



City Hall
9770 Culver Blvd.
Culver City, CA 90232
(310) 253-5851



Chair Marla Koosed
Vice Chair Regina Klein
Commissioner Len Dickter
Commissioner Thomas Small
Commissioner John B. Williams

CULTURAL AFFAIRS COMMISSION

Mike Balkman Council Chambers

7:00 PM

Tuesday, June 9, 2015

PUBLIC COMMENT

At the times provided on the Agenda, members of the public shall have the opportunity to directly address the City Council, Commission, Committee, and/or Board on any item of interest to the public, before or during the consideration of the item, that is within the subject matter jurisdiction of the City Council, Commission, Committee and/or Board. The Legislative Body in session cannot legally take action on any item not appearing on the agenda. Such items may be referred for administrative action or scheduled on a future agenda. If you wish to address the Legislative Body, the City Clerk/Secretary requests you complete and submit a Request to Speak Card prior to the agenda item being called. You will be called to the podium when it is your turn to address the Legislative Body. Providing your name and other information requested on the Request to Speak Card is voluntary and is requested only to provide a reasonable means to notify persons when their opportunity to address the Legislative Body has arrived. All persons may attend the meeting regardless of whether a person signs, registers, or completes a Request to Speak Card. For specific items listed on the agenda, requests to address the Legislative Body must be made prior to the calling for a vote on that particular item by the presiding officer. Each speaker may address the Legislative Body for up to three minutes (up to four minutes if time is ceded). Persons who are present in the City Council Chambers may cede one minute of time to one other person who is present and wishes to address the Legislative Body by presenting a Request to Speak Card to the City Clerk/Secretary. Public comments on items on the agenda are taken at the time that particular agenda item is considered by the Legislative Body.

AUTHORITY OF PRESIDING OFFICER:

Section 611 of the City Charter provides that during any public meeting, all persons shall have the right to address the City Council, and any City commission, board or committee, subject to reasonable rules of decorum and time limits established by ordinance or the presiding officer. Therefore the presiding officer may, from time to time, establish different time limits than those listed on this Agenda in order to effectively conduct City business

AVAILABILITY OF AGENDA PACKETS AND CONSERVATION OF RESOURCES:

Copies of the Agenda and a binder that includes a copy of all regular session staff reports and attachments are available in the meeting venue. Members of the public may inspect (at no cost) and/or obtain copies (upon payment of the City's current copying fee) of any regular session item by visiting the City Clerk's Office at City Hall. The City also posts this information on its website (www.culvercity.org) as a courtesy. In order to conserve resources at joint meetings, paper copies of joint items (including JOINT CONSENT CALENDAR, JOINT PUBLIC HEARINGS, and JOINT ACTION ITEMS) are provided only with the primary meeting body's agenda packet.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the meeting is in session. Please turn all devices off or place on silent alert and leave the meeting venue to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers or the conduct of City business.

MEETING INFORMATION

Agenda information is available at least 72 hours before each meeting. City Council and Commission meetings can be viewed live in Culver City on Channel 35 by Time Warner subscribers, on Channel 37 by Verizon FIOS subscribers and, for AT&T Uverse subscribers, by going to Channel 99. To view meetings on line please visit <http://www.culvercity.org/webcast>. Additionally, you may access <http://www22.verizon.com/residential/fios/v/channels.htm> and enter your zip code to see the channel listing. Any person needing reasonable accommodation related to disabilities, including assisted listening devices, is welcome to contact the City Clerk's Office at 310-253-5851 or see the City Clerk/Secretary at the meeting.

NOTE: AT OR ABOUT 11:00 P.M., MEMBERS MAY DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE

REGULAR SESSION**PLEDGE OF ALLEGIANCE****PUBLIC COMMENT - Items NOT On The Agenda****CONSENT CALENDAR ITEMS****C-1. [15-018](#) APPROVAL OF THE MINUTES OF MAY 12, 2015 REGULAR MEETING**

Attachments: [15.05.12 CAC Minutes Draft](#)

ORDER OF THE AGENDA**ACTION ITEMS****A-1. [15-015](#) CREATION OF AN AD HOC SUBCOMMITTEE TO INVESTIGATE THE CREATION OF THE POSITION OF HONORARY CITY POET LAUREATE**

Attachments: [15-05-11 City Council SR and ATT](#)
[Excerpt from CCCC 15-05-11 Minutes - A-1 Consideration of Poet Laureate](#)

A-2. [15-017](#) CONSIDERATION OF A PUBLIC ART CONCEPT IN CONJUNCTION WITH A DEVELOPMENT PROJECT AT 8810, 8840 AND 8850 WASHINGTON BOULEVARD (PLATFORM).

Attachments: [15.06.09 CAC ATT PLATFORM Public Art](#)

A-3. [15-016](#) CONSIDERATION OF A PUBLIC ART CONCEPT IN CONJUNCTION WITH A DEVELOPMENT PROJECT AT 12712 WASHINGTON BLVD.

Attachments: [15.06.09 CAC ATT 12712 Washington Blvd Public Art](#)

PUBLIC COMMENT - Items NOT On The Agenda (Continued)**RECEIPT OF CORRESPONDENCE****ITEMS FROM MEMBERS/STAFF****ADJOURN**

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION
CULVER CITY, CALIFORNIA

May 12, 2015
7:00 P.M.

Call to Order & Roll Call

Chair Koosed called meeting of the Cultural Affairs
Commission to order at 7:00 P.M.

Present: Chair Marla Koosed
Vice Chair Regina Klein
Commissioner Len Dickter
Commissioner Thomas Small
Commissioner John B. Williams

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Pledge of Allegiance

The Pledge of Allegiance was led by Rich Cherry.

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Public Comment – Items Not On the Agenda

Chair Koosed invited public comment.

The following members of the audience addressed the
Commission:

Dr. Janet Hoult reported that the City Council had considered the creation of an Honorary Poet Laureate position in the City; discussed working with the Commission to add the literary component; indicated that she had started work on the issue; discussed the Centennial and using the historical timeline as the basis for the poetry; criteria, duties and responsibilities for the position; and she reported that she would be starting a poetry group at the Senior Center and also at the Mayme A. Clayton Library & Museum.

Chair Koosed noted that the item would be on the agenda for the June Commission meeting with consideration of the formation of an ad hoc subcommittee; discussed working

collaboratively; noted that the work would not involve staff; and she expressed support for the work of Dr. Hoult.

Discussion ensued between Commissioners and Dr. Hoult regarding the practices of similar sized cities and cities nearby; encouragement to have the Poet Laureate work with the Culver City Unified School District; accelerating the process; materials submitted to the City Council; sharing of information; and the packet for the June agenda item.

Rich Cherry reported that he had applied to be a Commissioner and he provided background on himself.

Chair Koosed indicated that Public Comment for Items Not on the Agenda was available every month and she encouraged people to take advantage of it.

John B. Williams made a statement suggesting that the Cultural Affairs Commission meetings could be a gathering place for artists of all media and a place for performing arts grantees to preview their work or for resident performing arts organizations to promote upcoming performances; and he provided a short selection of spoken word and music that he played on the bass.

Discussion ensued between staff and Commissioners regarding a suggestion that such performances could act as a type of invocation for the meeting; appreciation to Commissioner Williams for the performance; rebroadcasting performances; the former *Music in the Chambers* series; limitations; permission; performing excerpts; extending the opportunity to all areas of Cultural Affairs; setting a tone reminding the Commission why they are present; formulating a simple release form; the formal public comment period; seceding time; fluidity and flexibility within the structure; and Commissioners were encouraged to bring people to the meetings.

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Receipt of Correspondence

Christine Byers, Cultural Affairs Coordinator, reported that no correspondence had been received.

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Consent Calendar

Item C-1

Meeting Minutes

MOVED BY COMMISSIONER SMALL, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE MINUTES FOR THE REGULAR MEETING OF APRIL 14, 2015.

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Action Items

Item A-1

REVIEW CITY MANAGER'S PROPOSED CULTURAL AFFAIRS BUDGET FOR FY 2015-16 AND PROVIDE COMMENTS

Christine Byers, Cultural Affairs Coordinator, provided a summary of the City Manager's proposed 2015-2016 Cultural Affairs budget; discussed the process; and carryover amounts.

Susan Obrow, Special Events Coordinator, discussed the Performing Arts Grant Program and the Cultural Facility Enhancement budget.

Discussion ensued between staff and Commissioners regarding the typical total for Performing Arts Grants; carry over funds; Cultural Facility Enhancement money; unencumbered money; the Granicus system; budget software; appreciation to the City Manager for including Historic Preservation and the Creative Economy Report in the work program; part-time contractual support; budgeted administrative positions; partnering with Finance; allocating money out of the Cultural Trust Fund for Fund Administration; using graduate student interns; other available resources; staff development opportunities; there are no additional full-time Cultural Affairs staff in the budget; the amount of time that will be given by the Finance Department liaison toward the development of the Creative Economy Report; the importance of dialogue; background on the part time contractual support

person; tracking permits for Art in Public Places; institutional knowledge; increased efficiency; priorities; making a public commitment to getting things done; meetings with City Council Members prior to the City Manager submitting the budget; appreciation for individual Commissioner statements regarding the FY 2015-16 budget; encouragement to continue communication with the City Council; development in the City; the historic preservation component; staff workload; land use; getting to know the new Commissioners; ensuring that everyone is on the same page; working together as a unified unit; and opportunities to gather socially but clarification that no business can be discussed unless it occurs at a publicly noticed meeting.

MOVED BY COMMISSIONER DICKTER, SECONDED BY COMMISSIONER SMALL AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION REVIEW THE CITY MANAGER'S PROPOSED CULTURAL AFFAIRS BUDGET FOR FISCAL YEAR 2015-2016 BUDGET AND PROVIDE COMMENTS AS DEEMED APPROPRIATE.

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Public Comment – Items Not On the Agenda

Chair Koosed invited public input.

No cards were received and no speakers came forward.

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Items from Staff

Susan Obrow, Special Events Coordinator, provided an update on recent and upcoming 2015 Culver City Performing Arts Grant performances; she discussed how the program supports the growth of local performing arts organizations; the Cultural Facility Enhancement Fund; stage lighting in Veterans Memorial Auditorium; and she agreed to provide contact information for grant recipients to Commissioner Williams.

Commissioner Small received further clarification on the proposed lighting plan for Veterans Auditorium.

Christine Byers, Cultural Affairs Coordinator, discussed making the Council Chambers more technically friendly for performances; the mixing of the old and new systems in connection with the agenda; meeting with Commissioners Dickter and Small on April 27 to discuss Historic Preservation; she anticipated an item going forward soon to the City Council related to updating the Historic Preservation program in the municipal code; the recent meeting of the Public Art Subcommittee of the Commission; she announced the third Architecture Talks on June 7 at WHY to benefit Veterans Auditorium technical enhancement; she discussed action items on the June Commission agenda; the upcoming Cultural Affairs Foundation meeting in June; and the Americans for the Arts Conference.

Commissioner Dickter discussed the making a promotional film about Culver City; a potential screening at Helms Bakery; visual branding; and he asked for input and suggestions on how the film could be used.

Discussion ensued between staff and Commissioners regarding using the film as a tool for the Cultural Affairs Foundation; the timeline for completion; updating the projection system at Veterans Memorial Auditorium; a suggestion to show the film at the Pacific Theatres; economic development; the Chamber of Commerce; and the film as a test run for the Creative Economy Report.

