

**CAC - 1) Consideration of a Proposal for a Public Art/  
Performance Series Titled, 1988, Created for Culver City's  
Centennial; and, 2) Recommendation to the City Council  
Regarding Funding**

Christine Byers, Cultural Affairs Coordinator, provided a summary of the material of record.

Marla Koosed, Producer, provided background on herself; discussed the *architectureTALKS* series; the intent of the project currently proposed; honoring the City's Centennial year; the Performing Arts Grant program; the proposed site-specific dance performances; use of art from the permanent public art collection in the City; and she provided a slide presentation on the proposed project titled, 1988.

Heidi Duckler, Heidi Duckler Dance Theatre, discussed the *Cloud* artwork; the time of the event; participants; the open rehearsal process; viewing areas; the artwork's fog effect; and climate change awareness and the potential for speakers on that topic.

Marla Koosed discussed the educational component of the *Cloud* artwork; the opportunity for the artists to speak; potential audience patronage of area restaurants; she provided a presentation on the *Punctuation Station* event; discussed the proposed workshop; participants; location; viewing areas; the Sky Lobby above the main interior mall entrance to Target; proximity; and amplification of the musical component.

Heidi Duckler discussed the educational component of the *Punctuation Station* event; Culver City High School participation; open rehearsals; and building on the intimacy of the first piece.

Marla Koosed provided an overview of the artwork *Technicolor Drip*; discussed the CAC subcommittee meeting; input and adjustments; the time of the event; addressing the glare issue as relates to the two vitrines facing Washington Blvd.; accidental audience participation; publicity; performances in 12 minute intervals; filming of the event and screening at the adjacent underpass; and

clarification that all performances would be filmed and put together to create a legacy component for the Centennial.

Heidi Duckler discussed engagement of the high school students; the technology element of *Technicolor Drip*; accessibility of the music for the piece through headphones; visibility of the event from the Metro Expo Line; media interest; and increasing impact.

Marla Koosed provided an overview of the performance proposed for *Hanging Garden*, *Quotation Courtyard*, *Panoramic* and *La Ballona* artworks; discussed the City Hall location; the movement of the performance; and the timing of the event.

Heidi Duckler discussed the various components of the performance and provided background on herself.

Discussion ensued between project representatives, staff and Commissioners regarding the vantage point for viewing *Technicolor Drip*; background on public art in Culver City; implementation of the 1988 Art in Public Places Ordinance; formation of the Commission; the upcoming Creative Economy Report; updated ordinance language; Performing Arts Grants; sponsorships; clarification that sponsorships would decrease the amount of money needed from the City; the suggestion that the sponsorships pass through the Foundation; clarification that the Centennial Committee does not fund any projects; the proposed brochure for the series; distribution; opportunities to capture audiences; the formalized rehearsal process; the lack of a recommendation from the CAC Public Art subcommittee; helpful comments from the subcommittee; staff time; temporary art; requests for proposals; temporary art initiatives; previous projects; clarification that the request is for the full amount to be offset by upcoming sponsorship; comparison to the Summer Concert Series; City Council consideration of the item; money in the Cultural Trust Fund for Temporary Art; and, the cumulative impact of the performances.

Commissioner Pali disclosed that he had previously served as a Board Member of Heidi Duckler Dance Theatre.

Additional discussion ensued between project representatives, staff and Commissioners regarding cost vs.

the impact on the community; bringing the elements together; whether reducing the number of performances would dilute the concept; the connection with the Centennial Celebration; honoring the history of the City; the water element of the various artworks; Harry Culver and the founding of the City; endorsement by the Centennial Committee; the Westfield Culver City event; agreement of the developers to host the event; previous contributions by the developers to the Centennial Committee; ineligibility of the event for a Performing Arts Grant; the rehearsal process; the length of time for the public to view the rehearsals and performances; coordination with AVPA; costumes; verbal commitments for financial support that did not materialize; quality of the materials; providing a professional experience; difficulties with previous funding streams; additional opportunities to be explored; what the Temporary Art monies are generally used for; incoming Cultural Trust Fund monies; the budget; clarification that this is perhaps the largest request for support to date; the demise of the Redevelopment Agency; lack of staffing to handle events; the inability of the Commission to produce an event for the Centennial; the custom nature of the event for the City and the Centennial; placing the Centennial label on events; concern with the lack of City involvement in the Centennial; the inability to fund arts and cultural programs in the City; the need to compensate artists; appreciation to Simon Hanna for serving on the CCC Arts & Culture Subcommittee; the incorporation of the Art in Public Places Program into the event; drawing attention to pieces that are often overlooked; assistance from the Foundation; the educational aspect of the events; artist involvement; the time gap between the pieces; concern with losing momentum; open dialogue during the rehearsals and after the event; and a suggestion to request support from the Foundation.

Chair Dickter invited public comment.

The following members of the audience addressed the Commission:

Ron Smoire advocated for the project noting that the request is for support of four major events; he discussed efforts made toward securing private funding; and previous Centennial fundraising.

Simon Hanna, The Actors' Gang and CCC Arts & Culture Subcommittee, received clarification regarding carryover funds.

Further discussion ensued between staff, Commissioners and meeting participants regarding fund appropriation; other applicants for the funding; parameters for temporary art; prior funding for *ARTWALK Culver City*; support from the Centennial Committee; the targeted audience; marketing; RSVPs for the performances; limited viewing areas; maximization through filming; live streaming; the budget; logo usage in promotions; acknowledgements and the credit line; the filmed performance as a marketing tool; next steps in the process; the Cultural Affairs Foundation; a suggestion to have the applicant address the Foundation at their next meeting; a suggestion to sell the film after the event in order to raise funds for the City; reimbursement of the Cultural Trust Fund with any monies raised; accuracy of estimates; and City requirements.

Commissioner Wisnosky Stehlin indicated that she needed more time to make an informed decision.

MOVED BY CHAIR DICKTER AND SECONDED BY COMMISSIONER PALI THAT THE CULTURAL AFFAIRS COMMISSION:

- 1) RECOMMEND THAT THE CITY COUNCIL SUPPORT THE PROPOSED CENTENNIAL EVENT TITLED, 1988, WITH A TOTAL OF \$63,854 IN FUNDS FROM THE CULTURAL TRUST FUND; AND,
- 2) USE ANY RESOURCES AVAILABLE THROUGH THE CULVER CITY CULTURAL AFFAIRS FOUNDATION AND OTHER SPONSORSHIP OPPORTUNITIES TO OFFSET THE TOTAL PAID OUT BY THE CULTURAL TRUST FUND.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: DICKTER, PALI, WILLIAMS  
NOES: NONE  
ABSENT: CHERRY  
ABSTAIN: WISNOSKY STEHLIN