

# Plunge Rules, Procedures, and Protocols

Presented by: Parks and Recreation  
Community Services Coordinator  
Graciela Galvan and Senior Pool  
Manager Tristan Quiane







Lap Swim June 2019  
Rules and Regulations

- Patrons pay fee to enter and can stay at facility all day
- No account needed to use facility
- Membership Cards available for purchase
- No maximum amount of lap swimmers in a lane established
- Fees: \$4 for adults and \$2.50 for seniors/youth





### PROS

- Allowed patrons to relax at the pool all day (Ex: patron could stay 5 hours at the pool and only pay 1 time)
- First come first serve basis without the need for enrollment

### CONS

- No way to keep track of who is using facility (no regulation installed, safety hazard)
- Low Revenue due to single payment needed to use facility for multiple hours
- Unable to create an accurate roster of participation at any given moment

PROS & CONS OF RULES/REGULATIONS JUNE 2019





Average Lap Swim Time Slots  
Offered in June 2019

7 hours during the weekday  
5 hours on the weekend





## Lap Swim June 2024 Rules and Regulations

- Culver City account needed through ActiveNet
- Multiple payments needed if swimming more than one 55-minute session
- Discontinued Membership cards
- Day of Stand-by Operation





## PROS

- ▶ Safer Environment (everyone in facility is accounted for)
- ▶ Increased revenue from multiple daily use
- ▶ ActiveNet allows Plunge to keep track of how many patrons used the facility in a day/week/month/year
- ▶ Collection of reports through ActiveNet improves ease of access to financial records

## CONS

- ▶ Accessibility issues due to not everyone having internet (**patrons can still come in person and our front desk staff can help them create an account**)

PROS & CONS OF RULES/REGULATIONS JUNE 2024





Average Lap Swim Time  
Slots Offered in June 2024

June 2024: 11 hours during the weekday  
and 7 hours during the weekend



# Plunge Allocations and Space





1	SCAQ																		
2	LAP																		
3																			
4																			
5																			
6																			
7																			
8																			

Monday Lane Allocation 7:30-8:30 AM

1	SCAQ																		
2	LAP																		
3																			
4																			
5																			
6																			
7																			
8																			

Monday Lane Allocation 8:30-9:30 AM

1	1	2	3	4	5														
2	LAP																		
3																			
4																			
5	ADULT																		
6	EXERCISE																		
7																			
8																			

Tuesday Lane Allocation 9:30-10:00 AM

POOL CLOSED TRANSITION TO LESSON SET UP

Monday Lane Allocation 10:00-12:00 PM - LESSONS

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	P2		Level 4		BEGINNING WATER POLO					Parent & Me Level 5		Level 3							
3	T1																		
4	L2																		
5	P1																		
6																			
7																			
8																			

Monday Lane Allocation 12:00 PM -12:30 PM

POOL CLOSED TRANSITION TO REC SWIM

Monday Lane Allocation 12:30-2:30 PM - REC SWIM Through 8/19/19

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	REC SWIM				SWIM TEST	DEEP WATER Play Area	DIVING AREA					AQUA JOG	LAP	LAP	LAP	LAP	REC SWIM		
3																			
4																			
5																			
6																			
7																			
8																			

POOL CLOSED TRANSITION TO LESSONS

Monday Lane Allocation 3:00-5:00 PM - LESSONS

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	P2		Level 4		CCHS WATER POLO					Parent & Me Level 5		Level 3							
3	L1																		
4	L2																		
5	P1																		
6																			
7																			
8																			

Monday Renter Lane Allocation 5:00-6:00 PM

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	CCSC					SCAQ Kids					ROYAL								
3																			
4																			
5																			
6																			
7																			
8																			

Monday Renter Lane Allocation 6:00-7:00 PM

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	CCSC					SCAQ					ROYAL								
3																			
4																			
5																			
6																			
7																			
8																			

