

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 02/11/08		Item Number: <u>A-3</u>	
AGENDA ITEM: Discussion and Assignment of the Issues of Regional Development and Traffic Mitigation to the Economic Development Subcommittee and Approval of the City's Participation in a Regional Development and Traffic Mitigation Working Group.			
Contact Person/Dept.: Jerry B. Fulwood, City Manager		Phone Number: (310) 253-6000	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒	Attachments: ☐
Public Notification: Master Notification List (02/06/08)			
Department Approval: Jerry B. Fulwood (02/04/08)		City Attorney Approval: Carol Schwab (by H. Baker) (02/06/08)	
Fiscal Impact Review: Jeff Muir (by M. Noller) (02/06/08)		City Manager Approval: Jerry B. Fulwood (02/06/08)	

RECOMMENDATION:

Staff recommends the City Council Assign the issue of regional development and traffic to the Economic Development Subcommittee and approve City Staff's participation in the Regional Development and Traffic Mitigation Working Group.

BACKGROUND:

On January 22, 2008, the City Council considered a report entitled:

“Discussion of Regional Development and Traffic and Proposed Formation of a Regional Traffic Working Group involving participation by the City of Culver City, the City of Los Angeles, and the County of Los Angeles.”

During discussion of this item, the City Council voiced a consensus in support of the formation of this working group. However, the issue of which City Council Subcommittee would be assigned this topic was left unresolved. The City Council accepted the City Manager's recommendation that the City Manager return to the City Council with his recommendation as to which Subcommittee he would recommend for this assignment (or if a new Subcommittee should be formed for this purpose).

DISCUSSION:

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Assignment of the Issues to the Economic Development Subcommittee

The City Council has a number of existing Subcommittees that provide guidance on a number of different topics. In this case, the City Council had mentioned two Subcommittees, the Economic Development Subcommittee and the Westside Cities COG delegate and alternate as two potential existing bodies which already address regional issues. Since the topic of regional development and traffic is a regional issue, the City Manager recommends the City Council assign this topic to an existing body rather than create a separate Subcommittee to address this specific item.

While there are merits of either of these bodies handling the issue of regional development and traffic, given the potentially significant economic impacts of both development and traffic on the overall issue of economic development in the City, the City Manager recommends the City Council assign these topics to the Economic Development Subcommittee (Councilmember Rose and Councilmember Malsin).

Approval of the City's Participation in the Regional Development and Traffic Working Group

While the City Council did express consensus support for participation by City staff in the Regional Development and Traffic Mitigation Working Group, the City Council did not take formal action on this subject on January 22, 2008. Staff requests the City Council adopt a motion which approves City staff's participation in the Regional Development and Traffic Mitigation Working Group along with the staff members from other jurisdictions in the West-side sub-region as originally proposed by the County of Los Angeles. As the Working Group pursues its work, the Group may determine participation by additional governmental jurisdictions may be desired.

Should the City Council approve City staff's participation in this Working Group and assuming the other jurisdictions also confirm their participation,, it is expected staff would meet with counterparts in the other jurisdictions and provide updates to and receive comment from the City Council Subcommittee throughout this process. Should the Working Group ultimately be able to reach a consensus agreement, then the agreement would be presented to the City Council for the Council's consideration.

FISCAL ANALYSIS:

The issues of regional development and traffic mitigation are items of major importance to Culver City and the Westside sub-region. Therefore, the City Manager does recommend the allocation of existing staff resources for participation

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in this important effort. As currently anticipated, costs associated with participation in the Working Group can be accommodated by existing appropriations. However, it should be noted that participation in the Working Group was not part of the work plan anticipated at the time of adoption of the Fiscal Year 2007/2008 budget.

ATTACHMENTS:

None

MOTION:

That the City Council:

- (1) Authorize City Staff to participate in a Regional Development and Traffic Mitigation Working Group; and,
- (2) Assign the topics of regional development and traffic mitigation to the Economic Development Subcommittee.