Christine Byers, Cultural Affairs Coordinator, reported that the restoration of *Truth or Fiction* had been completed and she reported that she would be pausing on art restoration until the Creative Economy Report could be brought back on track.

Chair Koosed received clarification regarding illumination of the artwork during the day.

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Items From Commissioners

Commissioner Small reported on recent performances that he attended including the Tribute to the Stars on the Sony lot; the district-wide PTA Awards program; the L.A. Conservancy

Awards luncheon; and he discussed the talent of Culver City architect Kulapat Yantrasast.

Chair Koosed announced the next architecture talk scheduled for June 7 at WHY with proceeds to benefit the technical enhancements at Veterans Memorial Auditorium; discussed marketing for the event; reported attending the Young Audiences program at the Kirk Douglas Theatre; reported the opening of Edward Cella Fine Art; and she noted that Merry Norris had a pop-up exhibition space through the end of May within the gallery.

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Adjournment

There being no further business, at 8:45 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on June 9, 2015 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED _____

MARLA KOUSED
CHAIR of the Culver City Cultural Affairs Commission
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date



City of Culver City

City Hall
9770 Culver Blvd.
Culver City, CA 90232
(310) 253-5851

Legislation Text

File #: 15-015, **Version:** 1

Creation of an Ad Hoc Subcommittee to Evaluate the Creation of the Position of Honorary City Poet Laureate

Contact Person/Dept: B. Christine Byers
Phone Number: (310) 253-6003

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☐

Public Hearing: ☐

Action Item: ☒

Attachments: ☒

Public Notification: Meetings and Agendas - Cultural Affairs Commission (06/05/15)

Department Approval: Martin R. Cole (06/05/15)

RECOMMENDATION

Staff recommends that the Cultural Affairs Commission (CAC) consider the creation of an Ad Hoc Subcommittee to evaluate the creation of the position of Honorary City Poet Laureate and, if such a subcommittee is created, appoint two Commissioners to that subcommittee.

BACKGROUND/DISCUSSION

The May 11, 2015 City Council meeting agenda included an item pertaining to the creation of the position of Honorary City Poet Laureate. After considering the information provided by Dr. Janet Hoult included with the staff report, comments from the public and from individual Council Members, the City Council adopted a motion directing the Cultural Affairs Commission to evaluate the proposal and make a recommendation to the City Council as expeditiously as possible.

To fulfil the direction of the City Council, staff suggests the CAC consider creating an Ad Hoc Honorary City Poet Laureate Subcommittee which would, as part of a recommendation to the City Council:

- Determine whether the City Council should create the position of Honorary City Poet Laureate.
- If it is recommended that there should be such a position, develop guidelines for selecting an Honorary Poet Laureate; and,
- Develop a description of the duties of the position.

In the interest of time, staff recommends that the Ad Hoc Honorary City Poet Laureate Subcommittee meet directly with Dr. Janet Hoult as soon as possible to review materials relating to the creation of the position and prepare the draft recommendations for presentation to the CAC. The Ad Hoc Subcommittee should plan

to review their recommendation and draft documents with staff sometime in August in preparation for presentation to the full CAC at the September 8, 2015 meeting.

FISCAL ANALYSIS

Staff's involvement in the work of the subcommittee will be minimal. The anticipated fiscal impact of the creation of the position of Honorary City Poet Laureate will be dependent upon the proposals developed by the Subcommittee, the review of the CAC, and ultimately the action of the City Council.

ATTACHMENTS

1. May 11, 2015 City Council staff report and attachments
2. Excerpt of the May 11, 2015 City Council Minutes

MOTION

That the Cultural Affairs Commission:

1. Create an Ad Hoc City Poet Laureate Subcommittee; and
2. Appoint Commissioner _____ and Commissioner _____ to the Ad Hoc Honorary City Poet Laureate Subcommittee.

**City of Culver City, California
Agenda Item Report**

Meeting Date: 05/11/2015		Item Number: <u>A-1</u>	
CITY COUNCIL AGENDA ITEM: (1) Consideration of the Creation of the Position of Honorary City Poet Laureate; and (2) (If the Position of Honorary City Poet Laureate is Created) Appointment of a Person to Such Position.			
Contact Person/Dept.: Martin R. Cole, Assistant City Manager/City Clerk		Phone Number: 310-253-6000	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐	
Public Hearing: ☐		Action Item: ☐	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: Meetings and Agendas – City Council (05/06/15)			
Department Approval: Martin R. Cole (05/05/15)		City Attorney Approval: Carol Schwab (by H. Baker) (05/06/15)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (05/06/15)		City Manager Approval: John M. Nachbar (05/06/15)	

RECOMMENDATION:

Staff recommends the City Council (1) consider the creation of the position of Honorary Poet Laureate and (2) (if created) appoint a person to such position.

BACKGROUND:

At the City Council meeting of October 27, 2014, the City Council directed the City Manager to place the consideration of the position of Honorary City Poet Laureate on a future agenda. Pursuant to that direction, this report is present to the City Council this evening.

DISCUSSION:

Dr. Janet Hoult has provided the attachments for the City Council's consideration.

FISCAL IMPACT:

Using the City's experience with the position of Honorary City Historian as a guide, should the City Council determine to create and appoint someone to the position of Honorary City Poet Laureate with a role similar to Honorary City Historian, the fiscal impact of the creation of the position of Honorary City Poet Laureate is not expected to be material.

City of Culver City, California
Agenda Item Report

ATTACHMENTS:

Materials Provided by Dr. Janet Hoult

MOTION:

That the City Council:

- (1) Consider the creation of the position of Honorary City Poet Laureate; and,
- (2) (If the Position of Honorary City Poet Laureate is Created) Appoint a person to such position.

MEETING DATE: May 11, 2015

AGENDA ITEM : (1) Consideration of the Creation of the Position of Honorary City Poet Laureate; and (2) (If the Position of Honorary City Poet Laureate is Created) Appointment of a Person to Such Position.

ATTACHMENTS

	<u>Pages</u>
1. Information from Dr. Janet Hoult	1 - 9

DATE: January 6, 2015

TO: Martin Cole
Assistant City Manager
Culver City, California

FROM: Dr. Janet Cameron Hoult
Professor Emerita, CSULA
Culver City, California

RE: Establishment of a procedure to appoint a Poet Laureate for Culver City in preparation for the 2017 Centennial

When Councilmember Jim Clarke, who is chairing the Centennial Committee, told me that the suggestion had been made to appoint me Poet Laureate for the Centennial and have me conduct a poetry contest, I said I would be delighted. When the Centennial Committee discussed it, they were absolutely correct in indicating that it is the responsibility of the Culver City City Council to make such an appointment, not the Centennial Committee.

At a subsequent City Council meeting, a request was made for more information about the position of Poet Laureate and what process cities use to make an appointment. I volunteered to assist and am herewith presenting a brief history of Poets Laureate and examples of cities in California with Poets Laureate as well as my suggestions for proceeding here in Culver City.

FYI and (enjoyment..!) I have also attached an article about Lethbridge, our sister city in Canada, and their pursuit of a Poet Laureate....with an annual stipend of \$20,000...!

When I checked out the mission of the Cultural Affairs Commission and the activities they have encouraged with great success – art and architecture are at the forefront – I found very few events focused on poetry. I think it would be wise for me to speak with the Commission which meets next Tuesday and see how we might be able to work together to encourage literary art in Culver City.

As mentioned in the attachment, the City Council could appoint me as the de facto Poet Laureate, since, for several years, I have been providing poetry at the City Council when requested for a special commendation or to raise awareness for a designated month or week as well as focusing on the issues facing our city. With that title I would have the city's blessing and the authority to officially begin poetry groups at the Senior Citizens Center and the Culver City Library. I will develop the curriculum for the poetry groups and handle the publicity by writing announcements, developing flyers and working with our local journalists. When the poetry groups are operational, I will begin the development of a plan for the Centennial poetry contests. As the first Poet Laureate, my responsibilities would

focus on bringing poetry to the citizens of Culver City and setting in place a procedure for selecting a Poet Laureate every two years. One who would be named in January 2017 at the start of our Culver City Centennial year.

A Poet Laureate for Culver City

Before a Poet Laureate can be appointed for Culver City, some very important details need to be explained. First, the City Council and citizens of Culver City should be aware of the history of the post. Then, they need to be aware of the duties and responsibilities of a Poet Laureate and what that would entail for our city. A list of cities throughout California with Poets Laureate is included along with their population. The selection processes used by three of the cities, Albany, Emeryville and Los Gatos are provided in detail for comparison. You will note that they are very different and range from the simple to the complex. Finally, a plan to move ahead with the idea of focusing on the Centennial year 2017 is included.

History and Definition:

A Poet Laureate (plural: Poets Laureate) is an honorary title, originating from the ancient Greeks' practice of crowning their artists and athletes with laurels. A Poet Laureate is officially appointed by a government or conferring institution and is often expected to compose poems for special events and occasions as well as advancing the knowledge and enjoyment of literary arts through public readings, education and community events. In the 1300s, two Italians were the first to be crowned Poets Laureate and in Henry VII of England's day, he crowned the Poet Laureate. Today more than a dozen national governments continue the Poet Laureate tradition. In the U.S., the Librarian of Congress identifies a poet he'd like to serve as Poet Laureate, confirms that the poet is willing and able to serve as Poet Laureate and then appoints the poet to the position. He often seeks suggestions from the Library's Poetry and Literature Center and other poets before he makes the final decision. There are other Poets Laureate in addition to those named by countries, states and cities such as the Children's Poet Laureate designated by the Poetry Foundation.

Procedures in California Cities:

Many Poets Laureate are selected by a literary group in a given country, state or city. As you see above, the selection in the U.S. is done by an individual who asks for suggestions if he doesn't already have someone in mind.

The following list is of California cities which have appointed a Poet Laureate:

California Cities w/Poets Laureate	Population
Emeryville	10,080
Albany	18,539
Windsor	26,801
Benecia	26,997
Los Gatos	29,413

West Hollywood	34,399
Culver City	38,883
Dublin	46,036
Brentwood	51,481
Cupertino	58,302
Davis	65,662
San Ramon	72,148
Alameda	73,812
Salinas	150,441
Oakland	390,724
Sacramento	466,388
Fresno	494,665
San Francisco	805,235
Los Angeles	3,792,621

The first two on the list, Albany and Emeryville, are smaller in size than Culver City, but have very different procedures. Emeryville has a much simpler procedure while Albany's is more complex. Los Gatos is closer in size to Culver City, and differs somewhat from the other two. A comparison of the procedures of the three cities can give us some ideas for what procedure we may want to establish here in Culver City (highlighted in green in anticipation of the appointment of a Poet Laureate)....

Emeryville, California

In **Emeryville** the Poet Laureate serves as the City's literary ambassador during a two-year term commencing mid-year.

The request for proposals includes the following criteria:

- The selected poet lives or works in Emeryville, and be at least 18 years of age.
- The selected poet has demonstrated a commitment to poetry through prior publication and submission of a body of work of no less than twenty poems, and/or a performance record such as spoken word, poetry slams, film, new media or other performance-related venues.
- The selected poet embraces a willingness to engage the community in a discourse about poetry, to present his or her work to the public and Emeryville K-12 students.
- The selected poet is willing to allow selected poems to be published on the City website, to be duplicated as posters for distribution at events or in the schools, to be framed for installation in City Hall, and possibly for use in visual art installations.

