

REGULAR MEETING OF THE
FIESTA LA BALLONA COMMITTEE
CULVER CITY, CALIFORNIA

October 4, 2017
7:06 P.M.

Call to Order & Roll Call

Marcus Tiggs called the meeting to order.

Present:

Marcus Tiggs, Chair
Tashon McKeithan
Jeanne Min, Member
Bob Wayne, Member

Absent: Ronnie Jayne (Scheduled Absence)
Carrie Karney

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Public Comment - Items Not On the Agenda

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Receipt of Correspondence

No Correspondence was received.

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Item C-1

Meeting Minutes

Approval of Minutes for the Regular Meeting of August 2, 2017.
Bob Wayne submitted a Motion to approve, seconded by Marcus
Tiggs and was unanimously approved.

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Action Items

Item A-1

Reports were provided by the Committee's subcommittees.

Entertainment Subcommittee Report

Bob Wayne reported the Entertainment Subcommittee was pleased

overall with the performers. Clock on stage was helpful, recommend it again for next year. Opening ceremonies went well, also recommend same format for next year. Pleased with the display of artwork for student Fiesta art contest. The Fiestapalooza lacked variety in the teen band acts. A decreased crowd on Saturday was observed and potentially attributed to major boxing match on that same evening. Recommend more restroom directional signage at Entertainment Tent to help guests locate the restrooms.

Sponsorship Subcommittee Report

Pleased with the sponsor contributions this year. Budgeted target of \$15K was exceeded for 2017.

Volunteers Report (from PRCS staff Jill Thomsen)

Overall good volunteer turnout and sufficient number of volunteers (70) to cover tasks. Recommend bike valet signage to direct patrons to Teen Center to retrieve bikes after hours. Recommend lost and found signage and after hours procedures for handling, consolidating and storing lost and found items.

Vendors Report (from PRCS staff Daniel Jassim)

Management of vendors went smoothly overall. Some food booth vendors again complained about having food trucks at the event, although this year there were two less food booths and 1 less food truck. Committee noted that unlike food booths most food truck vendors accepted credit cards, which made transactions more convenient. Some non-food vendors gave positive feedback again for the expanded vendor booth layout.

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PUBLIC COMMENT – Items Not On the Agenda

No comments were received.

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Items from Staff Members

No comments from staff.

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Items from Committee Members

There were no items from Committee Members.

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Adjournment

There being no further business, at 7:52 pm Bob Wayne made a motion to adjourn this Fiesta La Ballona Committee meeting until November 1, 2017. The motion was seconded by Jeanne Min and passed unanimously.

SECRETARY of the Fiesta La Ballona Committee

APPROVED _____

Marcus Tiggs
CHAIR of the Culver City Fiesta La Ballona Committee
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Jeremy Green
Deputy City Clerk

Date