Rentals	Details	Cost			
Tents	10x10's, 10x20	\$7,500.00			
	-				
Tables/Chairs/Umbrellas	6ft & 8ft banquets, rounds	\$1,500.00			
Fencing	2100ft. with green screen	\$5,500.00			
Bike Rail	crowd and area control	\$400.00			
Rest Rooms/Sinks	8 Premier, 1 ADA, 1 Solar Elite	\$2,735.00			
Power/Distribution	generator, cables, ramps	\$2,075.00			
Stage	16x12	\$750.00			
Audio	stage system with techs	\$2,250.00			
Trash	large & small collection bins	\$1,000.00			
Cooking/Safety					
	ice liquide feed	¢1 775 00			
Refrigeration	ice, liquids, food	\$1,775.00			
Sinks	3 compartment	\$10,500.00			
Water distribution	hoses, attachments	\$250.00			
Cooking Demonstration Tent	oven, stove, pans, utensils	\$1,500.00			
Marketing					
Facebook/Social Media	target ads, campaign manager	\$3,000.00			
Post Cards	4000 2 sided 4 color	\$200.00			
Posters	200 16x20	\$200.00			
Design	entire graphics package	\$400.00			
Print Ads		\$1,000.00			
	local papers				
Signage	event coverage	\$1,000.00			
Street Banner	City cost / printing cost	\$1,500.00			
Ticket	setup	\$150.00			
Website	design, hosting	\$1,500.00			
Event Programs	2000 tri-fold	\$250.00			
Staff	Pre, During, Post				
Management	production, sales, event	\$12,500.00			
Hosts	production, sales, event	\$1,200.00			
Crew	acture strike				
	setup, strike	\$1,800.00			
Ticketing		\$900.00			
Cleanup		\$1,500.00			
Security	event/overnight	\$4,500.00			
Entertainment	one act per day	\$4,500.00			
Supplies					
Wine glasses	1500 customized at \$2 ea.	\$3,000.00			
	plates, bowls, utensils	\$1,000.00			
Biodegradable Dinnerware	· •				
Misc.	wristbands etc.	\$1,000.00			
Permits & Licenses					
City Permits	event, fire, sound,	est. \$1500			
Venue Rental	- , -, ,	\$1,500.00			
Police	on site presence x3 days @\$450	\$1,350.00			
Health Permits	LA County	est. \$500			
Charity					
Donation	portion of the proceeds tbd				
Estimated Revenue					
Ticket Sales	ave. 500 per day x3 days @\$75	\$112,500.00			
Commercial Vendor Booths	\$300 ea.	\$1,200.00			
Sponsorships		\$1,000.00			
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