium.
- **Fiesta La Ballona Concert Program.** Planning is underway for the concert program included during Fiesta La Ballona slated for August 2013.
- **Kirk Douglas Theatre Community Access Program.** Continue to nurture local performing arts organizations by encouraging grant requests to support their participation in the program.
- **Arts Education.** Continue to serve on the CCUSD Superintendent's Arts Coordination Committee and the Front and Center Theatre Initiative committee. Planning is underway for the spring 2013 "Meet and Greet" between Culver City-based arts organizations and representatives of CCUSD booster and PTA groups.
- **Art in Public Places Ordinance Update.** A first reading by the City Council is scheduled for late January 2013.
- Continue implementing City's **Historic Preservation Program** including review of projects affecting sites of historic significance.
- Continue implementing the City's **Art in Public Places Program**, including coordinating installation of public art in conjunction with private development projects, enhancing public outreach, and continuing maintenance of art on private and City-owned property.
- Continue the work of the **Cultural Affairs Foundation** to augment funding of existing Cultural Affairs programs. The next regularly scheduled semi-annual meeting of the Board will be on January 16, 2013.

John Nachbar is the Chief Executive Officer of the Foundation and the current Foundation Board members are:

Arleen Chikami, Freelance Grant Writer/Fundraiser.

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Christine Hardin, Interior Designer
Leslie Jones, Curator of Prints & Drawings, Los Angeles County Museum of Art
Marlyn Musicant, Vice Chair, Culver City Cultural Affairs Commission
John Nachbar, City Manager, City of Culver City
Maureen McGlynn, Deputy Communications Director, The Getty Museum
Gayle Smashey, Chair, Culver City Cultural Affairs Commission

FISCAL ANALYSIS:

There is no direct fiscal impact associated at this time with the Town Hall. New programs that may be included into the proposed FY 2013-14 budget that might be brought forward by the public during the Town Hall will have a fiscal impact.

ATTACHMENTS:

1. Adopted Community Cultural Plan with Updates for 2012

MOTION:

That the Cultural Affairs Commission:

Conduct the Town Hall meeting.



COMMUNITY CULTURAL PLAN

*Prepared by the Culver City Cultural Affairs Commission and the
Community Development and Parks, Recreation and Community Services Departments*

**ADOPTED
NOVEMBER 24, 2003**

**UPDATED
ACCOMPLISHMENTS FOR 2003/2004
SUBMITTED TO CITY COUNCIL
JANUARY 10, 2005**

**ACCOMPLISHMENTS FOR 2005
SUBMITTED TO CITY COUNCIL
FEBRUARY 27, 2006**

**ACCOMPLISHMENTS FOR 2006
SUBMITTED TO CITY COUNCIL
NOVEMBER 19, 2007**

**ACCOMPLISHMENTS FOR 2007
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
FEBRUARY 12, 2008**

**ACCOMPLISHMENTS FOR 2008
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
JANUARY 13, 2009**

**ACCOMPLISHMENTS FOR 2009
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
JANUARY 12, 2010**

**ACCOMPLISHMENTS FOR 2010
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
JANUARY 11, 2011**

**ACCOMPLISHMENTS FOR 2011
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
JANUARY 10, 2012**

**ACCOMPLISHMENTS FOR 2012
SUBMITTED TO CULTURAL AFFAIRS COMMISSION
JANUARY 8, 2013**

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EXECUTIVE SUMMARY

In 2001, the Culver City Council established a Cultural Affairs Commission (CAC) and created an ordinance by which the Commission would operate. The existing Art in Public Places and Historic Preservation programs were folded under this Commission's purview. One of the objectives outlined was the formulation of a Community Cultural Plan to be taken to the Council for discussion and final approval.

The City Council appointed the five commissioners from the more than fifty applicants, indicating Culver City's high degree of interest in the arts and culture. The new Commission, operating under the Parks, Recreation and Community Services Department, held its first meeting in October 2001. In July 2003, the Council placed the CAC under the Community Development Department.

The CAC immediately began working on the business related to Art in Public Places, while embarking on a strategic process to design Culver City's Cultural Plan. With the CAC and Culver City Redevelopment Agency (CCRA) funds available, the Commission began work on the Community Cultural Plan with a consultant, ArtsMarket, Inc. The CAC held meetings and workshops to discuss the most effective outreach methods. Public input was sought through Town Hall meetings, the City website and individual interviews. The result of this input was the development of a Community Cultural Plan with six fundamental goals.

To accomplish these goals, the Commission assigned separate subcommittees to address the action and resources required to achieve desired outcomes. The CAC subcommittees are: Education in Life Long Learning, Facilities, Festivals and Events, Fundraising, Grants and Artist Services, Historic Preservation, Image and Public Relations, and Public Art. In considering the success of this plan and the ability to provide the community with cultural resources, the CAC recognizes that it must think creatively and strategically in terms of facilities, fundraising and public relations. It recognizes that fundraising is a part of every goal adopted by the Council and that all of these goals require the participation of not just Commission staff, but staff from other City departments as well.

This plan presents the work of the Commission to date:

- Goals, adopted by the Culver City Council 5-0, on March 24, 2003.
- An overview of each goal.
- An Action Plan which offers practical and timely outcomes, reflecting the community's input. The plan evolved through public outreach and research, which will be ongoing.

NURTURE AND PROMOTE CULVER CITY'S RESOURCES FOR LIFELONG LEARNING IN AND THROUGH ARTS AND CULTURE.

Culver City is rich in resources and potential partnerships that can strengthen arts education and expand arts and cultural programming to the community. From the City's department of Parks Recreation and Community Services Department's early childhood to senior programs, to the Culver City Unified School District's (CCUSD) mission statement adopted in the 1990's, a commitment to lifelong education for all ages is important and apparent in the community.

The Commission will work to tap into the local resources and develop strategic relationships to provide opportunities for lifelong learning in and through arts and culture. It will work to strengthen its relationship with City departments, public and private schools, institutions of higher learning and existing community arts organizations, such as the A.R.T. Group and LA GOAL.

The Cultural Affairs Commission will identify, nurture and coordinate efforts of the public sector offerings along with private sector resources to promote and maximize what is available to local citizens and organizations. Additionally, the CAC will collaborate and consolidate efforts with these organizations to apply for grants and funding opportunities that will expand and bring non-City funding of cultural programs to the community.

STRENGTHEN CULVER CITY'S ARTS AND CREATIVITY IMAGE, CAPITALIZING ON AND STRENGTHENING ITS LEGACY OF FILM HISTORY, CULTURAL HISTORY, PUBLIC ART AND HISTORIC PRESERVATION.

Although Culver City has received exposure beyond its boundaries, there must be a committed effort to spotlight this City and its resources to all of Southern California, and beyond. To this end, the CAC will explore ways and develop a strategy to promote the City's arts and creativity image through the legacy of its film history, cultural history, public art and historic preservation and make recommendations to the Council for action.

Culver City has a rich cultural history which includes the area of film and the arts. In the 1930's, the film industry was a major economic force and employer in Culver City, however the City was branded as "Culver City, where Hollywood movies are made." This perception continues to cloud the City's amazing resources. Today, Culver City is cutting edge with two major studios and many support businesses peripheral to the motion picture industry.

In addition to its film legacy, Culver City was the first City in the nation to allow credit for Architecture as Art under its Public Art Program ordinance. Currently, ordinances are in place for Public Art requirements and fees as well as Historic Preservation. In 1990, the Historic Preservation Advisory Committee Report was completed and accepted by the City. This document includes every structure that has been designated "Landmark," "Significant" or "Recognized".

Culver City continues to offer public concerts and bring numerous cultural events to the community, often drawing audiences from other cities, as well. All of these programs not only provide cultural outlets to our constituency, but brand the City as an arts and culture provider. In an effort to continue the success of existing programs and build upon them, it is important that the Commission work to maintain and expand programs and events offered.

Funding for these programs as well as other marketing initiatives is paramount. Outside funding will be explored and ultimately secured for projects where no City money is available or where after City funding, more money is required to complete a project. If there is to be a museum and multi-use facility in the future, relationships with funders, who exclusively fund capital projects at all stages of development, will be established. Additionally funds for the acquisition, maintenance and conservation of historic sites and public art will be researched.

FACILITATE THE DEVELOPMENT OF DIVERSE ARTS AND CULTURAL FACILITIES.

From the Native Americans (Gabrielinos), to the early Spanish and Mexican settlers, to Harry Culver's dream of a balanced community, Culver City has developed into a diverse city with a rich history and heritage. The importance of art is clearly recognized by the community and should be highlighted in various arts and cultural facilities throughout the City.

After resources are further identified, a "needs assessment," utilizing the public input, will be developed. In creating this needs assessment, the CAC will work with the City, arts organizations, individual artists and community members to determine what type of facility would be best for the community. The CAC will prioritize short term and long term goals and will work with City Departments and local developers to discover unique venues/properties that may be used as cultural facilities.

In the short term, the Commission will collaborate with various segments of the community to bring new art, music and cultural performances to Culver City. In the long term, the CAC will work to facilitate the development of creative spaces for visual arts and crafts, historic preservation and performing arts. The CAC will work with the City to bring resources together to maximize impact with less cost through grants and other funding strategies.

**DEVELOP A NETWORK OF CULTURAL RESOURCES
THROUGHOUT CULVER CITY.**

In reviewing community input for this cultural plan, it is clear that many cultural resources already exist within the community. The CAC will work to identify local and other accessible resources and make that information widely available to the larger community. Further, the CAC will work to connect organizations and individuals within our community to build resources and infrastructure. Strength lies in the coordination and interfacing of different organizations. Broadening communication is critical and will be a priority for the CAC.

To this end, the CAC will explore avenues that can function as networking tools and develop strategies to further expand our networking capacity. The CAC has already created a database of arts organizations, Cultural Affairs participants and artist slide registry and anticipates becoming an information resource for current and potential organizations, individual artists, as well as for other departments in the City regarding cultural activities, facilities and community events.

SUPPORT CULVER CITY'S ARTS AND CULTURAL ORGANIZATIONS AND ARTISTS.

As resources are identified and networking efforts continue, the CAC will have the capacity to match artists and organizations with opportunities for support. Expanding upon the existing database, the Commission will create a resource directory that will contain contact information about artists, organizations, facilities and programs that currently exist within the City. This resource will be used not just by the Commission and the City, but will be essential to the artists and organizations not only working within, the community but throughout the southland.

To this end, the Commission will explore available funding opportunities for creating a resource directory, an on-line database, website and the process required to accomplish these outcomes.

ESTABLISH THE INFRASTRUCTURE AND FUNDING TO SUPPORT ONGOING CULTURAL DEVELOPMENT IN CULVER CITY.

At this time, the percent for art fees will not fully fund an ongoing level of cultural development desired by the community. The CAC subcommittees on Fundraising and Grants and Artist Services will explore different means of financially supporting the City's continued cultural development.

A master fundraising plan will be created that will generate income for each of the six adopted goals and provide direction to the Commission and its Staff for implementation. Additionally, the CAC will assist the Community Development Department in becoming a conduit for grant funding to enhance the cultural arts and historic preservation programs already in place. Further, the CAC will continue to work with Commission Staff in determining funding priorities and explore opportunities to achieve essential outcomes.

IMPLEMENTATION TIMELINE

In developing the associated Action Plan, outcomes and tasks were organized into short and long term timelines. The definition of “short term” is an action or outcome that may be achieved within 5 years. “Long term” refers to those endeavors which may require substantially more time for full implementation.

These outcomes reflect the Community’s input and recommendations over the last sixteen months. As the Cultural Affairs Commission recognizes the importance of “opportunity” the outcomes are not ordered in any particular priority. Outcomes and action items will be accessed and evaluated on a regular basis to determine immediate feasibility and record accomplishments to date.

2012 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2012, updates to accomplishments include (in approximate chronological order):

- Implemented the **2012 Performing Arts Grant Program**. Worked closely with grant recipients by offering marketing advice and promoting the performances through electronic methods. Fifteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

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Los Angeles Doctors Symphony Orchestra	Music
Los Angeles Women's Theatre Festival	Theatre
The Society for the Activation of Social Space through Art and Sound (SASSAS)	Music
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Completed the 10th ***Music in the Chambers*** classical music series in winter 2011. *Music in the Chambers* was presented with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. Three performances were presented to full houses in the Mike Balkman Council Chambers at City Hall with a live webcast and a cablecast as well.

2011 PERFORMERS – featuring members of the Los Angeles Philharmonic:

January 14	Camille Avellano violin
	Jin-Shan Dai violin
	Dana Hansen viola
	Barry Gold cello

February 11	Ariana Ghez oboe Carrie Dennis viola Bernadene Blaha piano
February 25	Whitney Crockett bassoon Robert Gupta violin Minyoung Chang violin Carrie Dennis viola Gloria Lum, cello Oscar Meza double bass

- Continued to serve Culver City resident performing arts companies and provide guidance related to marketing, fundraising, and facility code and maintenance requirements; Continued to encourage organizations to apply for grants;
- Continued to nurture connections between resident performing arts organizations and Culver City Unified School District (“CCUSD”). Continued to serve on CCUSD Superintendent’s Arts Coordination Committee and the Front and Center Theatre Initiative committee.
- Presented an interactive, world premiere dance performance by Diavolo Dance Theater for ***Rainbow Day*** in April 2011. The family event was presented with the Music Center of Los Angeles County at The Help Group on the west end of Washington Boulevard. The event was enhanced by including Culver City’s reDiscover Center which created a complementary art-making experience for families.
- Completed the 6th annual ***ARTWALK Culver City*** in June 2011 with over 35 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. The event featured artist Gary Baseman’s Wild Girls and Chou Chous, performed by members of the Culver City High School Academy of Visual and Performing Arts, who danced and interacted with artwalkers during the day. There were marketing partnerships with Sony Pictures Entertainment, the Hammer Museum, For Your Art, LA Weekly, 89.9 KCRW Radio, and Flavorpill.
- Completed the 17th Annual ***Culver City Music Festival*** in July and August 2011 with Gary Mandell of Boulevard Music as producer. Concerts were presented for eight weeks, featured world music and authentic American sounds, and the last two weeks were presented by the Jazz Bakery. All were well attended.
- Facilitated the premiere of The Actors’ Gang’s family version of ***Romeo and Juliet: Monsters in Love*** in Media Park during summer.

- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and monitor its school program to offer free performances to students of the Culver City Unified School District. Coordinated the **Kirk Douglas Theatre Community Access Program**.
- Presented the 5th annual ***Made in Culver City*** in September 2011. *Made in Culver City* pays homage to the City's unique film history and this year featured a screening of the MGM classic *Dr. Jekyll and Mr. Hyde* in City Hall Courtyard, on the occasion of the film's 70th anniversary. The event was sponsored by Sony Pictures Entertainment and presented with participation by the UCLA Film & Television Archive and Culver City Historical Society.
- Developed and presented two **Speak Easy** programs in 2011 in association with PEN Center USA on the west side of Culver City at the Culver Events Center. The Jazz Bakery joined *Speak Easy* as a partner for the March 2011 event which featured playwright Luis Alfaro and jazz pianist Bill Cunliffe. The November 2011 program featured performance art icon Rachel Rosenthal and composer/performer Amy Knowles. Rachel Rosenthal read her 1979 performance piece *My Brazil* on the occasion of her 85th birthday. The event was part of *Pacific Standard Time: Art in L.A. 1945-1980*, an initiative of the Getty.
- Continued to work closely with representatives of Sony Pictures Entertainment on a wide range of programs, including the Culver City Performing Arts Grant Program.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with local universities for interns during the fall, winter and spring months. Continued partnerships with USC's Roski School of Fine Arts, School of Policy, Planning and Development, School of Theatre and Annenberg School of Communication for part-time graduate student interns (these are unpaid internships for which the student fulfills an internship requirement).
- Participated in the Getty Foundation's Annual Arts Summit leading a series of discussions with undergraduate interns about visual art careers in the public sector.
- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit organization, intended to pursue government and private foundation grants to augment funding of existing Cultural Affairs programs. The Foundation Board recommended a list of specific foundation grants that staff has pursued throughout the year. Staff initiated discussions with various cultural partners regarding collaborative grant-seeking. The Foundation also received its second grant in the amount \$3,500 through the Los Angeles County Arts Commission Internship program to hire an intern to research additional grant opportunities. In July 2011, Gayle

Smashey became Chair and Marlyn Musicant became Vice Chair of the Cultural Affairs Commission. As per the CAF bylaws, both became members of the CAF Board. Mercedes Paz-Slimp became the first Board member to complete two terms and Leslie Jones was appointed in September 2011 as her replacement. The next regularly scheduled semi-annual meeting of the Board will be on March 21, 2012.

- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. In 2011 this included the CAC's review and approval of a concept by Tom Farrage for a main entry gate and fence at 3440 Wesley Street (Morphosis Architects) in February; review and approval of Tony Tasset's concept for RAINBOW at Sony Pictures Entertainment on May 10th; and, deaccession of a sculpture, *Menhir No. 2* in the spring.
- Continued **outreach** of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 80+ art works on the City's web site and providing information about the program, and participating in mobile app projects with CultureNOW - MuseumWithoutWalls, the Public Art Archive, and Civic Resource to better reach national, regional and local audiences. In March, staff met with a group of educators at the California Association of Independent Schools conference to provide an overview of the Art in Public Places Program and how public art can be incorporated into the classroom.
- **Art in Public Places Ordinance Update.** Updates are necessary in order to keep Culver City's program progressive and compliant with regional, national and professional standards. Although progress on this project was deferred for most of 2011, staff and the appropriate CAC sub-committee have recently resumed their work on the Ordinance update.
- Continued **maintenance of public art**:
 - The Getty Foundation sponsored a summer intern in 2011 who completed annual condition inspections of all public art on private property. Staff continues to follow up with property owners and provide assistance with implementing regular maintenance for each art work.
 - Completed restoration of *Tree of Life* by Dora De Larios and the repair of the planter and lighting, and restoration of landscaping around the sculpture with the City's Public Works and Parks, Recreation and Community Services Departments.
- Continued implementation of **temporary art** installations in Culver City. In 2011, this included a Shannon Ebner's *and, per se and* from July through October in conjunction with concurrent installations at the Hammer Museum, LA><ART, and on the Grand Canal as part of the Venice Biennale in Venice,

Italy; *The Secret Life of Swimmers*, a streetlight pole banner and virtual gallery project that was launched in July featuring swimmers from the Culver City Municipal Plunge; and an interactive art installation, *INVADED!* by Jason Torchinsky, in downtown Culver City in conjunction with the 2011 IndieCade Festival;

- Cultural Affairs supported the presentation to the Culver City Historical Society of a Proclamation recognizing May 2011 as Historic Preservation Month, with the theme, “Celebrating America’s Treasures”
- The Culver City Historical Society installed its 13th historical marker on December 10th at the Veterans Memorial Building. The event was attended by the Mayor and Members of the City Council, the City Manager, City Commissioners and staff.
- Continued to search for **new permanent spaces for visual arts organizations** already located in Culver City or wishing to relocate to Culver City.
- Continued to **search for new permanent and temporary performing arts spaces** for use by the recipients of the City’s Performing Arts Grant Program as well as for use by performing companies choosing to serve the Culver City community.

2010 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2010, updates to accomplishments include (in approximate chronological order):

- Implemented the **2010 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and promoting the performances. Fourteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

2010 GRANT RECIPIENTS

About Productions	Theatre
Collage Dance Theatre	Dance
Contra-Tiempo	Dance
Culver City Chamber Orchestra	Music
Culver City High School's	
Academy of Visual and Performing Arts	Theatre
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definens Project	Music
Donna Sternberg & Dancers	Dance
Great Leap	Theatre
Los Angeles Doctors Symphony Orchestra	Music
No Limits Theatre Group	Theatre
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Completed the 9th ***Music in the Chambers*** classical music series in winter 2010. *Music in the Chambers* was presented with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. Performances were presented to full houses in the Mike Balkman Council Chambers at City Hall.

2010 PERFORMERS – featuring members of the Los Angeles Philharmonic:

Double Bass Quartet
The Opus 59ers
Joseph Pereira and Robert Vijay Gupta

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements; encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District (“CCUSD”). Organized the third “Meet and Greet” between artists working in Culver City and representatives of CCUSD. The event was presented in November 2010 in association with CCUSD’s District Community Arts Team in the Veterans Memorial Building.
- Presented an interactive, dance performance by Ballet Folclórico do Brasil for *Rainbow Day* in April 2010. The family event was presented with The Music Center of Los Angeles County at The Help Group on the west end of Washington Boulevard.
- Completed fifth annual **ARTWALK Culver City** in June 2010 with over 35 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles, LA Weekly and KCRW Radio. The event was featured in the Los Angeles Times’ Brand X weekly newspaper.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with local universities for interns during the fall, winter and spring months. Established partnerships with USC’s Roski School of Fine Arts, School of Policy, Planning and Development and Annenberg School of Communication for part-time graduate student interns (these are unpaid internships for which the student fulfills an internship requirement).
- Participated in the Getty Foundation’s Annual Arts Summit leading a series of discussions with undergraduate interns about visual art careers in the public sector.
- Hosted the Los Angeles County Arts Commission’s 2010 Arts Internship Program Arts Summit in July which included panel discussions and tour of public art at City Hall and tours conducted by The Actors’ Gang at the Ivy Substation and Center Theatre Group at the Kirk Douglas Theatre.
- Completed 16th Annual **Culver City Music Festival** in July and August 2010 with Gary Mandell of Boulevard Music as producer. Concerts were presented for eight weeks and were well attended.
- Facilitated the premiere of The Actors’ Gang’s family version of *The Taming of the Shrew* titled *Katie the Cursed* in Media Park during summer.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and monitor its school program to offer free performances to students of the

Culver City Unified School District. Coordinated the **Kirk Douglas Theatre Community Access Program** and facilitated performances there by 2010 Culver City Performing Arts Grant Program recipients No Limits Theatre Group and the Culver City Chamber Orchestra.

- Presented 4th annual ***Made in Culver City*** in September 2010. *Made in Culver City* pays homage to the City's unique film history and featured a screening of Hitchcock's *Rebecca* in City Hall Courtyard, on the occasion of the film's 70th anniversary. The event was presented with participation by the UCLA Film & Television Archive.
- Initiated planning for the 3rd and 4th ***Speak Easy*** programs in 2010. The spoken word / live jazz events will be presented in association with PEN Center USA on the west side of Culver City.
- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit organization, intended to pursue government and private foundation grants to augment funding of existing Cultural Affairs programs. The Foundation Board recommended a list of specific foundation grants that staff has pursued throughout the year. The Foundation also received its first grant of \$3,500 through the Los Angeles County Arts Commission Internship program to hire an intern to research additional grant opportunities. In July 2010, Ronnie Jayne became Chair of the Cultural Affairs Commission and was introduced as the newest member of the Cultural Affairs Foundation Board. Rick Noguchi completed his term and Arleen Chikami was appointed in December 2010 as his replacement. The next regularly scheduled semi-annual meeting of the Board will be on March 16, 2011.
- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. Projects included the completion of art installations at 9900 Culver Blvd. and 3840 Watseka Ave., and continued development of art concepts for 13365 Glencoe Blvd., 11945 – 11955 Washington Blvd., Sony Pictures Entertainment, and 3440 Wesley St.
- Continued **outreach** of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 80+ art works on the City's web site and providing information about the program, including a self-guided walking tour, to the City's Housing Division for a Family Self-Sufficiency program and information to the Los Angeles County Arts Commission for its 2010 Arts Internship Program Arts Summit.
- **Art in Public Places Ordinance Update**. Updates are necessary in order to keep Culver City's program progressive and compliant with regional, national and professional standards. Considerable work on this was completed in the

summer and fall together with the CAC Public Art sub-committee and the City Attorney's office.

