

**City of Culver City, California
Agenda Item Report**

Meeting Date: 4/21/2014		Item Number: <u>A-4</u>	
CITY COUNCIL AGENDA ITEM: Receive and File the Culver City Fire Department's 5-Year Community-Driven Strategic Plan			
Contact Person/Dept.: Dave White / Fire Department		Phone Number: (310) 253-5915	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (Email) Meetings and Agenda – City Council (04/16/14)			
Department Approval: Chris Sellers (01/23/14)		City Attorney Approval: Carol Schwab (by H. Baker) (04/15/14)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (04/15/14)		City Manager Approval: John M. Nachbar (04/16/14)	

RECOMMENDATION:

Staff recommends the City Council receive and file the final draft of the Culver City Fire Department's (Department) 2014 5-Year Community-Driven Strategic Plan.

BACKGROUND:

Beginning in September 2013, staff endeavored to update the 2009 Strategic Plan to assure that the Department's mission, vision, and goals continue to be in line with the needs of the citizens and stakeholders of the City of Culver City. The first Culver City Fire Department Strategic Plan was developed in 1998 as part of the Commission on Fire Accreditation International (CFAI) accreditation process. The Department has been generating a 5-Year Strategic Plan ever since.

In an effort to further improve, Department staff engaged with the Center for Public Safety Excellence (CPSE) to facilitate the community-driven strategic planning process in 2013. The plan was written in accordance with the CFAI standards and guides the Department within established parameters set forth by the City Council.

Department and CPSE staff collected stakeholder input through meetings held in September and October 2013. Stakeholders and staff listed the various strengths and weaknesses of the Department and worked to mutually establish goals and strategies to help the Department improve. Staff also held internal meetings to further analyze community feedback and modify the Department's SWOT (strengths, weaknesses, opportunities, threats) analysis. An internal working group finally worked to hone the vision, mission, and goals for incorporation into the 2014 Strategic Plan. The process challenged staff and stakeholders to critically examine

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paradigms, values, philosophies, beliefs, and desires and challenged individuals to work in the best interest of the “team.” Internal and external stakeholders demonstrated steadfast dedication and commitment to making the meetings and community-driven strategic planning process a success.

DISCUSSION:

The community-driven 2014 Strategic Plan will serve as the Department’s continuous improvement plan. It sets forth a comprehensive and overarching vision with a mission and objectives to direct the Department on a clear path into the future.

FISCAL ANALYSIS:

There is no fiscal impact associated with this item.

ATTACHMENT:

Culver City Fire Department 2014 5-Year Strategic Plan

MOTION:

That the City Council:

Receive and file the Culver City Fire Department’s 2014 5-Year Strategic Plan.