



Culver CITY

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CULTURAL AFFAIRS COMMISSION MEETING AGENDA TUESDAY, March 9, 2010

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Agendas are
available on the web @
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AGENDA

Cultural Affairs Commission

March 9, 2010

7:00 p.m.

City Hall 3rd floor, Patio Room – Meeting

CALL TO ORDER & ROLL CALL:

Chair Marla Koosed
Vice Chair Clement Hanami
Commissioner Ronnie Jayne
Commissioner Gayle Smashey
Commissioner Marlyn Musicant

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT – Items Not On the Agenda

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

C-1. Receive and file Secretary's Report on Posting of Agenda. ***Approve report.***

C-2. Minutes of the February 9, 2010 Regular Meeting. ***Approve minutes.***

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

A-1. Overview of Maintenance of Art Work Included in Culver City's Art in Public Places Program and Recommendation to the City Council to Enter into a Professional Services Agreement with Joshua Callaghan for the Application of Photo Murals to Eleven Utility Boxes in and Adjacent to Town Plaza ***Provide comments and make recommendation.***

PUBLIC COMMENT - Items Not On the Agenda

RECEIPT OF CORRESPONDENCE

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

Next Cultural Affairs Commission Meeting
City Hall, 3rd floor, Patio Room
April 13, 2010
7:00 PM

March 2010 Public Meeting Tentative Schedule

Date	Day	Time	Location
<i>City Council</i>			
<i>March 8, 22</i>	<i>Monday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Redevelopment Agency</i>			
<i>March 1</i>	<i>Monday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Parks and Recreation Commission</i>			
<i>March 2</i>	<i>Tuesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Planning Commission</i>			
<i>March 10, 24</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Civil Service Commission</i>			
<i>March 3</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Times and dates may be changed.</i> <i>Meetings may be added or changed</i>			

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: March 9, 2010		Item Number: <u>A-1</u>	
AGENDA ITEM: Overview of Maintenance of Art Work Included in Culver City's Art in Public Places Program and Recommendation to the City Council to Enter into a Professional Services Agreement with Joshua Callaghan for the Application of Photo Murals to Eleven Utility Boxes in and Adjacent to Town Plaza			
Contact Person/Dept.: Christine Byers/ Community Development		Phone Number: (310) 253-5776	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Meetings and Agendas – Cultural Affairs (02/23/2010)			
Department Approval: Todd Tipton			

RECOMMENDATION:

That the Cultural Affairs Commission (“CAC”) receive and file information provided herein, provide comments, and make a recommendation to the City Council to enter into a professional services agreement with Joshua Callaghan for the replacement of existing artwork to seven utility boxes and the application of new art work to an additional three utility boxes (eleven utility boxes total) in and adjacent to Town Plaza.

BACKGROUND:

Since the establishment in 1988 of Culver City's Art in Public Places Program (“APP Program”), more than 90 individual pieces of art work (including portions of or buildings approved under “Architecture as Art” and art recently installed at Westfield Culver City) have been commissioned for public display throughout the City. Approximately half of these art works are on private property and the remaining half on public (City) property.

The purpose for establishing an APP program was to enhance the quality of life for individuals living in, working in, and visiting the City, and to serve as a means for balancing the impacts of development and increase real property values. Culver City's existing public art collection (for purposes of discussion, “public art” is used interchangeably herein with “art in public places”) represents internationally and nationally recognized visual artists, as well as work from emerging regional artists. Many of the art pieces reference the City's film studio history and its unique identity within the larger context of Los Angeles County.

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Section 15.06 et seq. of Culver City's Municipal Code ("CCMC") outlines the purpose, requirements for commissioning art work, and future responsibility of property owners to public art on their property, including maintenance requirements.

Regular maintenance of all art work has been an on-going concern for staff and the CAC. This report serves as an update of efforts made to date with regard to regular maintenance and certain larger restoration projects. It also is intended to provide some specific information on the durability and maintenance requirements of certain materials, and the costs associated with regard to maintenance and/or restoration of art work owned by the City.

DISCUSSION:

Pursuant to Section 15.06.145 of the CCMC, maintenance of art work is the responsibility of the property owner and includes the preservation of the art work, and protection against physical defacement, mutilation or alteration. The costs associated with maintenance are considered above and beyond the initial minimum investment for new art work as defined by the CCMC.

Since 2004, Cultural Affairs has hired a summer intern through a Getty Foundation grant program, who in the past few years has also had the responsibility of completing inspections of public art throughout the City as part of his or her work program. This project included the initial development of a basic condition report form (attached), inspection and documentation (written and photographic) of damage to the art work, and working with property owners to assist them in completing the necessary work. Each property owner is provided with both artist contact information and a list of AIC affiliated object conservators for reference. The intern and staff continue to follow-up with property owners and/or tenants regarding the status of maintenance through the remainder of the year.

