



Economic Recovery Task Force (ERTF)

Work-to-Date

The ERTF works closely with City Manager's Office, Community Development, Public Works Cultural Affairs, City Attorney's Office, Fire, Information Technology, Parks, Recreation and Community Services and other community organizations to progress economic recovery throughout the City. Work-to-date includes:

- Creation of an external task force comprised of more than 50 business, property owners, residents to help guide recovery efforts. Convened nine general sessions and related economic sector working groups,
- Implementation Street Closures in Downtown and Arts District,
- Collaboration on Emergency Temporary Use Permit Program for private property, public right-of-way and parks,
- Requested Zoning Code modifications to allow for reduced parking and takeaway alcohol sales,
- Capped delivery fees charged to restaurants by third-party providers,
- Development of a Business Assistance Card (English and Spanish) mailed to all business without an active email address,
- Creation of Work Force Resource Poster (English and Spanish) with required posting in all businesses,
- Facilitation of a Virtual Job Fair with JVS in October 2020 with more than 10 Culver City Business and 200+ registered participants,
- Development and launch of a Love Local, Buy Local Campaign: #ChooseCulverCity and currently working on an "Open for Business" interactive map listings with Information Technology,
- Collaboration with Cultural Affairs to advance the Performing Arts Marketing Sponsorship and Virtual Performance Arts Center (in progress),
- Collaboration with USC Sol Price Public Policy MPA Program to assess future Office/Work-from-Home trends and downstream impacts to the local economy,
- Development Commercial Tenant Eviction Moratorium recommendations,
- Partnership with the Culver City Exchange Club and the Community Risk Reduction to facilitate a Valentine's Day plant distribution to senior residents in skilled and nursing facilities,
- Coordination with the Los Angeles Economic Development Corporation (LAEDC), Small Business Development Centers (SBDC) and Culver City Chamber of Commerce to promote business assistance grants and programs
- Ongoing monitoring programs and resources available through federal, state and county governments to help small businesses and employers navigate economic disruption.