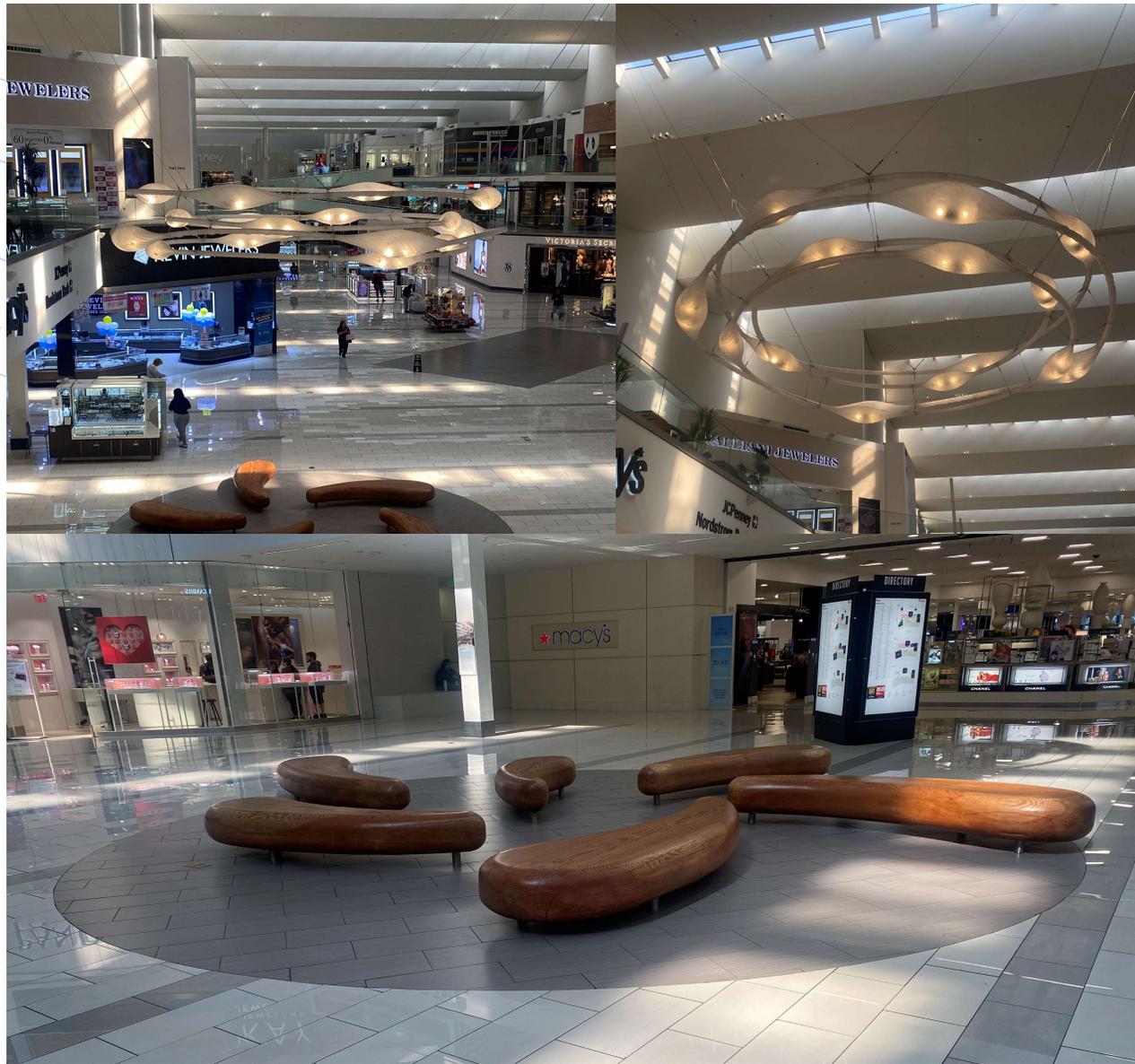


The background features several concentric circles, some solid and some dashed, in a light gray color. A large red speech bubble is centered on the page, containing the title and subtitle. The speech bubble has a pointed bottom edge.

Neptune's Necklace

Westfield Culver City

*Neptune's
Necklace*





Neptune's Necklace Relocation Rendering

Used AI for rendering

Optimizing Center Court for Enhance Programming

1

To maximize the utility of the Center Court at Westfield Culver City, we propose the strategic relocation of the current art installation within the center. This adjustment will unlock the full potential of the center court as a premier multi-purpose event venue, fostering deeper community engagement.

