

Veterans Memorial Building and Rental Operations

Senior, Social Services and Facilities Division
Armando Abrego, Manager

Culver CITY



**Parks
Recreation
&
Community
Services
Department**

VMB
**The City's
Community,
Recreation
& Cultural
Facility**

*Susan Obrow,
Special Events
Coordinator*



Overview

Revitalization

Promotion

Customer
Service

In-Kind
Scheduling

PRCS
Programs

Rentals /
Revenue



Revitalization

13 Rooms

Wi-Fi

Repairs

Signage

Exiting Plan

Stage
Restoration



Promotion

Brochure

Website

Bi-Weekly
Update



Customer Service

Hours of
Operation

Staffing

Building
Services

Security

Display
Case



In-Kind Scheduling

City Dept.
Reservations

City-
Sponsored
Events

Government
Agencies



PRCS Programs

Recreation
Classes

Youth Camps

Senior
Programming

Social
Services
Meetings



Rentals

Non-Profit

Private

Commercial



Revenue

Fiscal Year 2014-15

Adopted Budget	\$565,000
Adjusted Budget	\$594,000
Actual Revenue	\$635,000

Fiscal Year 2015-16

Adopted Budget	\$585,000
----------------	-----------



**Happy 65th
Anniversary**

**Veterans
Memorial
Building**