- The Cultural Affairs Commission and the City Council recognized Eliana Pipes and Maya Lince for *Culver CityZen*, an arts activity booklet designed and produced as a Girl Scout Silver Award Project. The booklet featured information about the City's public art program and copies were distributed to CCUSD middle school students.
- Continued **maintenance of public art**:
 - The Getty Foundation sponsored a summer intern in 2010 who completed annual condition inspections of all public art on private property. Staff continues to follow up with property owners and provide assistance with implementing regular maintenance for each art work.
 - Completed restoration of *Tree of Life* by Dora De Larios and continue to coordinate repair of the planter and re-installation of landscaping around the sculpture with the City's Public Works and Parks, Recreation and Community Services Departments.
 - Coordinated the deaccession of an artwork (*Menhir No. 2*) at 5660 Sepulveda Blvd. that could no longer be feasibly maintained and whose siting on the property was inappropriate.
- Continued developing concepts for a City-wide **temporary art program** to include possible use of vacant lots. Continued to work with non-profits such as LA><ART and LAND (Los Angeles Nomadic Division) on concepts for temporary installations in 2011.
- The City sponsored a **temporary interactive art installation**, *CulverLand*, in downtown Culver City in conjunction with the 2010 IndieCade Festival.
- Continued implementation of the City's **Historic Preservation Program**. In 2010, Cultural Affairs staff were actively involved in the review of project plans at 9355 Culver Blvd., 5790 Washington Blvd., The Culver Studios, the Culver Hotel, and 4068 La Fayette Place. Staff also continued to work with the California Office of Historic Preservation and the US Postal Service on the Gateway Station Post Office at 9942 Culver Blvd. Efforts to update Culver City's Historic Preservation Program including an ordinance update, applying for Certified Local Government status and implementing certain financial incentives to owners of historically-designated properties also continued in 2010.
- Cultural Affairs supported the presentation to the Culver City Historical Society of a Proclamation recognizing May as Historic Preservation Month.

- The Culver City Historical Society installed its 12th Historical Marker on May 22nd in Dr. Paul Carlson Park. The event was attended by the Mayor and Members of the City Council, Commissioners and City staff.
- Continued to search for **new permanent spaces for visual arts organizations** already located in Culver City or wishing to relocate to Culver City.
- Continued to **search for new permanent and temporary performing arts spaces** for use by the recipients of the City's Performing Arts Grant Program as well as for use by performing companies choosing to serve the Culver City community.

2009 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2009, updates to accomplishments include (in approximate chronological order):

- Implemented the **2009 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating flyers promoting the performances. Twelve performing arts organizations served the Culver City community with presentations of music, theatre and dance:

2009 GRANT RECIPIENTS

Benita Bike's DanceArt	Dance
Collage Dance Theatre	Dance
Culver City Chamber Orchestra	Music
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Donna Sternberg & Dancers	Dance
Great Leap	Theatre
Los Angeles Choreographers & Dancers	Dance
Los Angeles Doctors Symphony Orchestra	Music
Rogue Artists Ensemble	Theatre
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Completed the 8th ***Music in the Chambers*** classical music series in winter 2009. *Music in the Chambers* was presented in association with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. Performances were presented to full houses in the Mike Balkman Council Chambers at City Hall.

2009 PERFORMERS – featuring members of the Los Angeles Philharmonic:

Arco Nova String Quartet
The Catgut Trio
Robert Vijay Gupta
Ben Hong

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;

encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District ("CCUSD"). Organized the second "Meet and Greet" between artists working in Culver City and representatives of CCUSD. The event was presented in June 2009 in association with CCUSD's District Community Arts Team in the Veterans Memorial Building.

- Presented an interactive, children's dance performance titled *Pas-Sages* by the Diavolo Dance Theater for *Rainbow Day* in March 2009, in association with The Music Center of Los Angeles County. The event was presented at The Help Group on the west end of Washington Boulevard.
- Completed fourth annual **ARTWALK Culver City** in May 2009 with over 40 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles, LA Weekly and KCRW Radio. The event was featured in the Los Angeles Times and in several prominent art digests.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 15th Annual **Culver City Music Festival** in July and August 2009. Festival Producer Gary Mandell of Boulevard Music was responsible for marketing, production and house management of the Festival. The Cultural Affairs Commission increased its participation in the planning for all future Festivals.
- Facilitated the premiere of The Actors' Gang's family version of *Cymbeline* titled *Cymbeline the Puppet King* in Media Park during summer.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Coordinated the **Kirk Douglas Theatre Community Access Program**, as per the lease agreement, and facilitated a performance there by the Culver City Chamber Orchestra, which was a 2009 Performing Arts Grant recipient.
- Presented 3rd annual **Made in Culver City** in September 2009. *Made in Culver City* paid homage to the City's unique film history and featured a screening of *The Wizard of Oz* in City Hall Courtyard, on the occasion of the film's 70th anniversary. Special guests included Jerry Maren, who played one of the original Munchkins. The event was presented in association with Warner Bros. The event was listed in the Los Angeles Times and Variety.
- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit organization, intended for government and private foundation grants for existing Cultural Affairs programs. The

Foundation Board held both of its semi-annual meetings in 2009. The first, occurred on January 29, 2009 and the second on July 21, 2009. At each meeting the Board discussed the further development of the Cultural Affairs Foundation and recommended a list of specific foundation grants that staff has pursued throughout the year. In July 2009, Clement Hanami became Vice Chair of the Cultural Affairs Commission and was introduced as the newest member of the Cultural Affairs Foundation Board, replacing Gayle Smashey. The next regularly scheduled semi-annual meeting of the Board will be on January 26, 2010. At this meeting, the Board will consider additional foundation grants that staff should pursue in the coming year to augment funding of existing Cultural Affairs programs.

The current Foundation Board members are:

Clement Hanami, Vice Chair, Culver City Cultural Affairs Commission
Christine Hardin, Interior Designer
Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission
Marla Koosed, Chair, Culver City Cultural Affairs Commission
Rena Williams Niles, Director of Dance Presentation, The Music Center
Rick Noguchi, Program Officer, Irvine Foundation
Mercedes Paz, Member, Executive Vice President, DHR International
Mark Scott, City Manager, City of Culver City

The current Officers of the Foundation Board are:

Mark Scott, Chief Executive Officer
Christine Hardin, Chair
Sofia Klatzker, Vice Chair
Marla Koosed, Secretary
Rena Williams Niles, Treasurer

- **Speak Easy.** Presented the 2nd annual evening of spoken word and live jazz, featuring poet Wanda Coleman and bass player John B. Williams, at the Culver Events Center on the west end of Washington Boulevard in December 2009. The event was presented in association with PEN Center USA and featured in the LA Weekly.
- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. These included approval of three art installations -- with a total valuation of \$1.2 million -- for Westfield Culver City, and art concepts for 9900 Culver Boulevard, St. Augustine Catholic Church, and 3840 Watseka Avenue.
- Continued outreach of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 80+ art works on the City's web site, the design of a booklet about the program, and printing of a two-sided postcard that provides an overview of the program's requirements

and guidelines. The postcard is currently available at the Planning, Building & Safety, Housing and Community Development/Redevelopment public counters.

- Continued **maintenance of public art**:
 - The Getty Foundation sponsored a summer intern in 2009 who completed annual condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance. Staff continues to follow up with property owners and provide assistance with implementing regular maintenance for each art work.
 - The restoration of the supporting framework for Ed Carpenter's *Hanging Garden* was completed in September 2009. This project also included the replacement of broken/missing glass panels, re-puttying of the lead mullions and refinishing of the main structural beams.
 - The restoration of a community mural, *Postcards from Ballona* was completed in April 2009. The effort involved professional artists, community volunteers and students from Culver City Middle School.
- Continued developing concepts for a City-wide **temporary art program** to include possible use of vacant lots. The first temporary art exhibition in Culver City in conjunction with a larger regional exhibition (2008 California Biennial) was realized in early 2009 with the installation of Jedediah Caesar's *Gleaners Stone* on Marcasel Avenue.
- Continued implementation of the City's **Historic Preservation Program**. This included research and coordination with the California Office of Historic Preservation on current best practices for updating historic structures surveys, development of a context statement for an updated survey, applying for Certified Local Government status, and implementing a Mills Act program. Cultural Affairs staff oversaw the review of project plans at The Culver Studios, St. Augustine Catholic Church, the Helms Bakery District, and the U.S. Post Office at 9942 Culver Blvd. with regard to Culver City's Historic Preservation program and state environmental laws.
- Continued to **search for new permanent and temporary performing arts spaces** for use by the recipients of the City's performing arts grants as well as for use by performing companies choosing to serve the Culver City community.

2008 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2008, updates to accomplishments include (in approximate chronological order):

- Implemented the **2008 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating a pocket calendar and flyers promoting performances by grant recipients. Fourteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

2008 GRANT RECIPIENTS

Benita Bike's DanceArt	Dance
Collage Dance Theatre	Dance
Culver City Chamber Orchestra	Music
Culver City High School's Academy of Visual and Performing Arts	Multi-Discipline
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Los Angeles Area Veterans' Artists Alliance	Theatre
L.A. Contemporary Dance Company	Dance
Los Angeles Doctors Symphony Orchestra	Music
Three Chairs Theatre Company	Theatre
Vox Femina Los Angeles	Music
WCB Arts Foundation	Dance
We Tell Stories	Theatre

Culver City was selected, by the Los Angeles County Arts Commission, as one of six municipalities to participate in the California Cultural Data Project, which streamlined grant applications in 2008.

- Completed the 7th ***Music in the Chambers*** classical music series in winter 2008. Performances were presented to full houses in the Mike Balkman Council Chambers at City Hall.

2008 PERFORMERS

Canadian Brass
Patrice Rushen
Jesus Florido

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;

encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District ("CCUSD"). Organized first "Meet and Greet" between artists working in Culver City and representatives of CCUSD. The event was presented in March at the Ivy Substation in association with The Actors' Gang and CCUSD's District Community Arts Team.

- Presented ***Halfway Down the Stairs with Uncle Ruthie and Friends*** in March 2008, an interactive children's music event featuring Uncle Ruthie of KPFK Radio. The event was presented at The Help Group on the west end of Washington Boulevard and featured in the Calendar section of the *Los Angeles Times*.
- Completed third annual ***ARTWALK Culver City*** in May 2008 with 42 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles and KCRW Radio. The event was listed in the Los Angeles Times and featured on LXTV on KNBC-TV.
- Hosted the Los Angeles County Arts Commission's "Arts Tune-Up" for visual and performing artists at the Teen Center.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 14th Annual ***Culver City Music Festival*** in July and August 2008. Transferred responsibility of marketing, production and house management to Festival Producer Gary Mandell of Boulevard Music.
- Facilitated the premiere of The Actors' Gang's family version of *King Lear* titled *King O'Leary* in Media Park during summer.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Coordinated the **Kirk Douglas Theatre Community Access Program**, as per lease agreement, and facilitated performances there by 2008 Performing Arts Grant recipients, Culver City Chamber Orchestra and the Los Angeles Area Veterans' Artists Alliance, in August 2008.
- Presented 2nd annual ***Made in Culver City*** in September 2008. *Made in Culver City* paid homage to the City's unique film history and featured Tom and Jerry's *The Two Mouseketeers* and MGM's *Anchors Aweigh* in City Hall Courtyard. The event was presented in association with the UCLA Film & Television Archive with permission granted by Warner Bros. The event was listed in the Los Angeles Times and featured on LXTV on KNBC-TV.

- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is intended for government and private foundation grants for existing Cultural Affairs programs. In August 2008, the Cultural Affairs Foundation received its official designation as a tax exempt organization from both the Internal Revenue Service and the State of California.

The Foundation Board held both of its semi-annual meetings in 2008. The first, occurred on January 29, 2008 and the second on July 29, 2008. At each meeting the Board discussed the further development of the Cultural Affairs Foundation, including processes associated with developing an Advisory Committee, identification of grant funds, and logo development and Board insurance. As per the Bylaws of the Foundation, the Chair and Vice-Chair of the Cultural Affairs Commission serve on the Board. In July 2008, Marla Koosed became Vice-Chair of the Cultural Affairs Commission and was introduced as the newest member of the Cultural Affairs Foundation Board, replacing Dr. Luther Henderson. The next regularly scheduled semi-annual meeting of the Board will be on January 27, 2009. At this meeting, the Board will consider, among other items, a list of specific foundation grants that staff should pursue in the coming year to augment funding of existing Cultural Affairs programs.

The current Foundation Board members are:

Jerry Fulwood, City Manager, City of Culver City
 Christine Hardin, Interior Designer
 Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission
 Marla Koosed, Vice-Chair, Culver City Cultural Affairs Commission
 Renae Williams Niles, Director of Dance Presentation, The Music Center
 Rick Noguchi, Program Officer, California Community Foundation
 Mercedes Paz, Member, President's Committee on the Arts & Humanities
 Gayle Smashey, Chair, Culver City Cultural Affairs Commission

The current Officers of the Foundation Board are:

Jerry Fulwood, Chief Executive Officer
 Mercedes Paz, Chair
 Christine Hardin, Vice-Chair
 Sofia Klatzker, Secretary
 Renae Williams Niles, Treasurer

- ***Speak Easy***. Presented an evening of spoken word and live jazz, featuring Sandra Tsing Loh and Patrice Rushen, at the Culver Events Center on the west end of Washington Boulevard in November 2008. The event was featured in the Los Angeles Times.
- Continued outreach of Culver City's **Art in Public Places Program**. This included updating the existing inventory of 80+ art works on the City's web

site, adding a downloadable (and printable) walking tour map, and developing the script of a Podcast tour (to be recorded and uploaded on the City's web site in 2009).

A concept for a booklet about the Art in Public Places Program was created in the summer/fall of 2008. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008. This publication is designed to inform and inspire the developer as well as the general public.

- Continued **maintenance of public art.** The Getty Foundation sponsored a summer intern in 2008 who completed annual condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance. Staff continues to follow up with property owners.

Maintenance included the implementation of a contract for major restoration/repair work to Ed Carpenter's art work, *Hanging Garden*. The scope of services included replacement of sections of the supporting framework, and restoration of the stained glass panels. This is a one-time project deemed necessary due to the original materials used and design for the structural framework combined with the lack of regular maintenance. After completion of this project, a regular annual maintenance contract will be implemented.

- Continued implementation of the City's **Historic Preservation Program.** This included providing an informational memorandum to the Cultural Affairs Commission and City Council in May regarding the need to update the 1987 historic structures survey. Updating the last City-wide survey ensures more streamlined planning for all development projects and compliance the California Environmental Quality Act. The memorandum also included the need to evaluate the City's Historic Preservation Ordinance in light of current state and Federal requirements as well as current best practices in preservation; updating other City planning documents and tools after completion of an updated survey and applying for Certified Local Government status with the California Office of Historic Preservation. Staff also researched and prepared a draft Request for Proposals ("RFP") for a consultant to perform an updated survey which includes developing and implementing a community outreach program. The CAC considered the draft RFP on July 8, 2008; release of the RFP is subject to City Council review which will be scheduled in the spring of 2009. A draft master timeline was created for the various projects – including the survey and ordinance update – associated with managing the City's historic preservation program.
- Continued implementation of the City's **Art in Public Places Program.** This included the development of a concept for a city-wide temporary art program incorporating various nodes and gateways that was considered for comment by the CAC in February 2008. A temporary art installation by Jedediah

Caesar in conjunction with the 2008 California Biennial was supported by the CAC and approved by the City Council in the fall; installation of the art work (entitled, *The Gleaner's Stone*) is scheduled for January 2009. With regard to private development, staff continued to monitor and coordinate the commission of art work for projects subject to a public art requirement, including Westfield's expansion of the Fox Hills Mall, a project at 9900 Culver Boulevard, an office building at 700 Corporate Pointe and a project at Sony Pictures Entertainment. The CAC approved a concept by artist Julio Simms for a condominium project on Huron Avenue in October 2008.

- Continued to **search for new permanent performing arts spaces** for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community.
- Continued The Art of... Speaker Series. Produced live speaker's presentations, featuring The Art of Solar Power with activist and innovator Joel Davidson, and The Art of Akasha with Akasha Richmond in 2008. Completed interviews and editing for The Art of Fashion with Charlotte Tarantola, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha.

2007 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2007, updates to accomplishments include (in approximate chronological order):

- Implemented the **2007 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating first pocket calendar promoting performances by grant recipients. Thirteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

2007 RECIPIENTS

About Productions	Theatre
Academy of Visual and Performing Arts	Multi-Discipline
Benita Bike DanceArt	Dance
contra-tiempo	Dance
Culver City Chamber Orchestra	Music
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Keith Glassman Dance/Performance	Dance
Los Angeles Doctors Symphony	Music
Three Chairs Theatre Company	Theatre
Vox Femina	Music
We Tell Stories	Theatre

- Completed the 6th ***Music in the Chambers*** classical music series in winter 2007, which garnered the attention of KUSC Classical Radio;

2007 PERFORMERS

Suzanna Guzman, opera singer – Los Angeles Opera
Hubert Laws, Grammy Award-nominated jazz flutist
Ben Hong, assistant principal cellist – Los Angeles Philharmonic;

- Continued implementation of City's public art program including a project for the City's west end entitled, **HERE NOW THERE THEN**. The first phase of a two phase public art project was unveiled in March 2007 along Washington Blvd., west of Sepulveda Blvd. Comprised of 90+ individually unique banners, themes included Culver City history, Native American culture, poetry, California ranchero culture, and nature. Images of each of the banners and more about the project can be accessed from the public art home page on the City's web site.

- Presented ***All Strings Considered*** in April 2007, an interactive children's music event featuring The String Family Players headed by David Young who is the principal bassist for the Los Angeles Opera. The event was presented at The Help Group on the west end of Washington Boulevard and featured in the Calendar section of the *Los Angeles Times*.
- Completed second annual ***ARTWALK Culver City*** in June 2007 with 42 professional galleries in and adjacent to Culver City participating. Estimated attendance of 10,000 due to marketing partnerships with the Los Angeles County Museum of Art's MUSE program and KCRW Radio.
- Completed banner program for the easterly portion of West Washington Boulevard (Culver City Art District). Staff's promotion of the area resulted in items in the *Los Angeles Times*, *City Beat*, *Art LTD*, Yahoo Travel and Condé Nast Traveler.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 13th Annual ***Culver City Music Festival*** in July and August 2007 presenting authentic American and World Music. Approximately 900 people attended each concert and there were repeated listings in the Los Angeles Times as well as a marketing sponsorship with KCRW. Gary Mandell of Boulevard Music was the Music Producer.
- Developed and presented ***Made in Culver City*** in honor of the City's 90th Anniversary in September 2007. *Made in Culver City* paid homage to the City's unique film history and featured Laurel and Hardy shorts as well as Tom and Jerry's *The Cat Concerto* in the Mike Balkman Council Chambers during the afternoon and an evening screening of MGM's *An American in Paris* in City Hall Courtyard. The event was presented in association with the UCLA Film & Television Archive with permission granted by Warner Bros.
- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements; encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District ("CCUSD").
- Continued development of the **Cultural Affairs Foundation**. The Articles of Incorporation were filed with the California Secretary of State at the end of 2006. Cultural Affairs Foundation is intended for government and private foundation grants for existing Cultural Affairs programs.

At the first meeting of the Foundation Board on July 25, 2007 (a meeting held jointly with the Cultural Affairs Commission), the bylaws of the Foundation were adopted by the Foundation Board and the Officers elected.

The current Foundation Board members are:

Jerry Fulwood, City Manager, City of Culver City
Christine Hardin, Interior Designer
Luther L. Henderson, III, Chair, Culver City Cultural Affairs Commission
Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission
Rick Noguchi, Program Officer, California Community Foundation
Gayle Smashey, Vice-Chair, Culver City Cultural Affairs Commission
Rena Williams Niles, Director of Dance Presentation, The Music Center
Mercedes Paz, Member, President's Committee on the Arts & Humanities

The current Officers of the Foundation Board are:

Jerry Fulwood, Chief Executive Officer
Mercedes Paz, Chair
Christine Hardin, Vice-Chair
Sofia Klatzker, Secretary
Rena Williams Niles, Treasurer

The Foundation Board met on December 13, 2007, to review the Bylaws in detail and better understand the role of the Foundation and its Board within the larger context of the City. The next regularly scheduled semi-annual meeting of the Board will be January 2008.

- Continued to assist The Actors' Gang with searching for a second venue in Culver City and facilitated premiere of family version of *Titus Andronicus* titled *Titus and Clownicus* in Media Park during summer.
- Continued improving outreach for public art. To complement the existing inventory of public art available via the City's web site, staff created an interactive map of the City, highlighting specific regions and identifying the locations of all public art located in Culver City. Staff will explore the options of adding a sound component and a downloadable Podcast tour to help reach wider audiences.

The Cultural Affairs Commission considered concepts for a web-based walking tour guide for public art and a printed booklet about the City's public art program during their August 2007 meeting.

The Getty Foundation sponsored a summer intern in 2007 who completed preliminary condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance.

- Continued maintenance of public art. Staff implemented an administrative contract in 2006 with Sculpture Conservation Studio for routine maintenance of the following City owned art works: *Path of Life*, *Filmstrip*, *Cougar I & II*, and *The Lion's Fountain*. All pieces have received their annual treatment (the lion has already been cleaned and waxed twice under this contract).

A contract for a complete overhaul of Nobuho Nagasawa *Truth of Fiction* has been executed. This piece has had some minor maintenance/repair since its installation in 1995, but this will be the first comprehensive work performed on it in 12 years. Staff has also received two bids for repair/replacement of the supporting framework for Ed Carpenter's *Hanging Garden* and is expecting a third proposal shortly.

- Continued implementation of **Historic Preservation Program**. Cultural Affairs staff worked with Gensler architects to find an appropriate solution for incorporating the two historical scripted "Culver" signs from the former Culver Theater marquee into the design of the new mixed-use structure on Parcel B in downtown. An approach was devised that would accommodate the design of the new building as well as comply with the Secretary of the Interior's Standards for Rehabilitation.

42 designation plaques for "Landmark" and "Significant" designated sites in Culver City's historic preservation program were installed in 2004 – 05. The last of the required designation plaques were installed in the fall of this year including those for the former King's Tropical Inn (5879 Washington Blvd.) and the ca. 1920s filling station site at 11333 Washington Blvd.

- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Developed **Kirk Douglas Theatre Community Access Program**, as per lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City-based cultural and community organizations. The Actors' Gang held a benefit at the theatre in August and Culver City High School's Academy of Visual and Performing Arts will hold a benefit in December.
- Continued to search for new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community.
- Continued the Art of ... speaker series, producing the following events: Art of Rose Pruning – Don Marquardt, Landscape Designer; Art of Wine – Adam Fleischman; Art of Fashion – Charlotte Tarantola; and the Art of Healing through Chinese Medicine – with renowned Dr. Daoshing Ni of Yo San University.