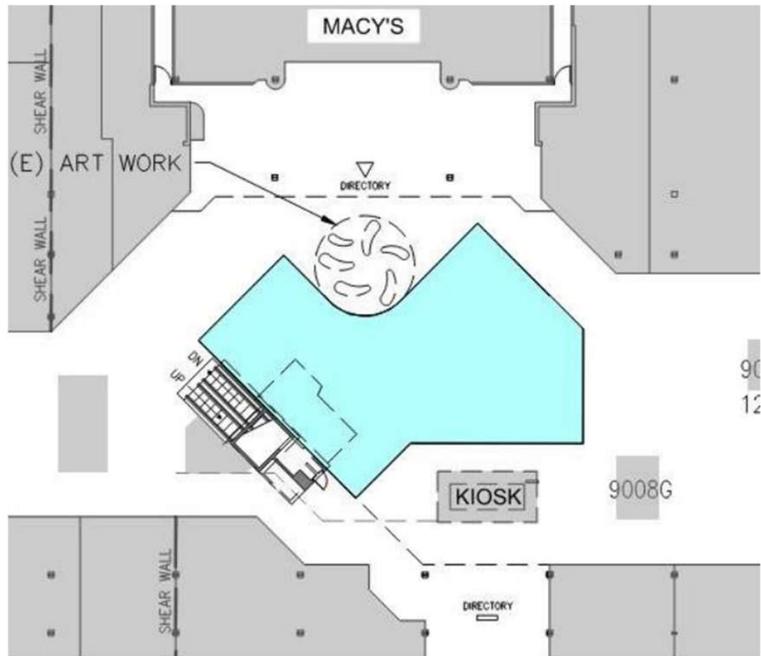
2

Relocating the artwork will allow for the space to be more scalable for hosting diverse activations, including tenant brand productions and community workshops.

