



Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
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SHELLY WOLFBERG, City
Manager's Office
WILLIAM BROWNE, Police
Department
MIKE McCORMICK, Fire
Department
JOSE MENDIVIL, Community
Development Department
NAGAM RAO, Finance Department

COMMITTEE ON PERMITS AND LICENSES REGULAR AGENDA Wednesday, February 23, 2011

PUBLIC COMMENT

The Committee on Permits and Licenses will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Committee on Permits and Licenses cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Committee on Permits and Licenses, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Committee.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chairperson for agenda items for which many Speaker Cards have been submitted.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chairperson will allow for same at the end of the agenda.

When the Secretary calls your name, please advance to the podium and state your name and city of residence. Speakers must limit their comments to five minutes. A three-minute limit may be declared by the Chairperson if there are a large number of individuals desiring to address the Committee.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Committee Meeting is in session. Please turn all devices off or place on silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers or the conduct of City business.

MEETING INFORMATION

Committee on Permits and Licenses meetings are regularly scheduled for Wednesday mornings at 10:00 a.m.



Agendas are
Available on the web at
www.culvercity.org

AGENDA
COMMITTEE ON PERMITS AND LICENSES
REGULAR MEETING

Wednesday, February 23, 2011
10:00 A.M.

CALL TO ORDER & ROLL CALL:

Shelly Wolfberg, City Manager's Office
William Browne, Police Department
Mike McCormick, Fire Department
Jose Mendivil, Community Development Department
Nagam Rao, Finance Department

REGULAR SESSION - 10:00 AM

PUBLIC COMMENT - Items NOT On the Agenda

CONSENT CALENDAR

Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.

C- 1. Secretary Report.
Approve report.

C-2. Approval of Minutes for the Adjourned Regular Meeting on February 9, 2011.
Approve minutes.

C-3. Administrative approval given to *WESTFIELD CULVER CITY*

Location: 6000 Sepulveda Blvd. Ste.2820, Culver City, CA 90230	
Type of Activity: NBA activation in the center court with arcade games, gaming station, retail kiosk, information kiosk, and player appearance on platform	
Day & Date: Thursday, February 17, 2011 to Sunday, February 20, 2011	People Expected: 250-300/per day
Time: 2/17/11 3:00 p.m. to 9:00 p.m. 2/18/11 3:00 p.m. to 9:00 p.m. 2/19/11 10:00 a.m. to 9:00 p.m. 2/20/11 11:00 a.m. to 7:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-4. Administrative approval given to *FOOTACTION*

Location: 6000 Sepulveda Blvd. Ste.2430, Culver City, CA 90230	
Type of Activity: Player appearance.	
Day & Date: Thursday, February 17, 2011 to Sunday, February 20, 2011	People Expected: 200/event
Time: 2/17/11 5:00 p.m. to 5:45 p.m. 2/18/11 4:00 p.m. to 4:45 p.m. 2/19/11 12:30 p.m. to 1:15 p.m. and 3:00 p.m. to 4:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-5. Administrative approval given to *SHEIKH SHOES*

Location: 6000 Sepulveda Blvd. Ste.1701, Culver City, CA 90230	
Type of Activity: Snoop Dogg appearance. Meet and greet with photo/autograph signing.	
Day & Date: Thursday, February 17, 2011	People Expected: 300
Time: 4:00 p.m. to 5:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-6. Administrative approval given to *BEST BUY*

Location: 6000 Sepulveda Blvd. Ste.1240, Culver City, CA 90230	
Type of Activity: Player appearance.	
Day & Date: Thursday, February 17, 2011	People Expected: 250
Time: 5:00 p.m. to 6:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-7. Administrative approval given to *JC PENNY COMPANY*

Location: 6000 Hannum Dr., Culver City, CA 90230	
Type of Activity: Player appearance inside the store.	
Day & Date: Saturday, February 19, 2011	People Expected: 250
Time: 11:00 a.m. to 12:00 noon	Commercial Location x

Approve ratification of special event permit.

C-8. Administrative approval given to *FOOTLOCKER*

Location: 6000 Sepulveda Blvd. Ste. 2630, Culver City, CA 90230	
Type of Activity: Player appearance.	
Day & Date: Sunday, February 20, 2011	People Expected: 250
Time: 11:00 a.m. to 12:00 noon	Commercial Location x

Approve ratification of special event permit.

C-9. Administrative approval given to *ANGEL CITY DERBY GIRLS*.

Location: Veteran's Memorial Complex	
Type of Activity: Roller Derby Bout	
Day & Date: Saturday, February 19, 2011	People Expected: 500
Time: 5:00 p.m. to 1:00 a.m.	Commercial Location x

Approve ratification of special event permit.

C-10. Administrative approval given to the *APPLEBAUM PARTY*.

Location: 8910 Washington Blvd., Culver City, CA 90232 (Royal T Café)	
Type of Activity: 13 th birthday party (PRIVATE EVENT)	
Day & Date: Saturday, February 19, 2011	People Expected: 175
Time: 7:00 p.m. to 12:00 midnight	Commercial Location x

Approve ratification of special event permit.

C-11. Administrative approval given to **BEYOND MARKETING GROUP.**

Location: 3521 Helms Ave., Culver City, CA 90232	
Type of Activity: Art opening reception (with tent permit)	
Day & Date: Saturday, February 19, 2011	People Expected: 200
Time: 7:00 p.m. to 10:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-12. Administrative approval given to **THE MATTRESS STORE**

Location: 5577 Sepulveda Blvd., Culver City, CA 90230	
Type of Activity: Parking lot sign event for President's Day weekend sale	
Day & Date: Saturday, February 19, 2011 to Monday, February 21, 2011	People Expected: 200
Time: 8:00 a.m. to 9:00 p.m.	Commercial Location x

Approve ratification of special event permit.

C-13. Event permit to **WESTSIDE UNITY CHURCH**

Location: Veteran's Memorial Complex	
Type of Activity: Walkathon to honor 100 th Anniversary of International Women's Day	
Day & Date: Saturday, March 5, 2011	People Expected: 100
Time: 10:00 a.m. to 4:00 p.m.	Commercial Location x

Approve special event permit.

ACTION ITEMS:

Public requests to discuss Action Items must be filed with the Secretary before the item is called.

A-1. Event permit to the **BONNELLY PARTY**

Location: 9070 Venice Blvd., Culver City, CA 90232 (Media Park)	
Type of Activity: Wedding ceremony (PRIVATE EVENT)	
Day & Date: Saturday, March 19, 2011	People Expected: 100
Time: 3:30 p.m. to 6:00 p.m.	Commercial Location x

Approve special event permit.

A-2. Business permit to ***M.J.G. INC. dba NO TOMATOES!***

Location: 10787 Wilshire Blvd. #1701, Los Angeles, CA 90024
Type of Activity: catering food truck
Various Locations in Culver City x

Approve out the city business permit.

ITEMS FROM STAFF

ITEMS FROM COMMITTEE MEMBERS

ADJOURN

Compliance with Government Code Section 54957.5: Any writing determined to be a public record under subdivision 54957.5(a), which relates to an agenda item for an open session of a regular meeting of the legislative body of a local agency that was distributed less than 72 hours prior to that meeting, shall be made available for public inspection at the time the writing is distributed to all, or a majority of all, of the members of the legislative body. Such documents are available at the Finance Department, City of Culver City, City Hall, 9770 Culver Boulevard, Culver City, CA 90232 and may be inspected by members of the Public during normal business hours. Such documents may also be made available on the City's Website: www.culvercity.org.