2006 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2006, updates to accomplishments include (in approximate chronological order):

- Continued to assist Tim Robbins' The Actors' Gang with securing a second venue in Culver City; Facilitated premiere of family version of Shakespeare's *Pericles* in Media Park during summer;
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and development of a program, as per lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City-based cultural and community organizations;
- Continued to search for new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community; submitted grant application in January 2006 to the California Cultural and Historical Endowment for the AMVETS facility;
- Completed the 5th *Music in the Chambers* classical series in the winter of 2006 and completion of the program development for the 2007 *Music in the Chambers* series:

2006 PERFORMERS

Ronald Leonard, former principal cellist – Los Angeles Philharmonic
Hubert Laws, Grammy Award-nominated jazz flutist
David Young, principal bass – Los Angeles Opera
Karen Elaine, Grammy Award-nominated violist
David Stahl, pianist and music professor – Los Angeles City College

2007 PERFORMERS

Suzanna Guzman, opera singer – Los Angeles Opera
Hubert Laws, Grammy Award-nominated jazz flutist
Ben Hong, assistant principal cellist – Los Angeles Philharmonic;

- Completed *A Moment in Time* – a sculpture honoring Culver City founder Harry Culver. Unveiling ceremony in March 2006 that included Harry Culver's grandson and great-grandchildren and featured professional musical theatre performers including members of *Forever Plaid*;
- Hosted semi-annual PAC SoCal meeting featuring presentation by Christine Steiner, an attorney specializing in visual art and public art issues;

- Developed and implemented *Speak Easy* in April 2006, a poetry event featuring the California Poet Laureate, Al Young, and jazz alumni of the Henry Mancini Institute; the event was presented at the Culver Events Center and created especially for the west side community;
- May 2006 proclaimed Historic Preservation Month;
- Hosted May 2006 visit of the President's Committee on the Arts and the Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City's arts and cultural leaders;
- Coordinated with private property owners and artists for approval of public art for new development and tenant improvements at Turning Point School;
- Created and implemented first annual *ARTWALK Culver City* with 30 professional galleries in and adjacent to Culver City participating. Estimated attendance of 1,500 resulting in selection by *Los Angeles* magazine for its "Best of LA" issue; development and implementation of banner program for the Culver City Art District; nurturing of the Culver City Art District resulting in items in the *Los Angeles Times*, *The New York Times*, *Elle* magazine and *Lifescapes* magazine;
- Completed the 12th Annual *Summer Sunset Music Festival* in 2006 and completed new planning for the 13th *Culver City Music Festival* in 2007. The best of World Music and authentic American regional music was presented and approximately 1000 people attended each concert. The marketing for the concert was revamped and the production elements were professionalized;
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months;
- Hosted Los Angeles County Arts Congress in August 2006 at Veterans Memorial Building; attendees included over 100 performing arts interns participating in the County's summer intern program;
- Completed first annual condition inspections of all public art work on private property;
- Researched updates to Public Art Ordinance language;

- Oversaw the 2006 Performing Arts Grant Program and implemented the 2007 Performing Arts Grant Program with cash grant awards of \$44,500 to 13 performing arts organizations serving the Culver City community with presentations of music, theatre and dance:

2006 RECIPIENTS

About Productions	Theatre
Academy of Visual and Performing Arts	Theatre/Music
Culver City Playhouse	Theatre
The Definiens Project	Music
Henry Mancini Institute	Music
Los Angeles Doctors Symphony	Music
Vox Femina	Music
We Tell Stories	Theatre
Westchester Symphony (Culver City)	Music

2007 RECIPIENTS

About Productions	Theatre
Benita Bike DanceArt	Dance
contra-tiempo	Dance
Culver City Chamber Orchestra	Music
Academy of Visual and Performing Arts	Theatre/Music
Culver City Public Theatre	Theatre
The Definiens Project	Music
Keith Glassman Dance/Performance	Dance
Los Angeles Doctors Symphony	Music
Three Chairs Theatre Company	Theatre
Vox Femina	Music
We Tell Stories	Theatre
Westchester Symphony (Culver City)	Music

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements; developed relationship with prestigious PEN USA literary organization;
- Completed approved Articles of Incorporation and Bylaws for the Culver City Cultural Affairs Foundation and appointed Board:

BOARD MEMBERS

Christine Hardin, Interior Designer
 Sofia Klatzker, Arts Education Coordinator, LA County Arts Commission
 Rick Noguchi, Program Officer, California Community Foundation
 Mercedes Paz, Member, President's Committee on the Arts & Humanities

Renae Williams, Director of Dance Presentation, The Music Center

- Hosted Los Angeles County Arts Commission 2nd Annual Forum for Arts Commissioners in October 2006;
- Completed commission of art project for Washington Blvd. between Sepulveda and Walnut Ave. by artist Kyungmi Shin;
- Facilitated use of percent for public art funds to support addition of historical / cultural elements (including an outdoor performance space) in the expanded Town Plaza project;
- Advocated for historic preservation as part of a Sustainable Community Plan;
- Presented first Los Angeles Philharmonic Neighborhood Concert in Culver City in December 2006 at the Robert Frost Auditorium, a free concert featuring the music of Mozart that was attended by 1200 people;
- Completed inventory and upload of all public art work in City on City web site;
- Included expanded information about historic preservation on City web site to include complete 1987 City wide structures survey and additional links to state and National web sites and resources;
- Completed implementation and review of maintenance/conservation for all City owned public art (approximately 40 pieces);
- Continued The Art of ... speaker series. Produced live speaker's presentations featuring The Wende Museum, The Art of Green Living with Collette Brooks, and Bottlerock. All presentations reached projected capacity and required waiting lists.
- Facilitated compliance under the California Environmental Quality Act (CEQA) of development projects affecting historical resources including initial site analysis and documentation for The Citizen's Building, The Helms Bakery Complex, The Culver Studios (Comprehensive Plan Amendment) and Sony Pictures Entertainment.

2005 ACCOMPLISHMENTS - OVERVIEW

For calendar year 2005, updates to accomplishments include:

- Planning and facilitation for the opening of the Pan African Film Festival in February 2005;
- Completion of the 4th Music in the Chambers series in the spring of 2005 and completion of the program development for the 2006 Music in the Chambers series;
- Facilitating the establishment of Tim Robbins' The Actors' Gang at the Ivy Substation as Culver City's second nationally-recognized resident theatre company;
- Completion of the 11th annual Summer Sunset Music Festival (SSMF) in 2005 and program development for the 12th SSMF in 2006;
- Implementation of Art in the Plaza events in Town Plaza in July, August and September 2005;
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and development of new partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months;
- Completion of *The Lion's Fountain* in Town Plaza and implementation of a community/children's event in September 2005;
- Implementing the 2006 Performing Arts Grant Program with cash grant awards of \$32,000 to nine performing arts organizations serving the Culver City community;
- Further streamlining the annual Performing Arts Grant Program to include concise scoring sheets and better defined review panel process;
- Developing a stronger relationship with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;
- Identifying new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community;

- Planning and presentation of a free performance in November 2005 by Grammy-nominated John Santos and his Latin Jazz Quartet;
- Development of an art walk – to be implemented in the spring of 2006 – to highlight exhibit spaces and art galleries located near the intersection of Washington and La Cienega Boulevards;
- Development of short and long-range planning concepts for public art and cultural programming along Washington Boulevard (west of the 405 Fwy.);
- Coordination with private property owners and artists for approval of public art for new development and tenant improvements at Symantec, Echo Horizon School, Veterinary Properties, and Park Century School;
- Implementation of first architecture review panel for *Architecture as Art* concepts at 8601 Washington Boulevard and 3505 Hayden Avenue;
- Fabrication of the Harry Culver sculpture for Town Plaza (to be completed March 2006);
- Installation of historic designation plaques on “Landmark” and “Significant” buildings in Culver City;
- Expanded information about historic preservation on City web site;
- May 2005 proclaimed Historic Preservation Month;
- Completion of an inventory of public art on private and City owned property which includes a description of the artwork and images to be made available on City’s web site;
- Completion of Utility Box art program in and adjacent to Town Plaza (wrapping of control box for *The Lion’s Fountain* and utility box adjacent to Kirk Douglas Theatre completed October 2005);
- Installation of plaques in Town Plaza and downtown paseo explaining history of zoetrope and relationship to Culver City’s film studio history;
- Implementation of contracts for routine maintenance of five pieces of City-owned public art (*La Ballona*, *Path of Life*, *Film Strip*, *Cougar I and II*, *The Lion’s Fountain*); and,
- Establishing a working relationship with The [United States] President’s Committee on the Arts and the Humanities (PCAH) and submitting a Culver City-related event proposal to the PCAH for its spring 2006 meeting.

ACTION PLAN

Short Term Outcomes

Outcomes	Tasks	Accomplishments to Date	Sub-Committee(s)
Partnerships with community organizations that assist in providing arts education opportunities. Related Goals: 1	Assist in formalizing partnerships between specific schools and colleges, for residencies and programs that continue on a multi-year basis.	- Committee membership on the Culver City Unified School District Community Arts Team and membership in the Culver City Historical Society. (2006-2012) - Nurture relationships with Culver City resident performing companies and connecting them to CCUSD. (2005-2012) - Continued representation on the District Community Arts Team and Front and Center Theatre Initiative, furthering the Arts for All program. (2009-2012) - Enhanced Cultural Affairs programs with arts education components, including work with reDiscover Center for Rainbow Day and Graphaids and Art Works Studio and Classroom for <i>ARTWALK Culver City</i> (2011)	Image and Public Relations, Education in Lifelong Learning
Marketing and publication of all existing arts and cultural education programs offered throughout Culver City. Related Goals: 1, 5	- Establish linkages with leaders from community organizations/schools to discuss programs and determine needs - Showcase local arts in education and cultural education programs on the City website. - Distribute brochures and to the community. Explore opportunities with other outreach vehicles. - Alert media and send press releases regarding events.	- Expansion of electronic promotion for City-sponsored cultural events through the City cable stations, Facebook and twitter. (2011-2012) - Development of quarterly eblast promoting City-sponsored cultural opportunities. (2011) - Participated in national public art inventories (CultureNOW - MuseumWithoutWalls, Public Art Archive (WESTAF), and Civic Resource Group) to better reach national, regional and local audiences. (2010-12) - Met with a group of educators at the California Association of Independent Schools conference to provide an overview of the Art in Public Places Program and how public art can be incorporated into the classroom. (2011) - Press release and public notification of Performing Arts Grant Program, spring and summer concert series, and other performances and events through targeted eblast lists, area arts listservs, City web site, and electronic master notification system. (2005- 2010) - Promoted annual <i>ARTWALK Culver City</i> (2005-2010) - Expanded information available via the City website, including link for CCUSD's Arts for All program, a list of cultural resources, art galleries and exhibition spaces in Culver City. (2006-2012)	Image and Public Relations, Education in Lifelong Learning

		- Continued expansion of information on the historic preservation, Art in Public Places and other Cultural Affairs programs. Highlighted program information in Culver City Living. (2003-04; 2005-2012) - Continuous expansion and updating of City web pages for the Art in Public Places and Historic Preservation Programs and development of a printed booklet and postcard on the Art in Public Places Program (2009-2012). - Updated the existing inventory of 90+ art works on the City's web site, adding a downloadable (and printable) walking tour map. (2008-2012) - Developed marketing partnership with KCRW for annual <i>ARTWALK Culver City</i>, increasing attendance to 10,000. (2007- 2011) - Continued expansion into new media outlets. (2007) - Designated staff to interface with various community organizations. (2003-2007) <i>ARTWALK Culver City</i> listed in Los Angeles magazine's "Best of LA" issue, August 2006; articles on Culver City's Art District included in <i>Los Angeles Times</i>, <i>The New York Times</i>, <i>Elle</i> magazine and <i>Lifescapes</i> magazine. (2006)	
An annual festival that furthers arts learning. Related Goals: 1	Bring resources together to plan events.	Implemented Annual <i>ARTWALK Culver City</i> with participation from over 35 professional galleries and exhibition spaces. (2006- 2011)	Festivals and Events, Education in Lifelong Learning
Link Culver City's rich culture to studies at the primary, middle and high school levels. Related Goals: 1	Interface with the CCUSD to support curriculum and foster relationships with County program representatives and local businesses.	- Continued representation on the District Community Arts Team and Front and Center Theatre Initiative, furthering the Arts for All program. (2009-2012) - Served on CCUSD Superintendent's Arts Coordination Committee. (2011-2012) - Continued to assist and refine Center Theatre Group's program, as per the lease agreement, to provide free performances to the students of CCUSD at the Kirk Douglas Theatre. (2006- 2012) - Coordinated, in association with the District Community Arts Team, annual "Meet and Greet" between artists working in Culver City and representatives of CCUSD. (2008-2012) - Met with a group of educators at the California Association of Independent Schools conference to provide an overview of the Art in Public Places Program and how public art can be incorporated into the classroom. (2011)	Education in Lifelong Learning and Historic Preservation

		• Eliana Pipes and Maya Lince designed and produced an arts activity booklet featuring information about the City's public art program and copies were distributed to CCUSD middle school students. (2010) • Provide information about Washington Blvd. public art project (by Kyungmi Shin) to CCUSD. (2006-2007) • Living History program and presentations. • Teacher's manual. • History pages on City website. • Historic photo display at Pacific Theatres. (2003-04)	
Workshops, master classes, other learning and mentoring opportunities with professional artists and students. Related Goals: 1, 4, 5	• Create program and identify regular sponsorships to assist in facilitation.	• Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and development of new partnerships for interns during the fall and winter months. (2005- 2012) • Met with a group of educators at the California Association of Independent Schools conference to provide an overview of the Art in Public Places Program and how public art can be incorporated into the classroom. (2011) • Led tour of public art at Westfield Culver City and provided overview of program to students at Otis College of Art and Design. (2011) • Presented <i>Music in the Chambers</i>, a series of concerts featuring Los Angeles Philharmonic musicians and other distinguished artists, which included a post-performance Q & A. (2002-2012) • Presented the annual <i>Rainbow Day</i> event (and other family performances) for elementary school-aged students which included a post-performance Q&A.(2006-2011) • Satellite installation by Jedediah Caesar in conjunction with the 2009 California Biennial. • Hosted Los Angeles County Arts Commission Arts Internship Program Arts Summit. (2004; 2006; 2010) • Hosted Los Angeles County discussion leader field trip to Culver City to attend the Culver City Music Festival in July; attendees included over 15 performing arts interns participating in the County's summer intern program. (2008) • City Historian offered class and tour for various graduate students and visitors to City. (2003-04)	Education in Lifelong Learning, Fundraising and Grants and Artist Services
City-wide program that features regular field trips to cultural events, organizations	• Meet/link local organizations, schools to plan program (e.g. West Los Angeles College, CTG, Culver City Historical Society, etc.)	• Implemented annual ARTWALK Culver City with professional art galleries in and adjacent to Culver City participating. (2006-2011) • Monitored lease agreements with The Actors' Gang for the Ivy	Education in Lifelong Learning, Image and Public

and facilities of performing, visual or architectural focus. Related Goals: 1, 2, 3		Substation and Center Theatre Group for the Kirk Douglas Theatre, which require community access programs for students. (2005-2012) • Senior Center & Parks and Recreation Commission - sponsored outings and field trips.	Relations and Facilities
Local and accessible programs highlighting the City's history. Related Goals: 1, 2	• Collaborate with the Culver City Historical Society. • Sponsor walking tours and bus tours. • Utilize information from different sources including City Historian. • Work with Information Technology to enhance and change information. • Highlight information on City website and send out press releases to all media. • Utilize public access through the cable company. • Historic displays in library and West Los Angeles College • Create the "Movies in the Park" program which will feature movies in an outdoor venue, possibly at the Veteran's Memorial Complex.	• May proclaimed Historic Preservation Month in Culver City. (2003-2011) • The Culver City Historical Society installed its 13th Historical Marker on December 10th at the Veterans Memorial Building. (2011) • Led tour of public art at Westfield Culver City and provided overview of program to students at Otis College of Art and Design. (2011) • Presented Made in Culver City, a free film program presented in honor of the City's anniversary. (2007-2012) • Continued to update City website with new information as available. (2008; 2009 - 2011) • Updated the existing inventory of 90+ art works on the City's web site, adding a downloadable (and printable) walking tour map. (2008 - 2012) • Information about historic preservation and resources for property owners and public provided on City web site and updated annually. (2005-2012) • The Culver City Historical Society installed its 12th Historical Marker on May 22nd in Dr. Paul Carlson Park. (2010) • Commissioned public art work by artist Kyungmi Shin for Washington Blvd. that includes references to Culver City, Gabrielino and Rancho history. (2006; 2007) • Installation of historic designation plaques on "Landmark" and "Significant" buildings in Culver City. (2004; 2005; 2007; 2008) • Developed a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. (2008) • Additional updates provided by City Historian to history pages on City web site. (2005) • Culver City Commendation presented to Speaker Herb Wesson Jr. regarding his efforts to preserve the State Capitol Building and his work with the City's Historian. (2003-04) • City Historian appointed to the Historic State Capitol Commission. (2003-04)	Historic Preservation, Image and Public Relations and Public Art

		• Press releases sent regarding plaque installation on historic structures. (2003-04) • Historical programming on Channel 43 highlighting interviews with community members. • Living History project. • Annual Fiesta tours since 1982. • City bus tours and walking tours. • Historical presentations on demand (lectures, slide shows).	
City commitment to summer concert series featuring local artists and expand these opportunities. Related Goals:1, 2, 5	• Advocate for continued support of the Culver City Music Festival (formerly Summer Sunset Music Festival). • Find and identify local resources.	• Continuation of annual <i>Culver City Music Festival</i>, and associated business sponsorship campaign, in City Hall Courtyard produced by Gary Mandell of Boulevard Music. (2003-2011) • Jazz Bakery included as Guest Presenter for Culver City Music Festival. (2011)	Festivals and Events, Fundraising
A comprehensive database of organizations, artists (craft, folk visual etc.), property owners, businesses, and schools. Related Goals:1, 4, 5	• Meet with representatives of commercial businesses, community organizations and schools (both public and private) in the City to determine how the Commission can most effectively bring parties together, help facilitate collaborative projects, and bring more non-City funded programming to the community.	• Updated City's Artist Image (slide) Registry for Public Art Program. (2007-2011) • Updated live links for Performing Arts Grant recipients, Culver City performing arts organizations, cultural resources, museums, and art galleries to the Arts & Culture section of City website. (2008-2011) • Continuous expansion and updating of City web pages for the Art in Public Places and Historic Preservation Programs and development of a printed booklet and postcard on the Art in Public Places Program (2009 - 2012)	Fundraising and Image and Public Relations
Cultural programming for all ages. Related Goals: 1, 5	• Collaborate with Parks, Recreation and Community Services (i.e., Senior Center and Teen Center), schools and organization	• Presented annual <i>ARTWALK Culver City</i> with over 35 professional galleries and exhibition spaces, in and adjacent to Culver City. (2006-2011) • Presented annual <i>Music in the Chambers</i> in the Mike Balkman Council Chambers featuring Los Angeles Philharmonic Musicians and other distinguished. (2002-2012) • Presented <i>Rainbow Day</i> family program with the Music Center of Los Angeles County as well as other family performances at The Help Group Campus. (2006-2011) • Presented <i>Speak Easy</i>, an evening of spoken word and live music. The program has been presented in association with PEN Center USA since 2009. (2006; 2008-2012) • Facilitated the premiere of The Actors' Gang's family version of Shakespeare's plays in Media Park during the summer. (2007-2012)	Fairs and Festivals, Fundraising, Public Art

Cultural programming for all ages. (Cont'd) Related Goals: 1, 5		• Continuation of Performing Arts Grant Program featuring performances for senior and youth audiences. (2003-2012) • New permanent public art commissions include approved concepts by Tom Farrage for a main entry gate and fence at 3440 Wesley Street (Morphosis Architects) and Tony Tasset's RAINBOW at Sony Pictures Entertainment. (2011-2012) • Implemented temporary art installations to appeal to a wide audience including: Shannon Ebner's and, per se and; <i>The Secret Life of Swimmers</i>, a streetlight pole banner and virtual gallery project featuring swimmers from the Culver City Municipal Plunge; and an interactive art installation, INVADED! by Jason Torchinsky, in downtown Culver City in conjunction with the 2011 IndieCade Festival. (2011); <i>The Secret Life of Swimmers</i> banners de-installed December 2012. • Coordinated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008) • Completed commission of art project for Washington Blvd. between Sepulveda Blvd. and Walnut Ave. by artist Kyungmi Shin. (2006; 2007) • Completed <i>A Moment in Time</i> – a sculpture honoring Culver City founder Harry Culver. Unveiling ceremony in March 2006 that included Harry Culver's grandson and great-grandchildren and featured professional musical theatre performers including members of Forever Plaid. (2006) • Presented first Los Angeles Philharmonic Free Neighborhood Concert in Culver City in December 2006 at the Robert Frost Auditorium. (2006) • Art in the Plaza events in Town Plaza in July, August and September 2005. (2005) • Presentation of a community/children's event for unveiling of <i>The Lion's Fountain</i>. (2005) • Planning and presentation of a free performance by Grammy-nominated John Santos and his Latin Jazz Quartet. (2005)	
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An annual, City-initiated, scope of work plan for Public Art. Related Goals: 2	Review public art plan annually.	- Continued review and implementation of maintenance for all public art. (2006-2012) - Researched updates / changes to Public Art Ordinance. (2006-2011); work with appropriate CAC sub-committee on new language. (2011); CAC reviewed and approved Ordinance revisions December 2012. - Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008; 2009) - Development of a printed booklet and postcard on the Art in Public Places Program (2008, 2009). - Created an interactive map of Culver City, highlighting specific regions and identifying locations of all public art in Culver City. (2007; 2008) - Developed web-based walking tour guide and concept for printed booklet for public art. (2007) - Completed inventory and upload of all public art work in City on City web site. (2006) - Completed <i>A Moment in Time</i> – a sculpture honoring Culver City founder Harry Culver. (2006) - Annual work plan presently outlined in adopted 05-06 budget that includes Harry Culver sculpture project, maintenance of art work, completion of Utility Box Art program and development of public art concept for Washington Boulevard west of the 405 Fwy. (2005) - Harry Culver sculpture project initiated. (2003-04)	Public Art
Entry monument/gateway plan that celebrates the City's rich cultural heritage. Related Goals: 2	- Work within CDD to research potential monument signs for City-wide consistency. - Research sponsors to assist funding monuments for larger installations.	- Art project for Washington Blvd. by Kyungmi Shin includes entry banners marking City's boundaries; art concept includes references to Culver City's film studio history, native American history & culture and Ranchero history. (2006-2007) - Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008)	Image and Public Relations, Fundraising, Public Art
Application process and consideration for new historic landmarks/structures. Related Goals: 2	Review ordinance and enlist the help of the California Office of Historic Preservation (COHP) and other organizations.	- Completed master task timeline for updating City's Historic Preservation Program. (2008) - Drafted Request for Proposal (RFP) for updated City-wide historic structures survey. (2008) - Conducted research relating to updating City's Historic Preservation Ordinance. (2008) - Secured funding in FY 06-07 budget for updated City-wide historic structures survey. (2006-2007)	Historic Preservation