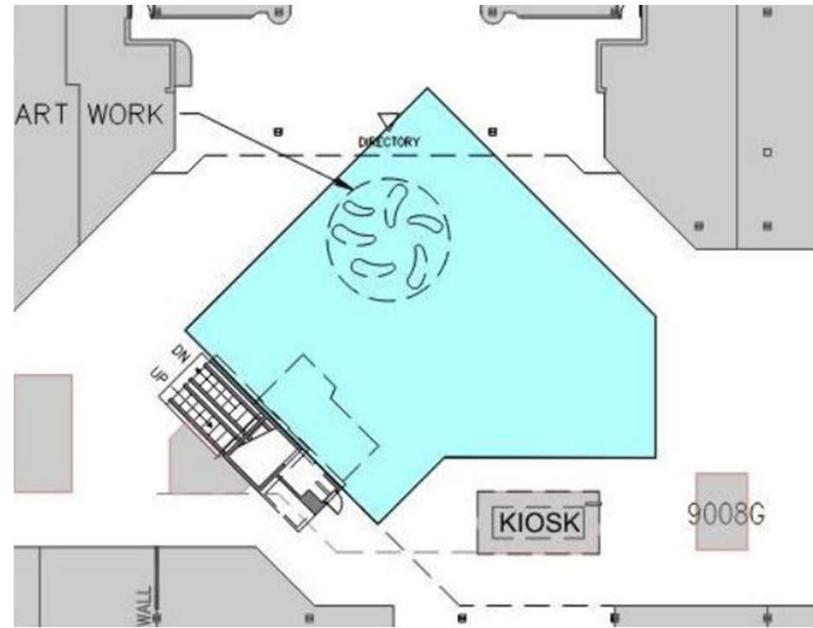
3

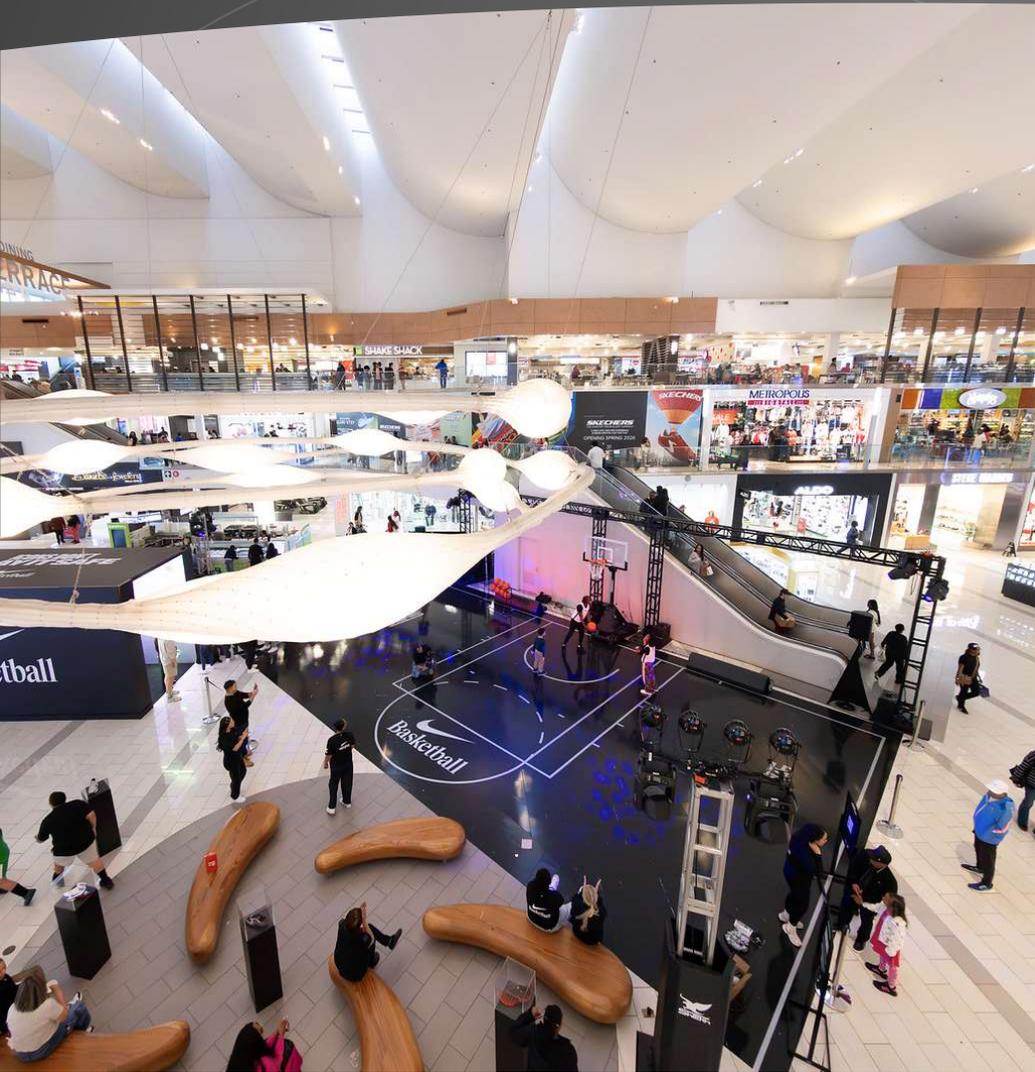
Relocating the artwork will lead to revenue opportunities which can be beneficial towards Westfield and the City's fiscal health. In addition, hosting events in general can lead to more foot traffic.