Public Art on Private Property:

Pursuant to inspections and follow-up conversations from 2009, the absence of regular cleaning and/or waxing (recommended for bronzes and certain metals) was a common problem that resulted in fading of finishes and signs of rust and corrosion on the surfaces of many of the art pieces. To a lesser degree, the following was also noted:

- Broken/missing pieces (3 art works total)
- Graffiti (2 art works total)
- Damaged or inoperable lighting (3 art works total)

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- Missing plaques identifying art work, artist, etc. (14 art works total)

After initial letters and artist/conservator information were sent out in June/July 2009, follow-up communication included phone calls and e-mail contact. Since then, the following has been completed:

- Sony Pictures Entertainment have engaged a sculpture conservator and all public art work on their property is now receiving regular maintenance;
- HSI Productions Inc. have repaired the lighting and fabricated a plaque for their art work (*Edges & Ends*);
- Staff have been informed that maintenance has been completed for seven additional art installations (*Higher Ground*, *King Kong Gone*, *Light Wave*, *Rough and Tumble*, *Ode to Friendship*, *Two of Hearts*, *Untitled* (Richard Gerrish); completion of work and future maintenance schedules for these art works are still pending confirmation by staff;
- Staff is working with the property owner at 5660 Sepulveda Blvd. (formerly Circuit City) regarding restoration options for *Menhir No. 2* (the top wood portion of this art work is rotted out);
- Staff is working with property owner at The Culver Studios regarding maintenance of *Studio Pass* by Jim Heimann; and,
- Staff is in contact with Echo Horizon School regarding restoration/maintenance needs for the two public art works on that property.

In addition, there are approximately 6 properties that are either vacant, listed for sale, or where a responsible contact has not been available; staff will continue to pursue these for contact leads as well as follow up with property owners regarding missing plaques for their art work.

Art Work on City Property:

In general, due to the lack of regular maintenance over the years and in some instances, the choice of materials and their natural lifespan in the Southern California environment, several of the art works belonging to the City required, or still require restoration work before being able to assess the scope of work and costs associated with future regular maintenance.

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However, several metal sculptures have received regular cleaning/waxing since 2006. These include:

<u>Art Work</u>	<u>Average Treatment Cost</u>
<i>Film Strip U.S.A.</i>	\$3,600/yr
<i>The Lion's Fountain</i>	\$1,500 x 3 = \$4,500/yr
<i>Cougar I and II</i>	\$1,000/yr
<i>Path of Life</i>	\$1,200/yr
<i>A Moment in Time</i> (Harry Culver memorial)	<u>\$1,200/yr</u>
 Total Average Annual Treatment Cost	 \$11,500

(For *Film Strip U.S.A.* and *The Lion's Fountain*, the fountain portion, including water systems, mechanics and lighting are maintained by the City's Public Works Department. In 2009, the City paid approximately \$1,700 to restore the newspaper for *A Moment in Time* and to apply a durable, protective coating to the metal to help minimize the impacts of future scratching and tagging.)

In 2009, the City completed two major, one-time restoration efforts for *Hanging Garden* and a community mural, *Postcards from Ballona*. In June 2008, the City Council approved an outside estimated contract amount of \$220,704 for *Hanging Garden* that included a \$20,000 contingency to cover the cost of replacing 9 horizontal members of the supporting steel framework. The contractor, LA ProPoint, Inc. was paid a total of \$195,304 for this project as the additional work covered under the contingency was not required. *Postcards from Ballona* is part of a larger \$11,000 contract with artist Lori Escalera for the one-time restoration of three community murals of which the last two will be completed in the spring of this year.

LA ProPoint, Inc. will be providing staff with a maintenance schedule and cost for *Hanging Garden* within the next two months. They will also be completing an inspection of Don Merkt's *Crossed Currents* to determine whether any restoration is required and/or the scope of future routine maintenance for this sculpture.

Several of the original City Hall art works still require comprehensive restoration before routine maintenance can be implemented. Bids for these have been obtained from either the original fabricator for the art work or an AIC affiliated conservator. Each will cost under \$10,000 to complete.

- *La Ballona* – To include cleaning, restoration of painted finishes on fiberglass/polyester resin sculptures, cleaning of etched plaques in brick spillways;

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- *Panoramic* – To bead blast all metal surfaces and re-powder coat the exterior and reassemble with new hardware. (Given the changes in technology since this art work was originally designed, combined with environmental conditions, it is no longer feasible to include a cellulose film strip within the camera box. Staff explored other options in lieu of the traditional film strip but due to the internal temperatures inside the “camera”, these were not viable options. In light of this, staff is proposing adding the film strip images to the City’s web site and including a small plaque near the art work directing visitors to the web site.)
- *Truth or Fiction* – To include replacement of all light bulbs, inspection and repair (as necessary) of electrical system and mechanical parts.