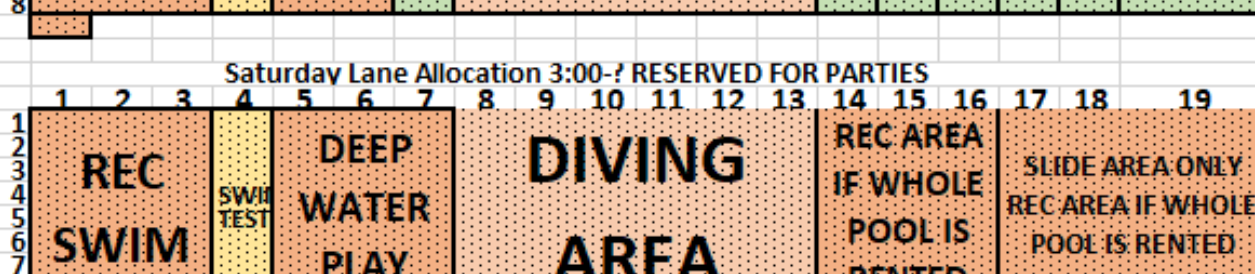
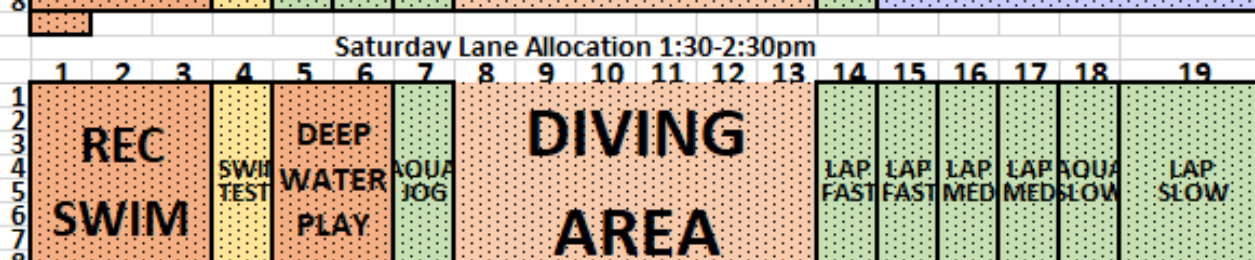
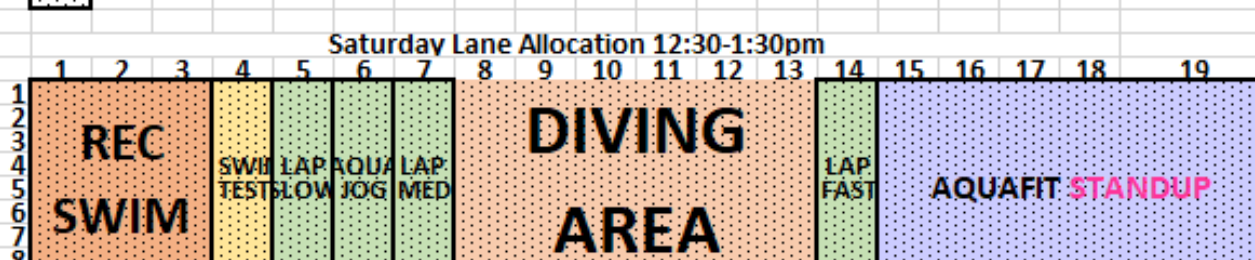
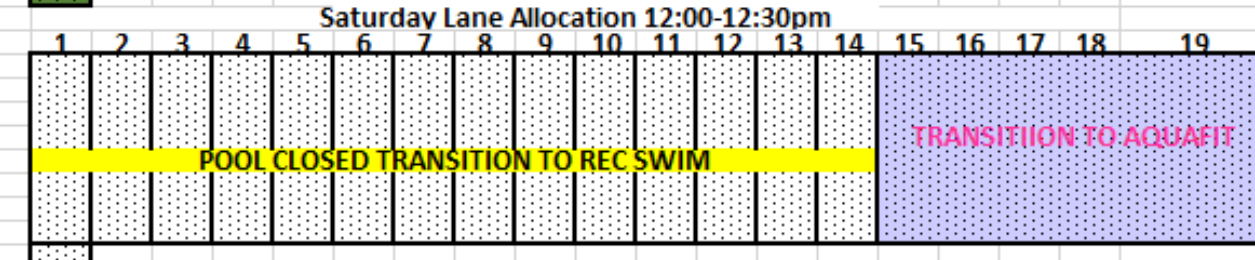
