



CITY MANAGER'S OFFICE

RESP. MGR.: JESSE MAYS

FISCAL YEAR 2024 - 2025 WORK PLANS

CULTURAL AFFAIRS (Office of Economic and Cultural Development)

1. Continue core division functions, including support of the Cultural Affairs Commission (CAC) and its various subcommittees in implementing Cultural Affairs programs and projects.
2. Onboard, introduce, and integrate new Cultural Affairs Manager.
3. Continue to assist and coordinate with other City departments/divisions on programs and projects that require specialized cultural and historical knowledge and expertise.
4. Manage the Art in Public Places Program, including commission of new artworks, development of new cultural facilities, and completion of major restorations.
5. Direct ongoing maintenance for 100+ artworks on City and private property.
6. Recommend revisions to Culver City Municipal Code Chapter 15.06 pertaining to the Art in Public Places Program, in coordination with City Attorney's Office.
7. Manage the Historic Preservation Program in conjunction with new development projects. Continue review of Historic Preservation Program and recommend updates as appropriate.
8. Implement and promote the Performing Arts Grant Program and cultivate organizational capacity of local arts providers. Distribute information to the public about opportunities to attend performing arts events. Improve accessibility and ease-of-use in digital application process.
9. Identify and cultivate performance spaces and facilitate use of existing venue resources. Utilize the Performing Arts Grant Program and Art in Public Places Program to increase and support cultural spaces.



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10. Manage the Artist Laureate Program including ongoing public programming and activities. Manage recruitment and selection process for the next Artist Laureate (for calendar years 2025-2026).
11. Promote the Creative Economy, participate in Economic Vitality outreach, and implement initiatives as pertain to Economic and Cultural Development. This includes planning/coordinating networking events and coordinating implementation of temporary art in empty storefronts and businesses.
12. Assist in planning the Summer Sunset Concert Series, in conjunction with the CAC subcommittee and Economic Development, by providing creative input.
13. Provide input on the Fiesta La Ballona entertainment schedule, in conjunction with the CAC subcommittee and the Parks, Recreation and Community Services Department.
14. Execute outreach for and improve marketing of Cultural Affairs programs, including public art, performing arts, Artist Laureate activities, and historic preservation.
15. Drive online and print promotion of Cultural Affairs activities and events, including distribution of cultural walking tours booklets, magazine articles, event flyers, press releases, social media and website updates.
16. Continue planning efforts for the 2028 Olympics. Facilitate Cultural Affairs Commission participation with City Council Olympics Subcommittee and other stakeholders.
17. Coordinate the removal and disposition of the Deano's Motel sign at Project Homekey.
18. Partner with Advance Planning on the cultural and preservation elements of the General Plan Update.
19. Continue partnership with Culver City Arts Foundation to support the Artist Laureate Program and on promotion of cultural programs and projects.
20. Develop a new Community Cultural Plan for Cultural Affairs that aligns with the Cultural Element of the General Plan Update and includes a Public Art Master Plan.