In addition, staff has been in contact with artist Dora De Larios regarding her sculpture in Carlson Park, *Tree of Life*, and has been seeking proposals for addressing damage (scratches) to the various brass plates comprising the sides of this art work. An initial proposal received provided an estimate at \$18,000; staff is seeking two additional bids.

Utility Boxes in and Adjacent to Town Plaza

Originally installed in 2004 on nine utility boxes of varying sizes, artist Joshua Callaghan conceived of an art work that also helped these boxes blend with their surroundings. The original funds for this project (\$10,000) came from the Town Plaza construction budget. At that time, the life expectancy of the vinyl covering was approximately five years.

In 2006, several of the boxes were partially or completely re-wrapped to replace torn or cut portions of the vinyl covering. In sum, although the vinyl coating has held up as expected and is graffiti resistant, due to its natural life-span all vinyl wraps need replacing at this time.

With the realignment of Washington Boulevard, two of the original wrapped boxes were removed and replaced by three new boxes along Culver Blvd., just east of the Culver Hotel. Mr. Callaghan provided an updated estimate for wrapping a total of eleven boxes (attached) with an outside cost of approximately \$18,000. (\$3,600 of this is off-set by a payment from DW Studios Productions for damage incurred during filming to the large electrical panel distribution box in Town Plaza.)

Given the effectiveness of this art installation and the positive public response it has received, staff recommends entering into an agreement with Joshua Callaghan for completion of this work. All eleven utility boxes are owned by the City.

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FISCAL ANALYSIS:

All costs associated with maintenance and restoration outlined in this staff report (unless otherwise noted) are paid for by the Art Fund (Fund 413). Currently there is \$24,224 appropriated for maintenance (41300634) and \$63,617 for (41300824) for restoration of art work.

ATTACHMENTS:

1. Preliminary Artwork Condition Report
2. Estimate from Joshua Callaghan

MOTION:

That the Cultural Affairs Commission:

Recommend that the City Council Approve a Professional Services Agreement with Joshua Callaghan for the Application of Photo Murals to Eleven Utility Boxes in and Adjacent to Town Plaza.

Art in Public Places Program Preliminary Artwork Condition Report



Title: Echo Echo

Artist: Guy Dill

Year: 1996

Address: 3430 McManus Ave.

Current Owner: Echo Horizon School

Date of Inspection: June 16, 2009

Name of Person Inspecting: Benjamin Marcus

A preliminary inspection of this artwork revealed one or more of the following:

- ☒ Accumulated dirt/grime
- ☐ Artwork is missing (i.e., this artwork has been removed without the City's permission)
- ☐ Damaged lighting
- ☐ Fading/UV damage
- ☐ Graffiti
- ☐ Impact damage (broken/missing pieces)
- ☐ Missing plaque
- ☐ No lighting (only applies if lighting is included in the original concept proposal approved by the City)
- ☒ Rust/corrosion
- ☒ Scratch marks/chipping
- ☐ Unstable base/pedestal

Covenant (per Municipal Code §15.06.120) on file: Yes No

Certificate of insurance on file: Yes No

Additional Comments:



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To:
B. Christine Byers
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Estimate Date: 3/01/2010

Service: Design and installation of photo murals applied to 10 utility boxes located in downtown Culver City. This estimate is for 3M Scotchprint Controltac vinyl with graffiti resistant overlaminant.

Location:	sq. ft.:	# of sides:
1. Town Plaza (telephone)	38	5
2. Fountain Control	36	5
3. Fountain Control	28	5
4. Fountain Control	54	5
5. Cardiff Crosswalk	66	4
6. Parcel B	66	4
7. Parcel B	36	5
8. Parcel B	60	5
9. Parcel B	44	5
10. Kirk Douglas Theatre	36	0

TOTAL	464	43
printing, removal, and installation \$15 per sqf. =====	\$6,960	
design and formatting, \$165 per side =====	\$7,095	

ESTIMATE TOTAL \$ 14,055

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Estimate Date: 2/2/2010

Service: Design and installation of photo mural applied to large utility box

Location: Town Park Plaza, Culver-City, CA

Box Dimensions: 6'X7'X3'

Removal of existing vinyl	\$800.00
Artwork	\$1600.00
Printing and installation	\$1200.00
Total	\$3600.00