The duties of the **Emeryville** Poet Laureate include:

- Represent the City of Emeryville and the poetic arts through participation in poetry events and interviews.

- Present poetry at no more than four events per year. These events may vary from year-to-year, but could include readings at scheduled City events and in the schools.
- Accept invitations, as schedule permits, to present his/her poetry at community events or with community groups, in interviews with the media, and to submit works for publication on the City website and other outreach vehicles.
- Act as an advocate and resource for poetry and literary events in Emeryville

Albany, California

In **Albany**, the honorary position of Poet Laureate is given to a writer who uses poetry to express and celebrate a spirit of community throughout the year and to foster a love of poetry and literature among citizens young and old. Published poets who live or work in **Albany** are eligible to apply.

The Poet Laureate writes poems throughout the year and participates in community events, education, and readings. Each year the **Albany** Poet Laureate will:

1. Publicly present to the City at least 4 new poems for public occasions (example: Arbor Day Memorial Day Services, July 4th, Dinner with Albany)
2. Hold at least one free public youth poetry event, which may include workshops during or after school, and youth poetry slams or readings.
3. Offer a public reading of your work and that of other poets at the library or other designated venue.
4. Participate in other activities that promote poetry throughout the community.

Length of Appointment: The appointment of Poet Laureate is for 1 year with an option for renewal.

Payment: The position of the City of **Albany** Poet Laureate is entirely honorary.

Qualifications: The person appointed as a Poet Laureate must:

- have lived or worked in **Albany** for at least 6 months prior to the application deadline date ("work" means that you work in **Albany** at least 20 hours a week)
- have presented poems publicly for at least 5 years, preferably published poems in circulation magazines and/or books. Online publications, public performances and readings may also be considered.
- have a record of active contribution as a poet, as acknowledged by peers and by community involvement in the form of teaching, judging, or performance

To apply: Submit 1 digital (via CD or email) and 5 hard-copy sets of the following materials:

- evidence that meets the above qualifications (photocopies of published works, statement of residence or employment, news clips, web printouts, etc.)
- a resume and contact information

- 2 personal or professional references (maximum 300 words each)
 - no more than 20 pages of selections from your work, published or unpublished
 - a personal statement not to exceed 500 words about why you are interested in the position and what activities and goals you want to pursue during your appointment
 - [optional] a video, recording, or YouTube or other link of you reciting your work
- Deliver your submission before Sunday, July 7, 2013 to:

Albany Poet Laureate Program
 c/o Albany Arts Committee
 1249 Marin Avenue Albany, CA 94706
 Email digital files and links to: albanyartcalendar@gmail.com

Note:

- The Arts Committee is not responsible for loss or damage. No packets will be returned.
- Failure to maintain residency or work location in Albany during the term of appointment may result in termination of the appointment by the City.
- The candidate selected will be required to sign a contract with the City. Due to the public nature of this position, the candidate must agree that any work submitted will meet certain criteria with regard to content.
- All works submitted during the Poet Laureate's term remain the property of the Poet, who grants the City a permanent license to archive and reproduce them.
- See the Poet Laureate website at <http://www.albanyca.org/index.aspx?page=725> for more information.

The Albany Poet Laureate Program is administered by the Albany Arts Committee.

Los Gatos, California

Los Gatos appointed as its first Poet Laureate a person who served in a community volunteer position the first two years and helped to establish the procedure now used.

Purpose of the Poet Laureate in Los Gatos

- To encourage the appreciation and advancement of the literary arts in Los Gatos
- To stimulate the cultural awareness of the community
- To introduce the youth of the community to the wonders and benefits of poetry as a part of history and culture

Advantages for the Town

- Reflects the enlightened and educated community that is Los Gatos
- Enhances the Town's cultural credibility
- Potential source of fund raising

- Stimulates creative engagement in the community for old and young alike
- Minimal impact on Town budget (voluntary position; however, some expenses for supplies may be required)

Selection process

Form a volunteer committee to select candidate to recommend to the Town Council, composed of a selection of the following:

- Member of Library Board
- Member of Arts and Cultural Commission
- An educator
- Member from Friends of the Library
- Member of Town Council
- Member from the Museums Board
- Member from the Community-at-large
- Professional poets
- Boards and/or directors of literary organizations
- Town staff

Criteria for appointment

- Must be resident of Los Gatos
- Evidence of body of work, published or unpublished
- Over 18 years of age
- Must agree to fulfill duties of poet laureate for length of term
- Public speaking ability
- Two personal or professional references

Procedures for selection of a Poet Laureate for Culver City can follow similar lines as the three above. In order to begin the process, it will b

Suggested Procedure for Establishing the Poet Laureate Position in Culver City

1. The Culver City City Council could appoint me as the de facto Poet Laureate for two years - 2015-2016. In 2017, at the start of the Centennial year, another Poet Laureate could be appointed.
2. For several years, I have been providing poetry at the City Council when requested for special commendations or to raise awareness for a designated month or week as well as focusing on issues facing our city.
3. The author of two award winning poetry books, my second book, WHERE DID THE SUN GO? Myths and Legends of Solar Eclipses around the World Told with Poetry and Puppetry, was the focus of a presentation and puppet show for children I gave for the Friends of the Culver City Library.
4. With the title of Poet Laureate, I would have the city's blessing and the authority to officially begin poetry groups at the Senior Citizens Center and the Culver City Library as well as working with other groups in the

- community to further interest and knowledge of poetry and begin to establish the process for the future selection of Poets Laureate.
5. As an Emeritus Professor of Language Education from the CSULA Charter College of Education, I have an extensive background in curriculum development and look forward to designing the programs for the poetry groups.
 6. Publicity, including writing announcements, developing flyers and working with our local journalists, will be part of the responsibilities. However, as a community volunteer with no stipend, some funds would be welcome to cover printing expenses.
 7. When the poetry groups are operational, the development of a plan for the Centennial poetry contests will begin.
 8. As the poetry groups develop their skills, they will be encouraged to share their work at poetry readings within Culver City and to submit their poetry for the Centennial Poetry Contest.
 9. I will work with the Centennial Committee to determine for which events poetry would be appropriate and work with the poetry groups to provide a series of Centennial oriented poems
 10. As the first Poet Laureate, my responsibilities would focus on bringing poetry to the citizens of Culver City and setting in place a procedure for selecting a Poet Laureate who would be named in January 2017 at the start of our Culver City Centennial year.
 11. I would continue to work with the newly appointed Poet Laureate - 2017-2019 - as she/he provides the leadership for the poetry to be presented during the Centennial year.
 12. The Culver City Cultural Affairs Commission is the logical group to become involved in developing the procedure to be used in appointing future Poets Laureate. I plan to speak with them to see how we can work together in setting the procedure in motion.

Should city have a poet laureate?

By Mabell, Dave on October 18, 2014.

Lethbridge Herald

Both Calgary and Edmonton have one, and it's time Lethbridge named a "poet laureate" as well. That's the suggestion from a university dean, and it's got city council members interested.

Professor Edward Jurkowski, dean of fine arts at the University of Lethbridge, outlined the idea in a presentation to council. As a "literary ambassador" for the city, the writer would be a part-time city representative and educator while also writing poems suitable for special events like the university's 50th birthday.

The university would cover half of the proposed \$20,000 annual budget, he said, and would provide office space along with a one-month residency at the U of L "writers cottage" in Blairmore. But the woman or man selected should be deemed a city employee, he said.

In Calgary, pointed out Mayor Chris Spearman, private-sector sponsors have picked up the tab for that city's official poet. What council should investigate, said Councillor Jeff Carlson, is how other cities administratively handle such a unique position.

Carlson suggested the Allied Arts Council should be asked if it's interested in taking on the proposal.

Council agreed to receive the submission as information, but to remain open to further ideas on how the initiative could proceed.

EXCERPT FROM MAY 11, 2015 CITY COUNCIL MINUTES
(APPROVED ON MAY 26, 2015)

May 11, 2015

Action Items

Item A-1
(Out of Sequence)

(1) Consideration of the Creation of the Position of Honorary City Poet Laureate; and (2) (If the Position of Honorary City Poet Laureate is Created) Appointment of a Person to Such Position

Mayor O'Leary invited public participation.

The following member of the audience addressed the City Council:

Dr. Janet Hoult discussed the position of Poet Laureate; her thoughts on creating poetry; and support for creation of the position.

Council Member Clarke received clarification regarding potential costs to the City.

Martin Cole, Assistant City Manager/City Clerk, read a written comment submitted by:

Lynn Bronstein

Discussion ensued between staff and Council Members regarding the upcoming Centennial; the Centennial Committee; the Cultural Affairs Commission; jurisdiction; creating a process to consider creating the position; other qualified poets in the community; a suggestion to have the position considered by the Cultural Affairs Commission and open to the public; appreciation to Dr. Hoult for bringing poetry to the City regularly and starting the conversation; creating a more formal structure for the position; having Dr. Hoult inaugurate the process and work to refine it; clarification that the position would be an appointment for a two year term; a suggestion to formalize a process developed during that time; and a suggestion that the term begin on June 30, 2015 through June 30, 2017 with the Poet Laureate to advise the City Council and consult with the Cultural Affairs Commission regarding a process to appoint the successor at the end of the term.

Council Member Sahli-Wells moved to appoint Dr. Janet Hoult as the inaugural Poet Laureate in the City. Mayor O'Leary seconded the motion.

Additional discussion ensued between staff and Council Members regarding concern that the usual City processes were not being followed; a suggestion that the position be advertised; the fact that Dr. Hoult inspired the idea and a feeling that she should be the inaugural Poet Laureate; her offer to help define the role; crafting and formalizing the process; whether the position of City Historian was put out to bid; and splitting of the motion.

Council Member Sahli-Wells withdrew her motion and Mayor O'Leary concurred.

Council Member Sahli-Wells moved to create the position of Poet Laureate in Culver City. Council Member Clarke seconded the motion.

Mayor O'Leary wanted to see the position created and then opened up for public applications as soon as possible.

Roberta Sargent provided background on herself and felt that it would be important to put the position out for consideration.

Further discussion ensued between staff and Council Members regarding a suggestion to hold the entire matter over until applications have been received; providing direction in order to put out the application; direction from the Cultural Affairs Commission; concern with a drawn out process; creating the criteria; and the timeline.

Marla Koosed, Cultural Affairs Commission Chair, expressed support for the creation of a Poet Laureate; defining the position; support for Requests for Proposals; working with Dr. Hoult; she discussed the timeframe; and working with a Cultural Affairs Commission subcommittee to expedite the process.

Additional discussion ensued between Council Members regarding the feasibility of working quickly; working with a subcommittee; working with Dr. Hoult; a suggestion to name Dr. Hoult as the Poet Laureate for the Centennial Committee; support for starting the process; having the Commission define the position; and public input.

MOVED BY COUNCIL MEMBER SAHLI-WELLS, SECONDED BY MAYOR O'LEARY AND UNANIMOUSLY CARRIED, THAT THE CITY COUNCIL DIRECT THE CULTURAL AFFAIRS COMMISSION TO INVESTIGATE THE CREATION OF THE POSITION OF HONORARY CITY POET LAUREATE IN CULVER CITY, DEFINE THE POSITION, AND MAKE A RECOMMENDATION TO THE CITY COUNCIL EXPEDITIOUSLY.



City of Culver City

City Hall
9770 Culver Blvd.
Culver City, CA 90232
(310) 253-5851

Legislation Text

File #: 15-017, **Version:** 1

Consideration of a Public Art Concept in Conjunction with a Development Project at 8810, 8840 and 8850 Washington Boulevard (PLATFORM).

