



Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
9770 CULVER BOULEVARD,
CULVER CITY, CALIFORNIA 90232-0507
CITY HALL Tel. (310) 253-6000
FAX (310) 253-6010

MARLA KOOSSED, Chair
REGINA KLEIN, Vice Chair
SUSAN ANDERSON, Commissioner
MICHELLE BERNARDIN, Commissioner
JOHN B. WILLIAMS, Commissioner

CULTURAL AFFAIRS COMMISSION REGULAR MEETING AGENDA TUESDAY, OCTOBER 8, 2013

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Agendas are
available on the web @
www.culvercity.org

**REGULAR MEETING
AGENDA
Cultural Affairs Commission**

Tuesday, October 8, 2013
7:00 p.m.

CALL TO ORDER & ROLL CALL:

**Chair Marla Koosed
Vice Chair Regina Klein
Commissioner Susan Anderson
Commissioner Michelle Bernardin
Commissioner John B. Williams**

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT – Items Not On the Agenda

RECEIPT OF CORRESPONDENCE

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

C-1. Minutes of the September 10, 2013 Regular Meeting. *Approve minutes.*

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

A-1. Consideration and Discussion of Tentatively Scheduled Items for Cultural Affairs Commission Meetings in the Fourth Quarter of 2013 and the First Quarter of 2014.
Discuss and provide comments.

PUBLIC COMMENT - Items Not On the Agenda

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

**Next Cultural Affairs Commission Meeting
Mike Balkman Council Chambers
November 19, 2013*
7:00 PM**

***This meeting will be a Special Meeting on the *Third* Tuesday of the Month.**

October/November 2013 Public Meeting Tentative Schedule

Date	Day	Time	Location
<i>City Council</i>			
<i>October 14, 2013</i>	<i>Monday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>October 28, 2013</i>	<i>Monday</i>	<i>6:00 PM</i>	<i>Council Chambers</i>
<i>November 12, 2013</i>	<i>Tuesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Parks and Recreation Commission</i>			
<i>October 1 , 2013</i>	<i>Saturday</i>	<i>9:00 AM</i>	<i>Council Chambers</i>
<i>Planning Commission</i>			
<i>October 9, 2013</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>October 23, 2013</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
<i>Civil Service Commission</i>			
<i>October 2, 2013</i>	<i>Wednesday</i>	<i>7:00 PM</i>	<i>Council Chambers</i>
• <i>Regularly scheduled meetings may be canceled and Special Meetings may be called</i> • <i>Times and dates may be changed.</i> • <i>Meetings may be added or changed</i>			

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CULVER CITY, CALIFORNIA

September 10, 2013
7:00 P.M.

Call to Order & Roll Call

Vice Chair Koosed called meeting of the Cultural Affairs Commission to order at 7:00 P.M.

Present: Vice Chair Marla Koosed
Commissioner Susan Anderson
Commissioner Michelle Bernardin
Commissioner Regina Klein
Commissioner John B. Williams

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Pledge of Allegiance

The Pledge of Allegiance was led by Martin Cole, Assistant City Manager/City Clerk.

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Public Comment – Items Not On the Agenda

Vice Chair Koosed invited public input.

No cards were received and no speakers came forward.

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Consent Calendar

Item C-1

Meeting Minutes – July 9, 2013

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER ANDERSON AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION APPROVE THE MINUTES OF THE JULY 9, 2013 REGULAR MEETING.

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Action Items

Item A-1

Selection of Chair and Vice Chair

Vice Chair Koosed invited public input.

No cards were received and no speakers came forward.

Martin Cole, Assistant City Manager/City Clerk, provided a summary of the staff report.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPOINT REGINA KLEIN TO SERVE AS VICE CHAIR AND MARLA KOOSSED TO SERVE AS CHAIR OF THE CULTURAL AFFAIRS COMMISSION FOR THE 2013-2014 FISCAL YEAR.

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Item A-2

(1) Consideration and Potential Creation of Ad Hoc Subcommittees, Including but not Necessarily Limited to Ad-Hoc Subcommittee on Update of the Historic Preservation Ordinance; and (2) Assignment of Commissioners to Subcommittees for Fiscal Year 2013/2014

Susan Obrow, Special Events Coordinator, provided a brief staff report.

