

City of Culver City, California
Parks, Recreation and Community Services Agenda Item Report

Meeting Date: <u>12/02/08</u>		Item Number: <u>A-3</u>	
AGENDA ITEM: Consideration of a Recommendation to City Council Regarding the Development and Management of an Archery Range at Culver City Park by the Archery University Group.			
Contact Person/Dept.: Pam Robinson, Recreation Manager		Phone Number: (310) 253-6632	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: PRCS Master Notification List (11/26/08); Courtesy Advance Email Notification to the City Master Email Notification List and all PRCS Distribution Lists, including representatives of the Culver City Great Parks Association, Friends of the Culver City Dog Park, Culver City Little League, Culver City National Little League, The American Youth Soccer Organization (AYSO) and Culver City Babe Ruth League (11/19/08).			
Department Approval: Bill La Pointe, Director of Parks, Recreation and Community Services (11/25/08)		City Attorney Approval: N/A	
Chief Financial Officer Approval: N/A		City Manager Approval: N/A	

RECOMMENDATION:

Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission consider making a recommendation to City Council that Council consider the development and management of an Archery Range at Culver City Park City by Archery University Group.

BACKGROUND:

The subject of developing an Archery Range in a Culver City Park was raised during the community meetings of the 2008 Plan-It Culver City Community Master Planning process. As with all public comment and suggestions, staff has been considering whether or not a facility and activity such as this would enhance the community's recreational experiences; staff has also been reviewing possible options within the park system where this new recreational opportunity for the community might find a venue.

Since the suggestion of an Archery Range was raised, very few venue possibilities have presented themselves. The one venue that is the most promising is the concrete area just to the south of the basketball court area in Culver City Park. A location map of this area has been provided as Attachment A.

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DISCUSSION:

Staff and the principals of the University Archery Group have met once with the Comprehensive Planning Subcommittee of the Parks, Recreation and Community Services Commission. During this meeting, there was a visit to the Rancho Park Archery Range, 2459 Motor Ave, Los Angeles, CA 90064 (Cheviot Hills).

Information about Archery and the Operations of an Archery Range

Below is some information that the Commission may want to consider in their deliberations as to whether or not Council should consider the development and management of this new park amenity:

The Benefits of Archery are that Archery:

- Is a fun and relaxing sport.
- Is a disciplined and de-stressing activity that can help one to become a happier person, become a better worker, and member of their family and community.
- Promotes physical fitness, fair play and the thrill of competition.
- Encourages all people whether male or female, young or old, people of any ability, to participate and compete. That's rare in any activity.
- Encourages team and individual competition that is good for the body, mind and soul for every age while promoting friendly competition and good sportsmanship.
- Demands focus and teaches composure, confidence and self-control.
- Promotes a feeling of equality. All shooters are on the line and equal.
- Helps promote a broader personal awareness about oneself.

The Benefits to the City are that the Archery Range:

- Will produce rental revenue for Culver City as well as other benefits for the community via revenue generated from memberships, daily rentals and fees tournaments, special events, pro-shop and snack bar concessions.
- Brings the possibility of an Olympic training program to Culver City.
- Creates another activity where people of all abilities may participate.
- Provides new programs for grades 6-12 in the local school district.
- Will be the best archery range in the area, thereby promoting a good city image.

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- Will create new jobs for area teens, adults and seniors, and will also provide new recreation-related volunteer opportunities for the community.
- Will support local businesses.
- Will promote new International usage (Canada, South America and Japan) through Kyudo (Japanese Archery) seminars
- Could facilitate government funding to support the park in its development efforts.

Potential Client Demographics for the Program:

- Kids ages 5-11
- Teens ages 12-19
- Adults ages 20-50
- Seniors ages 51 and up
- Families -- open to all size groups
- Persons with special needs – all size groups

Major User Groups at the Range within an Average 30 Day Period:

- | | |
|-----------------------------------|--|
| • General Public | Open Shooting (archers with their own equipment) |
| • P.A.L. Classes | Culver City Police Activities League for kids in the community |
| • Kyudo | Japanese Archery |
| • SCA | Society for Creative Anachronism (traditional shooting club) |
| • Archery Instructors Group | Group, private and special events archery instruction |
| • USC | College Archery Club |
| • LAX | Olympic Archery Club |
| • Introduction to Archery Program | Free to Public |
| • Compound Shooters Club | The all new Culver City Compound Shooters Club (C\S) |

Seasons of Operations:

- Open Year Round – peak season is summer
- Weather permitting – range would be closed on rainy days / classroom open, rain or shine

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Potential Range Usage (how many people will use the range?):

- Approximate number of people that currently use the Rancho Park Range on a weekly basis? 450 people

Additional Issues to Consider

Other issues to consider are those of the amount of park usage and parking availability. Certainly, there has been an increase in park usage in recent years with the addition of the Skate Park and the Boneyard. Most of the activities in these recreation areas are localized in different areas of the park, as would be the Archery Range. Recently, parking availability for those engaging in park activities in Culver City Park has been raised as a concern. In response to this concern, the PRCS Commission and staff have undertaken to post restricted parking (2 hour limit, 8 a.m. – 6 p.m., Monday – Friday) along Duquesne and the parking area at the intersection of Duquesne and Leash Lane. These signs will be installed on January 2, 2009 and will essentially provide more available parking for park guests. In addition, parking will be provided in the area near the proposed archery range.

FISCAL ANALYSIS:

There is no fiscal impact to the City in discussing and recommending this item to City Council for their consideration. However, it is projected that if City Council should choose to enter into a lease agreement, it is expected that there would be a net revenue gain to the City.

ATTACHMENTS:

- A. Map of Proposed Site of Archery Range in Culver City Park

MOTION:

That the Parks, Recreation and Community Services Commission:

1. Recommend that the City Council consider the development and management of an Archery Range at Culver City Park City by Archery University Group; and,
2. Recommend that staff take a Draft Lease Agreement before City Council for consideration;

or

3. Provide staff with further comments.