

CITY OF CULVER CITY'S ADOPTED STRATEGIC GOALS FOR 2024-2026

Ensure Long-term Financial Stability



Enhance Mobility and Transportation



Improve Housing and Homelessness Services



Promote Diversity, Equity, and Inclusion



Improve and Maintain Public Infrastructure and Community Spaces



Advance Environmental Sustainability and Climate Action



Promote Public Safety



Provide High Quality Public Services



Increase Community Engagement

Departments developed their work plans based on the Council's Adopted Strategic Goals and the direction Council provided during the Special Strategic Planning Meeting. The Proposed Work Plans were first presented to Council in March 2024 for Council and community input. Revised Work Plans were presented in May 2024 as part of the Proposed Budget for further input from the Council and community members. This process was designed to ensure that the Adopted Budget for Fiscal Year 2024-2025 addresses Council's strategic goals and priorities. The Adopted Budget includes the Final Work Plans for each Department. The Work Plans list the Department's priorities and directly attribute each task to the City Council's Adopted Strategic Goals.

Fiscal Year 2024-2025 Work Plan Priorities

Work Plan Priority:

The department has begun the initial steps of the Parks Master Plan. For FY 24/25, the department will work with the consultant to increase community engagement with community meetings, pop-up events, and presentations at City Council and various CBCs. The overall goal is to create a 10-year plan for the parks system in Culver City with focus on 1) Diversity, Inclusion, and Belonging, 2) Equity, 3) Park Access, and 4) Climate, Water, and Biodiversity. The plan tentatively scheduled to be completed by early 2025.

Primary Strategic Goal Addressed: Increase Community Engagement

Ancillary Strategic Goals Incorporated: Ensure Long-Term Financial Stability
Promote Diversity, Equity, and Inclusion
Improve and Maintain Public Infrastructure and Community Spaces
Advance Environmental Sustainability and Climate Action
Provide High Quality Public Services

Collaborating Departments: Public Works



Work Plan Priority:

PRCS staff will create an action plan that focuses on events and education for community members and staff. The action plan will include discussions with PRCS staff and collaborating departments to determine the best approach on educating and promoting public safety, incorporate special events with the presence of Police and Fire, invitations to Police and Fire to train PRCS staff on public safety and active shooter situations, and revisions to PRCS' emergency action plans.

Primary Strategic Goal Addressed: Promote Public Safety

Ancillary Strategic Goals Incorporated: Increase Community Engagement

Collaborating Departments: Police, Fire, Public Works



Work Plan Priority:

PRCS staff will evaluate opportunities to expand recreational services to include free, no-cost or low-cost pop-up programming for residents living in SB 1000 priority neighborhoods. Recreational services may include sports activities, health and wellness classes, community outreach, or a specialized workshop.

Primary Strategic Goal Addressed: Promote Diversity, Equity, and Inclusion

Ancillary Strategic Goals Incorporated: Provide High Quality Public Services

Collaborating Departments: Housing and Human Services



Fiscal Year 2024-2025 Work Plan Priorities

Work Plan Priority:

Due to staffing changes in Transportation, the FY 23-24 work plan on Senior Mobility Services was not completed. This work plan has been revised to reflect the tentative goal for FY 24-25. Both the Transportation Department and Community Services Division of PRCS worked collaboratively with the senior community to reimagine a CityRide Senior Mobility Services Program. The program would include a new software to support the provision of on-demand services as well as streamline the booking of group mobility trips, sharing the costs and trips with micro-transit, and educations of our residents in the use of alternative mobility services. The tentative goal is that by the end of FY 24-25 there will be a soft rollout of adapted services, depending on staffing and vehicles available for these services.

Primary Strategic Goal Addressed: Enhance Mobility and Transportation



Ancillary Strategic Goals Incorporated: Ensure Long-term Financial Stability
Collaborating Departments: Transportation

Work Plan Priority:

AB-1881 Model Water Efficient Landscape Ordinance (MWELo). Staff will work with a consultant to evaluate for MWELo compliance in parks, parkways, and medians.

Primary Strategic Goal Addressed: Advance Environmental Sustainability and Climate Action



Ancillary Strategic Goals Incorporated: Improve and Maintain Public Infrastructure and Community Spaces
Collaborating Departments: Public Works



Work Plan Priority:

Staff will start working towards providing in-house youth and adult sports programming. A Pilot Youth Sports Program will be the priority. Doing two short 5-6 week sessions, staff will focus on fundamentals, teamwork, sportsmanship and will ensure diversity, equity and inclusion are at the forefront of development.

Primary Strategic Goal Addressed: Increase Community Engagement



Ancillary Strategic Goals Incorporated: Promote Diversity, Equity, and Inclusion
Collaborating Departments:

Fiscal Year 2024-2025 Work Plan Priorities

Work Plan Priority:

To create more engagement opportunities for park patrons, staff will begin hosting events and micro-events at park sites. Events would include Earth Day, Bike Safety Rodeo, Picnic in the Park, Sensory Saturdays, and Mobile Recreation Days. These would all be small community events targeting the park neighbors. Additionally, hosting open-house at the park buildings showcasing rental opportunities.

Primary Strategic Goal Addressed: Increase Community Engagement



Ancillary Strategic Goals Incorporated: Promote Diversity, Equity, and Inclusion
Resources Requested: Budget increase for events to purchase supplies and marketing materials. Costs will be submitted during the budget process.

Collaborating Departments: Public Works, Police Department, Housing and Human Services

Work Plan Priority:

Complete replacement of El Marino Park (2-5) Playground, Culver West Alexander Park (2-5) and (5-12) Playgrounds. This includes design, community workshops, presenting to PRCS Commission, submitting plans to City Council and with approval conducting bid process, seeking approval from City Council, and managing construction contract.

Primary Strategic Goal Addressed: Improve and Maintain Public Infrastructure and Community Spaces



Ancillary Strategic Goals Incorporated: Promote Public Safety
Collaborating Departments: Public Works and Planning