Discussion ensued between staff and Commissioners regarding clarification regarding procedure; retaining existing members; the status of the Historic Preservation Standing Subcommittee; a recommendation to create an ad hoc subcommittee to update the Historic Preservation Ordinance; comments from the City Historian included as part of the record; the current standing subcommittees; ad hoc subcommittees; reconfirmation for the record that Commissioner Bernardin and Chair Koosed wanted to continue serving on the Standing Public Art subcommittee for the next fiscal year; the ten-year cultural plan; a suggestion to have a Cultural Plan Subcommittee workshop to bring everyone up to

speed; allowing everyone to participate; the Town Hall meeting in January; a suggestion to schedule meetings with each of the subcommittees; foundational work to be done in the intervening period; scheduling; the ability to observe subcommittee meetings; Brown Act issues; community input; regular updates by subcommittee members; looking at subcommittee accomplishments; the limited nature of the Town Hall meetings; the Cultural Plan; beginning subcommittee meetings; establishing a baseline; review of the Cultural Plan; the process to do the update; a suggestion to invite feedback from former Commissioners and former Foundation Board Members to be absorbed into the process; allowing the subcommittee that is charged with a specific task the opportunity to start their work; timing; addressing the possibility of inviting the public to future meetings; continuity; assignments; making changes to the way things are done; regular subcommittee updates; keeping with the two-member subcommittee format to ensure flexibility; the ability to change the format and add members; the comprehensiveness of the Cultural Plan Subcommittee; workshops and action items associated with the Cultural Plan; and clarification that the subcommittee handles the update.

Chair Koosed invited public comment.

No cards were received and no speakers came forward.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: CREATE THE AD HOC SUBCOMMITTEE - 2014 HISTORIC PRESERVATION ORDINANCE UPDATE.

Commissioner Anderson moved to dissolve the Standing Historic Preservation Subcommittee.

Discussion ensued regarding the letter sent by City Historian Julie Lugo Cerra; opposition to dissolving the subcommittee; staff time; keeping the subcommittee as a placeholder; making committee assignments; concentrating attention on the ordinance first; procedural conflicts; having an ad hoc subcommittee and a standing subcommittee with similar missions; concern with Brown Act issues; the importance of transparency; flexibility; and building community and civic support for Historic Preservation.

MOVED BY COMMISSIONER ANDERSON, SECONDED BY COMMISSIONER BERNARDIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: DISSOLVE THE STANDING HISTORIC PRESERVATION SUBCOMMITTEE.

Chair Koosed expressed support for previous statements made by Julie Lugo Cerra on July 9, 2013; she distributed copies of a statement that she subsequently read; she moved to create an ad hoc exploratory subcommittee tasked with focusing on long term planning for Cultural Affairs staffing, programming and relevancy entitled, the Ad Hoc Exploratory Subcommittee to Re-Purpose Cultural Affairs Post-Redevelopment; she provided background on the effects of the dissolution of redevelopment and the efforts of former Commissioner Marilyn Musicant to reposition Cultural Affairs with an emphasis on the creative economy as well as her own efforts to advocate for reinstating Ms. Byers' position; she discussed community support; the proposed ad hoc subcommittee; the timeline for action; goals; and she requested that Commissioner Anderson serve with her on the proposed ad hoc subcommittees.

Discussion ensued between staff and Commissioners regarding support for the proposed ad hoc subcommittee; encouraging additional community input; holding quarterly Town Hall meetings; utilizing community resources; placing a discussion of Town Hall meetings on the October agenda; the importance of giving the subcommittee time to do their research; study and rationale; the structure of Town Hall meetings; the Community Cultural Plan; the importance of a comprehensive view of the Commission and its relevancy; whether the subcommittee might fuel additional ideas for community input; whether January is the proper time of year for the Town Hall meeting; concern with overlap; the way the Commission operated prior to the dissolution of Redevelopment; linking other departments with Cultural Affairs; clarification that the Art in Public Places Program Ordinance is a land-use ordinance; staffing Cultural Affairs; creating a new model; seeking grant funding; taking advantage of the many resources in the City; creating policy; the need for the Foundation; development of an arts district; encouraging everyone to work together; creative solutions; enhancing the objectives of the City; community input and lessons learned; the need for the Commission to take a leadership role; recognizing that staff is already doing multiple jobs; the history of the original plan; creating a strategic standpoint; changes in the City

since the Cultural Plan was created; non-profits that don't fit into the four pillars which are the Community Cultural Plan, Art in Public Places Program, Performing Arts Grant Program, and Historic Preservation Program ; the framework of the original plan; exploring partnerships and opportunities; working within the City guidelines; making Cultural Affairs more relevant; funding resources; allocation of funding; limited staff resources; support for an exploratory ad hoc subcommittee; seeking advice from entrepreneurs and business owners; the Downtown Business Association and the Chamber of Commerce; the Otis Report on the Creative Economy; the work of staff and the Commission; the need to re-envision Cultural Affairs and staff it to the appropriate level; priorities of the City; protecting resources; Measure Y; the Financial Advisory Committee; existing resources; the administrative work of the Foundation; research; Foundation subcommittees; the upcoming Foundation meeting and their new role; and clarification that Foundation meetings are open to the public and Commissioners may attend.