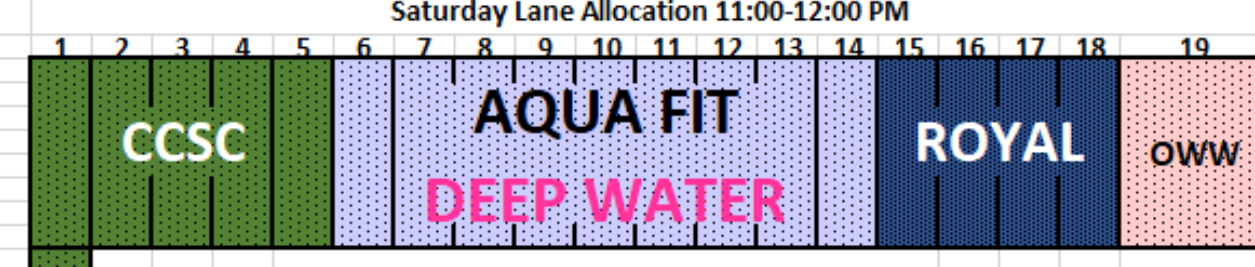
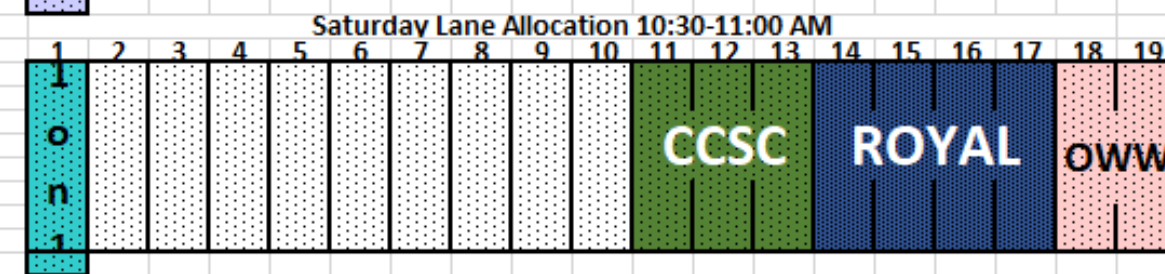
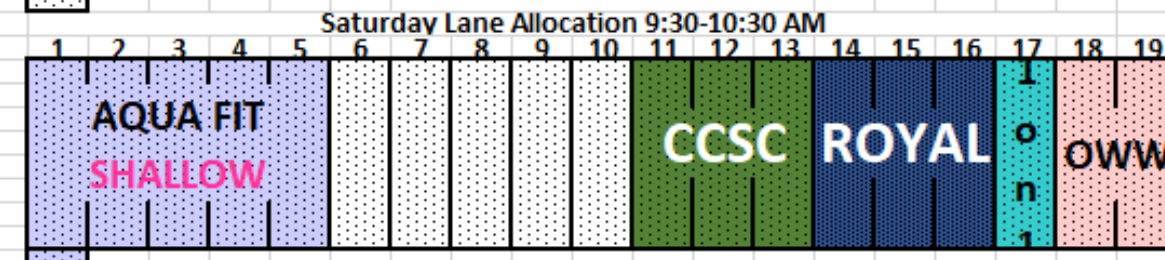