Before



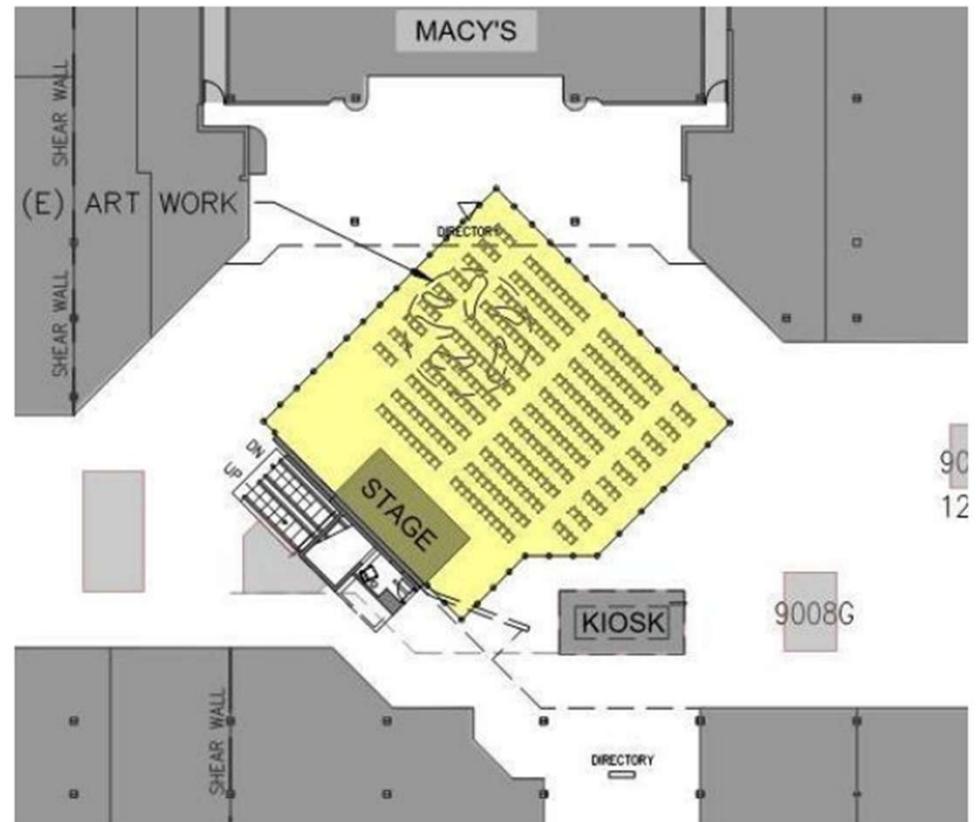
After





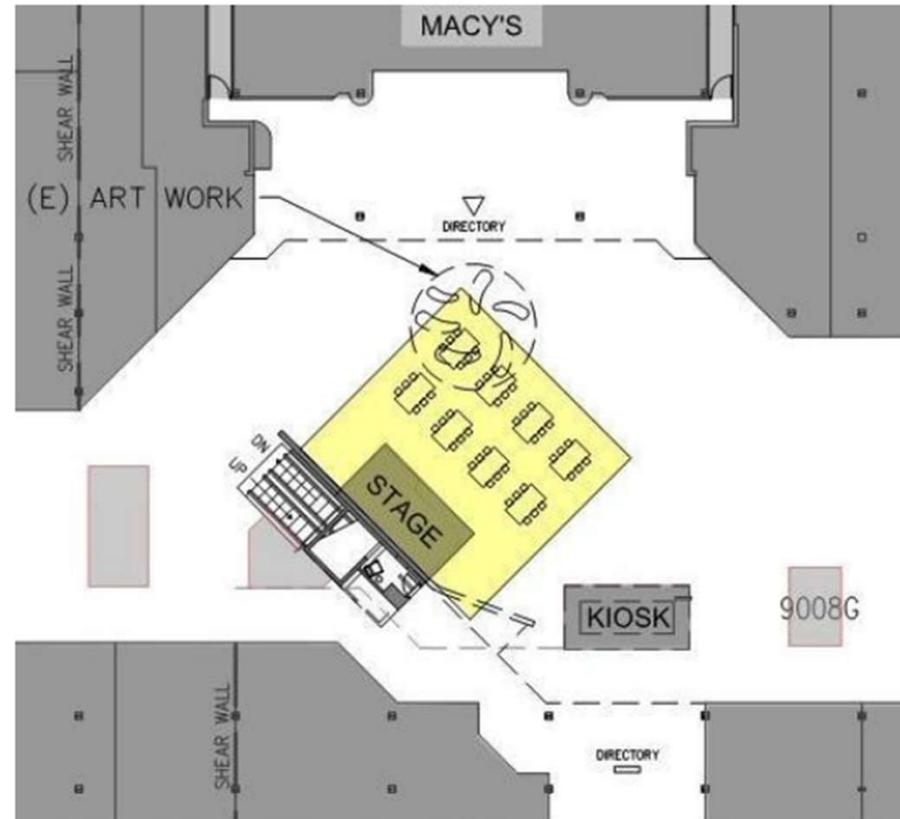
LAYOUT 1: Theatre Seating

- Seating Capacity +/- 275
- Standing Capacity approx. 400
- Assumes artwork to be removed
 - Panel Discussions
 - Live performances
 - Movies
 - Product Demos