MOVED BY COMMISSIONER WILLIAMS, SECONDED BY VICE CHAIR KLEIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION: CREATE THE AD HOC EXPLORATORY COMMITTEE TO REPURPOSE CULTURAL AFFAIRS POST-REDEVELOPMENT.

Discussion ensued between staff and Commissioners regarding which committees they were interested in serving on; clarification that the work of the subcommittees is separate from the work of the Foundation; flexibility of meeting times; the ability of other Commissioners to provide input into the process; caution to Commissioners not to overextend themselves; and clarification on the time required by those serving on the Foundation Board.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY COMMISSIONER ANDERSON AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION:

1. APPOINT COMMISSIONER WILLIAMS AND VICE CHAIR KLEIN TO THE AD HOC SUBCOMMITTEE - 2014 COMMUNITY CULTURAL PLAN UPDATE; AND,
2. APPOINT COMMISSIONER ANDERSON AND COMMISSIONER BERNARDIN TO THE AD HOC SUBCOMMITTEE - 2014 HISTORIC PRESERVATION ORDINANCE UPDATE; AND,

3. APPOINT COMMISSIONER ANDERSON AND CHAIR KOOSD TO THE AD
HOC EXPLORATORY SUBCOMMITTEE TO REPURPOSE CULTURAL AFFAIRS
POST-REDEVELOPMENT.

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Public Comment for Items Not on the Agenda

No cards were received and no speakers came forward.

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Receipt of Correspondence

None.

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Items From Staff

Susan Obrow, Special Events Coordinator, reported a successful summer of grant performances and she announced upcoming performances at the Veterans Memorial Building by Donna Sternberg & Dancers on November 10 and the Los Angeles Doctors Symphony Orchestra on November 17, noting that the grant applications for next year were due on September 12, 2013.

Christine Byers, Public Art and Historic Preservation Coordinator, provided an update on the status of certain public art installations as approved by the Commission in recent months, including the relocation of *Punctuation Station* at Westfield Culver City.

Martin Cole, Assistant City Manager/City Clerk, reported that the new play area at Westfield Culver City was being well-used.

Christine Byers, Public Art and Historic Preservation Coordinator, discussed artwork at The Willows Community School and it had been proposed that video might be a viable means of memorializing the school's commitment to public art; she provided an update on the public art at The Help Group; discussed the status of the public artwork concept for The Platform; status of public art for the Greystar Project; and she reported that the Public Art subcommittee had met to

discuss progress on Christopher Puzio's artwork for Hackman Capital's development project in the Hayden Tract.

Martin Cole, Assistant City Manager/City Clerk, reported on the Akasha fundraiser; announced a second fundraiser being considered; discussed the public art tour he recently received from Christine Byers; Commission bylaws with regard to Foundation appointments; he announced the upcoming League of California Cities meeting in Sacramento; and discussed holding meetings in a less formal environment.

Discussion ensued between Commissioners and staff regarding flexibility with regard to venue; having the Commission meetings televised; alerting the public to the change of venue; visibility and community involvement; transparency; and having the meeting venue be agenda-driven.

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Items From Commissioners

Commissioner Williams received clarification regarding the relocation of *Punctuation Station* at Westfield Culver City.

Commissioner Bernardin reported on the meeting of the Public Art Subcommittee and developments with regard to Hackman Capital's project in the Hayden Tract. Beats by Dre will be Hackman Capital's tenant resulting in the developer making a payment to the Cultural Trust Fund in lieu of the free-standing sculpture designed by Christopher Puzio.

Christine Byers, Public Art and Historic Preservation Coordinator, indicated that in lieu fees would be paid for the value of the free-standing piece; she discussed color choices for the two remaining artworks for the project; design and orientation; lighting; the timelines for completion; and she provided images.

Commissioner Williams recounted his experiences teaching Bass camp in Germany but he regretted missing the Akasha fundraiser and Fiesta La Ballona.

Discussion ensued between staff and Commissioners regarding the success of Fiesta La Ballona: the formation of the Fiesta

La Ballona committee; funding; and thanks to staff and volunteers who made the event so successful.