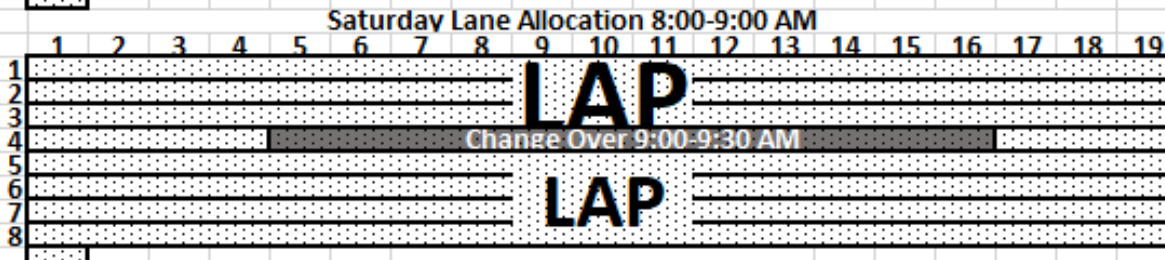
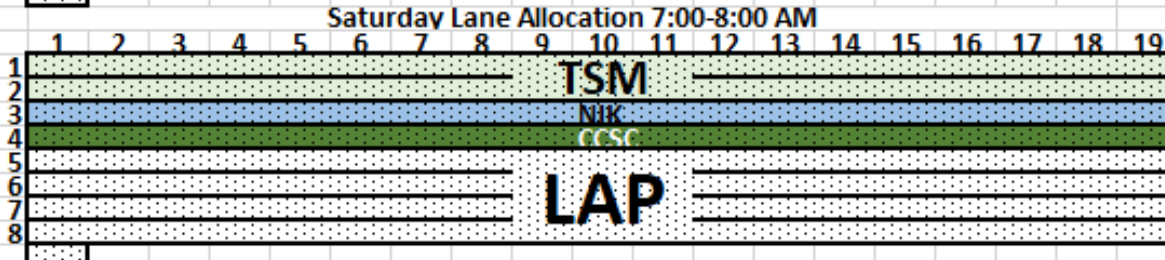
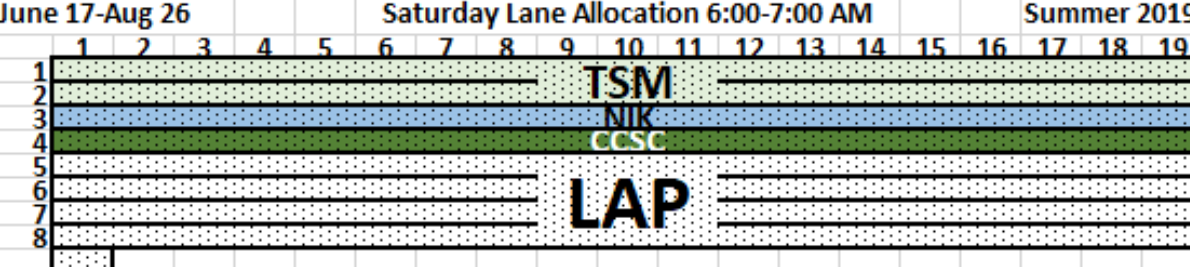
Monday Renter Lane Allocation 7:00-8:00PM