Application process and consideration for new historic landmarks/structures. (Cont'd) Related Goals: 2		- Completed research for implementing City-wide historic structures survey. (2007) - Obtained information from the California Preservation Foundation relating to historic preservation. (2003-2004)	
Expanded use of the historic sign ordinance. (cont. from last page) Expanded use of the historic sign ordinance. Related Goals: 2	- Work with Planning Division to catalog all existing signs. - Protect and maintain historic signs and recreate historic signage.	- Continued expansion of information on the Historic Preservation, Program available via the City's web site.(2004- 2011) - Incorporated the two historical scripted "Culver" signs from the former Culver Theatre marquee into the design of the new mixed-use structure on Parcel B in downtown, accommodating both the design and ordinance standards for rehabilitation. (2007) - Worked with Culver Hotel regarding restoration of 1920s historic roof-top sign; provided information to owners regarding sign fabricators. (2006)	Historic Preservation
Historic structures in City and County records flagged. Related Goals: 2	- Work with the Building and Planning Divisions and with the County Recorder's Office to ensure all historic buildings are flagged in relevant databases. - Plaques positioned on designated landmarks. - Ongoing surveys (to continue new opportunities)	- Installation of historic designation plaques on "Landmark" and "Significant" buildings in Culver City. All designation plaques were installed by 2007. (2004-2005; 2007) - Scanned and uploaded completed 1987 Thirtieth Street Architects historic structures survey to City web site. (2006) - Information for property owners and general public about historic preservation added to City web site. (2005) - GIS database complete. All historic structures have been identified. All buildings flagged in Culver City's internal database (Permits Plus). (2003-2004; 2008)	Historic Preservation
Public attention and recognition of Culver City for its heritage and cultural diversity. Related Goals: 2	- Expand and strengthen the Fiesta La Ballona Festival with heritage, art, parade floats and more. - Explore adding various festivals that showcase all the diverse cultures of Culver City.	- May proclaimed Historic Preservation month in Culver City. (2004-2011) - The Culver City Historical Society installed its 13th Historical Marker on December 10th at the Veterans Memorial Building. (2011) - The Culver City Historical Society installed its 12th Historical Marker on May 22nd in Dr. Paul Carlson Park. (2010) - Presentation of <i>Made in Culver City</i>, a free film program presented in honor of the City's Anniversary. (2007-2012) - Developed Art Revolution (2003-04) and The Art of... Speaker Series. The Series has produced thirty live speaker's presentations including The Art of Royal T in 2010 and The Art of Affordable Housing in 2009. 2009 also saw final completion of The Art of Architecture, The Art of Chinese Medicine with renowned Dr.	Festivals and Events, Fundraising, Historic Preservation, and Public Art

Public attention and recognition of Culver City for its heritage and cultural diversity. (Cont'd) Related Goals: 2		Daoshing Ni of Yo San University and The Art of Akasha. Other past speakers and events include landscape designer Don Marquardt, Bottlerock, The Wende Museum and The Art of Green Living with Colette Brooks, Tim Robbins and Gordon Davidson. All presentations reached projected capacity and required waiting lists. (2006-2010) • Public art project for Washington Boulevard by Kyungmi Shin includes references to Culver City's film studio history, Native American culture and Ranchero history. (2006; 2007) • Provided information to Los Angeles Conservancy in preparation for their 2008 Preservation Report Card; City received a "B-" grade. (2008) • Hosted May 2006 visit of the President's Committee on the Arts and the Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City's arts and cultural leaders. (2006) • Hosted Los Angeles County Arts Commission 2nd Annual Forum for Arts Commissioners in October 2006 (2006) • Establishing a working relationship with The [United States] President's Committee on the Arts and the Humanities (PCAH) and submission of a Culver City-related event proposal to the PCAH for its spring 2006 meeting. (2005) • Participation in Los Angeles County Arts Commission Arts Commissioner Forum, October 2005. (2005) • City received a "B-" grade on the Los Angeles Conservancy's 2003 Preservation Report Card. (2003-04) • Support of various community events including the Pan African Film Festival. (2003-2004)	
Awareness of Culver City's uniqueness, such as "Culver City Architecture" and develop multi-faceted and multi-organization approaches to market Culver City's history and culture around the theme. Related Goals: 2	• Identify themes that will bring attention to Culver City. • Use brochures and walking tours, City web site and other opportunities to promote the uniqueness of Culver City. • Support the implementation of the "Art of..." Speaker Series	• Continued to update City website with new information as available. (2008-2012) • Participated in national public art inventories (CultureNOW - MuseumWithoutWalls, Public Art Archive (WESTAF), and Civic Resource Group) to better reach national, regional and local audiences. (2010-12) • Developed The Art of... Speaker Series. The Series has produced thirty live speaker's presentations including The Art of Royal T in 2010 and The Art of Affordable Housing in 2009. 2009 also saw final completion of The Art of Architecture, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha. Other past speakers and events include landscape designer Don Marquardt, Bottlerock, The Wende Museum	All Subcommittees

Awareness of Culver City's uniqueness, such as "Culver City Architecture" and develop multi-faceted and multi-organization approaches to market Culver City's history and culture around the theme. (Cont'd) Related Goals: 2		and The Art of Green Living with Colette Brooks, Tim Robbins and Gordon Davidson. All presentations reached projected capacity and required waiting lists. (2006-2010) • Facilitated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008) • Developed concept for an "Architecture as Art" symposium for FY 08-09 and secured funding. (2007) • Public art project for Washington Boulevard by Kyungmi Shin includes references to Culver City's film studio history, Native American culture and Ranchero history. (2006; 2007) • Created a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008 and printing and distribution is anticipated for early 2009. (2008) • Hosted Los Angeles County Arts Commission 2nd Annual Forum for Arts Commissioners in October. (2006) • Articles about Culver City appeared in <i>Los Angeles</i> magazine, the <i>Los Angeles Times</i>, <i>The New York Times</i>, <i>Elle</i> and <i>Lifescapes</i> magazine. (2006) • Hosted May 2006 visit of the President's Committee on the Arts and Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City's arts and cultural leaders. (2006) • Established a working relationship with The [United States] President's Committee on the Arts and the Humanities (PCAH) and submission of a Culver City-related event proposal to the PCAH for its spring 2006 meeting. (2005) • Participation in Los Angeles County Arts Commission Arts Commissioner Forum in October. (2005) • Walking tours of downtown, NPR and Hayden Tract areas. • LA County Arts Commission intern day will focused on "Architecture as Art" in Hayden Tract. (2003-04) • Researched World Heritage Site designation for Culver City (2003-2004)	
Maintain and expand cultural arts programming. Related Goals: 2	• Support existing community programming and festivals. • Develop cross marketing opportunities to publicize arts programming with various organizations.	• Presented annual <i>Music in the Chambers</i> in the Mike Balkman Council Chambers featuring Los Angeles Philharmonic musicians and other distinguished artists. Provided live webcasts and cablecast for greater access to the performances. (2002-2012). • Presented <i>Rainbow Day</i> family program with the Music Center of Los Angeles County as well as other family performances at The Help Group campus. (2006; 2008-2011)	Festivals and Events

Maintain and expand cultural arts programming. (Cont'd) Related Goals: 2		• Expanded <i>Rainbow Day</i> by presenting two performances of the world premiere of T.R.U.S.T. by Diavolo Dance Theater. (2011) • Presented annual <i>Made in Culver City</i> film program celebrating the City of Culver City's anniversary. Presented with participation by the UCLA Film & Television Archive. (2007-2012) • Presented <i>Speak Easy</i>, an evening of spoken word and live music at the. The program has been presented in association with PEN Center USA since 2009. (2006; 2008-2012) • Presented <i>Speak Easy</i>, featuring performance art icon Rachel Rosenthal, as part of <i>Pacific Standard Time</i>, an initiative of the Getty. Performance video edited for webcast and cablecast at a later date to provide greater access to the program.(2011) • Presented annual <i>ARTWALK Culver City</i>, a self-guided tour of over 35 art galleries and exhibition spaces in the Culver City area (2006-2011). Presented with participation from the LACMA Muse (2007), MOCA Contemporaries of the Museum of Contemporary Art, Los Angeles (2008-2010), and the Hammer Museum. (2011). • Continue to manage the Performing Arts Grant Program. (2003-2012) • Cultural Affairs Foundation identified and broadened fundraising activity. (2009-2012) • New permanent public art commissions include approved concepts by Tom Farrage for a main entry gate and fence at 3440 Wesley Street (Morphosis Architects) and Tony Tasset's RAINBOW at Sony Pictures Entertainment. (2011-2012) • Implemented temporary art installations to appeal to a wide audience including: Shannon Ebner's and, per se and; The Secret Life of Swimmers, a streetlight pole banner and virtual gallery project featuring swimmers from the Culver City Municipal Plunge; and an interactive art installation, INVADED! by Jason Torchinsky, in downtown Culver City in conjunction with the 2011 IndieCade Festival. (2011); <i>The Secret Life of Swimmers</i> banners de-installed December 2012. • Facilitated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008) • Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008) • Completed commission of public art project for Washington Blvd. between Sepulveda Blvd. and Walnut Ave., by artist Kyungmi Shin. (2006-2007)	
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Maintain and expand cultural arts programming. (Cont'd) Related Goals: 2		- Presented first Los Angeles Philharmonic Free Neighborhood Concert in Culver City at the Robert Frost Auditorium. (2006) - Planning and presentation of a free performance in November 2005 by Grammy-nominated John Santos and his Latin Jazz Quartet. (2005) - Development of cultural programming along Washington Blvd., west of 405 Freeway. (2005-2011) - Continue to work with Downtown Business Association, Culver City Symphony Orchestra, Culver City Education Foundation and other performing arts organizations to cross market programs where applicable. (2003-2011)	
Publicly accessible collections and research libraries that make it possible for residents to get involved/study the culture of their community. Related Goals: 2	- Expand awareness of current collections and resources. - Work with Culver City Julian Dixon Library. - ADA accessibility publicized for various venues and events. - Links with private sector.	- Continue to update and expand information pertaining to public art, historic preservation and cultural resources on City's web site. (2008; 2009 - 2011) - Participated in national public art inventories (CultureNOW - MuseumWithoutWalls, Public Art Archive (WESTAF), and Civic Resource Group) to better reach national, regional and local audiences. (2010-12) - Mayme A. Clayton Library & Museum arrived in Culver City and anticipates opening to the public in early 2010. (2008) - Expanded information about historic preservation on City web site for property owners and general public. (2005; 2007) - Completion of an inventory of public art on private and City owned property which includes a description of the artwork and images to be made available on City's web site. (2006; 2007) - Sony Pictures Entertainment Virtual Museum launched in October 2003. - Expanded history on City website and Culver City library historical section. (2003-04; 2005)	Education in Lifelong Learning, Historic Preservation and Image and Public Relations
A database of available facilities and information resource "catch all" regarding performance and event spaces. Related Goals: 3	- Identify facilities and amenities (including Veteran's Memorial Complex and Senior Center) and consider alternative spaces for events (i.e., office space, school, park). - Create database. - Designate individual to provide information and assist in matching artists with event/performance locations.	- Enhanced and promoted Veterans Memorial Building as a cultural facility (2012) - Identified new performing arts spaces for use by the recipients of the City's Performing Arts Grant program as well as for use by other performing companies serving Culver City. (2005-2012) - List of currently available facilities made available on City's web site for performing arts grant applicants and other interested parties. (2005-2012) - Participation in Los Angeles County Arts Commission project, Space Finder, which endeavors to identify available performance and rehearsal spaces. (2010-2011)	Grants and Artist Services, Facilities

		• Facility packets created and sent to event marketers. (03-04)	
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Multi-Media Communication Resource, Referral and Dissemination Capacity (website, telephone, publications, cable). Related Goals: 4, 2	• Explore available funding opportunities for creating a resource directory, an on-line database, website and the process required to /accomplish these resources. • Gather as much information as possible before printing the first edition of the directory. • Talk to the City's many artists, groups, organizations, and program directors to ensure that the information included in the directory is what will be most helpful to their objectives.	• Increased communication via eblasts, Facebook, twitter and other social networking. (2011-2012) • Development of press contact list for performing arts and other Cultural Affairs events. (2006-2012) • Expansion of Cultural Affairs community electronic contact list. (2006-2012) • Development of quarterly eblast promoting City-sponsored cultural opportunities. (2011) • Developed a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008 and printing and distribution is anticipated for early 2009. (2008) • Updated links for Culver City-based performing arts organizations on Arts & Culture section of City website. (2007-2011).	Fundraising and Image and Public Relations
Community Calendar of Events Related Goals: 4, 2	• Work with City, CCUSD and other organizations to create a single, comprehensive community calendar of events.	• Development of quarterly eblast promoting City-sponsored cultural opportunities. (2011) • Provided guidance regarding the Community Calendar to all Performing Arts Grant Program recipients. (2005-2012) • Promotion of Culver City Events Calendar on City website for cultural events (2009-2011)	Festivals and Events and Image and Public Relations
Maintain Performing Arts Grant Program. Related Goals: 4, 5	• Revise current guidelines.	• Continued the Performing Arts Grant Program serving the Culver City community with presentations of music, theatre, dance and children's performances. (2003-2012) • Continued participation in County-wide effort to incorporate the Cultural Data Project (CDP) common questions sections into the Performing Arts Grant application and guide first time users as they navigate the program. (2008-2012) • Culver City was selected, by the Los Angeles County Arts Commission, as one of six municipalities to participate in the California Cultural Data Project (CDP), which will streamline grants writing starting in 2008; Cultural Affairs hosted a workshop on the new process at the Ivy Substation in November. (2007) • Further streamlined the annual Performing Arts Grant Program to include concise scoring sheets and better defined review panel process. (2005)	Grants and Artist Services

Grants for local artists to present residencies and workshops. Related Goals: 4, 5	Act as a conduit to match organizations with grant funders.	Continued implementation of Performing Arts Grant Program which considers applications from local artists presenting workshop presentations. (2005-2011)	Grants and Artist Services
New and emerging cultural arts organizational support program (a.k.a. “hatch” program). Related Goals: 4, 5	- Nurture and host workshops for organizations regarding (grant writing, collaborative marketing, creating a board of directors, etc.) that are most needed. - Provide annual workshops for applicants to Culver City arts grants program(s). - Public outreach to organizations throughout Los Angeles.	- Forwarded announcements for workshops, grants and training opportunities from the Los Angeles County Arts Commission and Los Angeles Culture Net to performing arts organizations (2009-2012) - Continued to assist Center Theatre Group at the Kirk Douglas Theatre in the development of a program, as per the lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City performing arts organizations that are recipients of the City’s Performing Arts Grant Program. (2006-2012) - Continued to search for new permanent and temporary performing arts spaces for use by the recipients of the City’s performing arts grants as well as for use by performing companies choosing to serve the Culver City community. (2006-2012) - Presented annual Performing Arts Grant Program application workshop (2004-2011) - Presented annual “Meet and Greet” to connect local arts organizations with representatives of the Culver City Unified School District. (2008-2010) - Served as liaison to owners/directors of art galleries interested in establishing businesses in Culver City. (2007-2010) - Hosted the Los Angeles County Arts Commission’s “Arts Tune-Up” for visual and performing artists at the Teen Center. (2008) - Hosted California Cultural Data Project workshop at the Ivy Substation in association with The Actors’ Gang. (2008) - Submitted grant application to the California Cultural and Historical Endowment to improve the AMVETS facility. (2006) - Nurture relationships with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements with other cultural organizations in or wishing to relocate to Culver City. (2005-2011) - Development of <i>ARTWALK Culver City</i> to highlight exhibit spaces and art. (2006-2011) - Collaborated with Joan Kassan and Jody Hall Esser regarding Grant Training Workshop. (2004)	Grants and Artist Services

More opportunities for local artists of all disciplines. Related Goals: 4, 5	• Expand the artistic scope of City-sponsored festivals and community events. • Broaden exhibition opportunities for visual artists and groups to show their work as a part of festivals and community events.	• Enhanced and promoted Veterans Memorial Building as a cultural facility (2012) • Continued to assist Center Theatre Group at the Kirk Douglas Theatre in the development of a program, as per the lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City performing arts organizations that are recipients of the City's Performing Arts Grant Program. (2006-2012) • Featured Local artists in Cultural Affairs programming and through Performing Arts Grant Program. (2003-2012) • Sponsored a temporary interactive art installation, <i>CulverLand</i>, created by a Culver City resident in downtown in conjunction with the 2010 IndieCade Festival. (2010) • Continued to provide networking opportunities between local organizations to increase visibility. (2009-2012) • Developed a concept for a city-wide temporary art program to include gateways and nodes. (2008) • Implementation of Art in the Plaza events in Town Plaza in July, August and September 2005. (2005) • Nurtured relationships with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005-2012) • Art Revolution provided opportunities for local artists to showcase and sell work. (2004)	Festival and Events and Grants and Artist Services.
Affordable, professional spaces for artists of all disciplines. Related Goals: 4, 5	• Through public/private partnership planning and initiatives, identify affordable spaces for galleries/exhibitions, rehearsals and flexible performance spaces. • Consider ways to maintain space affordability.	• Enhanced and promoted Veterans Memorial Building as a cultural facility (2012) • Continued to search for new permanent and temporary performing arts spaces for use by the recipients of the City's Performing Arts Grant Program as well as for use by performing companies choosing to serve the Culver City community. (2006-2011) ▪ Continued to search for new permanent spaces for visual arts organizations already located in Culver City or wishing to relocate to Culver City. • Participation in new Los Angeles County Arts Commission project, Space Finder, which endeavors to identify available performance and rehearsal spaces. (2011) • Assisting galleries seeking space in Culver City and collaborating with Redevelopment Agency Economic Development Division. (2005; 2006; 2007; 2008; 2009 - 2012) • Culver City Art District served as case study for USC School of Architecture class project. (2007)	Grants and Artist Services, Facilities and Redevelopment Agency

Expansion of funding for the grants program. Related Goals: 5	- Evaluate and launch appropriate mechanisms to expand the grants program funding, including but not limited to, dedicated funding mechanisms, private sector contributions (i.e., a 501(c) 3 organization) or large grants that may be regranted. - Host fundraising events such as silent auction, wine tasting, gala, World Fest and teen concerts and film festival.	- Continued development of the Cultural Affairs Foundation: completed Articles of Incorporation, Bylaws, elected officers, secured insurance for its Board members and received designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California. Identified and supervised grant writers, identified grant opportunities, began application processes, and received grants through the Los Angeles County Arts Commission's Internship program. (2006-2012) - Sony Pictures Entertainment sponsorship secured in 2004 and allocated each year to Performing Arts Grant Program. (2004-2011)	Fundraising, Festivals and Events, and Grants and Artist Services
Annual review of Public Art and Historic Preservation Ordinances, Commission policies and the Community Cultural Plan. Related Goals: 6		- Policies and Community Cultural Plan accomplishments updated annually. (2005; 2006; 2007; 2008; 2009 - 2011) - Continued to research updates to Art in Public Places and Historic Preservation Ordinances. (2007; 2008; 2009 - 2011) - City-wide sponsorship package developed to include Performing Arts Grant Program. (2003-04; 2005) - Developed new policy to slate annual meeting in January each year for public input. (2003-04)	Commission, Director and Staff
Funding from private and public sources to implement the elements of the Community Cultural Plan. Related Goals: All	- Develop grant proposals and seek sponsorships. - Establish mechanisms for residents to provide contributions, bequests and deferred giving to cultural programs.	- Completed discussions with various cultural partners regarding collaborative grant-seeking. (2011- 12) - Continued development of the Cultural Affairs Foundation: completed Articles of Incorporation, Bylaws, elected officers, secured insurance for its Board members and received designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California. Identified grant writers, identified grant opportunities, began application processes, and received first grant of \$3,500 through the Los Angeles County Arts Commission's Internship program. (2006-2010) - Business Sponsorship money secured for <i>Culver City Music Festival</i>. (2003-2011) - Organizational Internship grants awarded for summer interns. (2003-2012) - Submitted grant application in January 2006 to the California Cultural & Historical Endowment for the AMVETS facility. (2006) - Explore other resources to include grant workshops for Commissioners. (2003-2004) - Town Plaza "Buy a Name Brick ". (2003-2004)	Fundraising

Annual Report to City Council for review. Related Goals: All	Establish annual review and benchmark process and format.	- Joint meeting held between City Council and Cultural Affairs Commission. (2008) - Community Cultural Plan reviewed by City Council with updated accomplishments in December 2004-2007.	Cultural Affairs Commission, Director and Staff
Communication mechanisms and regular joint meetings to link the Cultural Affairs Commission with others within the community doing arts and cultural programming, including Parks and Seniors programs and Planning. Related Goals: All	- Plan, direct, coordinate and evaluate programs including public art, grants to arts organizations, arts in education, public programming in the arts and exhibits. - Develop CAC policies, rules and procedures for effective operations. - Facilitate coordination and joint planning for cultural development ventures with other public agencies and the private sector. - Provide information and technical assistance to arts and cultural organizations and artists in Culver City. - Fundraise for arts and cultural development initiatives and programs undertaken by City. - Conduct marketing efforts to broaden public participation in Culver City arts and cultural activities and programs.	- Cultural Affairs Commission moved under the purview of the Parks, Recreation and Community Services Department (2012) - Hosted a Cultural “Meet and Greet” for performing arts organizations and CCUSD. (2008-2012) - Held a Cultural Affairs Commission Town Hall meeting in January, at a regularly scheduled Commission meeting, affording the public an opportunity to contribute ideas related to current and future Cultural Affairs programming. (2006-2012) - Presented annual <i>ARTWALK Culver City</i> with professional art galleries in & near Culver City. (2006-2011) - Nurtured relationships with Culver City resident performing arts companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005-2012) - Regular attendance at the Los Angeles County Arts Commission’s meetings with municipal representatives and Los Angeles Arts Funders meetings. (2008-2012) - Continued development of the Cultural Affairs Foundation Board. (2008-2012) - Hosted the Los Angeles County Arts Commission’s “Arts Tune-Up” for visual and performing artists at the Teen Center. (2008) - Established dialogue with President’s Committee on the Arts and the Humanities. (2003-2004) - Provided workshop for Performing Arts Grant Applications in October 2003. (2003-2004) - Increased marketing efforts through flyers, e-mail blasts, website posting, cable promotion, and social networking. (2003-2012) - Policy workshop. (2003)	Commission, Director and Staff

