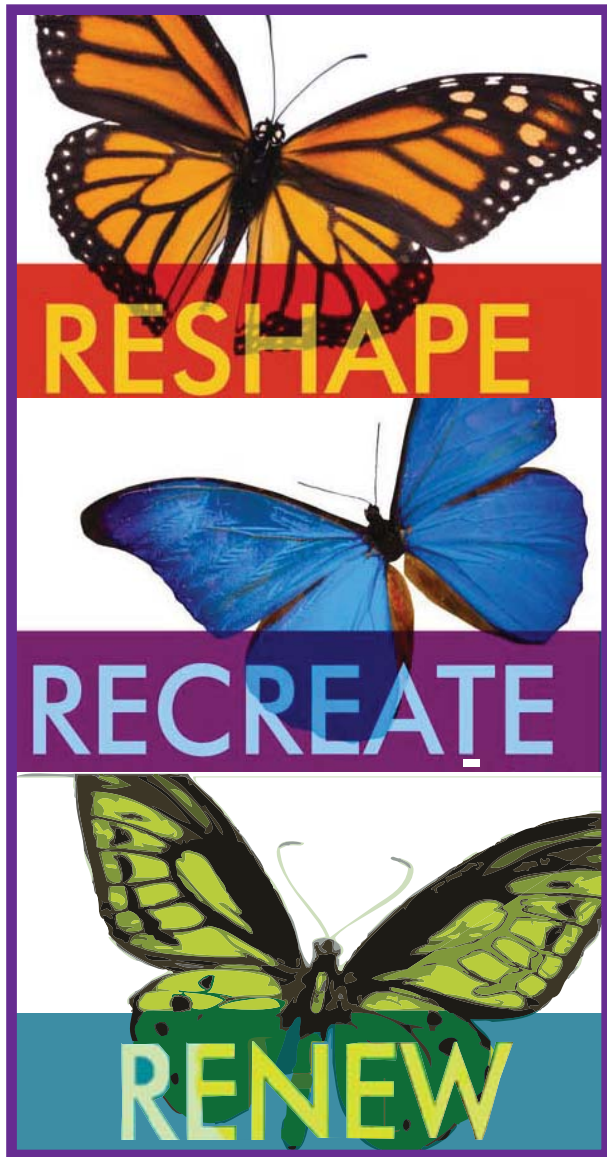




Culver **CITY**
REQUEST FOR PROPOSAL

West Washington
Area Improvement Plan
Phase III



RECREATE

The Culver City Redevelopment Agency ("Agency") is seeking proposals for landscape design services for landscaped medians along a three block stretch of the West Washington Boulevard commercial corridor designated as the "West Washington Area Improvement Plan—Phase III". This is the third phase of a multi-planned project located adjacent to key redevelopment parcels between Beethoven Street and Centinela Avenue.

The project involves the installation of landscaped medians in the center of Washington Blvd. as well as the replanting of six existing medians near the intersection of Washington Blvd. and Washington Place. The objective of the Area Improvement Plan is to coordinate public and private reinvestment in the area. Construction is underway for Phase I and construction documents are currently being prepared for Phase II.

LOCATION

The Area Improvement Plan is generally located on Washington Blvd., West of the 405, and East of Lincoln Blvd. in Culver City. Specifically, Phase III is bounded by Wade Street on the West and Boise Avenue on the East. Maps detailing the AIP Phases and project area are provided below.

Phase

-  1
-  2
-  3



Phase III Detail

SCOPE OF WORK - PHASE III

The scope of work involves the continuation of the programming developed in Phase I and Phase II. The work includes the preparation of plans and designs for multiple medians within the Phase III Improvement Plan Area. The median planting must be drought tolerant and low maintenance, complement the median designs for Phase I and Phase II and the medians must comply with local traffic and engineering guidelines.

Additionally, the scope shall include the refurbishment and replanting of six existing medians located near Wade Street where Washington Blvd. and Washington Place converge. These medians function as a potential gateway/connector to the different phases of the AIP areas.

All the medians - new and replanted shall include uplighting or other lighting elements to illuminate the medians (i.e. palm trees) at night. The goal of the median design is to create a connection between Phase I and II, beautify the area and complement ongoing redevelopment efforts. (See below)

The selected firm must coordinate design work with the Public Works Department, the City's Traffic Engineer and the City's Landscape Architect.



Phase I and Phase II Medians - Illustration



Phase I and Phase II Median Locations

SCOPE OF WORK (continued)

Existing Gateway Medians at Wade Avenue and Washington Blvd.



PROPOSAL FORMAT

All proposals must be on company letterhead, signed by a company officer, and include ALL of the following information:

- A summarized Scope of Work as provided above, with schedule for deliverables related to design, construction document preparation, survey work, removal of trees, lighting, utility research, restriping, and opinion of probable cost for construction and maintenance.
- Illustrative materials that represent the design intent.
- Proposed schedule for work
- A not-to-exceed fee for all items in Scope of Work as well as an hourly fee for extra work as requested by the Agency, both during and outside of normal business hours.
- Three references, including a contact name, phone number and associated project.

Proposals received no later than Monday, September 13, 2010.

Interviews will be conducted on Wednesday, September 22, 2010.

Contract Award slated for Monday, October 4, 2010

If you have any questions or would like further information regarding this request please call Elaine Gerety Warner at 310.253. 5777.