Contact Person/Dept: B. Christine Byers

Phone Number: (310) 253-6003

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☐

Public Hearing: ☐

Action Item: ☒

Attachments: ☒

Public Notification: Meetings and Agendas - Cultural Affairs Commission (Sent via E-Mail on 06/05/15); Property Owners, Occupants, and Businesses within 500' Radius (to End of Block) (Sent via US Mail on 05/28/15).

Department Approval: Sol Blumenfeld (06/04/15); Martin R. Cole (06/05/15)

RECOMMENDATION

Staff recommends that the Cultural Affairs Commission ("CAC") approve the proposed art concept entitled, *Technicolor Drip*, by Jen Stark as fulfilling the City's Art in Public Places Program ("APPP") requirement for the development project at 8810, 8840 and 8850 Washington Boulevard (PLATFORM).

BACKGROUND/DISCUSSION

Joseph Miller of the Runyon Group ("the Applicant") has been issued five Culver City Building Permits (Permit Nos. 80985, 83712, 83960, 84007 and 85695) for the conversion of a four acre former car dealership site to a complex featuring retail, dining and offices, as well as open green space. The site is located on the south side of Washington Blvd., directly across from the Culver City Metro Expo Line station and bordered on the east by National Blvd.

The permits issued are for both new construction and tenant improvements (remodeling) of existing structures on the site. Pursuant to Culver City Municipal Code ("CCMC") Section 15.06.120, new commercial development projects with a building valuation of \$500,000 or more and remodeling projects with a building valuation of \$250,000 or more are subject to the City's Art in Public Places Program ("APPP") requirement. Further, Section 15.06.125 (B) states: "Multiple building permits issued within a three year period for a single project shall be considered in the aggregate in determining the APPP allocation." The valuation as appears on these five permits totals \$15,927,801.

The applicant chose to fulfill the APPP requirement by commissioning original, site-specific artwork by a qualified artist. Based on the valuation of the building permits issued to date, the minimum APPP allocation is \$159,278. The APPP allocation may be increased as additional Building Permits for build out of the individual tenant spaces are issued.

On March 25, 2014, the CAC approved a sculpture concept by Yoram Wolberger as fulfilling the APPP requirement for PLATFORM. At that time, the artist was still evaluating several options for fabricating the sculpture. In early 2015, Mr. Miller notified staff that he was considering going in another direction, primarily because fabrication of the art concept as approved by the CAC was no longer a financially feasible option.

Staff met with representatives of LeBasse Projects at the end of April who had recently been engaged by the Runyon Group to facilitate the development, approval and installation of a new site-specific art concept by Jen Stark. Ms. Stark is an LA-based artist who received her BFA from Maryland Institute College of Art and whose work is included in the Smithsonian Institution, North Miami's Museum of Contemporary Art, Miami International Airport, and many corporate art collections. LeBasse Projects had maintained a fine art gallery for over seven years in the Culver City Arts District and was the original partner with Mr. Miller in producing the temporary murals that have appeared at the former car dealership site since 2012.

Ms. Stark is proposing a mural titled, *Technicolor Drip*, for the east-facing wall of the parking structure that is located on the south west corner of Washington Blvd. and Landmark Street. The mural's dripping patterns will cascade in sections down the building's façade, stopping short of the wall's bottom edge with the intention of creating a visceral and playful experience for viewers. Ms. Stark's mural will be a nod to the several dozen murals that were commissioned for the site after the former car dealership closed while also referencing Culver City's association with the film industry.

Representatives of LeBasse Projects met with staff and the CAC Public Art subcommittee (Chair Koosed and Commissioner Williams) on May 12, 2015 to review the initial concept. At that meeting, the concept for a second smaller mural on a building located on the east side of Landmark Street and facing the parking structure was presented. The second mural is similar in color and design as that intended for the parking structure. In addition to the two permanent murals by Jen Stark, the Runyon Group have two 20' x 20' vitrines built into the Washington Blvd. facing wall of the parking structure which will feature rotating temporary art installations, the first of which will be by Ms. Stark. (The two vitrines and the rotating art within them are not part of the Runyon Group's Art in Public Places Program proposal.) *Technicolor Drip* will be Ms. Stark's first permanent commission in conjunction with a percent for public art requirement.

The estimated budget for the entire art commission, including installation and lighting, is currently about \$172,000 of which \$45,000 is the artist's fee for design. The fee for the art consultant is within the amount prescribed in Section 15.06.130 of the CCMC. Currently, the estimated installation date for the artwork is July/August 2015.

The artwork will be visible 24 hours/day, seven days per week to both pedestrian and vehicular traffic and will be lit at night in such a way as to accentuate the design.

The location of both murals, will help protect them from graffiti and vandalism. A UV protective coating will be applied to each mural and as necessary, the surfaces cleaned periodically. Restoration of the painted surface and reapplication of the UV coating is anticipated after approximately ten years.

The CAC Public Art subcommittee supported the concept as presented on May 12, 2015.

FISCAL ANALYSIS

The cost for design, fabrication and installation for this project is borne entirely by the Applicant. The responsibility and cost for future cleaning, maintenance and restoration of the artwork is the responsibility of the property owner pursuant to Section 15.06.150 of the CCMC.

ATTACHMENTS

Proposal for *Technicolor Drip*, including narrative description, color renderings of the artwork, project budget and artist resume.

MOTION

That the Culver City Cultural Affairs Commission:

Approve the concept for an artwork entitled, *Technicolor Drip* by artist Jen Stark as fulfilling Culver City's Art in Public Places Program requirement in conjunction with a Development Project at 8810, 8840 and 8850 Washington Boulevard (Platform).

ART INSTALLATION CONCEPT :: PLATFORM

Presented by Joseph Miller, Runyon Group and artist Jen Stark

Submitted by LeBasse Projects, contemporary art advisory

May 11th, 2015

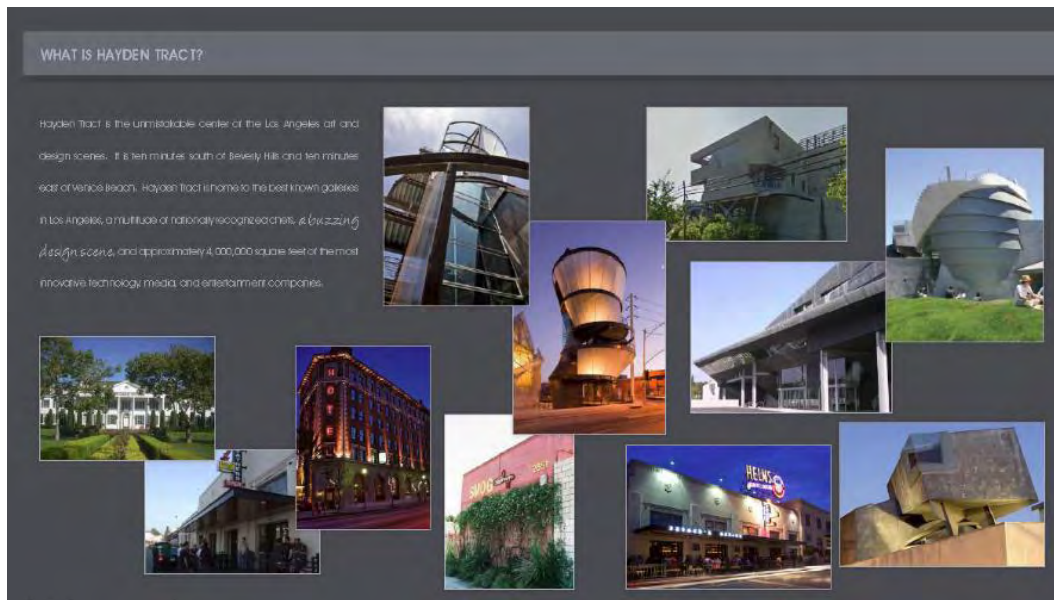
Project description



Culver City is the unmistakable center of the Los Angeles art scene and is home to over 2,000,000 square feet of creative businesses including Sony Pictures Studios, Nike Design, The Culver Studios, Ogilvy, Comcast, and Smashbox Studios.



The project site is at a key intersection adjacent to the new Culver City terminus of the Metro Expo Line which connects the Westside by rail to Downtown LA, Hollywood, the South Bay, Long Beach, Pasadena and dozens of points in between.



The neighboring Hayden Tract, just a few blocks from the newly revitalized downtown, consists of formerly abandoned industrial warehouses that are now studios and offices for people like graphic designers and software engineers, and feature a collection of experimental buildings by Los Angeles architect Eric Owen Moss.

Platform's four acre site was formerly a car dealership that will be repurposed into approximately 40,000 square feet of upscale, hip, urban retail and restaurants, 40,000 square feet dedicated to creative office space, and 40,000 square feet of open green space.

It is a collection of eight different spaces, some old and some new buildings, and outdoor open areas. It will play an important role in the transit oriented district energized by public plazas, outdoor dining and a strong retail edge.



The merchants and restaurants that are going to be part of the project will be unique, one-of-a-kind operators adding a new dimension to the Los Angeles fashion and culinary scene.



Artist Selection Process

After a previous project was deemed unfulfillable, developer Runyon Group and Joseph Miller brought Los Angeles based art consultancy LeBasse Projects on to advise with new options for art at Platform. LeBasse Projects had maintained a gallery in Culver City for more than 7 years before moving to a consultancy role, and was the original partner with Mr. Miller to produce the first several murals at the corner of Washington and National.

LeBasse Projects and Director Beau Basse took into consideration both the profile of the site, its users and also the history of the site as one of the most recognized locations for street art and murals in Culver City. LBP looked to present an artwork that would be multi-faceted in complementing Culver City's arts profile, giving a historical nod to the site and would create an exciting piece of public art for those that live and work in the City.

We selected artist Jen Stark as a perfect representative to fulfill those goals.

Jen Stark's artwork concentrates on the hypnotic, time-intensive process of cutting and layering. The patterns she creates mimic the repetitive intricate layers of plants as well as the geometric framework of the universe. She is heavily interested in the juxtaposition of contrasting colors and repetition, and creating patterns that give the impression of movement & vibration.

The work frequently explores ideas of replication and infinity, echoing patterns and intelligent designs found in nature. Stark is interested in how math and science is intertwined in everything around us and is inspired by plant growth, fractals, infinity, microscopic designs in nature, color and mystery.

Stark was born in Miami, Florida in 1983 and received her BFA from Maryland Institute College of Art in 2005, majoring in fibers with a minor in animation. Stark has exhibited globally with major shows in New York, London, Los Angeles, Miami, Washington DC, Chicago, Seattle, Thailand and Canada.

Her work is included in the Smithsonian American Art Museum's Permanent Collection, The Goldman Collection, the West Collection, the Microsoft Art Collection, Crystal Bridges Museum of American Art, the Museum of Art Fort Lauderdale and the Museum of Contemporary Art Miami among others.