A master fundraising plan that will provide direction to the Commission and its staff. The fundraising plan will generate income for each of the six goals the Council has approved. Related Goals: All	• With input from each subcommittee, the Commission should explore the creation of a new 501(c) (3) organization and will present information to the City Council for consideration. • Create a dialogue with public (City, County, State and Federal) and private funders to update them on the work of the Commission and provide materials on project progress and upcoming programs. • Prepare, track and evaluate applications for CAC funding. • Compile a list of funders who accept applications for funding without requiring 501(c)(3) status. • Collaborate to create a list of funding priorities that will provide direction to the Commission and its staff.	• Completed discussions with various cultural partners regarding collaborative grant-seeking. (2011 - 12) • Continued development of the Cultural Affairs Foundation: completed Articles of Incorporation, Bylaws, elected officers, secured insurance for its Board members and received designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California. Identified grant writers, identified grant opportunities, began application processes, and received first grant of \$3,500 through the Los Angeles County Arts Commission's Internship program. (2006-2012) • Research on models completed. Workshop held to discuss models on November 18, 2004. (2003-2004) • Master Funding Plan Document completed and adopted by the Commission in March 2004. (2003-2004)	All Subcommittees
Leadership committee to implement the Community Cultural Plan. Related Goals: All	Establish Cultural Affairs Advisory Committees (ad hoc) as needed. (e.g. Architecture Advisory Committee). • Develop panels to broaden community input into the public art, grants, arts in education and other initiatives of the Commission, and criteria for how the panels and Commission work together.	• Professional peer review panels used in all major City commissioned public art projects and Architecture as Art projects. (2006-2010) • Professional peer review panel incorporated into Performing Arts Grant program... (2005-2012) • Use of advisory and review panels incorporated into policies and approved by City Council in January 2005. (2005) • Development of Advisory Committee for Cultural Affairs Foundation. (2011) • Implementation of first architecture review panel for <i>Architecture as Art</i> concepts at 8601 Washington Boulevard and 3505 Hayden Avenue. (2005)	All subcommittees and Staff

ACTION PLAN

Long Term Outcomes

Outcomes	Tasks	Accomplishments to Date	Sub-Committee(s)
A "Wall of Honor" in City Hall. Related Goals: 1, 2	- Utilize resources for photos of elected officials and Chief Administrative Officers over time. - Identify public and private spaces that will allow displays.	Completed. (2007)	Historic Preservation and Facilities
Annual film festival for Culver City as a major and growing event that focuses regional attention on its studio/film history. Related Goals: 1, 2	- Identify unique niche that will distinguish the Culver City festival from others regionally, nationally and internationally. - Explore local theatres and other unique venues. (i.e. outdoors)	- Presented <i>Made in Culver City</i> film event in honor of the City's Anniversary. (2007-2012) - Coordinated with Pan African Film Festival to bring their opening night event to Culver City. (2003; 2004; 2005; 2009) - Worked with ION Film Festival for Animation Festival. (2004)	Fundraising and Festivals and Events
Sculpture walk/garden that would display significant historic figures of Culver City. Related Goals: 2	- Determine general location. - Research figures for bronzes. - Research placement of bronzes.	- Fabrication of the Harry Culver sculpture for Town Plaza. (2005; 2006) - Finalists selected for Harry Culver sculpture; design concepts under consideration. (2003-04) - Areas for artwork have been designated.	Public Art, Facilities, Historic Preservation, Fundraising
A multi-use performing arts center. Related Goals: 2, 3	- Develop a capital campaign. - Research potential design and location.	- Enhanced and promoted Veterans Memorial Building as a cultural facility (2012) - Identifying new permanent and temporary performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by other performing companies. (2005-2012) - Submitted grant application in January 2006 to the California Cultural and Historical Endowment to improve the AMVETS facility. (2006)	Fundraising and Facilities
A Culver City history and film museum. Related Goals: 2, 3	- Establish a public/private task force to evaluate all options and initiatives now underway. - Seek funding for and conduct feasibility analysis for the best and most appropriate option for a significant and unique museum destination within Culver City.	Sony Pictures Entertainment Virtual Museum launched October 2003.	Fundraising, Historic Preservation and Facilities

A greater density of arts spaces within Culver City. Related Goals: 3	• Develop a program and evaluate options such as low-interest loans, grants and incentives to private-sector developers and landlords, to establish a greater density of artist studios, small performance venues and rehearsal spaces in key locations throughout Culver City. • Identify ways in which Culver City can assist arts organizations and artists to secure work space within the City.	• Brasil Brasil Cultural Center relocated to west side of Culver City and provided space for 2012 Performing Arts Grant Program recipients. (2011) • Collaborating with Redevelopment Agency Economic Development Division to identify spaces for arts organizations. (2005-2012) • Nurture stronger relationships with Culver City resident performing companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005-2012) • Culver City Art District identified with light pole banners (2006-2010) • Participated on Washington / National Specific Plan development. (2006)	Grants and Artist Services, Facilities and Redevelopment Agency
Grant opportunities for individual and visual artists. Related Goals: 4, 5	• Identify ways in which Culver City can assist artists within the City.	• Through commissions, visual artists received funding for the following temporary art installations: The Secret Life of Swimmers, a streetlight pole banner and virtual gallery project featuring swimmers from the Culver City Municipal Plunge; and an interactive art installation, INVADED! by Jason Torchinsky, in downtown Culver City in conjunction with the 2011 IndieCade Festival. (2011)	Grants and Artist Services and Fundraising
Grant opportunities for organizational support. Related Goals: 4, 5		• Cultural Affairs Foundation continued to identify grant opportunities, and began application processes. Received three annual grants of \$3,500 each through the Los Angeles County Arts Commission's Internship program. (2009-2012)	Grants and Artist Services and Fundraising

2003 CULVER CITY FACT SHEET*

First known inhabitants:	Gabrielino Indians
Characteristics:	Peace loving, monotheistic, highly developed language, had a system of money, named for their nearness to the San Gabriel Mission
Early Settlers:	Agustin Machado, early 1800s, founded Rancho La Ballona with his brother Ygnacio Machado and Felipe and Tomas Talamantes.
Other early families:	Higuera, Ybarra, Lugo, Rocha, and Saenz
Culver City's Founder:	Harry H. Culver (announced his plans in Los Angeles in 1913)
Year of Incorporation:	1917
Charter City:	1947
City's area in 1917:	1.2 square miles
City's area in 2003:	5.0 square miles, approx. (due to 40 annexations)
Culver City Flower:	Lantana
Current Population:	38,816 (2000 census)**
Wording on City Seal:	City of Culver City, The Heart of Screenland, Incorporated 1917
City Hall	9770 Culver Blvd., Culver City, CA 90232
Early elected officials:	Trustees
Elected City Officials:	5 member City Council (elections in April, even-numbered years) City Clerk, City Treasurer:
City Departments:	Administration, City Attorney, City Treasurer, Community Development, Fire, Information Technology, Parks, Recreation and Community Services, Personnel, Police, Public Works, Transportation
LA County Board of Supervisors:	2nd Supervisorial District
Assembly District:	47th
Senate District:	26 th
U. S. Congressional District:	32nd
Culver City Unified School District:	A unified (K-12) district since 1949. Culver City has 5 operating public elementary schools, a middle school, Culver City High School, Culver Park High School (alternative high school), Adult School, and a Children's Center.
Elected Officials:	5 member Board of Education (elections in November, odd-numbered years)
Courts:	Culver City is a part of the Culver Judicial District
Website:	www.culvercity.org
Community Library:	Culver City Julian Dixon Public Library
Community Facilities:	Senior Center, Teen Center Veteran's Memorial Complex
Performance Facilities:	Ivy Substation, Robert Frost Auditorium, Veteran's Memorial Complex
Community Parks:	Blair Hills Park, Blanco Park, Dr. Paul Carlson Park, Culver City Park, Culver West Park, Media Park, El Marino Park, Fox Hills Park Green, La Ballona Playground, Lindberg Park, Linwood Howe Playground, Paddle Tennis Park, Syd Kronenthal Park, Tellefson Park, Veteran's Park
Community Colleges:	West Los Angeles College, Santa Monica College

*This page serves as a snapshot of Culver City at the time the Community Cultural Plan was created. For updated information on the City, including cultural institutions, see the City website at www.CulverCity.org.

**Culver City has a population of 38,883, according to the 2010 Census.

TELEPHONE SURVEY

SURVEY STATISTICS

Number Completed: 500

Date of Distribution: September 8-14, 2002

Method of Distribution: Telephone Survey

Telephone survey respondents were proportionately selected from the entire City of Culver City based on block group population density. Using a random-digit, USPS Coding Accuracy Support System (CASS) certified, computer-generated list of phone numbers, the team of trained interviewers from Performance Centers Incorporated conducted all interviews. A total of 500 surveys were completed between September 8 and September 14, 2002.

A total of 15,958 calls were made to reach a completed sample of 500 with the following results:

Table 1. Calling Results

Results (Actual Survey Length: 8 Minutes)	Count
Disconnected	583
Called Next Day	321
Language Barrier	198
Hang-Up	297
Time Call Back	371
Busy Signal	726
Refused	1,060
Not Qualified – Not a Culver City Resident	0
No Answer	11,781
Wrong Number	137
Total Calls Made	15,958
Completed Surveys	500

Figure 1.a Final Dialing Results

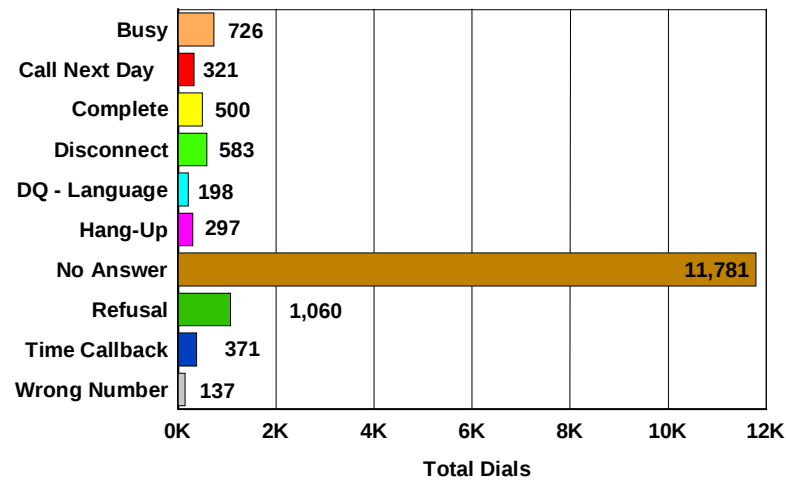
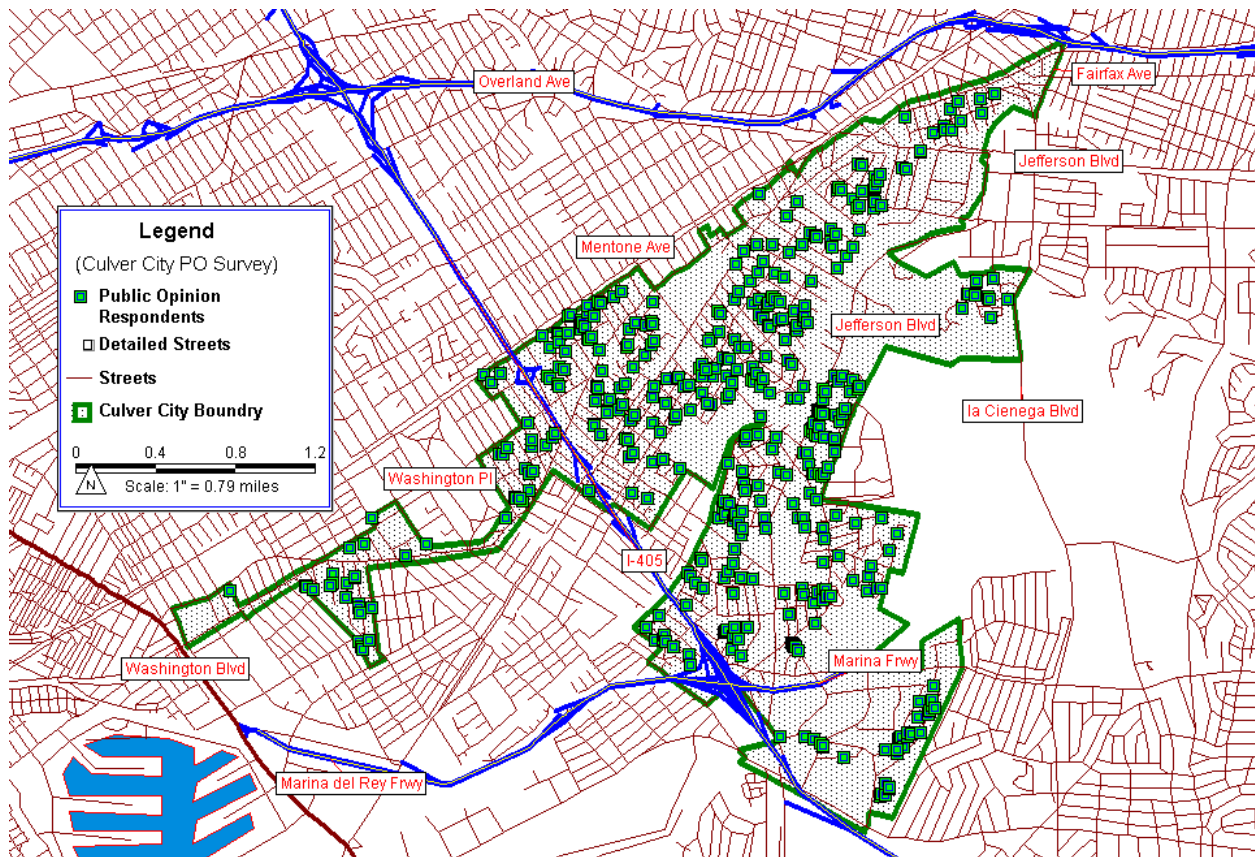


Figure 1.b. Survey Respondent Distribution



ATTENDANCE

Table 2. In the past year, about how many times have you attended the following?

$\underline{n}=500$	None	1-3	4-8	9 or more	Do not know/No response
A K-12 school arts or cultural event in Culver City?	75.0%	15.6%	5.8%	3.4%	0.2%
A City-sponsored free arts and cultural concert or program in Culver City?	65.4%	25.2%	5.6%	3.2%	0.6%
Any other type of performance, exhibition or cultural program in Culver City?	71.0%	22.0%	3.2%	2.2%	1.6%
A community festival in Culver City?	56.2%	38.4%	3.8%	0.8%	0.8%
A program or event related to a specific culture or ethnic celebration, in Culver City?	74.4%	20.8%	2.0%	1.2%	1.6%

Table 2a. Summary of attendance

$\underline{n}=500$	Percent
Zero attendances	36.2%
Attended one or more times	63.8%

Figure 2. Summary of attendance

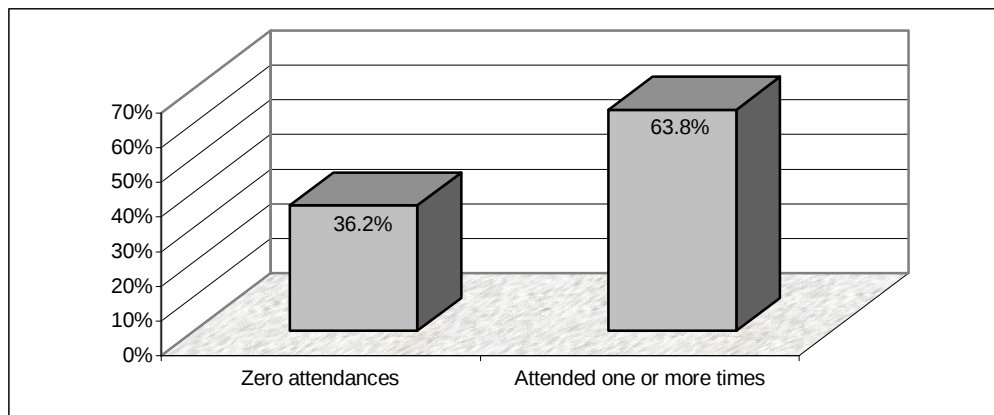
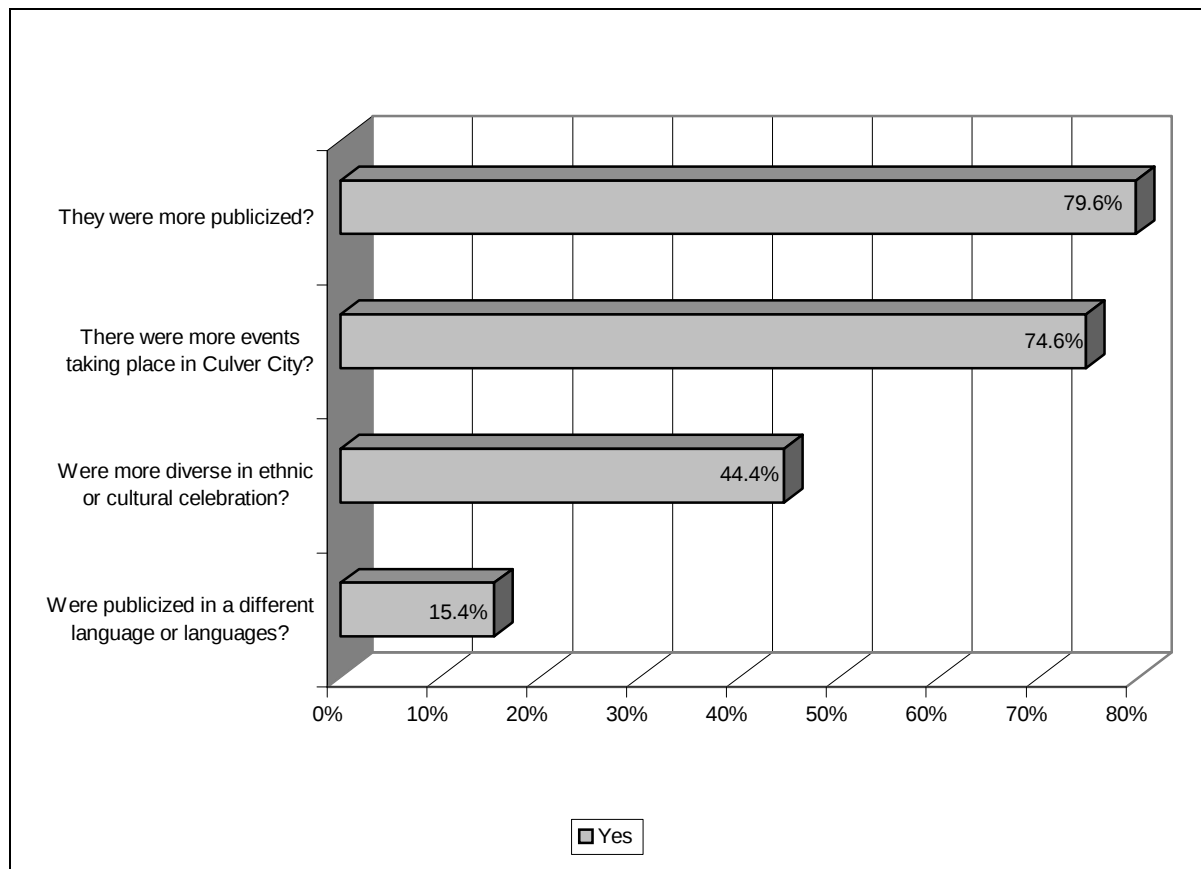


Table 3. Would you attend more arts and cultural events if...

n=500	YES	NO	Do not know/No response
They were more publicized?	79.6%	16.8%	3.6%
There were more events taking place in Culver City?	74.6%	19.4%	6.0%
Were more diverse in ethnic or cultural celebration?	44.4%	49.8%	5.8%
Were publicized in a different language or languages?	15.4%	81.8%	2.8%

Figure 3. Would you attend more arts and cultural events if...



PE

PERCEPTIONS OF CULVER CITY'S ARTS AND CULTURE

Table 4. How much do you agree or disagree with...?¹

	n	Percent		Average Rating
		Agree	Disagree	
Arts education and programming is important for Culver City's school-age children.	494	92.1%	7.9%	3.57
It is important that the city offer arts and cultural activities for Culver City's youth and seniors.	493	91.7%	8.3%	3.53
Historic preservation of buildings and neighborhoods is important to the future of Culver City.	492	87.6%	12.4%	3.39
Arts and cultural offerings are important to Culver City's future growth and development.	486	87.7%	12.3%	3.38
It is important to preserve Culver City's diverse cultural traditions.	489	83.8%	16.2%	3.30
Arts and cultural entertainment are important to my family and me.	496	84.1%	15.9%	3.29
Culver City's studio history should be made more visible.	478	79.3%	20.7%	3.18
Culver City's public art contributes to the community in important ways.	459	79.5%	20.5%	3.16
Culver City needs a cultural center for residents and visitors to enjoy year round arts and cultural participation and learning.	479	70.6%	29.4%	2.98
The quality of Culver City's festivals, arts and cultural offerings is high.	387	61.2%	38.8%	2.70
Local arts events, festivals and performances are highly visible.	481	44.5%	55.5%	2.44
Events taking place in Culver City satisfy all my needs for arts and culture.	462	30.1%	69.9%	2.08

¹ Respondents were asked to tell us on a scale of 1 to 4, where 1 means STRONGLY AGREE and 4 means STRONGLY DISAGREE how much they agree or disagree with the following statements in regards to arts and culture in Culver City.

Table 5. How likely would you be to support...?²

n=500	1	2	3	4	5	Average rating
The renovation of Veterans Memorial into an updated cultural center?	8.6%	6.6%	29.6%	24.0%	31.2%	3.63
The development of a museum related to Culver City's film studio history?	10.6%	8.2%	24.4%	24.6%	32.2%	3.60

ACTIVITY PARTICIPATION**Table 6. Visits to art and cultural events and attractions, festivals and performances.**

n=500	YES	NO	Do not know/No response
When friends or family from out of town visit, do you take them to arts and cultural events, attractions or performances in Culver City?	27.8%	70.6%	1.6%
How about to arts and cultural attractions, festivals or performances elsewhere in Los Angeles?	70.6%	28.2%	1.2%

Table 6a. Where?³

n=338	Frequency	Percent
Museums	48	14.2%
The Getty Museum	45	13.3%
Hollywood Bowl	39	11.5%
LA County Museum of Art	32	9.5%
Santa Monica	25	7.4%
Music Center	25	7.4%
Downtown museums	21	6.2%
Theatres	18	5.3%
Disneyland	15	4.4%
Downtown	14	4.1%
Universal Studio	13	3.8%
MOCA	11	3.3%
Venice Beach	11	3.3%
Chinatown	10	3.0%
Concerts	8	2.4%
Beverly Hills	7	2.1%
Galleries	7	2.1%
Tar Pits	7	2.1%

² Respondents were asked to tell on a scale of 1 to 5, where 1 means not at all and 5 means very strongly support, how likely they would be to support the following in Culver City.

³ The answers to this open end question were coded as the multiple answers, therefore the numbers do not add up to 100%.