Vice Chair Klein expressed appreciation to staff and Commissioners for their support; she welcomed Commissioner Anderson; and she discussed Fiesta La Ballona.

Chair Koosed thanked everyone for their support of the Akasha fundraiser and she thanked the Commission for their support of the new exploratory subcommittee.

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Adjournment

There being no further business, at 8:07 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on October 8, 2013 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED _____

MARLA KOUSED
CHAIR of the Culver City Cultural Affairs Commission
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

**City of Culver City, California
Agenda Item Report**

Meeting Date: 10/08/13		Item Number: A-1	
CULTURAL AFFAIRS COMMISSION AGENDA ITEM: Consideration and Discussion of Tentatively Scheduled Items for Cultural Affairs Commission Meetings in the Fourth Quarter of 2013 and the First Quarter of 2014.			
Contact Person/Dept: Cultural Affairs Christine Byers & Susan Obrow		Phone Number: (310) 253-5776 & (310) 253-6628	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Meetings and Agendas – Cultural Affairs Commission (10/03/13)			
Department Approval: Martin R Cole (10/03/13)			

RECOMMENDATION:

That the Cultural Affairs Commission (“CAC”) discuss various items tentatively scheduled to be discussed at upcoming meetings of the CAC in the fourth quarter of calendar year 2013 (4QTR2013) and the first quarter of calendar year 2014 (1QTR 2014) and provide feedback thereon.

BACKGROUND & DISCUSSION:

Where We’ve Been and Where We Are

As the Commission is aware, Fiscal Year (FY) 2013/2014 (which began on July 1, 2013) brings with it a more financially stable environment for the City organization, due in large part to the voters of Culver City approving a temporary ½ cent local sales tax in November 2012 (Measure Y Temporary Sales Tax). Further, there are signs of a sluggish, yet slowly improving, economic outlook for the region, the state, and the country as a whole, which contribute to this stability. As a consequence, the City Council was able to adopt a budget which, as reflected in the City Manager’s Budget Message “...marks the first time in many years where on-going revenues cover on-going expenditures.”

While definitely an improvement over prior years, the balanced budget adopted by the City Council for FY 2013/2014 was accomplished by both significant new revenue sources (the Measure Y Temporary Sales Tax) and the accumulation of significant reductions in expenditures due, in large part, to lower staffing levels and concessions negotiated with the City’s labor groups. The staffing reductions were felt City-wide. But, due to the state’s dissolution of redevelopment agencies in February

City of Culver City, California
Agenda Item Report

2012, funding for some cultural programming and for all staffing was eliminated. As part of a City-wide program, the three staff members who comprised the former Cultural Affairs Division were offered (and accepted) positions in other Departments. These reassignments, coupled with the reduction in funding, have resulted in very limited financial and human resources being available for cultural programming. In addition to the new status quo, the City remains vulnerable to additional “clawbacks” by the State, including withholding of major general fund income sources like sales and property taxes. And, as of the writing of this report, the Federal Government is currently in partial shut-down. The City’s financial stability, while better than in prior years, remains uncertain.

Doing More with Less in FY 2013/2014

Facing the fiscal realities mentioned in the prior section, beginning at their meetings in July 2012 and May 2013, , the CAC and the Cultural Affairs Foundation (CAF) began implementing a refined operating structure to perform their various functions in advising the City Council (with respect to the CAC) and raising funds (with respect to the CAF) on the subject of cultural programming and staffing. As a major part of this “reformation,” both the CAC and the CAF have created a number of Ad Hoc Subcommittees to address, in a more nimble and self-directed fashion, foundational issues related to cultural programming/staffing and fundraising. These Ad Hoc Subcommittees are moving forward while remaining mindful of the significantly reduced availability of staff resources to allocate to these efforts. Further, the efforts of the CAC and CAF are being more closely coordinated by the City Manager’s Office, especially as the CAF begins new fundraising efforts.

Looking Forward to November 2013 and Beyond

The purpose of this discussion item is to share with the CAC the tentative agenda items staff is currently aware of that are expected to need Commission action for the meetings in 4QTR2013 and 1QTR2014. In addition to the staff items, the CAC’s 4 Ad Hoc and 1 Standing Subcommittees may also be prepared to present their initial reports during this same time period.

To facilitate this discussion, the following information is provided:

Special Meeting of November 19, 2013

- (Scheduled) The 2014 Ad Hoc Culver City Performing Arts Grant Program Subcommittee and staff will be presenting the applications and recommendations of the Peer Review Committee

Note: As the Assistant City Manager referenced in an e-mail to the Commission, this date is proposed because of a room conflict in the City Council Chambers on November 12, 2013.