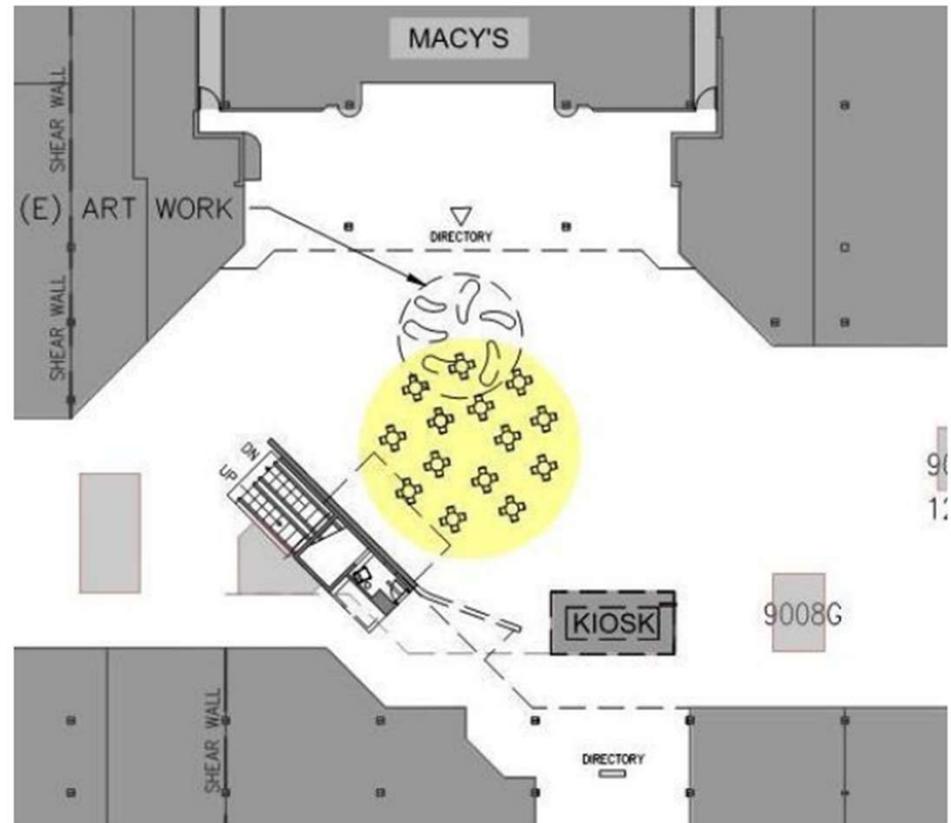
LAYOUT 2: Group Table Seating

- 8 Table Stations
- Approx. 50 people
- Use with or without stage
- Assumes artwork to be removed
 - Audience participation demo
 - Catered Event/ Food Demo/ Tastings
 - Meetings



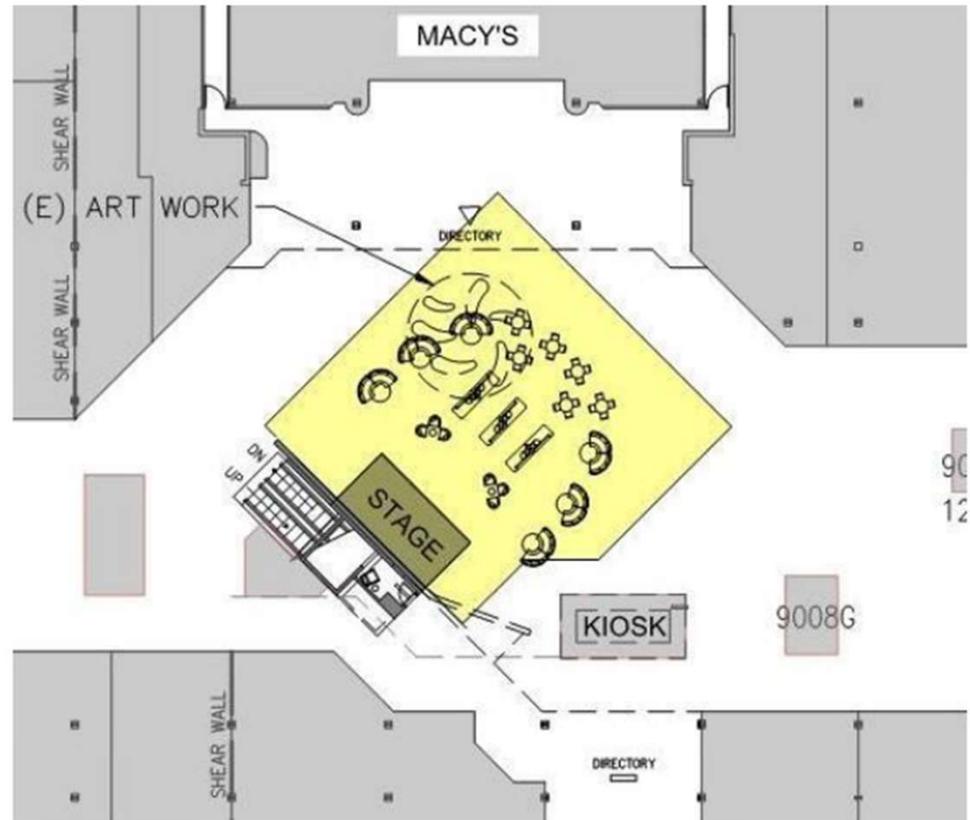
LAYOUT 3: Hightop tables and Stools

- Capacity of 40-80 people
 - 10-20 Tables
 - Use with or without stage
 - Assumes artwork to be removed
- Live Music
 - Social
 - Business/ Community Networking



