

MEMORANDUM

DATE: May 19, 2026
TO: Culver City Cultural Affairs Commission
FROM: CVL & MIG
SUBJECT: Community Cultural Equity Plan – Project Update and Phase 2 Engagement Overview
CC: Cultural Affairs Division

Community Cultural Equity Plan: Overview

The Community Cultural Equity Plan is a guide for how Culver City will support and grow arts, culture, and creativity in our community. It focuses on fairness (equity), making sure everyone has access to the arts, and celebrating the unique voices of our city. CVL Economics is guiding the development of the Cultural Equity Plan, bringing expertise in creative economy research and data analysis. As part of this plan, the Public Art Plan will set a vision for how art in our public spaces can reflect and serve all of Culver City's communities — and MIG is leading that component, along with our community engagement efforts, bringing deep experience in public art planning and inclusive outreach.

Phase 1 Accomplishments

Phase 1 tasks are complete or underway:

- Kickoff Meeting
- Public Engagement Framework
- Communications Strategy and Branding (In Progress)
- Document Review
- Creative Economy Analysis (In Progress)
- Cultural Asset Inventory Analysis (In Progress)

What's Next

- Stakeholder Engagement Infrastructure (working with Commission subcommittees, building stakeholder database)
- Community Input Sessions (3 in-person sessions, focused on SB 1000 Priority Neighborhoods)
- Focus Groups and Interviews (artists, cultural workers, youth, seniors, city staff)
- Community Survey (Qualtrics, English/Spanish)

Upcoming Engagement Schedule

June 12 Pop-Up Activation
July 16–23 Pop-Up Activation + Focus Group (Dates TBD)
August 18 Cultural Affairs Commission Study Session
August 28–30 Fiesta la Ballona – Pop-Up Activation (1 Day)

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Public Art Plan Framework

The Public Art Plan, part of the Community Cultural Equity Plan, will be organized around the following framework elements:

1. City Cultural Overview & Identity
2. Public Art Defined
3. Goals & Values
4. Community Context
5. Governance & Administration
6. Funding
7. Artist Opportunity & Development
8. Siting & Place Priorities
9. Collection Management & Software
10. Implementation

Questions for Discussion

1. Audience/stakeholders — We've been working with staff to build a strong outreach list, but we want to make sure we're reaching beyond the usual voices. Who else should we be talking to? Are there communities or groups that might not typically show up but whose perspectives are important to this plan?
2. Opportunities — Where do you see the greatest opportunities for Culver City to grow and strengthen its arts and culture — what would you most want this plan to make possible?

Should you have any additional feedback or thoughts, please do not hesitate to reach out to Ann Berchtold at aberchtold@migcom.com. We welcome your input and look forward to keeping you informed as the plan develops.
