

MEETING DATE: 04/13/2015

AGENDA ITEM: JOINT CITY COUNCIL AND SUCCESSOR AGENCY BOARD AGENDA ITEM: (1) Consideration of the Amount of In-Kind Assistance for and Possible City Sponsorship of “An Affair of the Arts” Events Produced by The Whole 9 Proposed for May 30-31, 2015 and September 19-20, 2015; (2) Approval of a Related License Agreement for Use of Successor Agency-Owned Property (Parcel B) for the Events.

ATTACHMENTS

Page

1. Request from The Whole 9

1 - 2

Tipton, Todd

To: Fisanotti, John
Subject: RE: Affair of the Arts Update

From: Lisa Schultz [<mailto:lisa@thepeaceproject.com>]
Sent: March 18, 2015 11:24 AM
To: Pangelinan, Lisa
Cc: Tipton, Todd; Prasad, Alice; Fisanotti, John
Subject: Re: Affair of the Arts Update

Hi Lisa,

Affair of the Arts takes place on May 30 & 31st so May 11 does not work -- is it possible to get the soonest date after March 29th when I return from Africa?

Lisa Schultz
Founder
TheWhole9.com | ThePeaceProject.com
3830 Main Street
Culver City, CA 90232
310-836-4603 -- direct

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www.thewhole9.com/thehumanparade

From: Lisa Schultz [<mailto:lisa@thepeaceproject.com>]
Sent: Monday, March 16, 2015 11:02 AM
To: Tipton, Todd
Cc: Julia Salazar
Subject: Affair of the Arts Update

Greetings Todd,

I wanted to check back in with you as I just spoke with Seth and he mentioned that Parcel B is now not scheduled to be started until the end of the year. With that in mind, I would like to see if we can block off September 19 & 20 for our Fall Affair of the Arts and propose to the City that they sponsor both as we did last year.

It's my hope that they will provide the following in-kind support:

- ATTACHMENT 1
- • Allow Affair of the Arts Street Banners to be placed throughout Downtown Culver City for 3-4 weeks prior to event. The Whole 9 to pay for production of banners. Culver City to cover costs to hang banners.
 - • Waive \$500 rental fee of Parcel B.
 - • Waive \$170 special event permit fee.
 - • Waive refuse costs (delivery of empty trash cans and pick-up of full trash cans).
 - • Grant usage of the 9415-25 Venice Blvd. lot (which is not in use on the weekend) for artist parking.

In return The Whole 9 would give Culver City a package worth approximately \$10,000 which would include:

- • Include Culver City in the name of the event.
- • Incorporate Culver City logo into Affair of the Arts logo.
- • Include Culver City logo in digital and social media.
- • Include Culver City logo in print and other collateral where other sponsors are recognized.

I

As I mentioned, I'll be heading out for Africa on Friday, returning to the office on March 30. Thanks for letting me know what next steps are.

Lisa Schultz

Founder

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