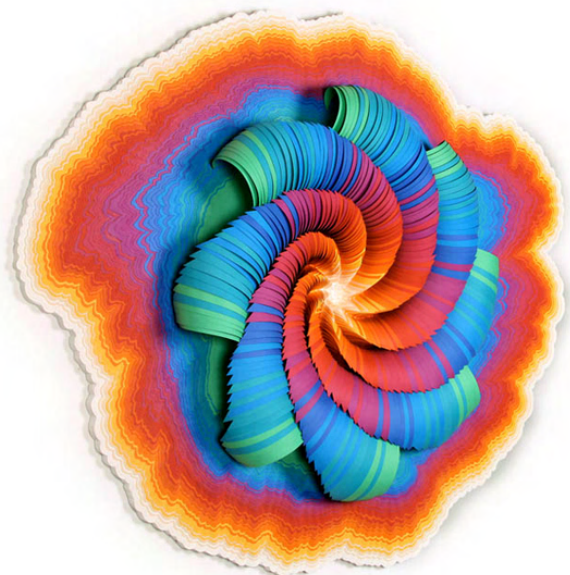
The artist lives and works in Los Angeles, CA.



Jen Stark :: Mural Commission :: Miami Museum of Contemporary Art



Jen Stark :: Mural and Installation :: Facebook Offices



Jen Stark :: Various Artworks :: Paper and mixed media

Concept Proposal for Platform, Culver City from Jen Stark

When I was originally approached to create some concepts for the project at Platform, the first thing I did was take a close look at the surrounding neighborhoods of the site. My artwork often is heavily influenced by repetitive designs in nature, and in this case I wanted this mural to echo the designs, people and history of Culver City.

What I discovered was fantastic to me as an artist. First, the flourishing art scene in Culver City was one of the reasons I made the move from Miami in 2012, and second that the former structure at the Platform site had actually been the home to some of my favorite murals. The amazing growth and development of the area around Platform was also extremely intriguing. Additionally, while I have created quite a few murals, this would be my first as an official land-use requirement project, which added an even greater need for me to have a strong concept.

So for Platform I wanted to begin a visual conversation that started with the immediate tenants at Platform and would spiral out. Sourcing inspiration from the neighborhoods around the site, the history of the site and Culver City itself, as well as the future of Platform I created a specific design. Utilizing some of my signature dripping patterns.

For this mural the dripping patterns will cascade in sections down the facade of the building. The drips stop just above the bottom of the wall, giving it more of an 'installation feel' and makes it seem like the design is moving and slowly flowing over the wall. Most colors will be eye-grabbing rainbow gradients, while the black and white patterns help break up the design and add contrast. The piece will use vivid colors and designs to engage with viewers and create a memorable, inclusive and familiar experience for all.

This design has elements that reference and give nods to:

1. The history of Culver City's movie industry – the rainbow of colors is almost a direct reference to the Wizard of Oz's classic song 'Somewhere Over the Rainbow' performed by Judy Garland - and filmed in Culver City by MGM in 1938.
2. The immediate history of the former site as a destination for street art. My murals are an extension and more contemporary evolution of street art and graffiti roots.
3. Even the title of the work, 'Technicolor Drip' is a reference to the old coloring process for the films produced in Culver City.

The mural elements are also planned to function as part of the design of Platform itself. The vivid colors of the mural will be set off by the beautiful minimal design around it.

Most importantly I can see my visuals radiating out, speaking to and being absorbed by an audience of all ages, backgrounds and nationalities. I wanted to create a visceral and playful experience for viewers radiating out from:

1. Tenants at Platform
2. Culver City neighbors including Park Century and Turning Point Schools
3. Neighboring design and tech firms in the Hayden Tract
4. Furniture and interior design outlets at HD Buttercup
5. Sony Studio employees
6. Culver City City Hall employees

LeBASSE Projects

And as the spiral grows larger,

7. Residents passing on Washington Blvd.
8. Commuters passing Platform on the Metro heading to Los Angeles and Santa Monica
9. And of course the Culver City Arts District. I visualized this project as an entrance sign to the Culver City Arts District, essentially marking the western-most point.

Titled '*Technicolor Drip*' this work will be installed at the Platform community as another element in support of the unique retailers, tenants, creatives, patrons and people of Culver City.

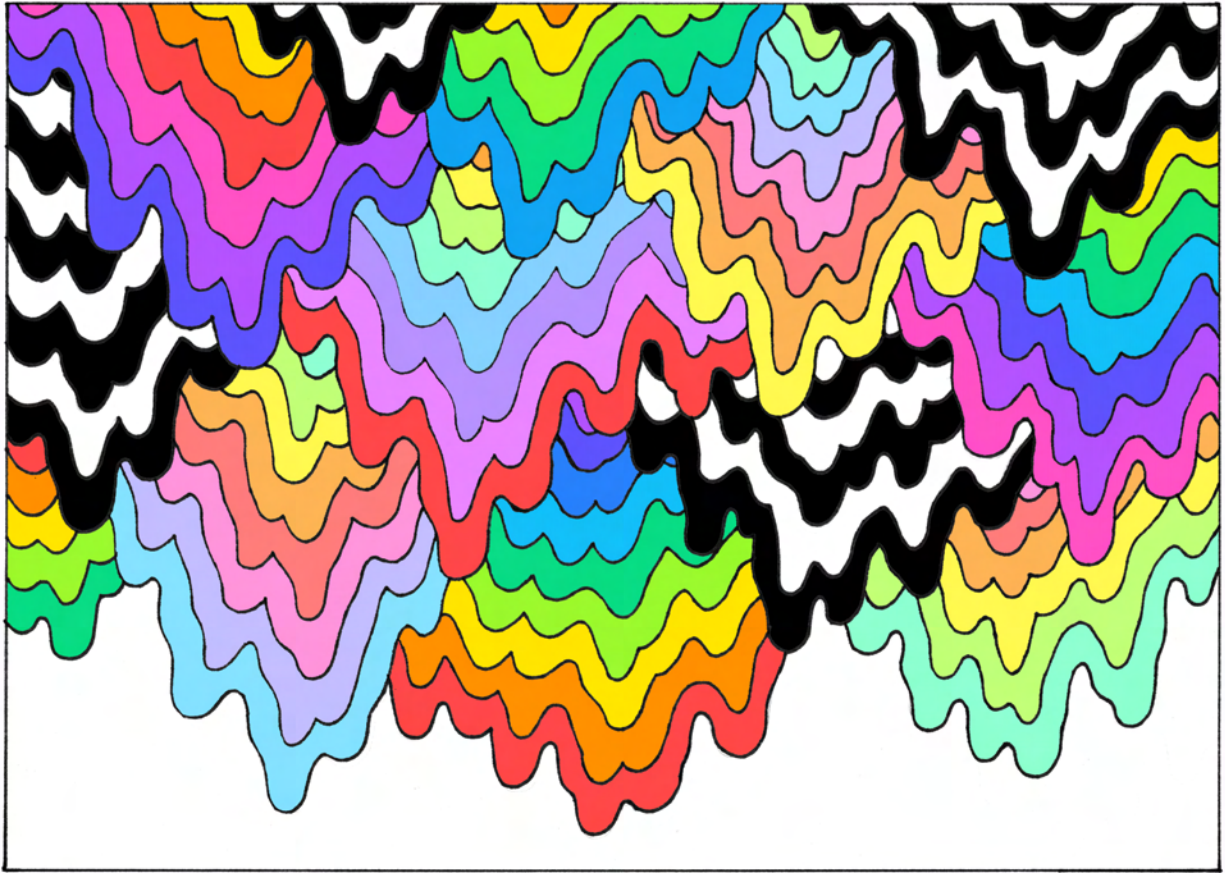
Additional Potential Elements:

There are some TBD elements that may be added in the scope of the project, including a smaller 'mirrored' mural on the West Facing wall across the street from the proposed mural. This would be a smaller element designed to create a connection between the two separate buildings at Platform.

Additionally, Runyon Group has offered to let me create a site specific, but temporary installation in the two 20'x20' vitrines on the parking structure facing Washington Blvd. Final designs and concepts for those have not been completed, but they should be great complimentary installations to the proposed mural project.



Mural Concept Rendering 'Technicolor Drip' :: East Parking PLATFORM



Flat Mural Design 'Technicolor Drip' :: PLATFORM



West Facing Wall :: Mural Design 'Technicolor Drip' Add-on :: PLATFORM

General Technical Description:

A large scale painted mural of repetitive patterns and designs of vivid colors will be applied directly to the surface of the eastern parking lot wall. Mural will be painted over a roughly 2 week period using high grade exterior paint as well as a UV protective top coat. All elements will be produced and managed with the assistance of LeBasse Projects.

Estimated dimensions: H 40ft x L 50ft
To cover the entire length of the wall.

Proposed Painting Schedule / Details / Scope of Work:

A. Concept Phase (6-8 weeks):

- a. Meet with project principals for introduction and assessment
- b. Research project background, design and parameters
- c. Create visual materials and initial design concepts
- d. Estimate budgets for fees, materials etc.
- e. Confirm approval from project principles and proceed to approval process from City.

B. Design Phase (6-8 weeks):

- a. Finalize visual materials and design
- b. Finalize budget estimate
- c. Finalize delivery and installation timing/schedule
- d. Present concept and proposal to City

C. Installation Timing (1-2 weeks):

- a. Coordinate drawings and design with building architecture team
- b. Order materials and schedule assistants and equipment

D. Final Delivery / Installation Phase (2-3 weeks):

- a. Obtain acceptance of Artwork by principals and City
- b. Begin and complete painting of mural
- c. Complete UV topcoat
- d. Delivery estimated end of July 2015

Lighting: The mural will be lit with the help of qualified lighting experts by flood lighting to accent the 'drip' of the designs.

Maintenance: A painted and UV coated mural needs very little maintenance. Every 24 months the piece may be lightly pressure washed to maintain a dirt/dust free appearance.

Long-term, it would be recommended that the piece be reassessed in 10 years for potential touch ups to paint and for reapplication of UV coating. LeBasse Project will continue to oversee maintenance needs

LeBASSE Projects

Budget: Total Current Estimate **\$171,050**

Artists Budget items: **\$136,050**

1. Artist Design Fee: \$45,000
2. Artists Material Expenses: \$21,000
(Paint/Lifts/Equipment)
3. Artists Support/Installation Expenses: \$25,750
4. UV Coating expenses: \$20,000
5. Insurance (workers) \$2,000

6. Art Advisor Fee \$22,300
(15% of total est. budget)

Developers Budget: **\$10,000**

Anticipated needs not inclusive to Artists Budget

1. Wall preparation
2. Necessary permits
3. Lighting
4. Identification plaque

Additional Elements Budget: **\$25,000**

1. Secondary Mural on West Facing Wall (see attached)
(Inclusive of design fee's and material expenses)

LeBASSE Projects

ABOUT LeBASSE PROJECTS:

LeBasse Projects is an international arts consultancy that partners with its artists and clients in developing large scale experiential exhibitions and ideas. Focusing on public installations, sculptures and mural projects, LBP creates specialized arts programming that is both exciting and culturally relevant for our clients and community. Working with an international roster of artists, clients and fabricators we have the ability to manage nearly any scale project on any continent.

With a background as a brick and mortar gallery based in Culver City, CA, LeBasse Projects has represented and worked with some of the most talked about emerging and mid-career contemporary artists.

Typically hired for their cutting edge portfolio of artists, LeBasse Projects has consulted with major brand clients ranging from Nike, RedBull, Facebook, Google and Perrier to some of the largest commercial complexes in Asia including Times Square and Harbour City in Hong Kong, IAPM in Shanghai, China and High Street in Bonifacio Global City, Manila, PH. LBP has also curated museum exhibitions, hosted home tours for museum trustees, produced major exhibitions on three continents, appraised collections, and created high profile murals and installations for several clients in Los Angeles, New York and Miami.