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	CULVER SWIM TEAM BOOSTER				LAP	AQUAFIT Deep Water					LAP	ROYAL	ADULT LESSONS						
3																			
4																			
5																			
6																			
7																			
8																			

Monday Renter Lane Allocation 8:00-9:00PM

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
2	CULVER SWIM TEAM BOOSTER				POLYENDURANCE		LAP												
3																			
4																			
5																			
6																			
7																			
8																			







# Summer 2024 - Proposed

## Monday

Lane	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19		
6:00a	LAP									SCAQ									FS		
7:00a	LAP									SCAQ									FS		
8:00a	LAP																		FS		
9:00a	Adult														ADULT EXERCISE:						
10:00a	AQUAFIT Shallow					L5	L5	L5	L5	L4	L4	L4	L4	L3	L3	L2	L2	L1	P&M	10AM :L1,L2,L3,L4	
11:00a	LAP					L5	L5	L5	L5	L4	L4	L4	L4	L3	L3	L2	L2	L1	P&M	10:40AM: L 1, L2, L3, P&M	
12:00p	CAMPS			LAP					Rec Swim												11:20AM: L1, L2, L3, L5
1:00p	CAMPS			LAP					Rec Swim												
2:00p	L1	L2	L2	L3	L3	L4	L4		Rec Swim												2PM :L1,L2,L3,L4
3:00p	L1	L2	L2	L3	L3	L5	L5		Rec Swim												2:40PM: L 1, L2, L3, P&M
4:00p	AB	LAP																		FS	3:20PM: L1, L2, L3, L5
5:00p	LAP					AQUAFIT DEEP							LAP							FS	
6:00p	SCAQ Kids					CCHS Water Polo									Adult					FS	
7:00p	Royal				CCHS Water Polo										CSTB					FS	
8:00p	Royal				SAMO				LAP						CSTB					FS	