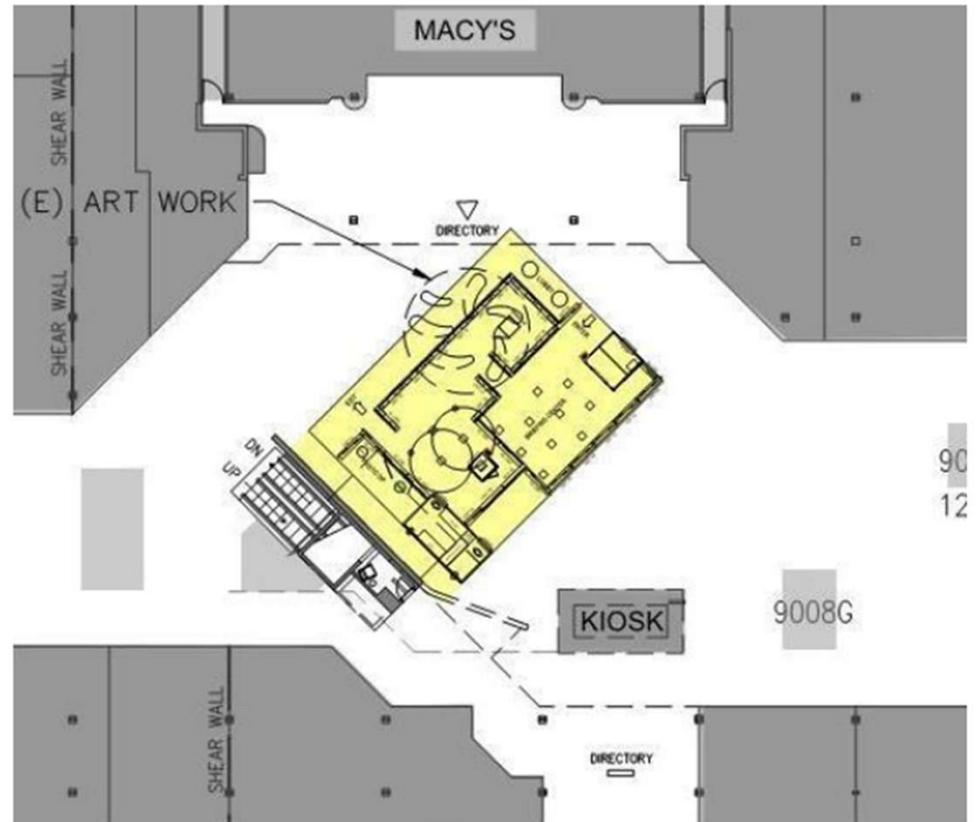
LAYOUT 4: Lounge

- Loose mix of tables and seating
- Assumes artwork to be removed
 - VIP/ Exclusive invite events
 - Community Mixers
 - Viewing Parties



LAYOUT 5: Exhibit

- Utilize existing Kid's Market kit
- Assumes artwork to be removed
 - Art Shows
 - Craft Fairs
 - Brand Activations
 - Seasonal Attractions