CV

EDUCATION

2001-2005 BFA (Magna Cum Laude), Maryland Institute College of Art , Baltimore, MD
2004 Study Abroad Program, Center for Art and Culture, Aix-en-Provence, France

SOLO EXHIBITIONS

2013 Vortextural, Cooper Cole Gallery, Toronto, Canada
2012 To The Power Of, Martha Otero Gallery, Los Angeles, CA
2011 Tunnel Vision, City Arts Center, Oklahoma City, OK
2009 The Beginning of the End, LMAK Projects, New York, NY
2008 Solo Exhibition, The Art Gallery at Government Center, Miami, FL
 Much-much, Civilian Art Projects, Washington, DC
 Place in Space, Carol Jazzar, Miami, FL
2007 Little By Little, Heaven Gallery, Chicago, IL
 Primaries, LMAK Projects, New York, NY
 When The Colors Awoke, Bas Fisher Invitational, Miami, FL

GROUP EXHIBITIONS

2015 Piece by Piece: Building a Collection, Kemper Museum of Contemporary Art, Kansas City, MO
2014 Somewhere Between Creation and Destruction, University of Hartford, West Hartford, CT
 I think it's in my head, Girls Club Collection, Ft. Lauderdale, FL
 Way Out West, The Art City Project: public art exhibition, San Francisco, CA
 Dazed and Confused, Eric Firestone Gallery, East Hamptons, NY
2013 Summer Reading, The Hole Gallery, NYC, NY
 Paper Works: The Art and Science of an Extraordinary Material, Berkshire Museum, Pittsfield, MA
2012 40 under 40: Craft Futures, The Smithsonian American Art Museum, Renwick Gallery, DC
 Color Theory: The Use of Color in Contemporary Art, Sonoma Valley Museum of Art, Sonoma, CA
 Following the Line, Girls Club Collection, Ft. Lauderdale, FL
2011 Spectra I, Future Tense, London, UK
 Space Out, Space In, Andrew Rafacz Gallery, Chicago, IL
 Double Rainbow Rainbow, Show and Tell Gallery, Toronto, Canada
 Aesthetics and Values, Frost Art Museum, Miami, FL
 Paper Cuts, Fullerton College Art Gallery, Fullerton, CA
2010 Legal Tender, Martha Otero Gallery, Los Angeles, CA
 Dadarhea, O.H.W.O.W, Miami, FL
 Florida Contemporary 2010, Naples Museum of Art, Naples, FL
 Jen Stark & Rory Macarthur, Carol Jazzar, Miami, FL
 SUBject/subJECT, Subliminal Projects, Los Angeles, CA
 The Real Thing, Ipswich Art Gallery, Ipswich, Australia
 Free Size, Sinudom Screen-printing Factory, Bangkok, Thailand
 Friends of Friends, GARFO Art Center, Salt Lake City, UT
 Floating World Animation Fest, Show Cave Gallery, Los Angeles, CA
 Compelled, Root Division, San Francisco, CA

2009	Set To Manual , Girls' Club Collection, Ft. Lauderdale, FL An Art Exhibition With a Cause, Fredric Snitzer Gallery, Miami, FL Abstract Cinema, Museum of Contemporary Art, North Miami, FL Collective Compulsions, Johansson Projects, Oakland, CA
2008	Under the Influence, Girl's Club Collection, Ft. Lauderdale, FL Optic Nerve X, Museum of Contemporary Art, North Miami, FL Thirteen/08, Museum of Art Ft. Lauderdale, Ft. Lauderdale, FL Portals, Johansson Projects, Oakland, CA
2007	Littlest Sister, Spinello Gallery, Miami, FL Waves, Civilian Art Projects, Washington, DC Confluence, Fredric Snitzer Gallery, Miami, FL Tiger in a Tropical Storm, Riviera Gallery, New York, NY Life Size, Scion Installation Gallery, Los Angeles, CA Potential, Twenty Twenty Projects, Miami, FL The People Under the Stairs, Locust Projects, Miami, FL
2006	4th annual Flip-Book Festival: International Traveling Exhibition, Little Cakes Gallery, NYC, Space 1026, Philadelphia, PA; Reg Vardy Gallery, UK VERSION>06: Parallel Cities-Group Group show, Iron Studios Gallery, Chicago, IL
2005	The Yard at Casa Lin, Casa Lin, Miami, FL Artscape, Mount Royal Avenue, Baltimore, MD Co operate, Bas Fisher Invitational, Miami, FL Picture Window, Outdoor Installation on abandoned house, Baltimore, MD

AWARDS/GRANTS

2008	Winner of MOCA North Miami Optic Nerve 10th annual film festival, Miami, FL
2008	South Florida Cultural Consortium's Visual and Media Artists Fellowship recipient, Miami, FL
2007	Artist Enhancement Grant, Florida Division of Cultural Affairs, Miami, FL

LECTURES

2014	"Art, Science and the Cosmos", SCI-Arc, Los Angeles, CA, January 15
2013	"Art & Conversation with MOCA curator Alma Ruiz", Martha Otero Gallery, Los Angeles, CA, November 3
2012	"Visual Arts Thinkers Series", Chapman University, Orange, CA, October 17

COLLECTIONS

Smithsonian American Art Museum, Washington, D.C.
 Miami International Airport, Miami, FL
 Museum of Contemporary Art, North Miami, FL
 Museum of Art Ft. Lauderdale, FL, Ft. Lauderdale, FL
 The West Collection, Oaks, PA
 The Christy & Bill Gautreaux Collection, Kansas City, MO
 Crystal Bridges Museum of American Art, Bentonville, AR
 Microsoft Art Collection, Redmond, WA
 The Goldman Collection, Miami, FL
 The Girls Club Collection, Ft. Lauderdale, FL
 The Sagamore Collection, Miami Beach, FL
 Debra and Jeff Wechsler Collection, Miami, FL
 Soho House Miami Collection, Miami Beach, FL



City of Culver City

City Hall
9770 Culver Blvd.
Culver City, CA 90232
(310) 253-5851

Legislation Text

File #: 15-016, **Version:** 1

Consideration of a Public Art Concept in Conjunction with a Development Project at 12712 Washington Blvd.

Contact Person/Dept: B. Christine Byers

Phone Number: (310) 253-6003

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☐

Public Hearing: ☐

Action Item: ☒

Attachments: ☒

Public Notification: Meetings and Agendas - Cultural Affairs Commission (06/05/15); Property Owners, Occupants, and Businesses within 500' Radius (to End of Block) (Sent via US Mail on 05/28/15).

Department Approval: Sol Blumenfeld (06/04/15); Martin R. Cole (06/05/15)

RECOMMENDATION

Staff recommends the Cultural Affairs Commission ("CAC") approve an art concept by Mitra Forouzan as fulfilling the City's Art in Public Places Program ("APPP") requirement for the development project at 12712 Washington Boulevard.

BACKGROUND/DISCUSSION

Mr. Farrokh Keyvan of West Coast Property Management and Development ("the Applicant") has been issued two Culver City Building Permits to date (Permit Nos. 85856 and 88267) for the construction of a new 4-story mixed use project on Washington Blvd. at Washington Place (just to the west of Wade Street). The ground floor is reserved for commercial use and the remaining floors will accommodate a total of five residential units (the 4th floor comprising one residential unit).

Pursuant to Culver City Municipal Code ("CCMC") Section 15.06.120, new commercial development projects with a building valuation of \$500,000 or more and residential projects with five or more units are subject to the City's Art in Public Places Program ("APPP") requirement. Further, CCMC Section 15.06.125 (B) states: "Multiple building permits issued within a three year period for a single project shall be considered in the aggregate in determining the APPP allocation." The valuation as appears on these two permits totals \$1,650,000 which translates into a 1% Art in Public Places Program minimum allocation of \$16,500.

The Applicant received entitlements for this project prior to the adoption of the revised Art in Public Places Ordinance in March 2013. Therefore, per the CCMC, the Applicant has the option of commissioning original, site-specific artwork by a qualified artist even though the 1% APPP allocation is under \$75,000.

Mitra Forouzan was selected by the Applicant to create an artwork concept for the project. Ms. Forouzan

studied architecture and fine art at the University of Southern California, UC Irvine and Immaculate Heart College. A native of Iran, Ms. Forouzan chose a concept which references the ancient Persian tradition of decorative tile facades while creating a spare, mid-century design aesthetic that has come to be identified with Southern California. As summarized by the artist, "... an eastern idea with a western outlook."

Ms. Forouzan's concept features various intersecting rectangular and triangular shapes with an approximately 3' diameter wide sun at the top. The effect is subtly playful, with colors and shapes that reference the work of California designers Ray and Charles Eames, the painter Piet Mondrian, or the architect and designer Ettore Sottsass. The artwork is to be installed on the eastern end of the Washington Blvd. façade of the building with overall dimensions of 43' high x 7' wide. The tile will be surrounded by the same off-white stucco that will be applied to all solid wall sections of the Washington Blvd. elevation.

The Applicant's representative and the artist met with staff and the CAC Public Art subcommittee (Vice Chair Koosed and Commissioner Williams) on May 21, 2015 to review the initial concept. Ms. Forouzan said that while the design and color palette would not change, depending on the final tile selection, there may be some slight adjustments to the color hues. Once the final tile selections have been made, the applicant and the artist will review these with staff and if necessary, with the CAC Public Art Subcommittee. The subcommittee inquired about lighting for the artwork which still needs to be addressed and will be subject to review by Planning staff.

The estimated budget for the artwork is \$20,000 - \$22,000. Currently, the estimated completion date for the development project is summer of 2016; the artwork would be installed on the façade approximately 4-6 months before then.

The artwork will be visible 24 hours/day, seven days per week to both pedestrian and vehicular traffic. Ceramic tile is a highly durable material and relatively maintenance free. The applicant intends to procure extra tiles in the unlikely event that replacements are needed.

The CAC Public Art subcommittee supported the concept as presented on May 21, 2015.

FISCAL ANALYSIS

The cost for design, fabrication and installation for this project is borne entirely by the Applicant. The responsibility and cost for future cleaning, maintenance and restoration of the artwork is the responsibility of the property owner pursuant to Section 15.06.150 of the CCMC.

ATTACHMENTS

1. Artwork proposal by Mitra Forouzan, including narrative description, artist resume, site plan and elevation drawings.

MOTION

That the Culver City Cultural Affairs Commission:

1. Approve the concept for an artwork by artist Mitra Forouzan as fulfilling Culver City's Art in Public

Places Program requirement in conjunction with a Development Project at 12712 Washington Boulevard.