# Pool Admissions and Passes Revenue

FY 2018-2019  
\$135,619.50

FY 2023-2024  
\$230,136.97



# In House Programming June 2019 vs. June 2024





# Swim Lessons

## Levels offered June 2019

Parent & Me	Learn to Swim Preschool Level 1	Learn to Swim Preschool Level 2
Learn to Swim Level 1	Learn to Swim Level 2	Learn to Swim Level 3
Learn to Swim Level 4	Learn to Swim Level 5	Junior Guards
Beginning Water Polo	Adult Lessons	

## Levels offered June 2024

Parent & Me	Learn to Swim Level 1	Learn to Swim Level 2
Learn to Swim Level 3	Learn to Swim Level 4	Learn to Swim Level 5
Private Lessons	Adult Lessons	





June 2019

**19 lanes** set up for Children morning lesson use

**10 lanes** allocated for Children afternoon lessons

**2 Lanes** allocated for adult lessons M/W; 3 lanes allocated for adult lessons T/TH/F

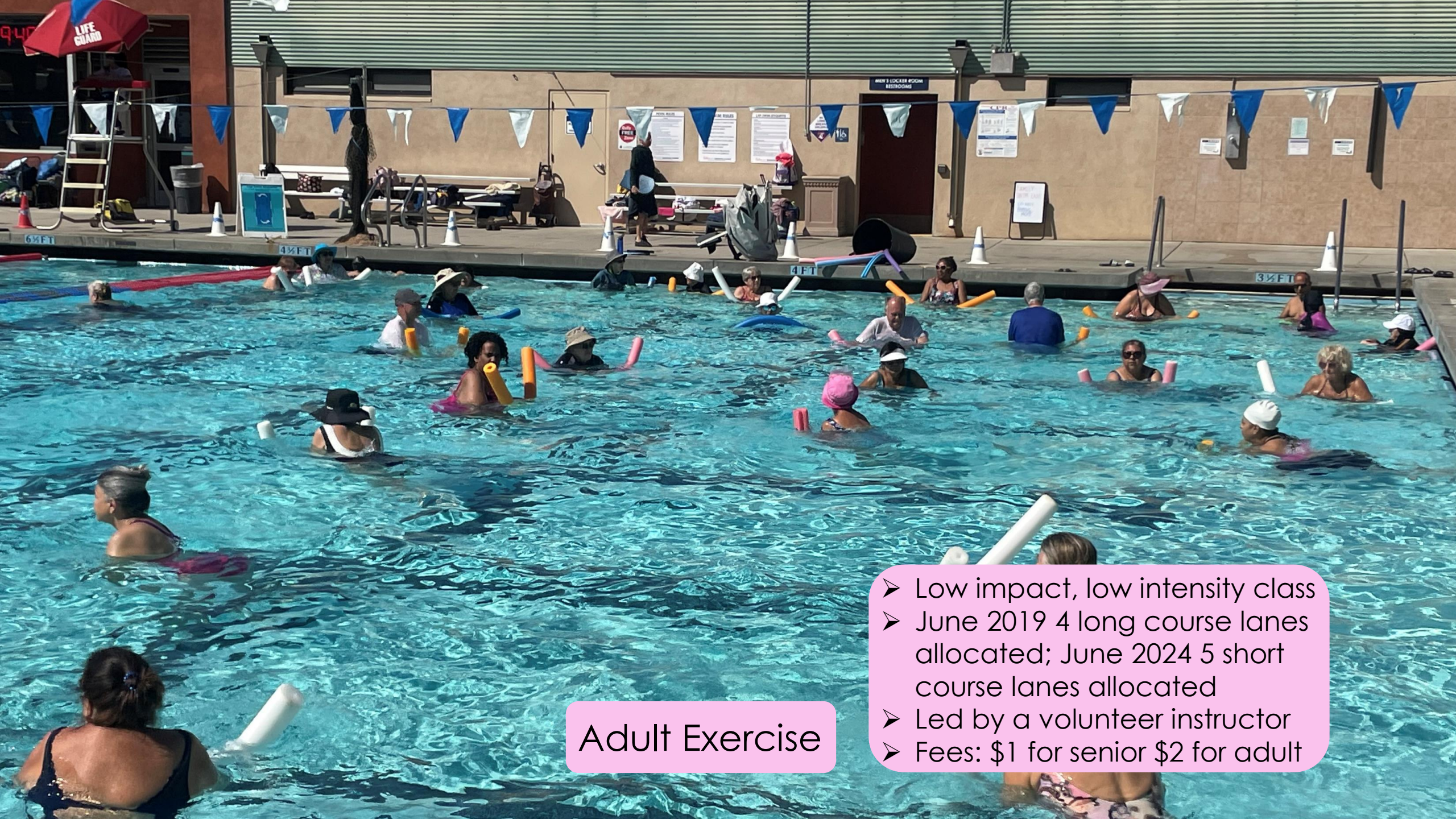
June 2024

**14 lanes** set up for Children morning lesson use

**7 lanes** set up for Children afternoon lesson use

**4 lanes** set up for morning and afternoon Private lessons





## Adult Exercise

- Low impact, low intensity class
- June 2019 4 long course lanes allocated; June 2024 5 short course lanes allocated
- Led by a volunteer instructor
- Fees: \$1 for senior \$2 for adult





