

MEETING DATE: 02/25/13

AGENDA ITEM: Discuss and Provide Direction to Staff Regarding the City's Participation in the Upcoming CicLAVia Event Scheduled for April 21, 2013

ATTACHMENTS

		<u>Pages</u>
1	Police Department memo dated December 6, 2012 detailing cost for the CicLAVia event	1
2	CicLAVia Cost Estimate from the Public Works Department dated 1/30/13	2

Culver CITY

INTEROFFICE MEMORANDUM

DATE: December 6, 2012

TO: Dave Tankenson, Traffic Bureau Commander

FROM: Aubrey Kellum, Traffic Enforcement Section Supervisor

SUBJECT: Cost analysis for CICLAVIA event – April 2013

On Sunday April 21, 2013, Los Angeles will host the CICLAVIA walk, skate, play and ride a bike event. Event organizers are expecting to draw more than 100,000 participants to this year's event. Culver City is expected to provide ancillary support by utilizing Parcel B or Media Park to stage event related booths for various vendors. Main Street is the planned access point from Venice Boulevard to the Downtown area and is anticipated to receive approximately 10,000 participants. The Culver City event hours will be 8am to 5pm,

As Venice Boulevard will be closed to vehicular traffic, Washington Boulevard will be utilized by the motoring public as the nearest option. As a result it is expected that we will experience a significant increase in the volume of transient and event related traffic. Traffic engineers are estimating that Washington Boulevard could be forced to accommodate upwards of approximately 20,000 extra commuter vehicles. This increase would greatly impact the already heavily traveled and densely populated downtown area, which on Sundays already serves 15,000+ people.

In order to manage the increased commuter traffic, for this event all downtown area traffic lights will be switched to flashing red mode from Ince to Duquesne. Police and parking personnel will be positioned at each controlled intersection to facilitate scheduled crossing intervals and to prevent bicycle and pedestrian travelers from interfering with the right of way of passing vehicles.

Until further information is received this event will require staffing by 2 sergeants, 6 officers and 6 parking enforcement officers. See below for the cost analysis.

#	Position	Overtime Rate	# of Hours – 6:30am – 6:30pm	Salary p/ employee	Event Salary Totals
6	Parking Enforcement Ofcrs	36.759	12	\$441.108	\$2646.65
6	Police Officers	72.261	12	\$867.132	\$5252.79
2	Sergeant	85.290	12	\$1023.48	\$2046.96
Total Salary Exp.				\$2331.72	\$9896.40

CicLAVia

PW Cost Estimate

Proposed Event on Sunday, April 21st, 2013

HARD COSTS (to be paid for by event producer)	ESTIMATE
Staff and Service Costs (Day of Event)	
Engineering*	\$ 900.90
1 Traffic Engineering Technician, 9 hrs @ \$31.125 x 1.5 = \$420.19	
1 PW Inspector, 9 hrs @ \$35.608 x 1.5 = \$480.71	
Sanitation (based on 2012 Car Show estimate; needs to be confirmed by Sanitation)	\$ 1,090.26
Permit Fees	\$ 443.24
Street Use Permit	
Base permit fee of 2 hrs x \$156 + \$50 Issuance + 4% technology surcharge = \$318.24	
Recycle/Waste Permit fee (needs to be confirmed by Sanitation) = \$125	
TOTAL HARD COSTS	\$ 2,434.40

*Estimate based on OT hourly rate for PW Inspector and Engineering Technician, at 9 hour each.

ASSUMPTIONS:

EVENT: CicLAVia on Sunday, April 21st, 10 am to 8 pm.

STREET CLOSURES: 8 am to 5 pm, 9 hours

LOGISTICS: Closure of Main Street at both ends (assumes north end in LA closed by LA)

Parcel B will be used

Media Park may be used

SURROUNDINGS: WB Venice closed to traffic. Culver and Washington absorb WB traffic.

PARTICIPANTS: 150,000 participants are estimated.

10% of the participants are estimated to stop in Culver City

RECOMMENDATIONS:

With a possible 15,000 pedestrians/bicyclists in the Downtown area, crossing Culver Boulevard and/or Washington Boulevard, as well as perpendicular streets, and with an expected significant increase to Sunday traffic throughout the duration of the Venice Boulevard closure, all traffic signals in the Downtown area should be placed on flashing red. Vehicular traffic is expected to backup, but peds/bicyclists crowds would be better served. Also, given long cycle wait time for ped signal, crowds waiting at corners would be better managed, and the likelihood of jaywalking would be decreased.

2011 Traffic Volumes Book

Dist	Route	CO	Postmile	Description	Back Peak Hour	Back Peak Month	Back AADT	Ahead Peak Hour	Ahead Peak Month	Ahead AADT
11	186	IMP	0	MEXICAN BOUNDARY				510	5100	4250
11	186	IMP	2.07	JCT. RTE. 8	1350	13200	9000	710	7800	5500
11	186	IMP	2.128	END RTE. 186/TIE OFF	710	7800	5500			
7	187	LA	3.5	LOS ANGELES, JCT. RTE. 1				3800	42500	40000
7	187	LA	4.78	LOS ANGELES, CENTINELA	4200	49000	46000	4150	51000	47500
7	187	LA	5.832	LOS ANGELES, JCT. RTE. 405	4150	51000	47500	6400	75000	70000
7	187	LA	5.91	LOS ANGELES, SEPULVEDA	6400	75000	70000	5100	56000	52000
7	187	LA	6.007	LOS ANGELES, BENTLEY	5100	56000	52000	6900	73000	68000
7	187	LA	6.62	LOS ANGELES, OVERLAND	6900	73000	68000	6100	64000	60000
7	187	LA	7.634	LOS ANGELES, CULVER	6100	64000	60000	6900	71000	66000
7	187	LA	8.639	LOS ANGELES, LA CIENEGA	5800	59000	55000	4650	47000	44000
7	187	LA	8.802	LOS ANGELES, JCT. RTE. 10	4650	47000	44000	6000	58000	54000
7	187	LA	8.905	LOS ANGELES, CADILLAC	6000	58000	54000			