City of Culver City, California
Agenda Item Report

As the Commission is aware, preparation for this item is staff and subcommittee intensive. Therefore, in order to allocate sufficient time to complete the significant work that is involved in this process throughout the month of October and early November, this is the only item scheduled for this meeting. Further, once the Commission has made its recommendation, staff will be preparing an item for City Council consideration in December.

Regular Meeting of December 10, 2013

- (Tentative) An agenda item is scheduled to allow the 2014 Ad Hoc Community Cultural Plan Update Subcommittee, the 2014 Ad Hoc Historic Preservation Ordinance Update Subcommittee, and the 2014 Repurposing of Cultural Affairs (Post-RDA) Subcommittee to provide reports to the full Commission. (Note: It may be beneficial to have this item appear monthly/bi-monthly/quarterly depending on the expectation of the Commission and the Subcommittees)
- (Tentative) Public Art Standing Subcommittee meeting and staff presentation of a proposal for new public art at 11957 Washington Blvd. (Tentative) Public Art Standing Subcommittee meeting and staff presentation of a proposal for de-accessioning existing art at 12211 Washington Blvd.

Regular Meeting of January 14, 2014

- Past practice has had the January meeting of the CAC dedicated to the traditional Town Hall.

Historic Information on the Town Hall Meeting

In November 2003, the City Council adopted a Community Cultural Plan for Culver City that included six goals and a list of short- (achievable within a five-year time period) and long-term (achievable within a ten-year time period) outcomes. Each outcome corresponded with one or more of the six goals. Since adoption of the Plan in 2003, staff and the CAC have reviewed the outcomes and have updated the list of corresponding accomplishments for the prior year.

In keeping with a policy established by the CAC in 2004, the regular January CAC meeting has been a Town Hall. The Town Hall has been promoted as a public forum in which artists, representatives of cultural organizations, residents and business owners are invited to come forward with comments and suggestions for cultural activities. It has also offered an opportunity for cultural organizations and artists to share their past year achievements and goals for the coming year, and seek avenues for new partnerships. January is also the beginning of the City's next fiscal year's budget and work program planning cycle, and the Town Hall has provided time for Cultural Affairs programs to be reviewed before the next proposed budget is finalized.

City of Culver City, California
Agenda Item Report

A copy of the Community Cultural Plan is available via the City's website at www.culvercity.org. The plan includes a fact sheet that was prepared in 2003 which serves as a snapshot of Culver City at the time the Plan was created. Current information on the City, including cultural institutions, is available on the City's web site.

In addition to the above, the staff report from the January, 2013 Town Hall Meeting is included for reference.

Regular Meeting of February 11, 2014

- (Tentative) An agenda item is scheduled to allow the 2014 Ad Hoc Community Cultural Plan Update Subcommittee, the 2014 Ad Hoc Historic Preservation Ordinance Update Subcommittee, and the 2014 Repurposing of Cultural Affairs (Post-RDA) Subcommittee to provide reports to the full Commission.
- (Tentative) Public Art Standing Subcommittee meeting and staff presentation of a proposal for the de-accession of existing art and fabrication of new art) at Hillside Memorial Park & Mortuary.
- (Tentative) Public Art Standing Subcommittee meeting and staff presentation of a proposal for new art at Greystar's mixed use project at Washington & National Blvds.

Regular Meeting of March 11, 2014

- (Tentative) Public Art Standing Subcommittee meeting and staff presentation of a proposal for new art at 8850 Washington Blvd (The Platform).
- (Tentative) The City Manager is currently working with the Chief Financial Officer to revise the City's budget process to include opportunity for Commissions to provide feedback on the City's budget. This would include a review of the Cultural Trust Fund and a review of the Public Art Collection and maintenance thereof.

The time period since the dissolution of the Culver City Redevelopment Agency in February 2012 has been one of significant change and uncertainty for cultural programming and staffing in Culver City. While the impacts of this change continue, the CAC, CAF, and staff have made (and are continuing to make) adjustments in the operations of the CAC and CAF to improve both efficiency and efficacy. The Commission is requested to review the information provided in this report, discuss the tentative agenda items, and provide feedback.

City of Culver City, California
Agenda Item Report

ATTACHMENTS:

Staff Report from January, 2013 CAC Meeting (Town Hall)

MOTION:

That the Cultural Affairs Commission:

Consider Potential Discussion Items for Upcoming Cultural Affairs Commission Meetings and Provide Comments.