Aquatic Programs Revenue

FY 2018-2019  
\$82,330.05

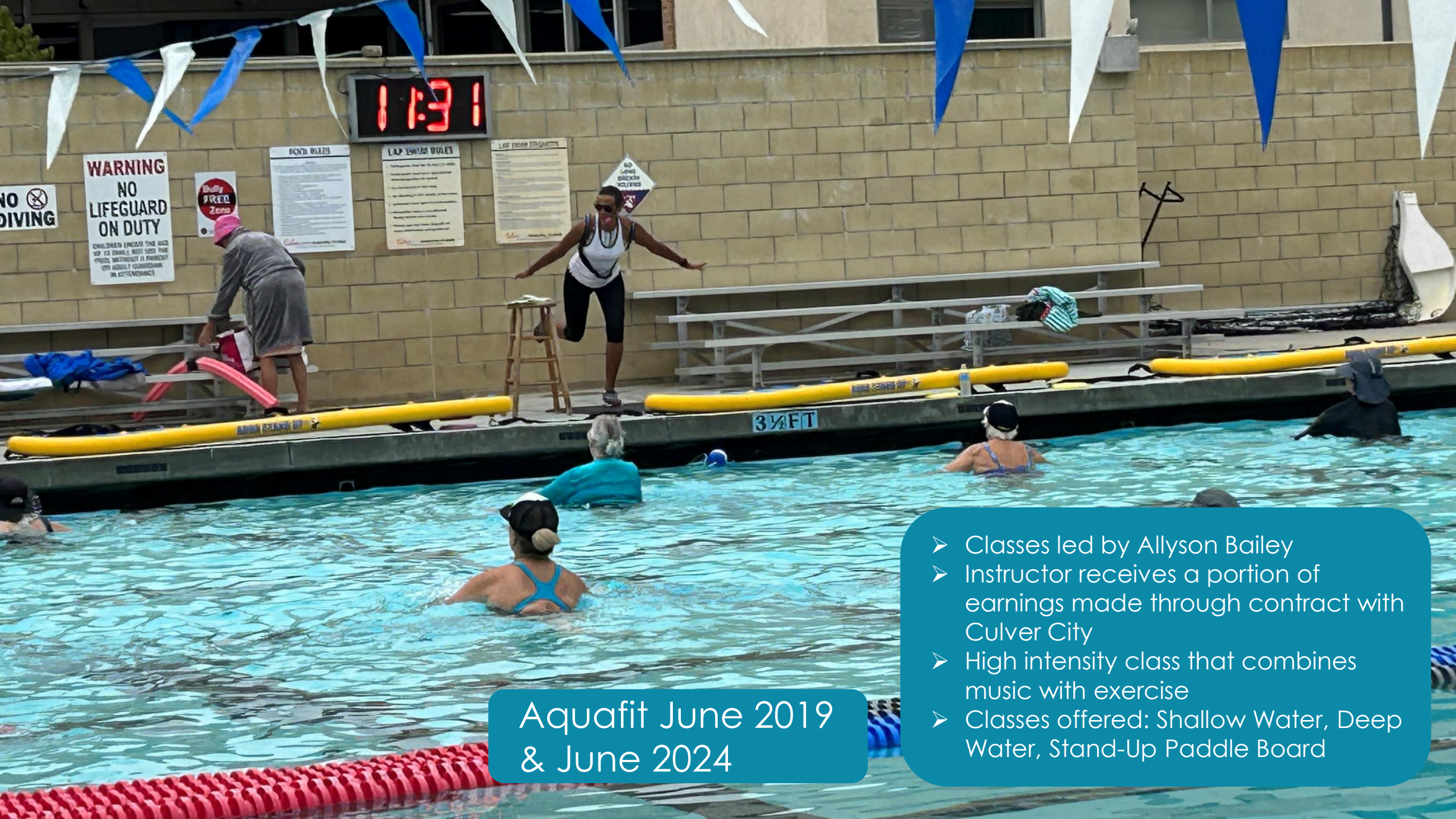
FY 2023-2024  
\$48,336.46



# Contract Class (Aquafit)







11:31

**WARNING**  
**NO LIFEGUARD ON DUTY**

**NO DIVING**

**Buddy System**

**POOL RULES**

**LAP SWIMMING RULES**

**LAP SWIMMING RULES**

**NO LIFEGUARD ON DUTY**

3 1/4 FT

Aquafit June 2019  
& June 2024

- Classes led by Allyson Bailey
- Instructor receives a portion of earnings made through contract with Culver City
- High intensity class that combines music with exercise
- Classes offered: Shallow Water, Deep Water, Stand-Up Paddle Board





