

Attachment 1

Martin Luther King Jr. Celebration 2026 - RUN OF SHOW

Date: Saturday 1/17/2026
 Time: 9:00 AM - 4:00 PM
 Location: Veterans Memorial Complex Veterans Memorial Park
 4117 Overland Avenue, Culver City, CA 90230

Time	Activity/Segment	Performance	Est. Time (min)	Contact Person/ Performer	Notes
9:00AM		Tech Artist Arrival PRCS Staff Arrival		Adam Ferguson/Daniella Gutierrez	Help with Guiding the Service Project; 2 to 3 staff members to set up rotunda room
10:00AM	Service Project ?	Tech Artist Arrival		Adam Ferguson/Daniella Gutierrez	
11:00AM		Advisory Committee Arrival		Adam Ferguson/Daniella Gutierrez	
11:30AM		Arrival of Performers		Adam Ferguson/Daniella Gutierrez	
12:00PM		Vendor Arrivals Sound Check on Auditorium stage		Adam Ferguson/Daniella Gutierrez	
12:50 PM	Doors Open			Adam Ferguson/Daniella Gutierrez	
13:00PM	Event - Auditorium	Welcome	10	Emcee (Committee Chair)	Mayor & Dignitaries welcome
13:10 PM		Culver City Middle School	10	Erin Smith	One song but is working on possibly a second
13:25 PM		MLK Jr. Speech Clip	5	Tech Artist	
13:28 PM		Keynote Speaker	15	Scot Brown	
13:40 PM		Announcements	5	Emcee (Committee Chair)	Get people moving to see the vendors and exhibit
13:45 PM		DJ Line Dance Instructions	20	Caleb Crump	
14:15 PM		Band	20	Roots & Thunder/Donald Bell	3- 4 selections
14:45 PM		MAJOR.	15	Major Johnson Finley	2 songs
15:10 PM		Committee Closing Remarks	10	Emcee (Committee Chair)	
16:00 PM		Door Close			
16:00PM	Event Ends	Staff Clean Up Tech Artist Strike		Adam Ferguson/Daniella Gutierrez	

Advisory Committee Roles

On-Site Troubleshooter - 1
 Nonfood Vendor Coordinator - 1
 Food Vendor Coordinator - 2
 Entertainment Coordinator - 3
 Guest Services Liaison - 2