WEST COAST

Property Management and Development

**Proposed Art in Public Places
for
Mixed-Use Development
Project
at**

12712 Washington Bl., Culver City, CA 90066

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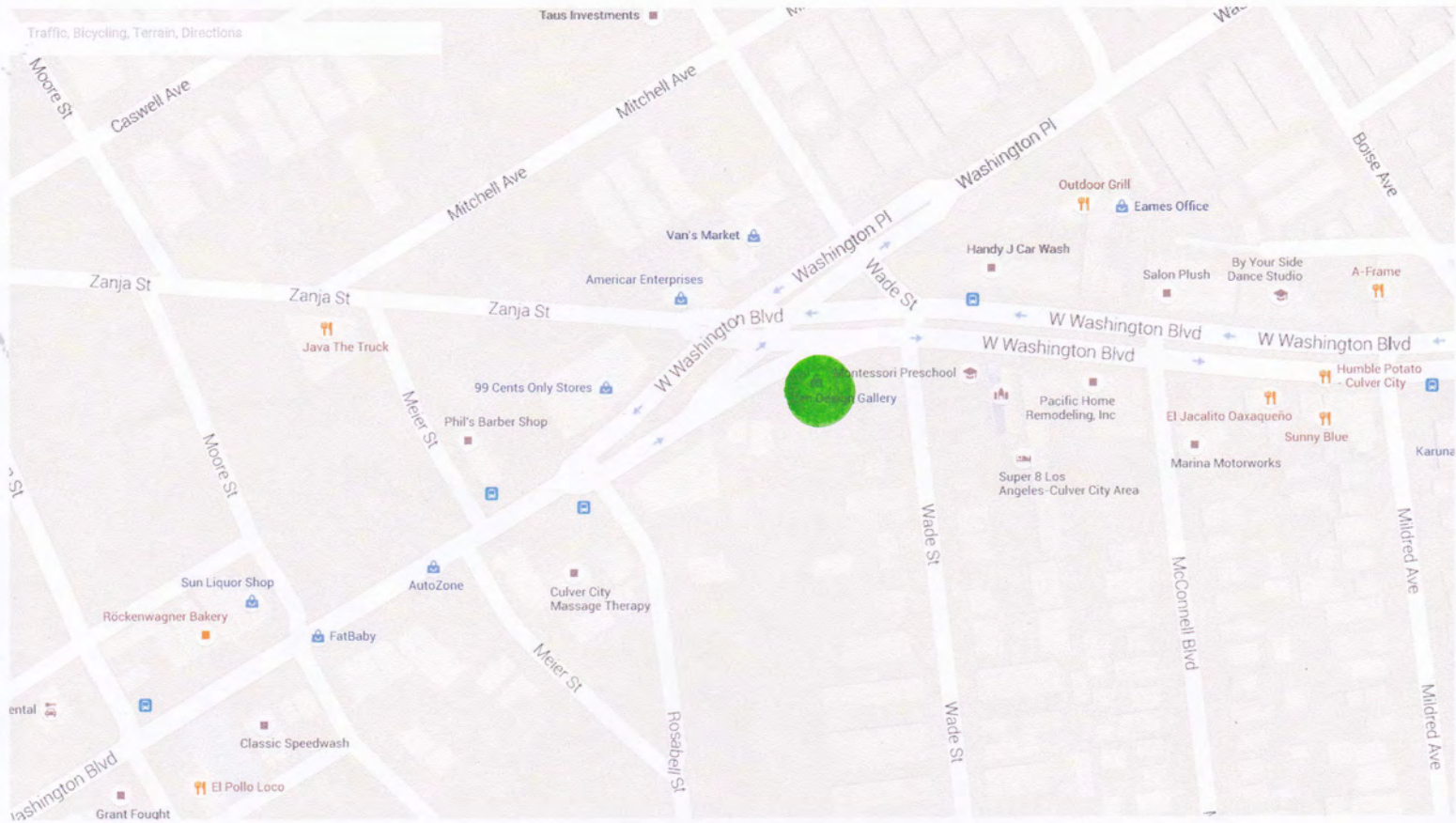
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PROJECT DESCRIPTION:

This development is a 4 story structure mixed-use project comprised of one commercial space on the ground level, 2 large residential units each on 2nd and 3rd floors respectively and a penthouse on the entire top floor with roof-top deck. The building will be structured over a subterranean parking garage with additional parking spaces also available at ground level.

The building is situated in that portion of Culver City, adjacent to Mar Vista which in recent years, has become a popular area attracting many young artists and professionals mostly comprised of typical traditional buildings, gradually giving way to developments with contemporary and modern/mid-century design concepts more in line with today's demands. With this idea in mind, we set out to create a fusion of modern/mid-century design concept, hence utilizing colorful materials such as ceramic tiles to both enhance and bring out the modern look which would also blend with the other buildings such as window frames, stucco and metal railings.

The proposed artist's design is confined to the easterly portion of the front elevation of the building defining the artist's work while at the same time merging with the overall design of the building.





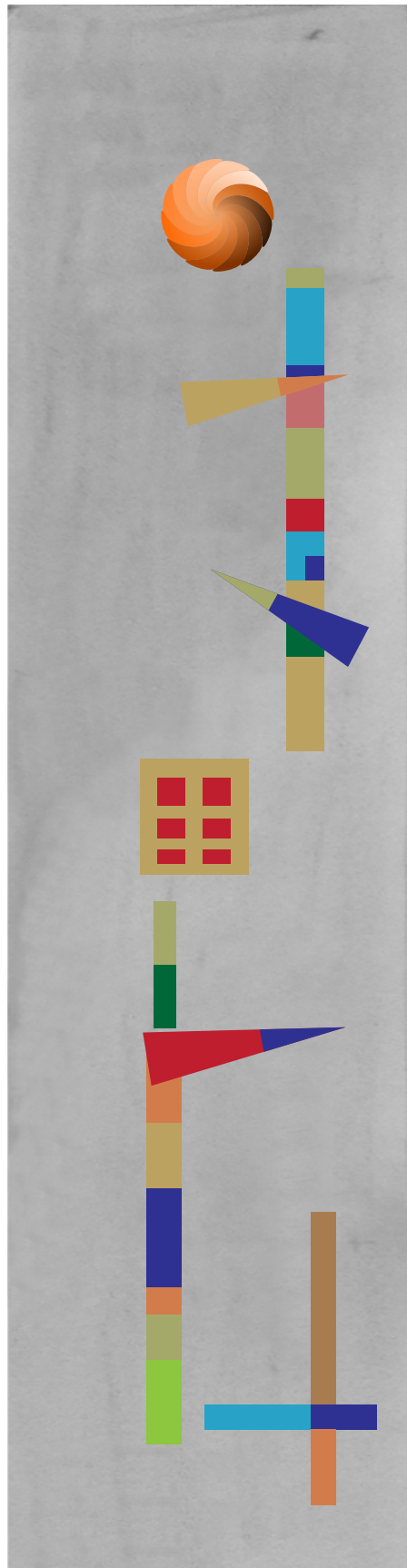
DESCRIPTION OF ARTWORK:

The art design for the building at 12712 Washington Blvd. was based on bridging materials, colors and era from East & West.

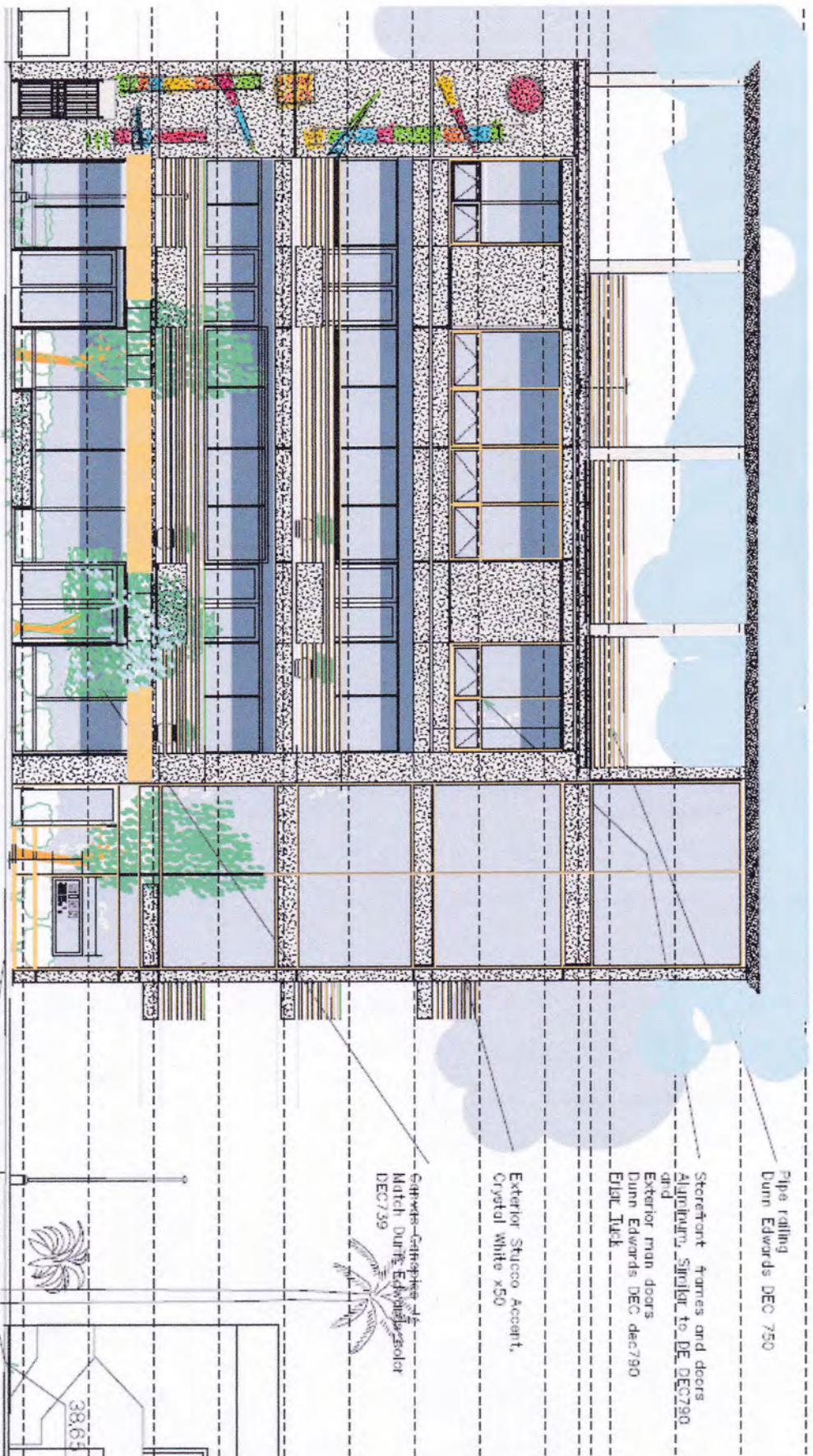
We have pursued to address both through these ideas to create a new blend fusing the arts of two different cultures.

In our design, bright tile colors represents widely used eastern culture which also weave well with modern mid century materials of the west in general and Culver City in particular.

In this manner, we were able to connect the dots and create a design to represent an eastern idea with a western outlook. In other words, if eastern traditional tile design of a thousand years were to evolve, this would be one sample of what would be the manifestation.