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: January 8, 2013		Item Number: A-1	
AGENDA ITEM: Town Hall Meeting			
Contact Person/Dept: Cultural Affairs Christine Byers & Susan Obrow		Phone Number: (310) 253-5776 & (310) 253-6628	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Cultural Affairs Master Notification List (12/27/12); City Web Site Community Calendar (Posted); Culver City Art Galleries (12/28/12); Culver City Historical Society (12/28/12); The Wende Museum (12/28/12); Mayme A. Clayton Library & Museum (12/28/12); Center Theatre Group (12/28/12); The Actors' Gang (12/28/12); Culver City Downtown Business Association (12/28/12); Culver City Chamber of Commerce (12/28/12); Janice Pober, Sony Pictures Entertainment (12/28/12)			
Department Approval: Daniel Hernandez (1/2/13)		City Controller Approval: N/A	
<u>RECOMMENDATION:</u> That the Cultural Affairs Commission ("CAC") open the annual Cultural Affairs Town Hall to allow the public to provide input on the adopted Goals and Outcomes of the Community Cultural Plan ("Plan") and comment on possible future cultural programming. <u>BACKGROUND & DISCUSSION:</u> In November 2003, the City Council adopted a Community Cultural Plan for Culver City that included six goals and a list of short- (achievable within a five-year time period) and long-term (achievable within a ten-year time period) outcomes. Each outcome corresponds with one or more of the six goals. Since adoption of the Plan in 2003, staff and the CAC review the outcomes and update the list of corresponding accomplishments for the prior year. In keeping with a policy established by the CAC in 2004, the regular January CAC meeting will be a Town Hall to provide the public a forum for coming forward with comments and suggestions; it is also an opportunity for cultural organizations and artists to share their past year achievements and goals for the coming year, and seek avenues for new partnerships. January is the beginning of the City's next fiscal year's budget and work program planning cycle, and allows time for new programs to be reviewed and amended before the proposed budget for FY 2013-14 is finalized.			

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

A copy of the Community Cultural Plan is available via the City's website at www.culvercity.org. (The plan includes a fact sheet that was prepared in 2003 and which serves as a snapshot of Culver City at the time the Plan was created. Current information on the City, including cultural institutions, is available on the City's web site.)

There are the six goals as included in the adopted Plan, a list of accomplishments for calendar year 2012, and a brief overview of staff's current work program priorities. (While there are many organizations and individuals who contribute to the cultural life of Culver City, the accomplishments summarized below and as included in the updated Plan, are only those of Cultural Affairs staff, the Cultural Affairs Commission and the Cultural Affairs Foundation or include an organization when an activity is directly related to or sponsored by the City.)

Adopted Goals as Included in the Community Cultural Plan:

1. NURTURE AND PROMOTE CULVER CITY'S RESOURCES FOR LIFELONG LEARNING IN AND THROUGH ARTS AND CULTURE.
2. STRENGTHEN CULVER CITY'S ARTS AND CREATIVITY IMAGE, CAPITALIZING ON AND STRENGTHENING ITS LEGACY OF FILM HISTORY, CULTURAL HISTORY, PUBLIC ART AND HISTORIC PRESERVATION.
3. FACILITATE THE DEVELOPMENT OF DIVERSE ARTS AND CULTURAL FACILITIES.
4. DEVELOP A NETWORK OF CULTURAL RESOURCES THROUGHOUT CULVER CITY.
5. SUPPORT CULVER CITY'S ARTS AND CULTURAL ORGANIZATIONS AND ARTISTS.
6. ESTABLISH THE INFRASTRUCTURE AND FUNDING TO SUPPORT ONGOING CULTURAL DEVELOPMENT IN CULVER CITY.

For calendar year 2012, accomplishments include (in approximate chronological order):

- Implemented the **2012 Performing Arts Grant Program**. Worked closely with grant recipients by offering marketing advice and promoting the performances through electronic methods. Fifteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

2012 GRANT RECIPIENTS

The Actors' Gang	Theatre
Collage Dance Theatre	Dance
CONTRA TIEMPO	Dance
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Donna Sternberg & Dancers	Dance
Invertigo Dance Theatre	Dance
The Jazz Bakery	Music
Los Angeles Doctors Symphony Orchestra	Music
Los Angeles Women's Theatre Festival	Theatre
Needtheater	Theatre
Rogue Artists Ensemble	Theatre
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Presented the 11th ***Music in the Chambers*** program in 2012. *Music in the Chambers* was presented with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. One performance was presented to a full house in the Mike Balkman Council Chambers at City Hall.