Beach	5	1.5%
Dorothy Chandler	5	1.5%
Downtown Los Angeles	5	1.5%
Huntington Gardens	5	1.5%
Natural History Museum	5	1.5%
The Marina	5	1.5%
Westwood In UCLA	5	1.5%
All over/Everywhere	4	1.2%
Aquarium	4	1.2%
Farmers Market	4	1.2%
Malibu	4	1.2%
Pasadena	4	1.2%
The Museum Of Modern Art	4	1.2%
Amusement Park	3	0.9%
Art Walk	3	0.9%
Festival And Concerts	3	0.9%
Little Tokyo	3	0.9%
Long Beach	3	0.9%
Manhattan Beach	3	0.9%
Not sure	3	0.9%
Playhouse	3	0.9%
Presidential Library	3	0.9%
The African Marketplace	3	0.9%
Parks	3	0.9%
West LA	3	0.9%
Tourist attractions	3	0.9%
Ahmanson Theater	3	0.9%
Anything that is going on	2	0.6%
Century City	2	0.6%
Laguna Beach Art Center	2	0.6%
Street Craft Fairs	2	0.6%
UCLA	2	0.6%
32nd St	1	0.3%
California National Black America Museum	1	0.3%
California Plaza	1	0.3%
Cinco De Mayo	1	0.3%
Civic Auditorium	1	0.3%
Dodger Stadium	1	0.3%
Griffith Park	1	0.3%
Hermosa Beach Theatre	1	0.3%
Los Angeles Museum Of Science	1	0.3%
Magic Mountain Sea World	1	0.3%
Marina Del Ray	1	0.3%
Museum in Beverly Hills	1	0.3%
Near Colloseum	1	0.3%
Ojai	1	0.3%
Oliver Street	1	0.3%
Orange County	1	0.3%
Pacific Heights Museum	1	0.3%
Palace	1	0.3%
Palm Springs	1	0.3%
Royce Hall	1	0.3%
Shakespeare Festival	1	0.3%

San Simeon	1	0.3%
Santa Barbara	1	0.3%
Science Center	1	0.3%
South Bay Theater	1	0.3%
The Observatory	1	0.3%
The Page Museum	1	0.3%
The Schubert Theatre	1	0.3%
The Watchtower	1	0.3%
The Children's Museum in LA	1	0.3%
Zoos	1	0.3%

AWARENESS OF CULVER CITY CULTURAL AFFAIRS COMMISSION

Table 7. About Culver City Cultural Affairs Commission.

<u>n</u> =500	YES	NO	Do not know/No response
Do you know that Culver City has a Cultural Affairs Commission?	31.4%	67.4%	1.2%
Do you think Culver City's newly formed Cultural Affairs Commission should promote the increase in arts and cultural offerings in Culver City?	89.2%	5.8%	5.0%
Do you think it should promote an increase in educational recreational arts and cultural classes?	87.0%	7.0%	6.0%

COMMONLY USED INFORMATION RESOURCES

Table 8. How do you primarily find out about Culver City arts performances and events?

<u>n</u> =500	Percent
Newspaper	45.6%
Other	19.2%
Flyers	12.0%
Signs	10.6%
Friends/Family	9.2%
Television	1.4%
Civic clubs	1.2%
Radio	0.8%

Table 8a. Other

n=96	Percent
Ads	1.0%
All of them	1.0%
Banners	7.3%
Calendar of events	2.1%
Calendar of events posted at Boulevard Music	1.0%
Catalogues	1.0%
City bulletin/brochure	2.1%
City news flyers that come in the newspapers	1.0%
Condo association	1.0%
Culver City's Web site	3.1%
Direct mail	11.5%
Don't make it our business to go to many in Culver City	1.0%
Don't usually find out about it	18.8%
Driving down the street	2.1%
E-mail messages	1.0%
Flyers and Culver City Living magazine	1.0%
From my job	1.0%
Library	1.0%
Newspaper, friends, school email, banners	1.0%
Not sure	22.9%
Pamphlet	1.0%
Participate in the community planning, sometimes I have booth	1.0%
Recreation leisure booklet	2.1%
Senior citizens newsletter	3.1%
Surveys	1.0%
The Culver City magazine	3.1%
The local Culver City newspaper and the local library	1.0%
Usually find out about things too late	1.0%
West Culver Magazine and The Senior center tells all the activities	1.0%
Wife is a member of Chamber of Commerce	1.0%
Word of mouth	2.1%

AWARENESS OF CULVER CITY'S CULTURAL EVENTS

Table 9. Please name any Culver City festivals, arts and cultural organizations you have heard of.⁴

<u>n=500</u>	Frequency
Fiesta La Ballona	92
City Hall Concerts	19
Theatre in the Park.	9
Historical Society	7
Summer Festival	7
Music in the Park	5
Culver City Symphony	4
Veterans Park Festival	4
Ballona Creek	3
Cinco De Mayo	3

DEMOGRAPHICS

Table 10. Ethnicity

<u>n=500</u>	Percent
African American	6.0%
Asian	5.6%
White	72.8%
American Indian, or Alaskan Native	0.4%
Pacific Islander	1.2%
Another race	9.6%
REFUSED	4.4%

Table 11. Education

<u>n=500</u>	Percent
Less than high school	3.2%
High school diploma or GED	15.8%
Some college or technical school	20.0%
College graduate	37.4%
Post college graduate	23.0%
REFUSED	0.6%

Table 12. Income

⁴ The list is long and diverse. Only top-ten organizations are listed here for the reporting purposes. Almost 50% (249 respondents) said that they have not heard of any or they could not remember the names.

<u>n=500</u>	<u>Percent</u>
Less than \$10,000	4.4%
\$10,001-\$20,000	2.8%
\$20,001-\$30,000	6.8%
\$30,001-\$40,000	10.2%
\$40,001-\$50,000	9.0%
\$50,001-\$75,000	15.0%
\$Over \$75,000	21.2%
REFUSED	30.6%

Table 13. Age

<u>n=500</u>	<u>Percent</u>
Under 18 years old	4.0%
18-24	3.2%
25-34	13.0%
35-44	16.2%
45-54	21.4%
55-64	15.2%
65+	27.0%

Table 14. The number of people in a household

<u>n=490</u>	<u>Percent</u>
One	27.1%
Two	39.4%
Three	14.5%
Four	12.0%
Five or more	6.9%

Table 15. The number of children under 18 in a household

<u>n</u>=496	Percent
None	73.8%
One	11.1%
Two	10.1%
Three	3.8%
Four or more	1.2%

Table 16. How many years have you lived in Culver City?

<u>n</u>=496	Percent
1-5 years	27.8%
6-10 years	8.1%
11-20 years	20.0%
More than 20 years	44.2%

Table 16a. Statistics

<u>n</u>=496	
Minimum	1.00
Maximum	81.00
Mean	20.73
Median	18.00
Mode	2 ^a

a) Multiple modes exist. The smallest value is shown.

Table 17. Employment

<u>n</u>=500	Percent
Employed	56.2%
Not employed	12.6%
Retired	31.2%

Table 18. Gender

<u>n=500</u>	<u>Percent</u>
Male	49.2%
Female	50.8%

BACKGROUND AND CONTEXT: CULVER CITY RESIDENT INPUT

Table 1. In the past year, about how many times have you attended the following?

<u>n</u>=500	None	1-3	4-8	9 or more	Do not know/No response
A K-12 school arts or cultural event in Culver City?	75.0%	15.6%	5.8%	3.4%	0.2%
A City-sponsored free arts and cultural concert or program in Culver City?	65.4%	25.2%	5.6%	3.2%	0.6%
Any other type of performance, exhibition or cultural program in Culver City?	71.0%	22.0%	3.2%	2.2%	1.6%
A community festival in Culver City?	56.2%	38.4%	3.8%	0.8%	0.8%
A program or event related to a specific culture or ethnic celebration, in Culver City?	74.4%	20.8%	2.0%	1.2%	1.6%

Table 1a. Summary of attendance

<u>n</u>=500	Percent
Zero attendances	36.2%
Attended one or more times	63.8%

Table 2. How much do you agree or disagree with...?⁵

	n	Percent		Average Rating
		Agree	Disagree	
Arts education and programming is important for Culver City's school-age children.	494	92.1%	7.9%	3.57
It is important that the city offer arts and cultural activities for Culver City's youth and seniors.	493	91.7%	8.3%	3.53
Historic preservation of buildings and neighborhoods is important to the future of Culver City.	492	87.6%	12.4%	3.39
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Arts and cultural entertainment are important to my family and me.	496	84.1%	15.9%	3.29
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⁵ Respondents were asked to tell us on a scale of 1 to 4, where 1 means STRONGLY AGREE and 4 means STRONGLY DISAGREE how much they agree or disagree with the following statements in regards to arts and culture in Culver City.

Table 3. How likely would you be to support...?⁶

<u>n=500</u>	1	2	3	4	5	Average Rating
The renovation of Veterans Memorial into an updated cultural center?	8.6%	6.6%	29.6%	24.0%	31.2%	3.63
The development of a museum related to Culver City's film studio history?	10.6%	8.2%	24.4%	24.6%	32.2%	3.60

In addition, the data on the following pages demonstrates the high levels of civic engagement and cultural activity among Culver City residents, as compared to the overall profile of residents of Los Angeles County.

DEMOGRAPHIC COMPARISON CHARTS AND MAPS

Table 4. Population and Income

Demographic	Los Angeles County	Culver City
Total Population (households)	3,145,587	16,670
Median Household Income	\$52,661	\$60,157
Income under \$25,000	33.0%	18.9%
\$25,000-\$49,999	25.5%	23.0%
\$50,000-\$74,999	17.6%	20.9%
\$75,000-\$99,999	10.7%	12.9%
Over \$100,000	18.9%	24.5%

⁶ Respondents were asked to tell on a scale of 1 to 5, where 1 means not at all and 5 means very strongly support, how likely they would be to support the following in Culver City.

Culver City Consumer Demographics: Median Family Income

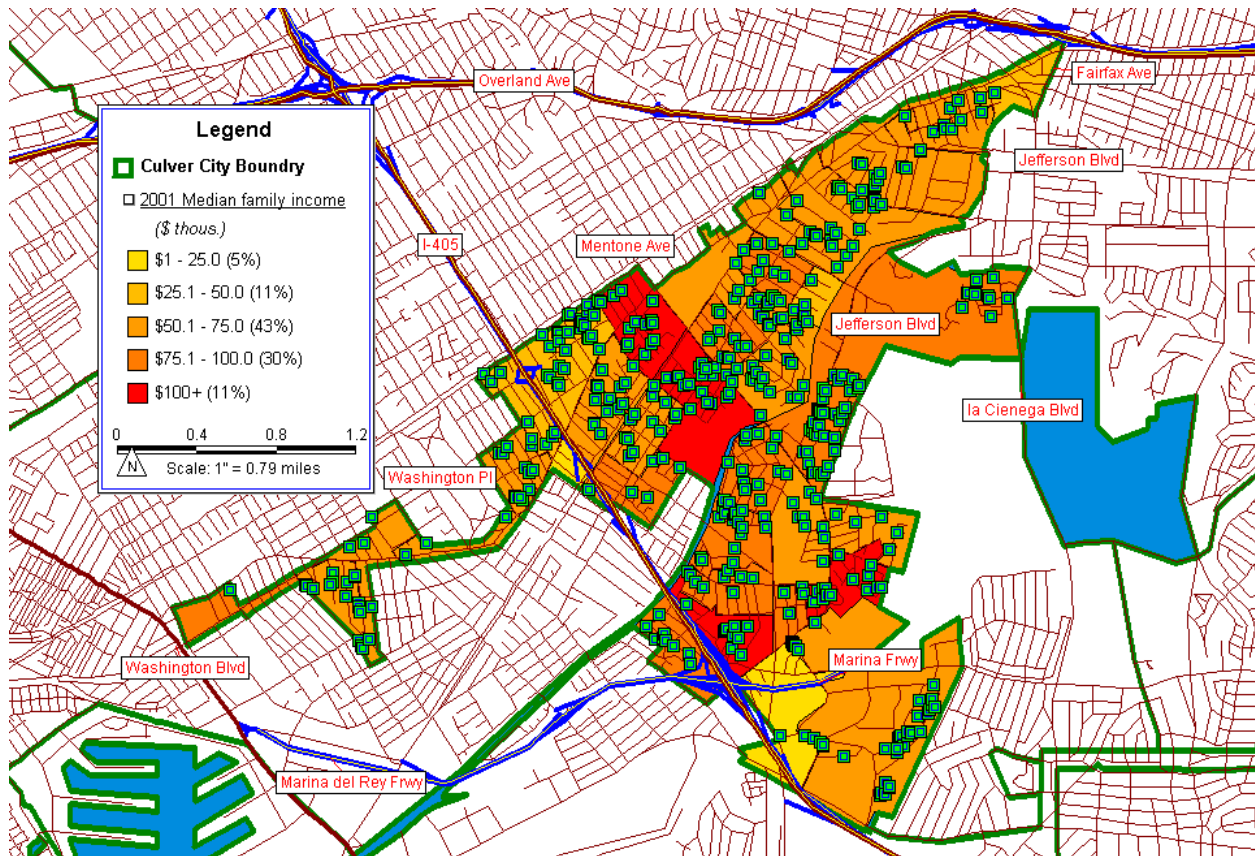


Table 5. Race

Race (In households)	Los Angeles County	Culver City
White	60.1%	69.1%
Black	11.1%	13.6%
American Indian	0.7%	0.6%
Asian/Pacific Islander	11.6%	10.2%
Hispanic	32.3%	16.3%
Other Race	0.2%	0.2%
Multi-Racial	16.3%	6.4%

Table 6. Age by Household

Age (In Households)	Los Angeles County	Culver City
Less than 25 years old	4.7%	2.6%
25-34 years old	20.6%	16.0%
35-44 years old	24.9%	24.5%
45-54 years old	20.2%	22.8%
55-64 years old	12.5%	14.0%
65-74 years old	9.0%	10.3%
75-84 years old	6.3%	7.9%
85+ years old	1.8%	1.9%

Table 7. Education

Educational Attainment	Los Angeles County	Culver City
No High School Diploma	28.0%	16.3%
High School Graduate	19.1%	17.6%
College, No Degree	19.6%	20.3%
Associate Degree	6.9%	7.2%
College Degree	16.8%	22.1%
Graduate/Professional Degree	9.6%	16.4%

Culver City Demographics: Percent of Population With College Degree (Age 25+)

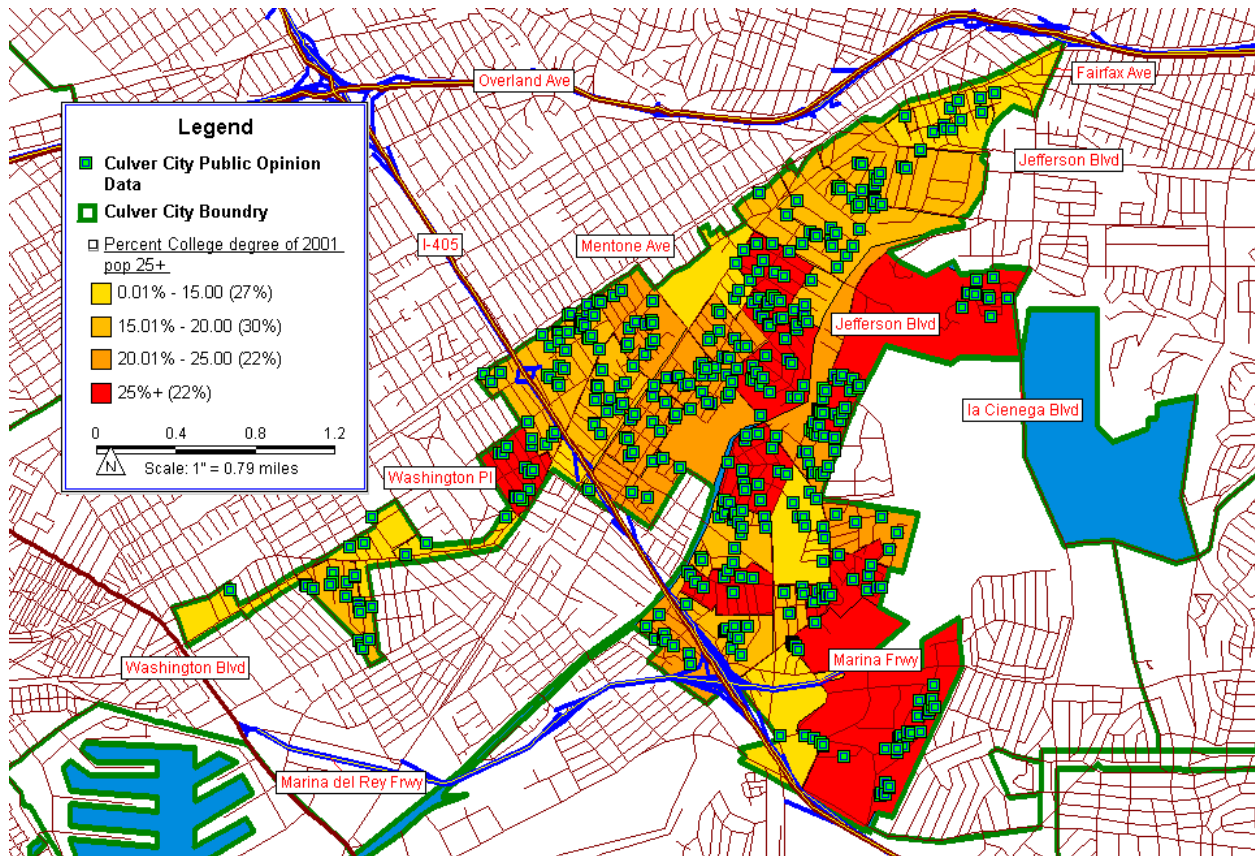
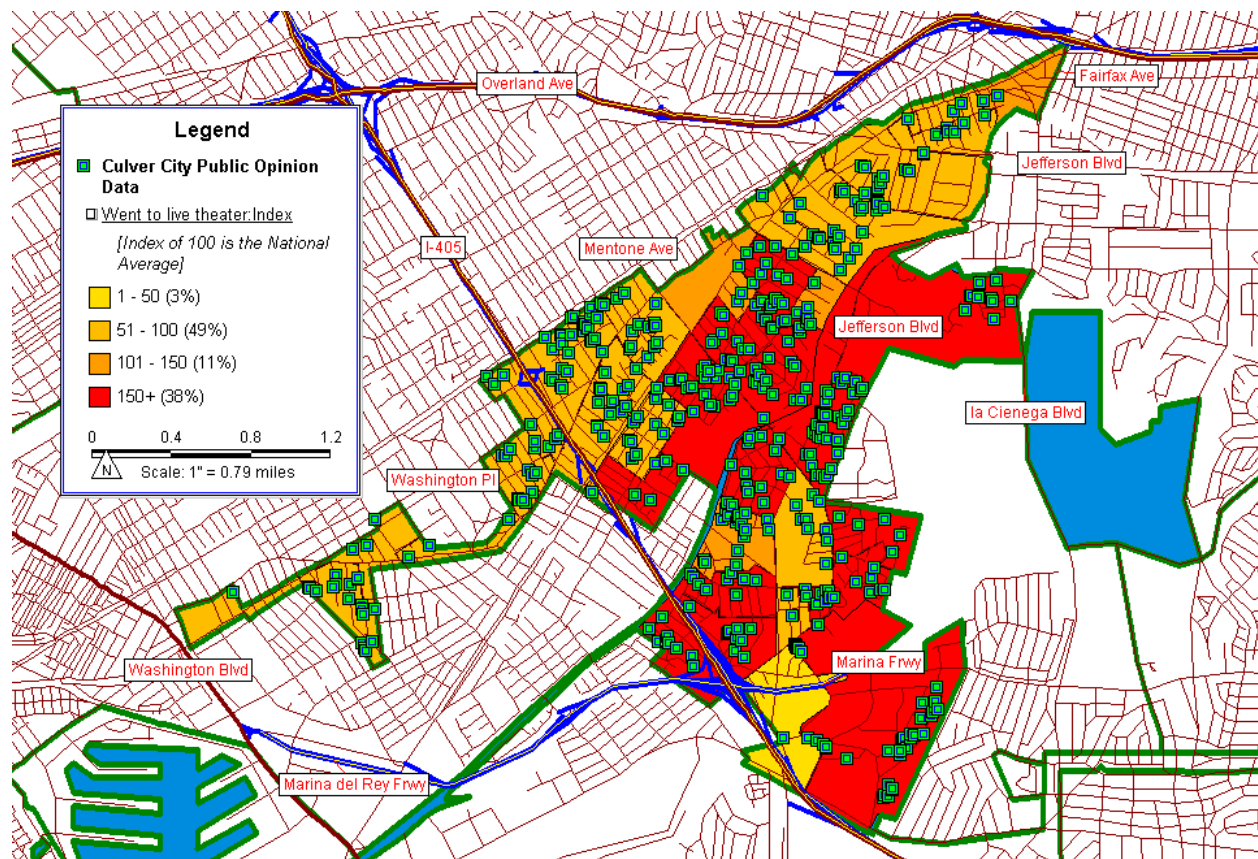


Table 8. Arts Indexes

Arts Indexes (PPI's⁷)	Los Angeles County	Culver City
Attends dance performances	115	138
Attends music performances	95	114
Went to live theatre	110	130
Went to museum	124	147
Attends movie, theatre, opera and ballet	119	136

⁷ Purchase Potential Index (PPI). Source: CACI consumer market data. PPI, is calculated by combining two sources of data: 1) a consumer classification system (A Classification of Residential Neighborhoods – ACORN) and 2) the Survey of American Consumers (SAC). ACORN consumer behavior clustering enables researchers to identify households by their combined demographic, lifestyle, consumer, media and household location/type attributes. ACORN, A Classification of Residential Neighborhoods, is developed by ESRI Marketing Systems. It combines U.S. Census demographics with thousands of data items about consumer and lifestyle patterns collected from national data sources such as the Simmons Survey of the American Household and other actual product consumption data. The system defines discrete lifestyle “clusters” to help marketers group households with similar characteristics, so they can best respond to and predict the market. The Survey of American Consumers is conducted twice a year by Mediamark Research, Inc. (MRI). MRI is a syndicated survey research firm specializing in media and marketing information. MRI surveys the U.S. adult population 18 years and over with a total of 25,000 respondents. The respondent completes a detailed questionnaire by checking off purchases of various products and services, the number of times purchased, the time frame in which the product or service was acquired, etc. In addition, the respondent completes a face-to-face interview with MRI about exposure to newspapers, magazines, radio and television. Surveys are conducted with distinct ACORN types.