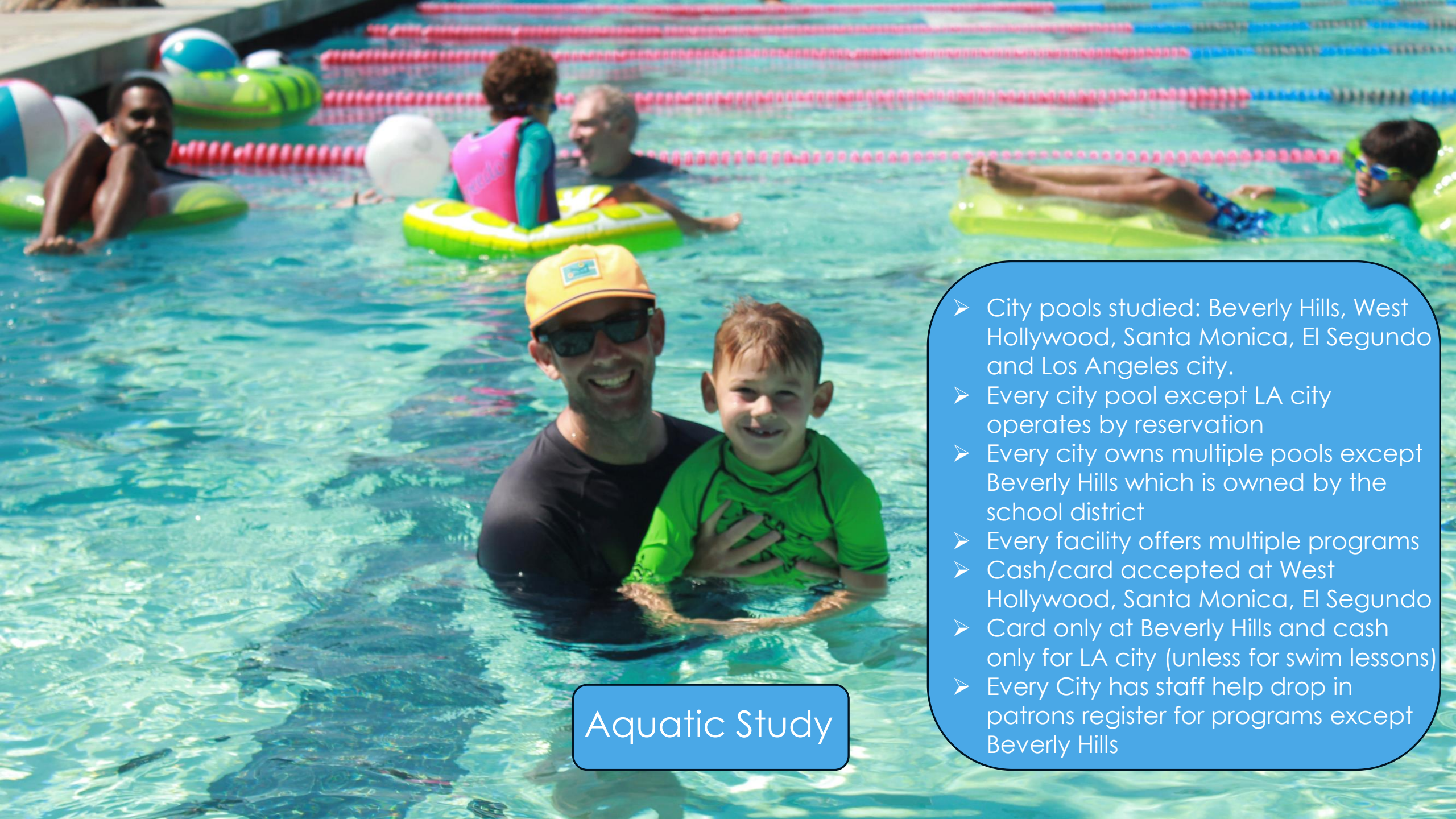
Aquafit Revenue  
FY 2018- 2019

**\$27,506.00**

Aquafit Revenue  
FY 2023-2024

**\$53,981.15**





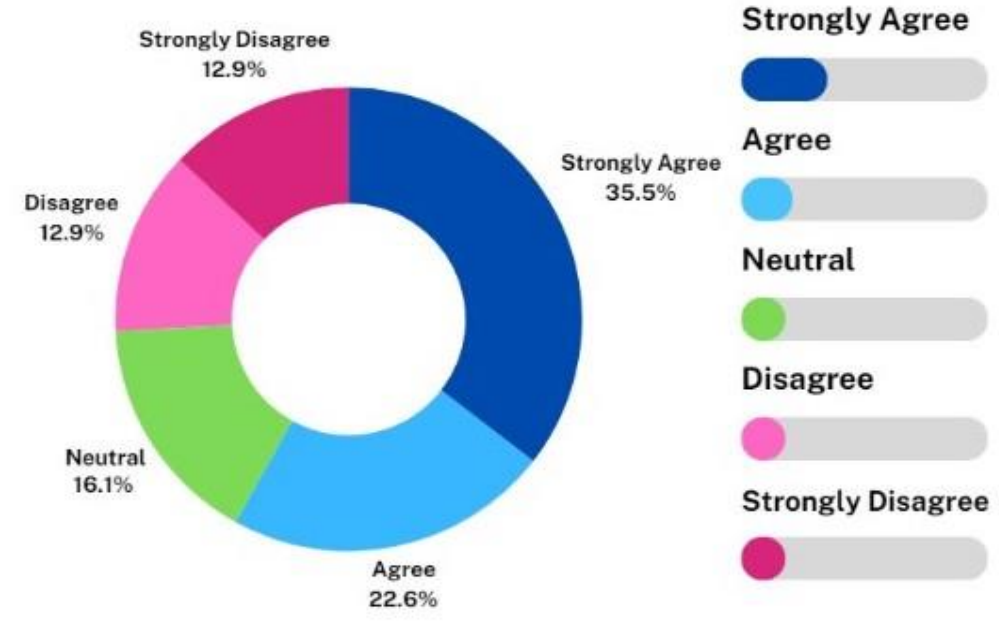
## Aquatic Study

- City pools studied: Beverly Hills, West Hollywood, Santa Monica, El Segundo and Los Angeles city.
- Every city pool except LA city operates by reservation
- Every city owns multiple pools except Beverly Hills which is owned by the school district
- Every facility offers multiple programs
- Cash/card accepted at West Hollywood, Santa Monica, El Segundo
- Card only at Beverly Hills and cash only for LA city (unless for swim lessons)
- Every City has staff help drop in patrons register for programs except Beverly Hills



# PLUNGE SURVEYS

## 2.- It is easy to register online for lap swim.







Thank you for your time and support!!!!