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UNTIL APPROVED BY THE
CULVER CITY PARKING AUTHORITY

SPECIAL MEETING OF THE
CULVER CITY PARKING AUTHORITY,
CITY OF CULVER CITY, CALIFORNIA

January 23, 2012
7:52 p.m.

Call to Order & Roll Call

The meeting of the Parking Authority was called to order at
7:52 p.m.

Present: Micheál O'Leary, Chair
Jeffrey Cooper, Vice Chair
Christopher Armenta, Commissioner
Andrew Weissman, Commissioner

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Public Comment for Items Not On the Agenda

Chair O'Leary invited public comment.

There was no response.

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Public Comment for Items on the Agenda

Chair O'Leary invited public comment.

There was no response.

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Receipt of Correspondence

MOVED BY VICE CHAIR COOPER, SECONDED BY COMMISSIONER
ARMENTA AND UNANIMOUSLY CARRIED, TO RECEIVE AND FILE
CORRESPONDENCE.

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Joint Items

Item J-1

1) Consideration of Parking Fee Increases for Downtown Public Parking Facilities, Downtown On-Street Parking Meter Rate Increases and Other Changes to On-Street Parking Operations Pursuant to the Walker Parking Downtown Parking Study; and 2) Adoption of Related Resolutions

Staff provided a summary of the material of record.

Discussion ensued between the City Council/Parking Authority and staff regarding goals of the planned policy changes; improving efficiency and the customer experience; the economics of downtown; phasing in implementation measures; modifying parking behavior; the ability to evaluate specific elements; and concern with moving too quickly.

Mayor O'Leary invited public comment.

The following members of the audience addressed the City Council:

Brad Hodge expressed concern with impacts on residents; overflow parking and employee parking from businesses on residential streets; inconsistency with parking limits; the opening of the Expo line; requested more uniform restrictions in the neighborhood; and preferential parking districts.

Gabe Garcia, Traffic Engineer, discussed the street Mr. Hodge lives on, noting that it is already part of a preferential parking district but requires signs.

Nydia Loya echoed the concerns of the previous speaker; noted that she was part of the Linwood Howe residential parking district; she discussed having to compete for parking; the difficulty of parking for guests; exacerbation of the issue by the new residential units; and the solution to restrict parking to residents only.

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Gabe Garcia, Traffic Engineer, discussed the Linwood Howe residential parking district; restrictions to residential parking; and the need for a petition from residents to activate the district.

Cary Anderson discussed a UCLA professor who allegedly created the theories that the Walker Parking Study is based on; the residential parking district; hidden fees for permit parking; signage; hours for restricted parking; and parking meters.

Meghan Sahli-Wells, Culver City Downtown Neighborhood Association, discussed institutional memory and kept promises; free parking after the Town Plaza Expansion; length of free parking; increases to employee parking rates; communication; the objective to get people into the Ince parking structure; financial incentives; real time signage; communicating to drivers not to come into the neighborhood; difficulties scheduling a meeting with Mr. Garcia; and she requested postponing the item until the residents have a chance to understand it more clearly.

Discussion ensued between the City Council/Parking Authority and staff regarding real time signage; turnover parking in the downtown area; the inability to prevent drivers from entering the neighborhood; signage regarding permit parking; the community meeting; incentive to park in the Ince lot; convenience; accessibility; Sunday enforcement; the number of times the item has come before the City Council; whether to eliminate two free hours of parking; monitoring and adjustments; decisions made on an ongoing basis; motives and reputation of Walker Parking consultants; and whether current rates are below market.

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Further discussion ensued regarding the structural deficit; cost of the Walker Parking study; the importance of simultaneous action on permit parking, enforcement, and rate changes; recognizing the unique nature of the downtown area; the importance of moving forward; increasing parking meter rates; the length of time for free parking; advertising the rate changes; enforcement; evaluating the changes; additional changes suggested by the consultants; implementing changes incrementally; the ability to reverse actions if they prove problematic; the study as a true reflection of the City's parking situation; preventing the movement of parking into neighborhoods; revenue generation; new parking enforcement technologies; support for one-hour free parking at all structures; revisions to the original recommendation; revenue projection; turn over at different locations; usage patterns; and validation systems.

MOVED BY COMMISSIONER ARMENTA, SECONDED BY COMMISSIONER WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE PARKING AUTHORITY BOARD ADOPT RESOLUTION NO. 2012-PA001 AUTHORIZING PARKING FEE INCREASES PURSUANT TO THE WALKER PARKING STUDY FOR THE CARDIFF PARKING STRUCTURE.

Commissioner Armenta moved to authorize parking fee increases for the Canfield Parking Lot, and the Ince and Watseka Parking Structures. Chair O'Leary seconded the motion.

Discussion ensued between the City Council/Parking Authority and staff regarding the one-hour of free parking provided; jurisdiction over the Cardiff Parking structure; confusion with the numerous agendas; whether to reconsider the previous motion; financial impacts; concern with an impasse; and postponing the item to provide time for a fiscal analysis.

MOVED BY COMMISSIONER ARMENTA, SECONDED BY COMMISSIONER WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE PARKING AUTHORITY RECONSIDER THE PREVIOUS MOTION PASSED REGARDING THE IMPLEMENTATION OF FEE CHANGES.

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(continued)

Staff agreed to return on February 6, 2012 with additional fiscal analysis regarding one-hour parking.

Martin Cole, Assistant City Manager/City Clerk, discussed public notification, indicating that this will serve as the public notice that the item would appear on the agenda on February 6, 2012.

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Item J-2

(1) City Council and Parking Authority Board Consideration and (2) City Council Direction Regarding a Parking Enforcement Report Including Recommendations to Accommodate the Implementation of the Walker Parking Study with a Recommended 18-month Pilot Enforcement Program and Other Considerations.

Staff provided a summary of the material of record.

Mayor O'Leary invited public comment.

The following member of the audience addressed the City Council:

Cary Anderson discussed contracting out parking enforcement; practices of other cities; increasing efficiencies; costs savings; digital chalking; enforcing two-hour meters; turn over and occupancy.

Discussion ensued between the City Council and staff regarding information storage on permit parking users; feasibility of transitioning new technologies at the current time; reliable automated enforcement; databases; positioning the City to progress to automated enforcement; implications of additional personnel across the City; additional resources for enforcement throughout the City; split shifts; other duties of parking enforcement officers; reevaluation after 18 months; clarification that parking enforcement officers are considered civilian personnel; costs discrepancies; and technological opportunities.

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(continued)

Following discussion, the following motion was made:

MOVED BY COMMISSIONER ARMENTA, SECONDED BY COMMISSIONER WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE PARKING AUTHORITY CONSIDER A PARKING ENFORCEMENT REPORT INCLUDING RECOMMENDATIONS TO ACCOMMODATE THE IMPLEMENTATION OF THE WALKER PARKING STUDY WITH A RECOMMENDED 18-MONTH PILOT ENFORCEMENT PROGRAM AND OTHER CONSIDERATIONS.

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Public Comment for Items Not on the Agenda (Continued)

Chair O'Leary invited public participation.

There was no response.

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Items from Parking Authority Commissioners

No action was taken on this item.

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Adjournment

There being no further business, at 11:23 p.m., the Parking Authority adjourned its meeting to a meeting to be held on January 30, 2012.

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Martin R. Cole
SECRETARY of the City of Culver City Parking Authority,
Culver City, California

APPROVED _____

Andrew N. Weissman
CHAIR of the Parking Authority, Culver City, California