2012 PERFORMERS – featuring members of the Los Angeles Philharmonic:

March 22 Robert Vijay Gupta *violin*
 Jin-Shan Dai *violin*
 Ben Ullery *viola*
 Jonathan Karoly *cello*

- Developed and presented the ***Speak Easy*** program in May 2012 in association with PEN Center USA and the Consulate General of France in the Mike Balkman Council Chambers at City Hall. The free event, featuring slam poetry, was part of *Vis á Vis*, a literary festival of French and American writers.
- Continued to nurture connections between resident performing arts organizations and the Culver City Unified School District ("CCUSD"). Implemented the annual "Meet and Greet" between arts organizations and CCUSD parent group representatives in May 2012. Continued to serve on CCUSD Superintendent's Arts Coordination Committee and the Front and Center Theatre Initiative committee.

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- Provided assistance for the free **Culver City's Boulevard Music Summer Festival**, produced by Gary Mandell, in July and August 2012 in City Hall Courtyard.
- Coordinated production elements for the annual **Fiesta La Ballona** concerts in August 2012.
- Presented **Made in Culver City** in December 2012. *Made in Culver City* pays homage to the City's unique film history and last year featured a screening of the MGM comedy *A Night at the Opera* starring The Marx Brothers at Veterans Memorial Building in celebration of the City's 95th anniversary. The event was sponsored by Sony Pictures Entertainment and presented with participation by the UCLA Film & Television Archive and the Culver City Historical Society which opened its Archive Resource Center prior to the screening to enhance the celebration.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and monitor its school program to offer free performances to students of the Culver City Unified School District. Coordinated the Kirk Douglas Theatre Community Access Program.
- Continued to serve Culver City resident performing arts companies and provide guidance related to marketing, fundraising, and facility code and maintenance requirements; continued to encourage organizations to apply for grants.
- Continued to work closely with representatives of Sony Pictures Entertainment on a wide range of programs, including the Culver City Performing Arts Grant Program and educational initiatives.
- Continued summer intern program participation (in collaboration with the Los Angeles County Arts Commission) and continued partnerships with local universities for interns during the fall, winter and spring months. Continued partnerships with USC's Roski School of Fine Arts and School of Dramatic Arts for part-time student interns (these are unpaid internships for which the student fulfills an internship requirement).
- Continued work on the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit, 501(c)(3) organization, intended to augment funding of existing Cultural Affairs programs. The Foundation received its third grant in the amount \$3,500 through the Los Angeles County Arts Commission Internship program to engage an intern to promote the Cultural City Campaign, which is directed at individual giving. In March, the Foundation Board approved methods to pursue donations by individuals and businesses. Potential donors may now visit the City's website at www.culvercity.org/donate to donate electronically or

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download/request a contribution form. In October, the Foundation's first "Dine and Donate" fundraising event was held. Through both the individual campaign and the fundraising event, the Foundation has received over \$6,200 to date. In July 2012, Gayle Smashey was re-elected Chair and Marla Koosed Vice Chair of the Cultural Affairs Commission. As per the CAF bylaws, both are now members of the CAF Board. Maureen McGlynn joined the Board in 2012 and Renae Williams Niles became the second Board member to complete her two terms.

- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. In 2012 this included continued coordination with Hackman Capital Partners for various project sites in the Hayden Tract; The Platform mixed-use project at Washington and National Boulevards; Legado Crossing at 8770 Washington Blvd.; and a project at 11957 Washington Blvd. Sony Pictures Entertainment unveiled Tony Tasset's RAINBOW on October 1, 2012, the largest art commission to date in conjunction with Culver City's Art in Public Places Program.
- Continued outreach of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 90+ art works on the City's web site as well as in certain national public art databases (CultureNOW – MuseumWithoutWalls and the Public Art Archive, administered by the Western States Arts Federation).
- **Art in Public Places Ordinance Update.** The CAC reviewed and unanimously approved changes to the existing APPP Ordinance (which had been last updated in 2004) in December 2012. The City Council will consider the updated APPP Ordinance and CAC recommendation in early 2013. Certain updates were necessary in order to keep Culver City's program progressive and compliant with current best practices.
- Continued **maintenance of public art** which included coordinating restoration efforts for Paul Tzanetopoulos' artwork entitled, *After Market Wheel*, at 4520 Sepulveda Blvd. (Pep Boys) and Laddie John Dill's artwork at The Willows Community School.
- Continued implementation of **temporary art** installations in Culver City. *The Secret Life of Swimmers*, a streetlight pole banner and virtual gallery project that was launched in July 2011 featuring swimmers from the Culver City Municipal Plunge, was de-installed in December 2012.
- Continued implementation of City's **Historic Preservation Program** which included review of projects affecting sites of historic significance.