Culver City Consumer Behavior Index: Attends Live Theater



Culver City Consumer Behavior Index: Attends Museums

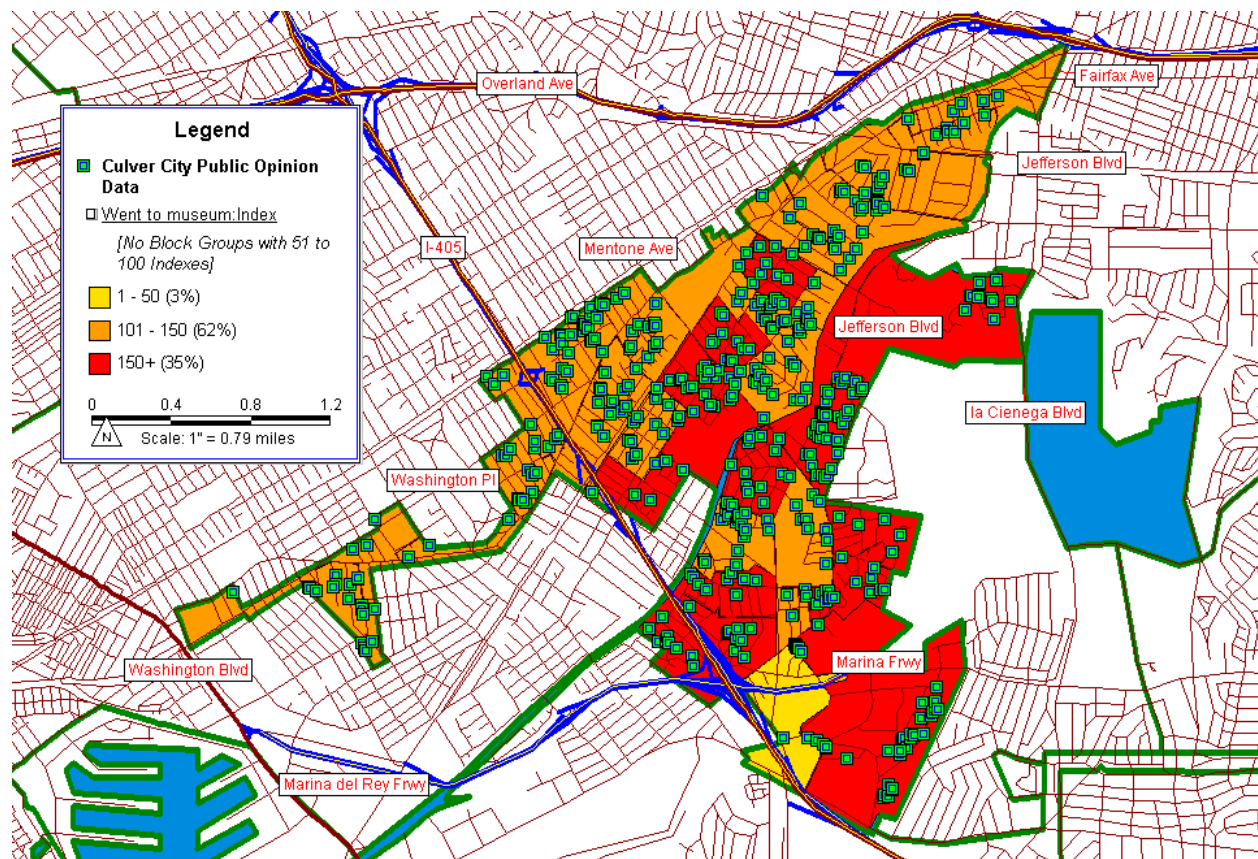
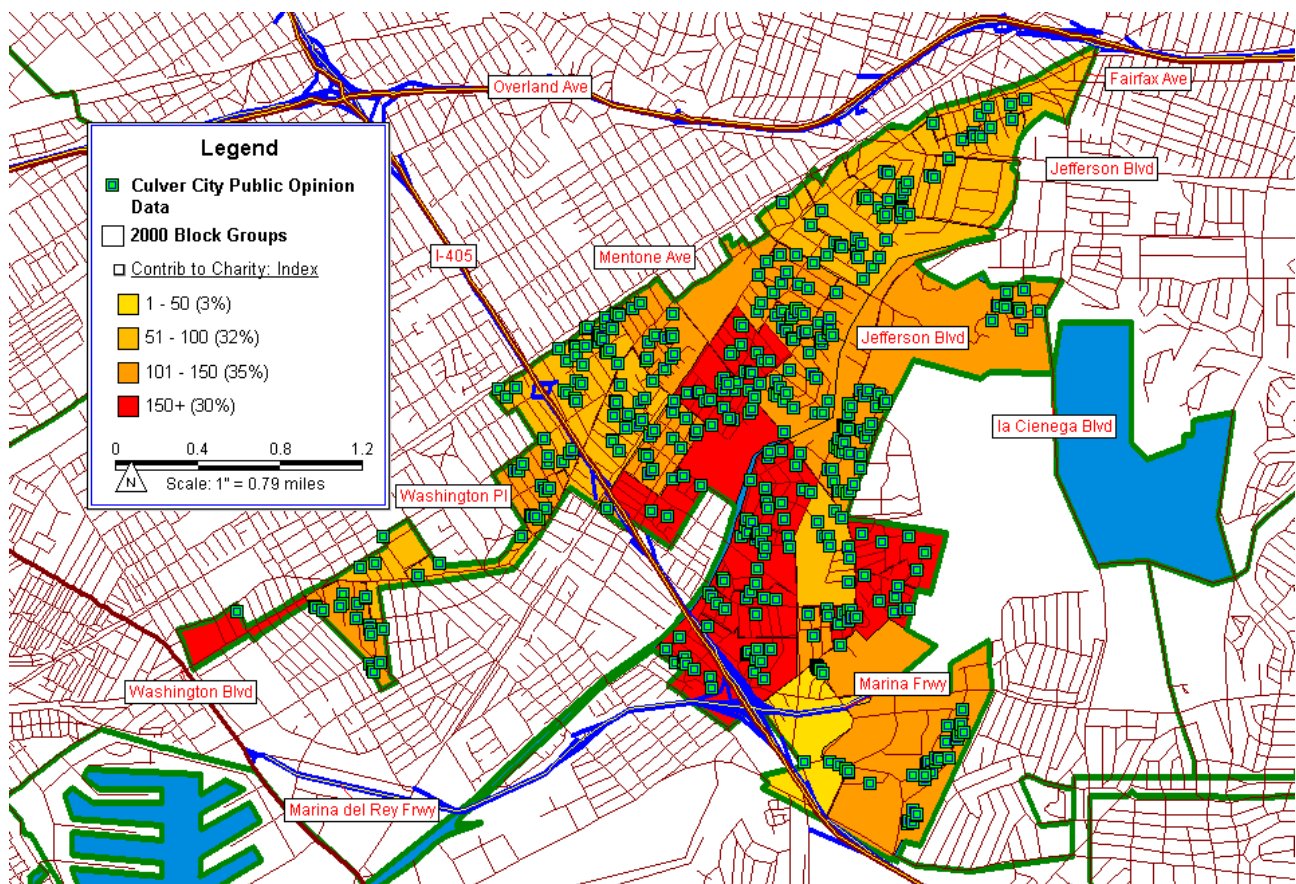


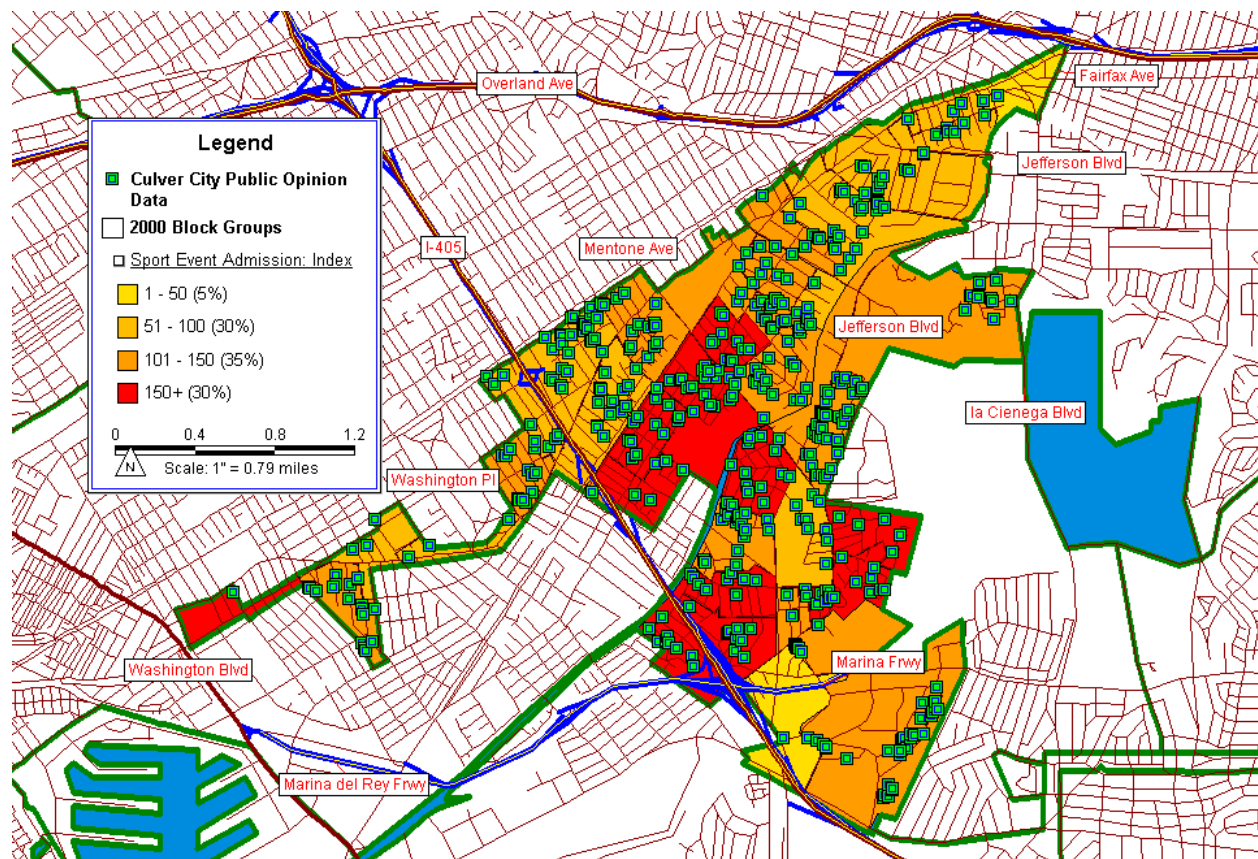
Table 9. Leisure Indexes

Leisure Indexes	Los Angeles County	Culver City
Paid Sporting Event Admissions	113	127
Contributes to Charity	118	129
Contributes to Educational Organizations	126	138
Contributes to Political Organizations	136	150
Attends Auto Shows	88	106
Attends Zoo	92	101
Visits Theme Parks	120	127
Gambles at Casinos	121	120

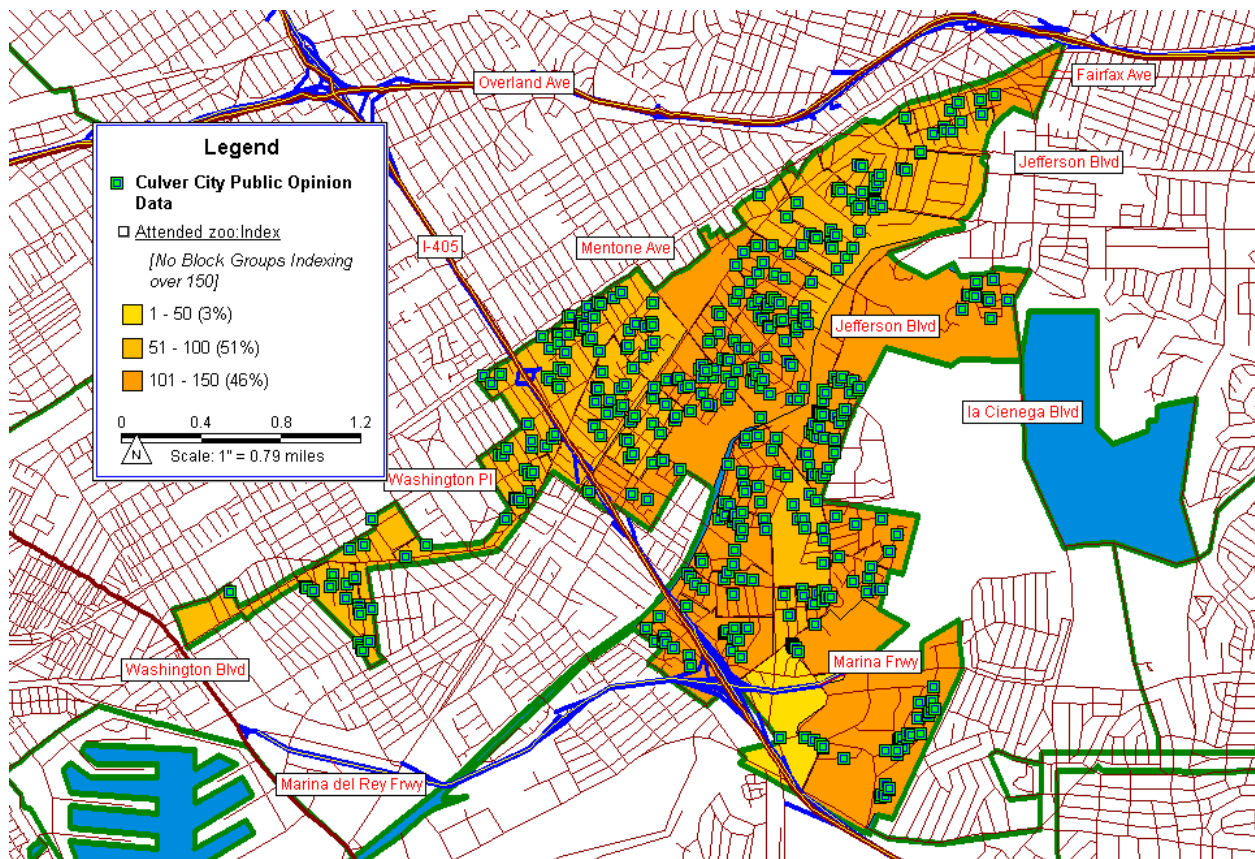
Culver City Consumer Behavior Index: Contributes to Charity



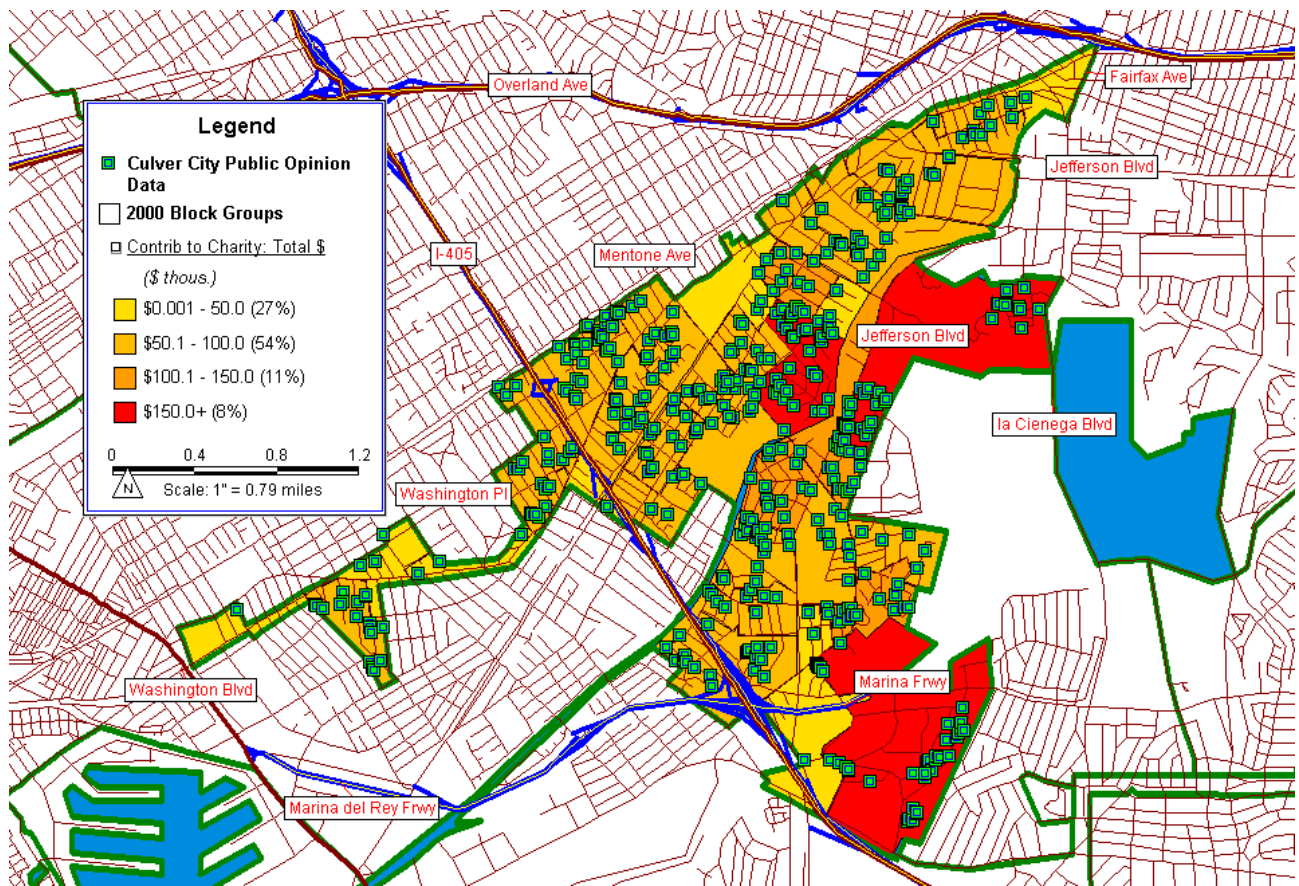
Culver City Consumer Behavior Index: Paid to Attend Sports Events



Culver City Consumer Behavior Index: Attends Zoos



Culver City Consumer Behavior Index: Contributes to Charity (Total \$)

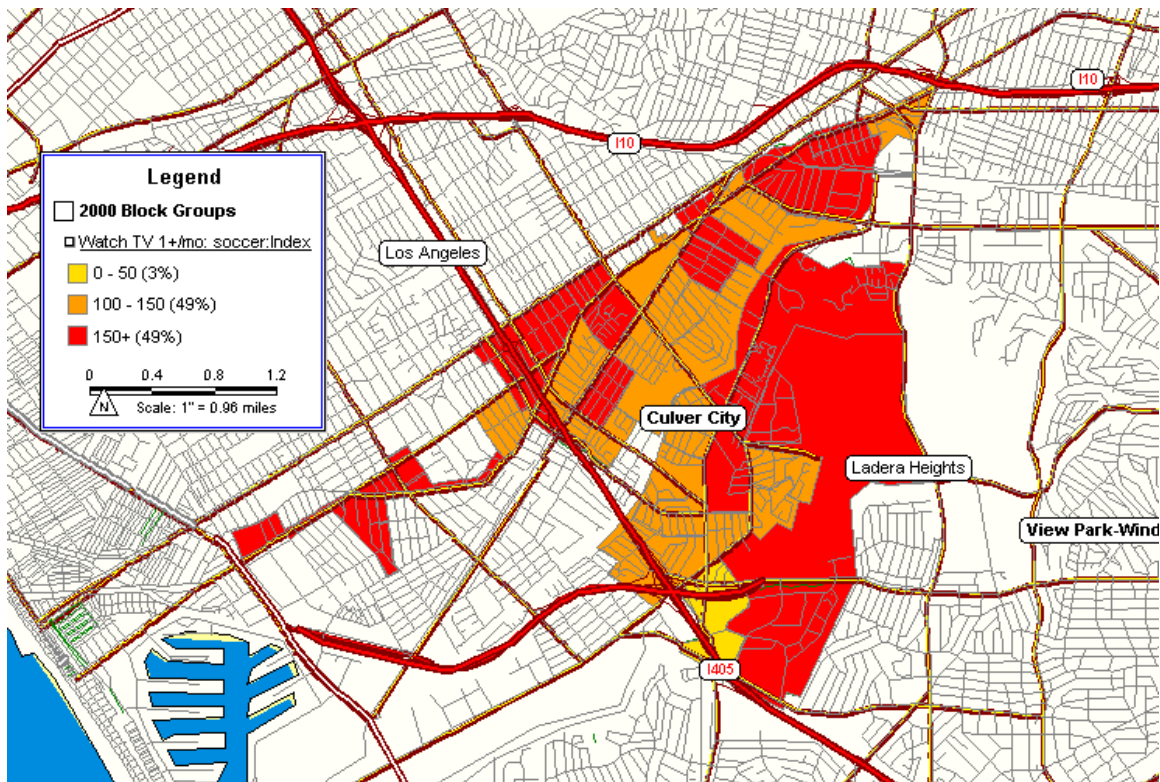


Tables 10-11. Television Indexes

Top 5 Television Indexes	Los Angeles County
Soccer	163
Bravo	141
The Box	125
Alpine Ski Jumping	124
Pay-Per-View Sports	113

Top 5 Television Indexes	Culver City
Bravo	177
Soccer	153
VH-1	127
The Box	126
MTV	115

Culver City Consumer Behavior Index: Watches Soccer

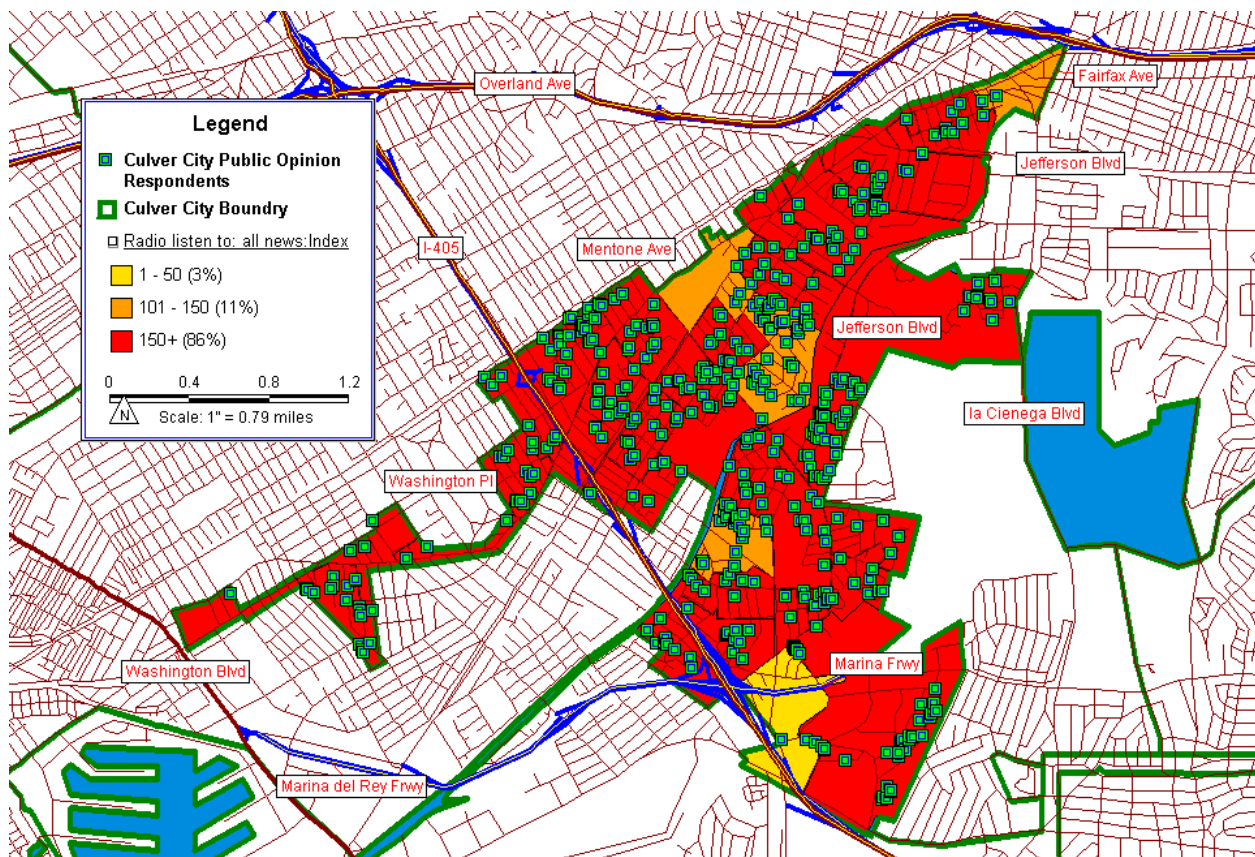


Tables 12-13. Radio Indexes

Top 5 Radio Indexes	Los Angeles County
Spanish	317
All News	184
New Adult Contemporary	158
Black	143
Classical	139