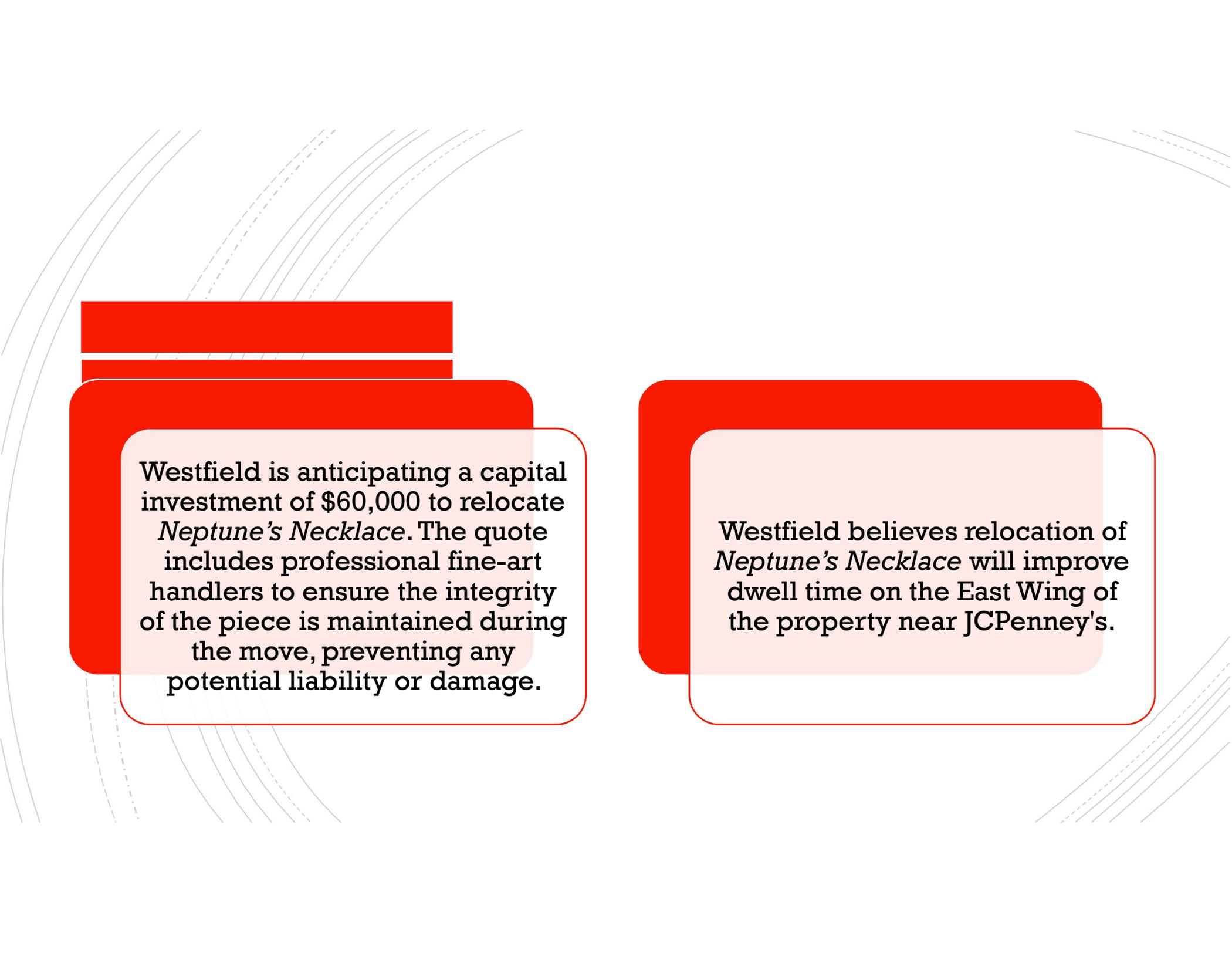


Westfield Culver City as Primary Partnership

Center Court will function as the heart of the community and be considered a future venue for events moving forward.