WASHINGTON BLVD NORTH ELEVATION



Pipe railing
Dunn Edwards DEC 750

Sterefant frames and doors
Aluminum, similar to DE DEC790
and
Exterior main doors
Dunn Edwards DEC dec790
Elal Jack

Exterior Stucco Accent,
Crystal White x50

Entrance Canopy
Match Dunn Edwards color
DEC739

SCALE 1/4" = 1' - 0"

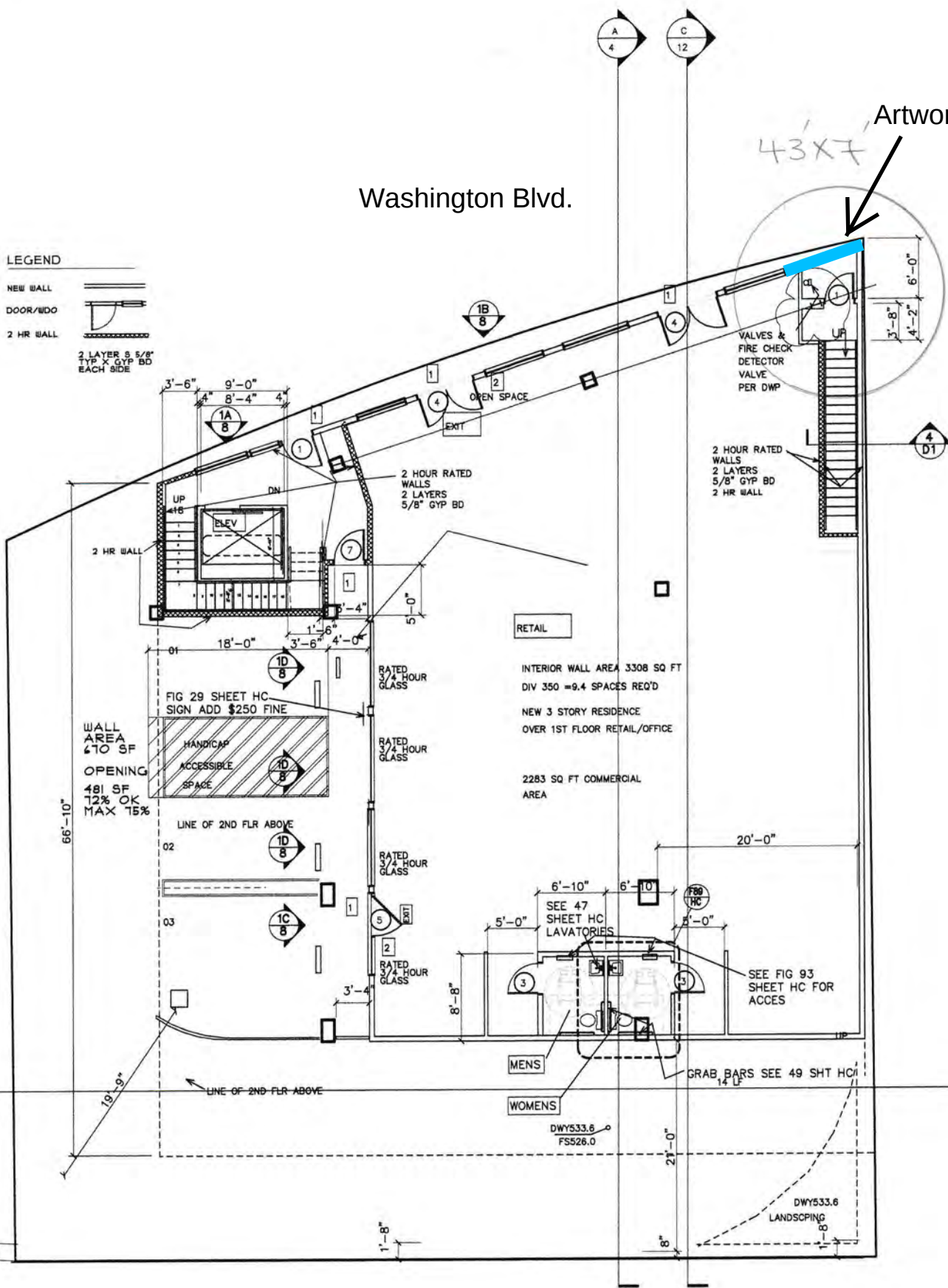
LEGEND

NEW WALL
DOOR/WDO
2 HR WALL
2 LAYER 5 5/8" TYP X GYP BD EACH SIDE

Washington Blvd.

Artwork

43'x7'



SCALE 1 INCH = 8 FT - 0 IN

1ST FLOOR

7

PETE VOLBEDA A

180 N BENSON AVE, D, UPLAN
TEL 909 373 1150 FAX 909

DESIGN	DATE	6-1-2012
DRAWN BY:	PLAN CHECK	
CHECKED	APPROVED	
OWNER APPROVAL	BD SET	
REVISION	DATE	
PATHNAME: C:\CAD\DRAWINGS\KATZ STEEPLE CHASE DIAMOND BARDS		

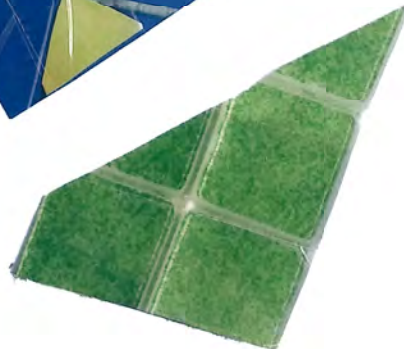
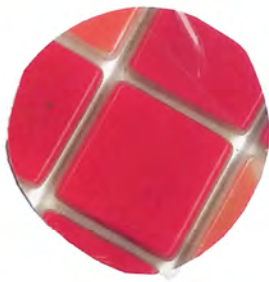


MIXED USE FOR FARROKH & ZOHREH KEYVAN LIVING TRUST
12712-12718 WASHINGTON BLVD, CULVER CITY

SHEET
OF 1.4

MATERIALS

Ceramic tiles suitable for exterior/facade use as recommended by manufacturer's specifications. (Samples of materials and colors provided)



MATERIALS

Ceramic tiles suitable for exterior/facade use as recommended by manufacturer's specifications. (Samples of materials and colors provided)



PROJECT BUDGET

(ART PORTION ONLY)

Artist's Fee	\$9,000.00
Fabrication	\$6 to \$7,000.00
Installation	\$5 to \$6,000.00

MAINTENANCE:

The ceramic tiles proposed for the artwork will be high quality material specially designed for outdoor use and will be maintenance-free. Using this material will protect against graffiti and vandalism. Although highly unlikely, some extra tiles shall be kept in a storage on the premises.

TIMELINE:

The development is currently underway and the actual completion date of the project is summer of 2016. However, the art work portion shall be carried out when stucco is applied to the facade of the building approximately 4 to 6 months prior to finish.

Mitra Forouzan

Biography:

Raised in the capital city of Iran, the legendary artist Mitra Forouzan conveys her rich cultural background in each creation. Through her artwork, she explores the poetic nature of life and dreams, “bringing forth evocative themes and shadowy emotions in powerful, yet delicate imagery.” (Shulamit Nazarian) As an artist of extraordinary skill, Mitra’s profound understanding of technique and composition really delineate her expertise in the field.

After attending university in Iran, the young Mitra Forouzan studied architecture at the University of Southern California and fine arts at University of California, Irvine. She then continued her studies of the fine arts at Immaculate Heart College, where she graduated with honors. Shortly after completing her education, Mitra published her first illustrated book. And, thus, her life-long infatuation with art was born.

This infatuation has enabled her to create enough work to last a lifetime. Mitra Forouzan is what many call a true connoisseur. In addition to teaching art courses throughout the years, Mitra has spoken at various functions, providing viewers with a glimpse of her creative process. Countless shows and galleries have presented her work, each event increasing the public's demand for more.

Mitra is currently based in Los Angeles, California.

Exhibitions:

2012 Arta Gallery, Los Angeles

2011 Omid Foundations, Santa Monica

2011 "The Noble Woman," 30 Voices, Mulholland Estates

2010 "A Night of Persian Culture," USC Hillel Art Show, University of Southern California

2009 "The Three of Dreams," The Tree House

2009 Downtown ART WALK, Pacific Electric Lofts Gallery

2003 Shulamit Galley*

2002 "Dream of Giveh," Nessah Academy

2000 "The Turquoise Road," Beverly Hills

1990 Immaculate Heart College





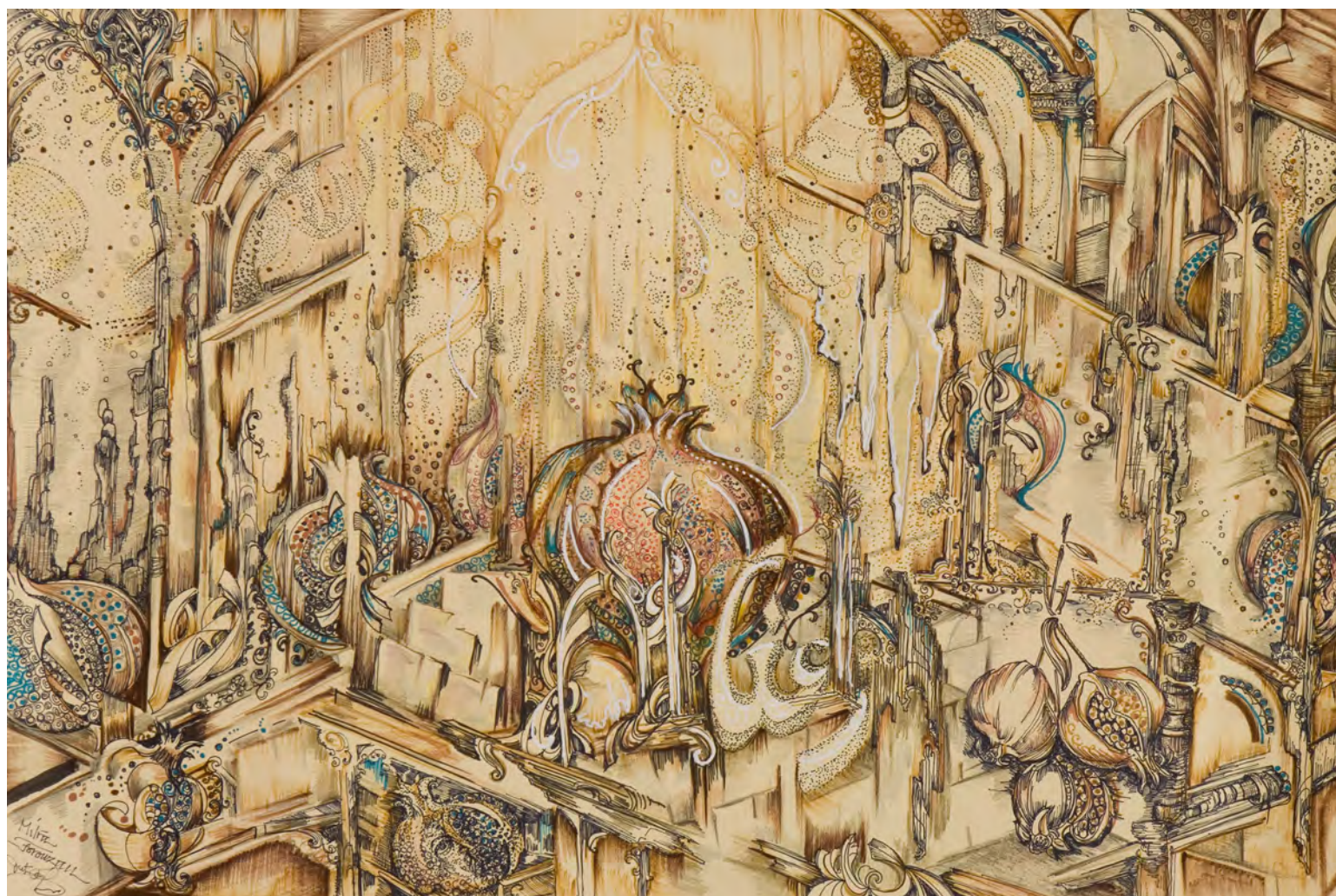
**An International Artist
In Los Angeles
Focusing In Peace
& Environmental Consciousness**



**The Importance of
Water & Power In Los Angeles**



**The painting made for the
Department of Water & Power
In Los Angeles 15**



Wall of Pomegranate¹⁶