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Fiscal Year 2012-13 Work Program Updates:

On February 1, 2012, redevelopment was eliminated in California which greatly impacted both the funding and structure of Cultural Affairs in Culver City. As of July 2012, the three permanent Cultural Affairs staff positions that were included within the Community Development Department and funded by redevelopment, have been reassigned to other City departments. While the core programs associated with Cultural Affairs continue through this transition, staff and financial resources are further restricted from the prior fiscal year. The update of the Community Cultural Plan will allow further dialogue with the public regarding future programs.

- Update the **Community Cultural Plan**. In an effort to follow best practices among Los Angeles area municipalities, an update to the City's Community Cultural Plan will commence in 2013. A series of community meetings, focused on specific yet diverse topics, will be held throughout the calendar year to elicit comments from residents, cultural organizations, educational groups, individual artists and businesses.
- **2013 Performing Arts Grant Program**. The City Council has approved grants for fourteen performing arts organizations. Staff will work closely with grantees on their marketing campaigns and provide various electronic promotional opportunities through the City.

2013 GRANT RECIPIENTS

The Actors' Gang	Theatre
Collage Dance Theatre	Dance
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
Donna Sternberg & Dancers	Dance
The Jazz Bakery	Music
Lineage Dance	Music
Los Angeles Doctors Symphony Orchestra	Music
Los Angeles Shakespeare Center	Theatre
Los Angeles Women's Theatre Festival	Theatre
Rogue Artists Ensemble	Theatre
The Society for the Activation of Social Space through Sound and Art	Music
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

- **Music in the Chambers**. Planning is underway for a winter performance, featuring members of the Los Angeles Philharmonic, in the Mike Balkman Council Chambers. The event is part of the Los Angeles Philharmonic's

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- Neighborhood Chamber Music Concert series and it will be webcast through the City's website and locally cablecast.
- **Veterans Memorial Building.** Continue to promote the Veterans Memorial Auditorium and adjacent rooms as an affordable cultural facility for performances, rehearsals, workshops, convenings, retreats and board meetings to cultural organizations. Renovations are planned for the performance areas and new room furnishings, including new risers, have been ordered.
- **Film Programs.** Exploration of possible future film screenings in Veterans Memorial Auditorium.
- **Fiesta La Ballona Concert Program.** Planning is underway for the concert program included during Fiesta La Ballona slated for August 2013.
- **Kirk Douglas Theatre Community Access Program.** Continue to nurture local performing arts organizations by encouraging grant requests to support their participation in the program.
- **Arts Education.** Continue to serve on the CCUSD Superintendent's Arts Coordination Committee and the Front and Center Theatre Initiative committee. Planning is underway for the spring 2013 "Meet and Greet" between Culver City-based arts organizations and representatives of CCUSD booster and PTA groups.
- **Art in Public Places Ordinance Update.** A first reading by the City Council is scheduled for late January 2013.
- Continue implementing City's **Historic Preservation Program** including review of projects affecting sites of historic significance.
- Continue implementing the City's **Art in Public Places Program**, including coordinating installation of public art in conjunction with private development projects, enhancing public outreach, and continuing maintenance of art on private and City-owned property.
- Continue the work of the **Cultural Affairs Foundation** to augment funding of existing Cultural Affairs programs. The next regularly scheduled semi-annual meeting of the Board will be on January 16, 2013.

John Nachbar is the Chief Executive Officer of the Foundation and the current Foundation Board members are:

Arleen Chikami, Freelance Grant Writer/Fundraiser.

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Christine Hardin, Interior Designer
Leslie Jones, Curator of Prints & Drawings, Los Angeles County Museum of Art
Marlyn Musicant, Vice Chair, Culver City Cultural Affairs Commission
John Nachbar, City Manager, City of Culver City
Maureen McGlynn, Deputy Communications Director, The Getty Museum
Gayle Smashey, Chair, Culver City Cultural Affairs Commission

FISCAL ANALYSIS:

There is no direct fiscal impact associated at this time with the Town Hall. New programs that may be included into the proposed FY 2013-14 budget that might be brought forward by the public during the Town Hall will have a fiscal impact.

ATTACHMENTS:

1. Adopted Community Cultural Plan with Updates for 2012

MOTION:

That the Cultural Affairs Commission:

Conduct the Town Hall meeting.