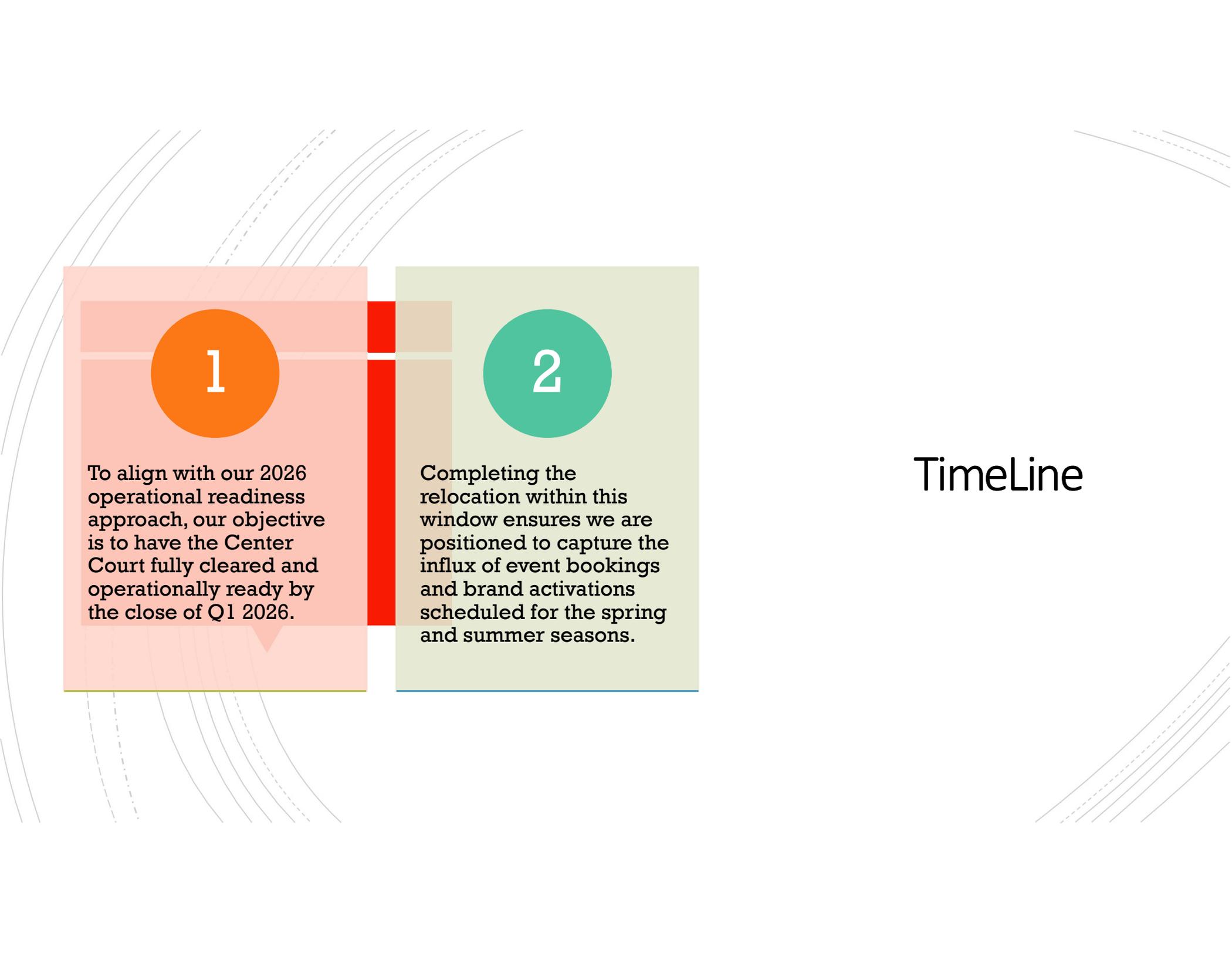
The open space allows for pop-up exhibits featuring local creators, artists, companies to keep the center court engaged through the year.

It'll allow a brand activation area for our retailers, which can draw in more guests, eventually leading to higher sales revenue.



Westfield is anticipating a capital investment of \$60,000 to relocate *Neptune's Necklace*. The quote includes professional fine-art handlers to ensure the integrity of the piece is maintained during the move, preventing any potential liability or damage.

Westfield believes relocation of *Neptune's Necklace* will improve dwell time on the East Wing of the property near JCPenney's.



1

To align with our 2026 operational readiness approach, our objective is to have the Center Court fully cleared and operationally ready by the close of Q1 2026.

2

Completing the relocation within this window ensures we are positioned to capture the influx of event bookings and brand activations scheduled for the spring and summer seasons.

TimeLine

Cleaning and Maintenance

The primary goal is to remove dust and pollutants that can degrade the art material or trap heat against LED lighting

Visual Inspection- Monthly

Surface Dusting- Quarterly

Electrical and Lighting Audit- Bi-Annual

In reference to replacing LED lights on the artwork, a third-party vendor with art handling experience will be contracted.

So to move it, undo the shackles on the suspension wires when the whole thing has been lowered to just above the floor, and lower each ring separately to the ground. Be very careful not to distort the ring especially vertically. You might have to cut and later reconnect the electric cable to do this. We made small boxes to support each ring on the floor to keep it from becoming bent:



David Trubridge's Approval to Move Forward

Ideally the best way to move it is like this with the four rings concentric on the floor, which might allow you to leave the electrics connected. But it will be quite heavy and you will need some sort of frame underneath it to keep it level and not allow distortion of the circle. With enough people you could carry it.

Best wishes

David

David Trubridge
david@davidtrubridge.com

Conclusion



Relocating the center court artwork represents a proactive commitment to the center's evolution. By relocating the physical barrier for events in center court, Westfield Culver City can establish a scalable platform for future growth.



This investment is the key to transitioning our center court from a static walkway into a dynamic community hub, ensuring long-term value for our retailers, our visitors and our city partners.