

City of Culver City, California
A Joint City Council/Redevelopment Agenda Item Report

Meeting Date: 07/02/07		Item Number: <u>J-1</u>	
AGENDA ITEM: A Joint Item to Approve an Amendment to the Existing Professional Services Tri-Party Agreement with CJ Strategies for Federal Lobbying Services for an Additional Three-Year Term with an Optional Two-Year Extension.			
Contact Person/Dept.: Shelly Wolfberg, Intergovernmental Relations Officer		Phone Number: (310) 253-6008	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Public Notification: CJ Strategies (06/28/07) and Master Notification List (06/28/07).			
Department Approval: Martin R. Cole (06/18/07)		City Attorney Approval: Carol Schwab (by H. Iker) (06/18/07)	
City Controller Approval: Marlee Chang (06/27/07)		City Manager Approval: Jerry B. Fulwood (06/28/07)	
<u>RECOMMENDATION:</u> Staff recommends: The City Council approve an amendment to the existing professional services tri-party agreement with CJ Strategies for federal lobbying services for an additional three-year term, with an optional two-year extension; and, The Redevelopment Agency approve an amendment to the existing professional services tri-party agreement with CJ Strategies for federal lobbying services for an additional three-year term, with an optional two year extension. <u>BACKGROUND:</u> Federal lobbyists primarily assist cities in obtaining funding for projects and monitoring significant legislation that may affect the City. They also coordinate meetings with Federal officials and legislators. With the use of a lobbyist many cities have obtained grants and appropriations for water, sewer, buses and transportation projects. Following an RFP process on August 28, 2006, the City Council awarded a one year contract with CJ Strategies from September 1, 2006 to June 30, 2007.			

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DISCUSSION:

Staff has found CJ Strategies to be highly responsive and effective in its representation at the federal level. Over the past several months, CJ Strategies has been successful in working with members of the House of Representatives and the Senate and their staff and arranging meetings for Culver City elected officials with Senators Boxer and Feinstein and Congresswoman Watson and other staff. During this recent contract period, areas of work performed by CJ Strategies include the 2008 Federal Appropriations requests; the Interagency Communications Interoperability System; Metro Expo Light Rail Project and Aerial Station in Culver City; Department of Homeland Security Funding; the Veterans Administration property; and weekly federal updates.

FISCAL ANALYSIS:

There is sufficient funding upon approval of the adopted FY 2007-08 Budget in Transportation, Redevelopment and the City Manager's Department's Other Contractual Services accounts.

Additionally, the lobbyist will represent the City on issues that would have a negative impact on City services. Further, they would also represent the City to advocate against issues that would have a negative fiscal impact to the City and would support items seeking Federal funding for specific projects that would benefit the City.

ATTACHMENTS:

None.

MOTION:

That the City Council:

1. Authorize an amendment to the existing professional services tri-party agreement with CJ Strategies for federal lobbying services for an additional three-year term, expiring on June 30, 2010, with an optional two-year extension, at the rate of \$5,000 per month for a maximum amount of \$60,000 annually, subject to the Culver City Redevelopment Agency paying a maximum amount of \$20,000 annually during the contract period; and

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2. Authorize the City Attorney to prepare the necessary documents and authorize the City Manager to execute such documents on behalf of the City.

That the Culver City Redevelopment Agency:

Authorize an amendment to the existing professional services tri-party agreement with CJ Strategies for federal lobbying services for an additional three-year term, expiring on June 30, 2010, with an optional two-year extension, at the rate of \$5,000 per month for a maximum amount of \$60,000 annually, with the Culver City Redevelopment Agency paying a maximum amount of \$20,000 annually during the contract period.