Top 5 Radio Indexes	Culver City
All News	245
Classical	209
Spanish	165
Jazz	154
Modern Rock	139

Culver City Consumer Behavior Index: Listens to All News Radio



Culver City Consumer Behavior Index: Listens to Classical Radio

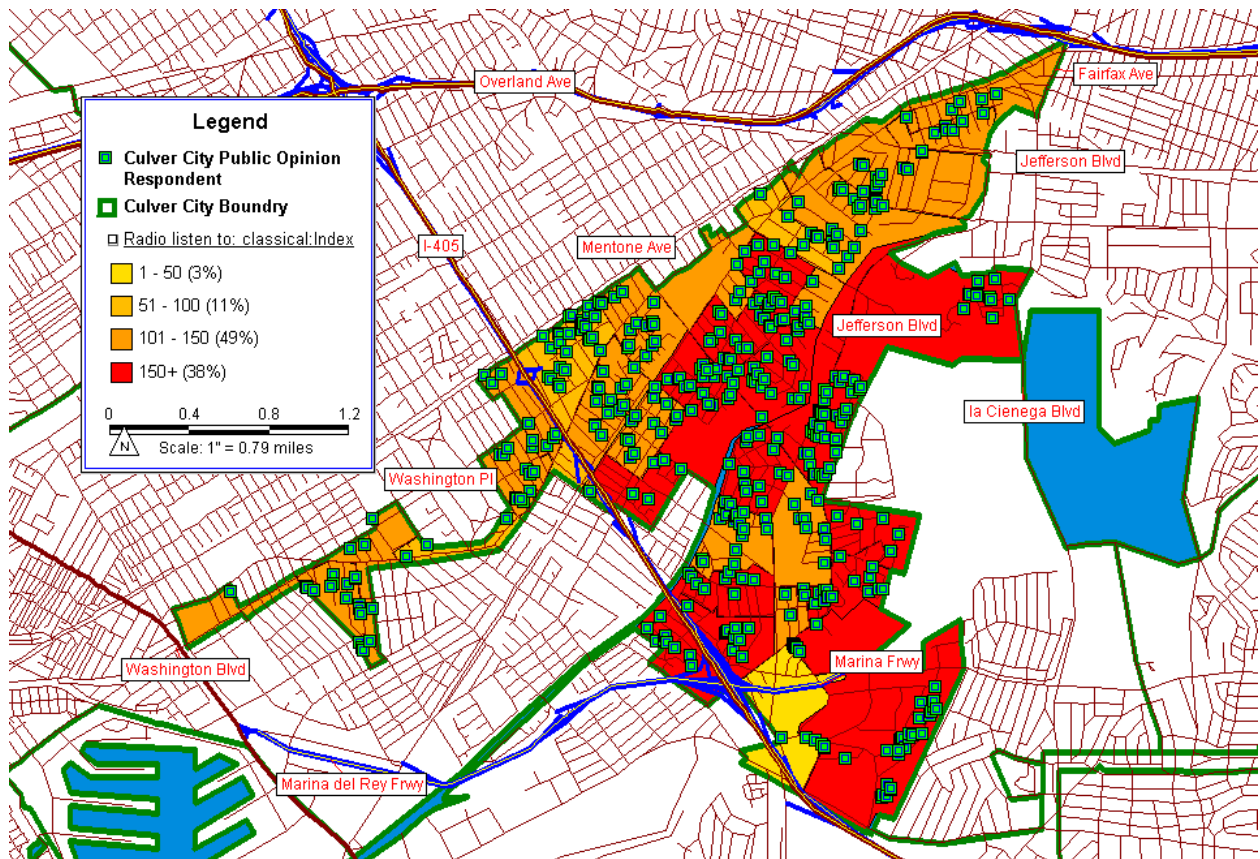
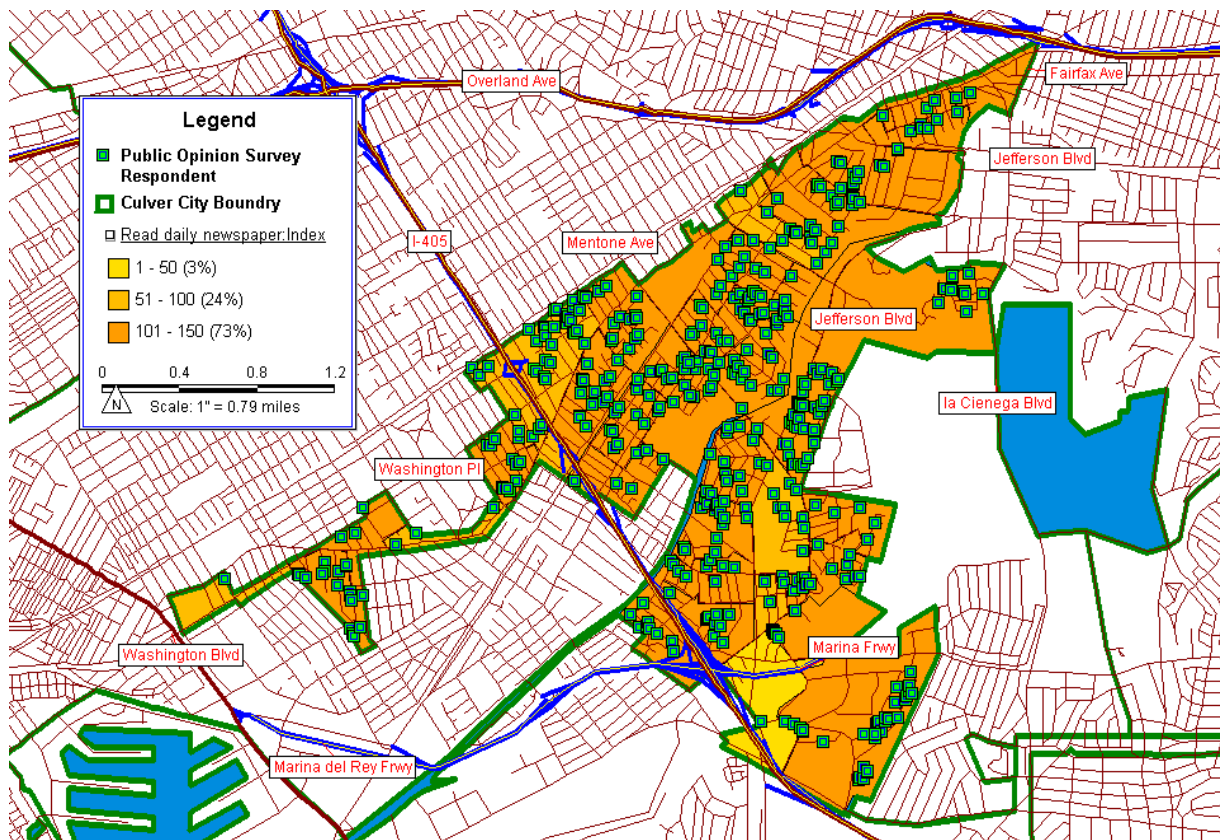


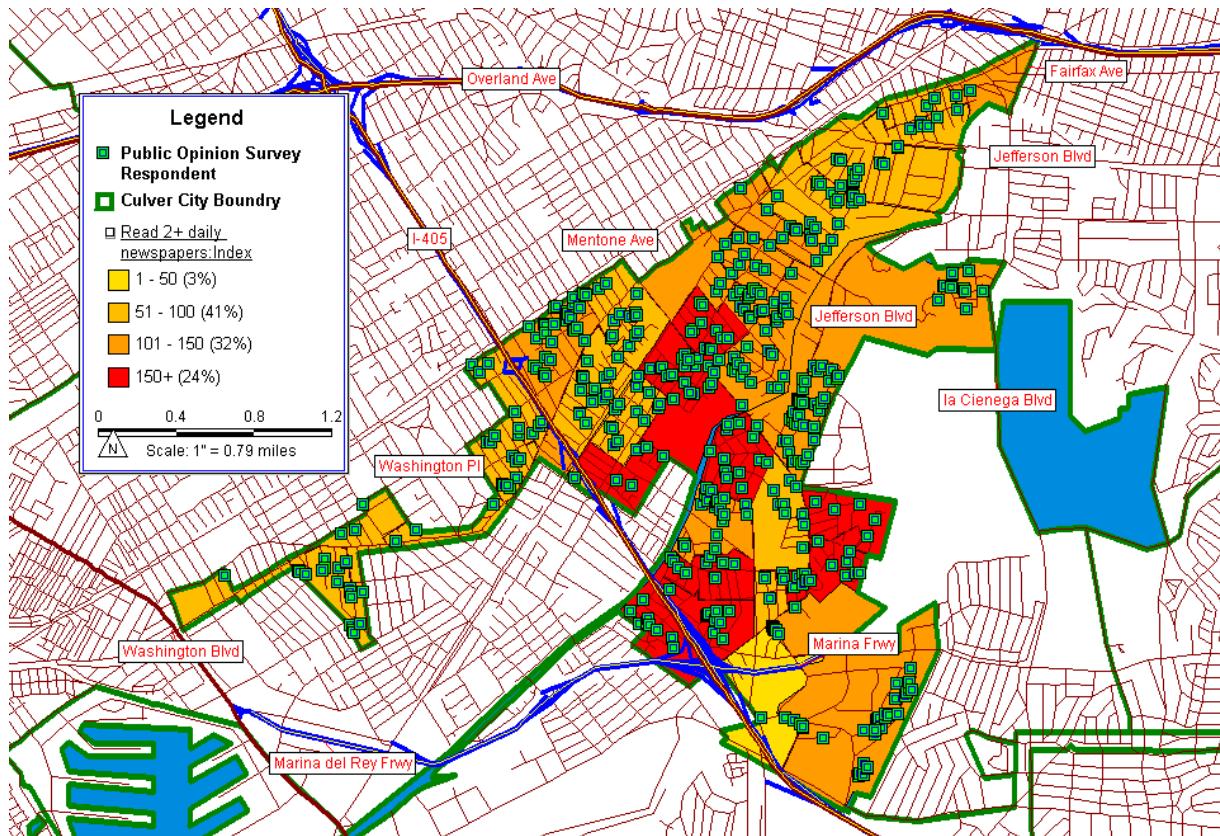
Table 14. Newspaper Indexes

Newspaper Indexes	Los Angeles County	Culver City
Reads Daily Newspaper	92	106
Reads 2+ Daily Newspapers	99	124
Reads Sunday Newspaper	89	101
Reads 2+ Sunday Newspapers	106	125
Reads Movie & Review Section	99	111
Heavy Newspaper Reader	94	117

Culver City Consumer Behavior Index: Reads Daily Newspaper



Culver City Consumer Behavior Index: Read 2+ Daily Newspapers

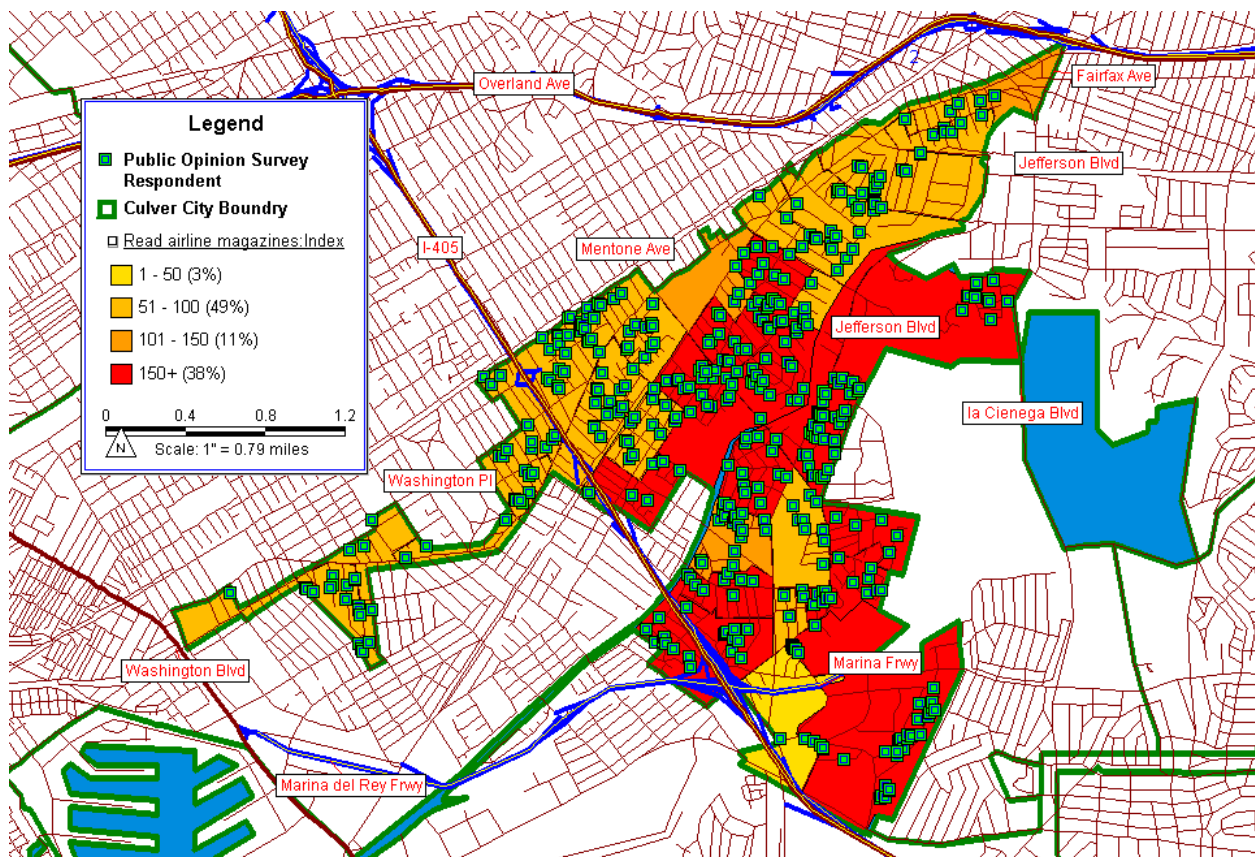


Tables 15-16. Magazine Indexes

Top 5 Magazine Indexes	Los Angeles County
Women's Fashion	147
Epicurean	122
Bridal	119
Airline	114
News-Weekly	114

Top 5 Magazine Indexes	Culver City
Airline	144
Travel	144
Epicurean	142
Business/Financial	128
Computer	127

Culver City Consumer Behavior Index: Read Airline Magazines



NEEDS ASSESSMENT

Results based on surveys responses from existing Culver City Arts Organizations.

Table 1. What, if any types of technical assistance services would be most valuable?

	Frequency <u>n</u> =7	Percent
Audience Development/Marketing	4	57.1%
Space to Rent	1	14.3%
Grant Workshops/Fundraising	1	14.3%
Building Relationships with Schools/AiE Partnerships	1	14.3%

Table 2. Please rate the level of importance of the following items to your organization:

	Type of space	<u>n</u>	Average rating
A	Building a strong arts and cultural image for Culver City.	11	8.2
B	Raising public awareness about arts and cultural activities.	11	8.9
C	Creating art/cultural space.	10	8.9
D	Technical assistance available to my organization.	11	4.6
E	Increasing attendance/purchases and related earned income for arts and cultural groups and artists.	11	7.1
F	Increasing contributed income for arts and culture.	10	8.0
G	Increasing the variety of arts and cultural offerings in Culver City.	9	8.9
H	Strengthening the capacity of our arts and cultural organizations to provide quality programming.	10	8.5
I	Using arts and culture to develop one or more Culver City “cultural districts.”	10	5.7
J	Using arts and culture to help at-risk youth.	10	6.0
K	Using arts and culture to strengthen K-12 education.	10	6.4
L	Using the arts and culture as a tool for downtown economic development.	10	5.2
M	Using the arts and culture to attract more visitors to Culver City.	9	6.1
N	Building stronger partnership among regional arts and cultural groups.	9	6.2

Table 3. Please enter the following information as completely as possible regarding the number of events and people served through your organization. Please use “other” categories as necessary to describe.⁸

		Frequency <u>n</u> =7	Average audience
A	Total paid admissions	5	800
B	Total free admissions	7	1314
C	K-12 students in residencies	2	175
D	K-12 students at your facility	1	50
E	K-12 students at school performances/exhibits	4	645
F	K-12 students in after-school programs	1	50
G	Teacher professional development	-	-

Table 4. Please rate the following statements about the Cultural Affairs Commission as a Municipal agency on a scale from 1-10, with 10 being the highest and 1 being the lowest.

	About Cultural Affairs Commission	<u>n</u>	Average rating
A	My level of familiarity.	10	5.4
B	My level of satisfaction with communications.	10	4.9
C	My level of satisfaction with programs and services.	10	4.5

⁸ The audience numbers vary per organizations. They range from 30 for K-12 at students school performances to 5,000 for the free admissions.

**City of Culver City, California
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Meeting Date: September 9, 2014		Item Number: <u>A-3</u>
CULTURAL AFFAIRS COMMISSION AGENDA ITEM: Consideration of Whether the Cultural Affairs Commission Should Hold a Town Hall Meeting in January 2015.		
Contact Person/Dept.: Christine Byers/City Manager's Office & Susan Obrow/PRCS	Phone Number: (310) 253-6003 (310) 253-6628	
Fiscal Impact: Yes ☐ No ☒	General Fund: Yes ☐ No ☐	
Public Hearing: ☐	Action Item: ☒	Attachments: ☒
Public Notification: Meetings and Agendas – Cultural Affairs Commission (09/04/14)		
Department Approval: N/A		

RECOMMENDATION:

Staff recommends the Cultural Affairs Commission (CAC) review the information presented by staff regarding the annual Town Hall Meeting and make comments as deemed appropriate.

BACKGROUND & DISCUSSION:

At August 12, 2014 CAC meeting, Vice Chair Klein, with the support for the majority of the CAC, requested that staff bring back an item regarding the annual Town Hall meeting.

In keeping with a practice established by the CAC in 2004, the regular January CAC meeting has been a Town Hall. The Town Hall has been promoted as a public forum in which artists, representatives of cultural organizations, residents and business owners are invited to come forward with comments and suggestions for cultural activities. It has also offered an opportunity for cultural organizations and artists to share their past year achievements and goals for the coming year, and seek avenues for new partnerships. January is also the beginning of the City's next fiscal year's budget and work program planning cycle, and the Town Hall has provided time for Cultural Affairs programs to be reviewed for the prior year before the next proposed budget is finalized.

The Town Hall was also an opportunity to review the Community Cultural Plan for Culver City (the Plan) as adopted by the City Council in November 2003. The Plan includes six goals and a list of short- (achievable within a five-year time period) and long-term (achievable within a ten-year time period) outcomes. Each outcome corresponded with one or more of the six goals. Since adoption of the Plan, staff

City of Culver City, California
Agenda Item Report

and the CAC have reviewed the outcomes and have updated the list of corresponding accomplishments for the prior year and presented these for CAC review in January.

In past years, staff invested considerable time in preparing the agenda and reports for the Town Hall as well as completing extensive public outreach that included e-blasts, newspaper and web announcements, targeted e-mail messages to specific organizations and individuals, and follow-up phone calls. While the Town Hall meetings were mostly well attended, the audience was predominantly performing arts based.

Due to the elimination of funding for the former three-full time Cultural Affairs staff positions in February 2012, there has been no Town Hall meeting since January 2013.

At the Cultural Affairs Commission (CAC) meeting of October 8, 2013, the CAC determined to cause a statement related to the pending hiatus of the 2014 Town Hall meeting to be prepared. The Ad Hoc 2014 Subcommittee on the Community Cultural Plan (Subcommittee) was directed to prepare/review the statement and make recommendations to the CAC at the November CAC meeting with the goal of distributing the Statement shortly after CAC approval thereof. The CAC approved the draft statement with some changes at the November 2013 meeting and a final version was disseminated (City e-mail notification system, City website, made available via hard copy at locations throughout City facilities) in December of that year.

In light of FY 14/15 cultural affairs staff resources (one full-time position) and the considerable work load to support and implement the work programs and projects outlined in Agenda Item A-2, together with providing administrative support to the CAC, CAF Board and subcommittees of both bodies, staff does not recommend holding a Town Hall in January 2015.

Staff does recommend that a summary of calendar year 2014 accomplishments be prepared for review and consideration at the beginning of 2015 for purposes of the FY 15/16 budget and work program planning cycle.

FISCAL ANALYSIS:

There is currently no fiscal impact associated with this agenda item.

ATTACHMENTS:

1. Statement regarding the hiatus of the 2014 Town Hall meeting as approved by the CAC in November 2013.

City of Culver City, California
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MOTION:

That the Cultural Affairs Commission:

Consider the presentation from staff and provide comment and feedback as deemed appropriate.

MEETING DATE: September 9, 2014

AGENDA ITEM: Consideration of Whether the Cultural Affairs Commission
Should Hold a Town Hall Meeting in January 2015.

ATTACHMENTS

Pages

1. Statement regarding the hiatus of the 2014
Town Hall meeting as approved by the CAC
in November 2013.

Re-Envisioning Culver City's Cultural Affairs Commission Town Hall Meeting in a New Era

Dear Fellow Supporters of the Arts in Culver City:

As you may know, the City Council established the Cultural Affairs Commission in 2001 to serve as an advocate for artistic and historic preservation activities and programs in Culver City and to recommend policies and practices to the City Council. Since adopting its first Community Cultural Plan (Plan) in 2003, utilizing funds from the City's Cultural Trust Fund (formerly the "Art Fund") and with major support from the former Culver City Redevelopment Agency, over the past 10 years Culver City has become known as a community where the arts and culture are an integral part of the "place" that is Culver City. For more information on the Community Cultural Plan, please visit <http://culvercity.org/~media/Files/Culture/CulturalPlan2011.ashx>.

The Cultural Affairs Commission has held an annual Town Hall meeting, traditionally in January, to review the Plan's accomplishments, to address any gaps, and to provide the opportunity for public input and interaction. For the reasons outlined below, the **Town Hall Meeting will not be held in January of 2014**, so that the Commission can focus its efforts on recommending new strategies to the City Council.

Beginning in July 2013, the Commission has undertaken a review on the state of the arts and culture in Culver City in this new, post-redevelopment environment.* The Commission has determined to place the 2014 Town Hall Meeting on hiatus so staff and the Commission can focus on the ongoing review, including work with the Culver City Cultural Affairs Foundation in its efforts to find new sources of funding. This hiatus also allows staff to focus on other time-sensitive projects, including efforts related to historic preservation, public art projects, and the City's performing arts grants.

We want to assure the community that the Commission sees value in elements of the Town Hall Meeting. As the review progresses, we'll be certain to keep the community informed. During this hiatus year for the Town Hall Meeting, the Commission will continue to hold its monthly meetings which members of the public are welcome to attend and provide thoughts, ideas, and comments. Can't make it to a meeting? Feel free to e-mail your comments to cultural.affairs@culvercity.org. For more information on Culver City's arts and culture, visit <https://www.culvercity.org/Culture.aspx>

Thank you for your contributions toward building and maintaining a culturally vibrant Culver City and for your support and input as we move forward!

* The 2012 dissolution of Redevelopment Agencies throughout California, which included the Culver City Redevelopment Agency, drastically reduced available funding for cultural programming and staffing. In this new era, the City Council has wrestled to maintain a baseline of cultural programming/staffing while the City looks for alternative sources of support.