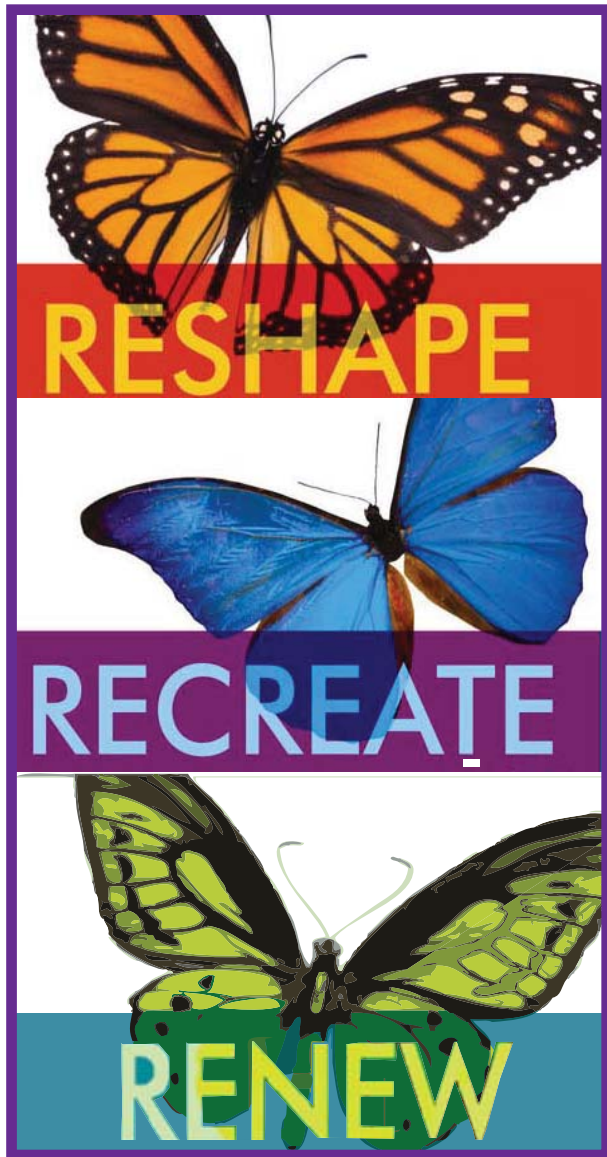


MEETING DATE: **11.07.11**

AGENDA ITEM: **Consideration of Request for Proposal for Landscape
Architecture Services for West Washington Area
Improvement Plan – Phase IV.**

ATTACHMENTS

1. Draft Request for Proposal	<u>Pages</u> 1-4
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Culver **CITY**
REQUEST FOR PROPOSAL

West Washington
Area Improvement Plan
Phase IV



RECREATE

The Culver City Redevelopment Agency ("Agency") is seeking proposals for landscape design services for landscaped medians along a nine block stretch of the West Washington Boulevard commercial corridor designated as the "West Washington Area Improvement Plan—Phase IV". This is the fourth phase of a multi-phase project which includes commercial facade rehabilitation grant program, graphic identity banner, and green zone incentive program.

The project involves the installation of landscaped medians in the center of Washington Blvd. The objective of the Area Improvement Plan is to coordinate public and private reinvestment in the area. Phase I and Phase II have been completed and construction documents are currently being prepared for Phase III.

LOCATION

The Area Improvement Plan is generally located on Washington Blvd., West of the 405, and East of Lincoln Blvd. in Culver City. Specifically, Phase IV is bounded by Walnut Avenue on the West and Beethoven Street to the East.

PHASE

- 1
- 2
- 3
- 4
- 5
- 6



Area Improvement Plan



Phase IV Detail

SCOPE OF WORK - PHASE IV

The scope of work involves the continuation of streetscape median programming developed in Phase I and Phase II. The work includes the preparation of plans and designs for multiple medians within the Phase IV Improvement Plan Area. The median planting must be drought tolerant and low maintenance, complement the median designs for Phase I and Phase II and comply with local traffic and engineering guidelines. Queen palm tree planting is a requirement in the project plant palette due to traffic circulation considerations. Additionally, the scope shall include the development of a gateway element that compliments the Phase III planting design at the intersection of Washington Blvd. and Wade Street.

All medians will include uplighting to illuminate planting. The goal of the median design is to create a connection between AIP phases, beautify the area and complement ongoing redevelopment efforts. The selected firm will prepare design plans and construction documents and specifications for the project as well as participate in three community meetings. In addition, they will coordinate design work with the Public Works Department, the City's Traffic Engineer and provide construction management services.



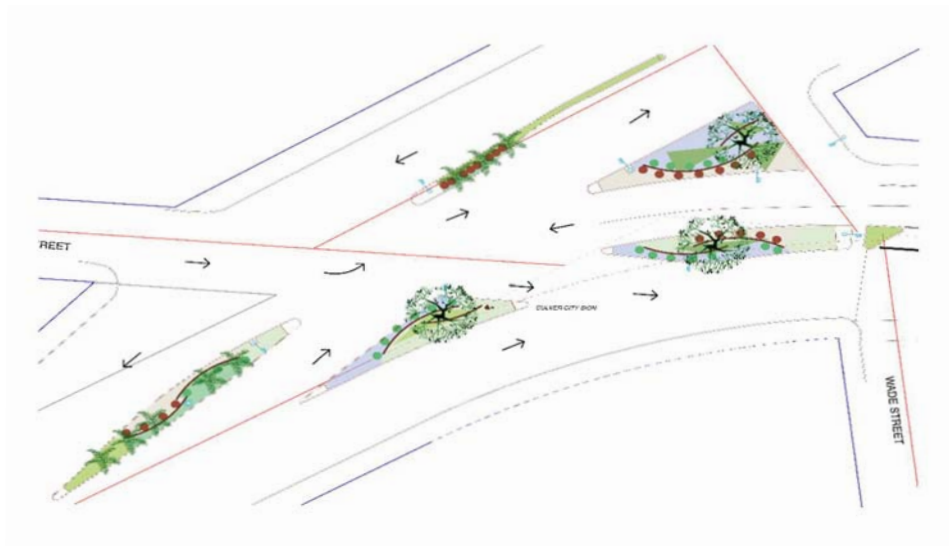
Phase I and Phase II Medians - Illustration



Phase III Illustration

SCOPE OF WORK (continued)

Phase III Gateway Medians at Wade Avenue and Washington Blvd.



PROPOSAL FORMAT

All proposals must be on company letterhead, signed by a company officer, and include ALL of the following information:

- A summarized Scope of Work as provided above, with schedule for deliverables related to design, construction document preparation, survey work, removal of trees, lighting, utility research, striping (to include bike lane consideration), opinion of probable cost for construction and maintenance, and construction management and administration.
- List of all staff with related work experience who will work on the project and their level of involvement.
- Illustrative materials that represent the design intent.
- Proposed schedule for work.
- A not-to-exceed fee for all items in Scope of Work as well as an hourly fee for extra work as requested by the Agency, both during and outside of normal business hours.
- Three references, including a contact name, phone number and associated project.

Proposals received no later than Monday, December 5, 2011.

Interviews will be conducted on Friday, December 9, 2011.

Contract Award slated for Monday, December 19, 2011

If you have any questions or would like further information regarding this request please call Elaine Gerety Warner at 310.253. 5777.